

FAMILIARIZE YOURSELF

With These--The Best Values Along The Street To-Day

Gathered from the Four Corners of this Vast Store.

Notable Re-pricings to Bring Crowds--Bairdwards--

Friday, Sat. and Monday



REAL SNAPS in PILLOW CASES

PILLOW CASES—Plain White Cotton Pillow Cases, medium size, nice for ordinary use. Friday, Saturday and Monday, each . . . **42c.**
PILLOW CASES—Only 3 dozen of these, made of a fine White Cloth, hemstitched and lace trimmed. Special each . . . **65c.**
PILLOW CASES—5 dozen of this line, made of strong White Cotton, embroidered and hemstitched. Special . . . **68c.**
PILLOW CASES—A special lot extra fine in texture, deep scalloped end, lace edge and a pretty motif trimming. Regular 90c. for . . . **78c.**
CURTAIN LACES—54 inch Curtain Laces well covered patterns, wave edge and wide floral border. Regular 85c. Friday, Saturday and Monday . . . **59c.**
ROLLERBLINDS—18 inch White Rollerblinds with Blue striped borders, very good quality. Friday, Saturday and Monday . . . **22c.**
FANCY MADRAS—A very pretty Cream Madras Muslin, showing Corallion, Blue and Gold pattern, very handsome design for Fall time hangings. Reg. 85c. yard. Friday, Saturday **79c.**
"COLIBRISTA" CURTAINING—Here is a new and charming coarse Net Curtaining, "Shower of Hall" pattern and walls of Ivory border, plain Green bar stripes, new and distinct. The yard . . . **79c.**

IT PAYS TO PAY CASH

Winceys and Viyellas

Plain and Fancy--Reduced

VIYELLAS—31 inch Striped Viyellas, beautiful goods. Cream ground, stripes of Blue, Grey, Pink and Black. Reg. \$1.40 yard. Special . . . **\$1.29**
STRIPED WINCEYS—34 inch Fancy Striped Winceys, excellent for pyjamas, nightdresses, waists, etc. splendid goods as regards texture. The yard . . . **45c.**
WINCEYETTES—36 inch White Winceyettes, nice for children's night garments. The yard . . . **43c.**
WINCEYS—White and Cream Scotch Winceys, 36 inches wide, these are beautiful quality, just for Friday, Saturday and Monday. The yard . . . **69c.**
NAVY SERGE—30 inch fast Navy Wool Serge, for boys' wear, makes a very serviceable skirt for girls. The yard . . . **\$1.23**
TWILLED SHEETING—60 inch Unbleached Twill Sheet-ing, these are strong and specially reprinted for Friday, Saturday and Monday . . . **62c.**
WADDED QUILTS—Just 11 of them, 60 x 75 size, Rose patterned coverings, fine and weighty for cold nights. Reg. \$5.50. Special . . . **\$4.95**
30 INCH SHEETING—Plain Unbleached American Sheet-ings, these give surprising wear, note the width and their price for Fri, Sat. and Mon. . . . **\$1.19**



FUR STOLEES

\$18.00 FUR STOLEES for \$9.98

9.98

DO NOT MISS THESE Children's Coats

Mothers! here are Coats you would not expect to find at such a ridiculously low price. Coats, mind you, that were selling at \$6.00 and \$6.50 each. Becoming styles for girls from 2 to 10 years; in Velour and Blanket Cloths, showing large collars, belt and pockets; lined right throughout. Friday, Saturday and Monday, your choice



2.69

SPECIAL VALUES in Gorgeous CHINTZ

CHINTZ SPECIAL—A couple of pieces of very handsome American Chintz, 36 inches wide, Grey and Blue ground showing floral and Bird pattern. Friday, Saturday and Monday . . . **78c.**
CHINTZ—5 pieces of 45 inch English Chintz all over floral pattern, favouring the darker shades. Very rich looking. Friday, Saturday . . . **74c.**
CASEMENTS—36 inch floral patterned Casements, striped and rustic patterns, nice fine make. Cream grounds mostly. Friday, Saturday and Monday, the yard . . . **37c.**
CASEMENTS—Cream Casement Cloths, showing hemstitched, scalloped and Lace edges; others with lace insertion, make pretty window dress-ings. Special the yard . . . **47c.**
BALL FRINGES—These are heavy quality for trimming Art Serges and all heavy Curtains; shade of Dark Green. The yard . . . **22c.**
CURTAIN LACES—Extra wide White Lace Curtains, nice strong makes, all over pattern, and wide border. Regular 90c. yard. Friday, Saturday and Monday . . . **79c.**

Get Acquainted With These

Dress Goods Values



MOIRE LINING—38 inch Moire Linings, in shades of Saxe, Light Navy and Myrtle; these we are offering at Half Price **98c.**
GABARDINE—54 inch Navy Wool Gabardines; a particularly good looking dress material; just two pieces of it. Reduced for Friday, Saturday and Monday selling. Reg. \$2.75 yard for . . . **\$2.49**
FOULARDS—Gorgeous Wool Foulards, in Fawn, Green and Brown; 54 inches wide; distinctive materials for dress or suit; double weight materials. Reg. \$3.39 \$3.70 yard for . . . **\$3.39**

FOUR BIG SPECIALS in HOSIERY

CHILDREN'S HOSE—English Wool Cashmere Hose, to fit 3 and 4 years only, fast. Black ribbed. Clearing at . . . **29c.**
CHILDREN'S HOSE—Fine ribbed Heather Hose, very close make, all sizes from 10 to 16 inch. Regular to 40c. Special . . . **35c.**
GIRL'S HOSE—A sample line of Girl's Hose, in plain Fawn shade, put aside for Friday, Saturday and Monday at . . . **29c.**
SPORT HOSIERY—Ladies' Wool Cashmere Sport Hosiery. A lovely range and such quality and colour. Fringes, fancy leg. plain top and top. Special . . . **\$1.39**



Men's Suit Special

See this Display

Another new range of these well tailored English Tweed Suits put on our racks to-day; choice of Browns and Greys; particularly good looking patterns, too. Offered at a popular price Friday, Saturday & Monday,

14.95

STAMPED APRONS Half Price

Bungalow Aprons in stout unbleached Calico, pretty stamped designs easy to follow; applique worked Daisy pattern; just like one of our exhibits at the Fair. Half Price

1.79

SHOWROOM ADVANTAGES--

Extra Important

LADIES' UNDERSKIRTS—In Cream Flannel, showing wide bounce trimmed with torchon lace and shaped band. Reg. \$2.80. **\$2.29**
PETEE PAN COLLARS—Of fine Swiss Lawn, embroidered two distinct styles and very becoming. Regular 90c. Special . . . **69c.**
UNDERPANTS—For children from 6 to 10 years; White Fleeced Jersey. Underpants, ankle length. Friday, Saturday & Monday . . . **37c.**
NIGHTGOWNS—Ladies' Flannel-ette Nightgowns in Blue and White and Pink and White stripes; Y neck, long sleeves, embroidered yokes. Just for Friday, Sat. and Mon. **\$1.62**
CORSET COVERS—Sizes 33 to 44 in White Jersey; long sleeves, high neck, buttoned front; shapely affairs. Special . . . **59c.**
PANTELETES—Full length and hip height Navy, Brown, Black and White Jersey Panteletes for children from 2 to 6 years; elastic at waist; ever so comfortable for outdoors. Regular \$1.70. Special . . . **\$1.39**
MARABOUT TRIMMING—Fashionable for evening wear, trimming children's coats and bonnets; shades of Lavender, Sky, Gold, Grey and Pale Green. Special, the yard . . . **49c.**
THE NEW JUMPERS—Deans in Canton Crepe, Crepe de Chine, Moroccan and Silk Jersey; 88 to 60 bust, and such shades—Peacock, Paisley, Sand, Gold, Navy, Brown and Black; embroidered and fancy hemstitched, long and short sleeves; banded and jacquette style. Just in. Reg. \$8.50. Special . . . **\$7.98**
6.00 Dressing Gowns for 3.69
 Girls' Elder Dressing Gowns, to fit 8 to 12 years, in shades of Saxe, Rose and Crimson, with and without collar, long sleeves, girle and silk trimmings; full large wrap-over style. Regular \$8.00 for . . . **\$3.69**



Grasp These TABLE CLOTH VALUES

There Extra Special TABLE CLOTHS.
 Quality White Damask Table Cloths, convenient size 66 x 66, hemmed, assorted patterns; just 12 of them, Reg. \$3.50 value. Special . . . **\$3.15**
BREAKFAST CLOTHS.
 Unbleached Damask Table Cloths, with Crimson striped border and fringed edge, a nice cloth for kitchen use. Special . . . **\$2.15**
CIRCULAR DINING CLOTHS.
 Large White Damask Table Cloths, 60 inches in diameter, circular shape with wave edge all around. These bring a special value at **\$2.49**
TOWELS.
 Large size Unbleached Turkish Towels, for hard wear. Special each . . . **59c.**
BATH MATS.
 Reversible White and Coloured Turkish Bath Mats, great heavy ones, last for years, up to \$1.60 each. Friday, Saturday and Monday . . . **\$1.28**
WHITE TOWELS.
 Perfect quality, family size White Turkish Towels, these are beauties. Friday, Saturday and Monday each . . . **69c.**
18 INCH WHITE DAMASKS.
 Nice quality Pure White Damask for serviettes, or sideboard runners, comes in convenient lengths. The yard . . . in convenient **29c.**

Down in the Men's Shop

VELOUR HATS.
 Another line with us—"Arrow" quality Biltmore Velours, in shades of Silver, Pearl and Fawn; silk lined; very nobby for fall wear. Special **\$6.80**
BOYS' CAPS.
 Winter style in Dark/Tweeds with ear protection; a comfortable style for boys. Special . . . **\$1.10**
MEN'S WORK JERSEYS.
 Fine knitted Jerseys very suitable for the workman, convertible collar, takes the place of a top shirt, in shades of Navy and Marone. Very Special . . . **85c.**
KERCHIEFS.
 Men's "Excelida" Handkerchiefs, White with a deep hemstitched border, full size Handkerchiefs. Special . . . **43c.**
MEN'S SOCKS.
 All Wool Socks, ribbed finish, in Fawn, Grey and Slate, assorted sizes. Special **85c.**
BOYS' SAILOR SUITS.
 Tunic style, heavy Navy Serge Sailor Suits, real Winter wear and always becoming Suits for boys from 2 to 9 years. New line. Special **\$5.95, \$6.95 to \$7.95**



MEN'S CAPS.
 One-piece Crown Caps in Lt. Tweeds, banded back, pleated effect, silk lined. Worth up to \$3.00. Special . . . **\$1.98**
MEN'S PANTS.
 Dark Tweed Pants for every-day wear—cuff, bottoms, in Browns, Greys and Navy. Friday, Saturday & Monday . . . **\$4.35**
KID GLOVES.
 Men's unlined Tan Kid Gloves, of the more serviceable kind; sizes 7 1/2 to 9. One wrist. Special . . . **\$3.10**
ENGLISH TOP SHIRTS.
 For men wanting Shirts of quality, extra full in size, made of double weight materials, neat stripe patterns, most durable Shirts we have ever handled, unlimited choice of patterns. Friday, Saturday and Monday, Special . . . **\$3.15**
MACKINAW COATS.
 Made of heavy Blanket Cloth, 40 to 44 chest, double breasted, pleated front and back, patch pockets and belted all around, in Heathers, Browns and Greys. Regular \$14.50. Special . . . **\$12.50**
BOYS' GLOVES.
 Real Aberdeen Wool Gloves for boys, these are leather bound and one Dome wrist, assorted Heathers. Special . . . **75c.**

GLOVE Values that must find favour

They're warm, they're good
LADIES' GLOVES—Warm Woolen Gloves, with leather bound wrist, 2 Dome fasteners, shades of Sand, Stone and Alpaca. Special **79c.**
WOLSEY GLOVES—Ladies' Wolsey Wool Gloves, unshrinkable, in shades of Navy, Grey, Fawn, Gossamer, Beaver and Black, closed wrist. Special **85c.**
GAUNTLET GLOVES—Ladies' Wool Gauntlet Gloves, in plain shades, Beaver, Pastelle, Furry, Chamotte, Brown and Grey. Just for Friday, Saturday and Monday . . . **85c.**



COTTON BLANKETS

Two lines we intend to clear out.



64 x 74 size. A convalesce size for single beds. They make warm top or under sheets, linings for quilts, etc. The pair . . . **\$2.90**
 Size 45 x 72, nice Cream fleeced Blankets for children's beds, outfitting the nursery for cold nights. Sold singly. Special . . . **\$1.25**