

A SEPARATE STORE
CATERING ENTIRELY— to —
MEN'S & BOYS' NEEDS

THE BROADWAY HOUSE OF FASHION

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Announces The

GRAND RE-OPENING

Of Our Newly Remodelled Gent's Store

Grand Re-Opening
SPECIALMen's White Linen Handkerchiefs, nicely hemmed. A good value at 25c. On Sale for **11c** EACH.LOOK THESE SPECIALS LISTED
BELOW OVER CAREFULLY:**BOYS' HEAVY WOOL RIBBED STOCKINGS**
in Heather mixtures. Values up to \$1.25 for **69c****MEN'S FLANNEL SHIRTS**
Values up to \$3.50, slightly damaged by water. On Sale for **1.29****MEN'S EAR CAPS**
Fur lined, in assorted patterns. Values up to \$2.90 **1.19** to **1.69****MEN'S LEATHER MITTENS**
Made from fine sheepskin, warmly lined. Regular value \$1.75 for **98c****MEN'S LINEN COLLARS**
The well known Triangle Brand, guaranteed satisfaction; also a complete line of Soft Collars of the same brand, Silks and Cords **30c** to **25c****Boys' Overcoats**Ages 3 to 8 years.
Here's a chance mother has been waiting for—fine little boys' Overcoats in good heavy mixtures, everyone fully lined, assorted colors. Special **4.48****Boys' Suits**Ages 8 to 17 years.
Mothers! and those who buy for boys. If your boy is in need of a Suit, bring him to our Store to-morrow or any day and we will fit him out with one of our good strong Suits at a price that will surprise you when you see the quality of our goods. One and Two Pants Suits in a great variety to choose from.PRICES RANGE FROM
6.98 to 14.98

With Values such as you have often read about, but never seen demonstrated, every article in our New Gents' Department has been marked at prices you will be amazed once you see the quality of the merchandise offered during the first week of our Re-opening.

MEN'S PANTS

PANTS! PANTS! AND MORE PANTS! Hundreds of pairs of Single Pants are placed on Sale at prices—every man needing a pair to match his coat can't afford to miss. Prices range at

\$2.48, \$2.90, \$3.48, \$3.98, \$4.50 up to \$7.50We also carry a full line of Men's Needs, such as
**WALKING STICKS, UNDERWEAR, GLOVES,
MEN'S & BOYS' WATERPROOFS
and OIL CLOTHES—**

in fact everything Men and Boys need.

"It Will Always Cost You LESS to Buy it at the Broadway"

GRAND RE-OPENING SPECIAL!

Men's SuitsMade in fine quality heavy and lightweight Tweeds, every Suit well finished and trimmed with good strong linings. All sizes. Colors are: Brown Mixtures, Blue Mixtures and Pencil Stripes. Guaranteed values up to \$18.50. On Sale for **12.69**

A choice grouping of fine Suits—made the way young men and men like them. There's more width in the shoulders, narrower at the hips; Trousers to suit everyone's taste, either narrower or wider around the cuffs—

MEN'S SUITS**14.79 16.98 18.75**

Some of these Suits are worth up to \$27.50, but on account of broken sizes we have grouped them at a very low price.

THESE "GREATER" VALUES BID FOR A LARGE VOLUME OF BUSINESS—SPECIAL PRICES EFFECTIVE NOW!

Here are three other groups of the finest Suits for men and young men, made up in the finest Worsteds, in designs such as you see only in higher-priced Suits—All sizes including Stouts—

23.98 29.75 34.50

We guarantee our prices to be the Lowest in the city during this extraordinary Sale.

GRAND RE-OPENING SPECIAL!

Men's Overcoats

A Special Purchase of good heavy Men's Overcoats in belted or plain models—All sizes, assorted shades. COME EARLY FOR BETTER CHOICE.

9.89

Right now—we are "outscooping" by usual big values with our Special Feature event—absolutely the maximum in "honest clothes values"—Price, Style, Fabric, Fit and Finish. Without reservation St. John's Greatest Coat offer.

GROUP 1 GROUP 2 GROUP 3
12.98 16.75 22.50**MEN'S OVERCOATS**

THE "BROADWAY" OUTVALUES ANY SALE IN ST. JOHN'S—IN AND OUT OF THE SEASON—ANY TIME!

This Special Feature event will bring to the "BROADWAY" the largest week's business this Store has ever enjoyed. More men will come to the "BROADWAY" than in any other week, because we have planned to make this Sale the greatest money-saving opportunity men have ever had.

GROUP 4 GROUP 5 GROUP 6
25.00 29.50 35.00Grand Re-Opening
SPECIALMen's Suspenders—A good strong Suspenders—worth three times the price. On Sale for **12c** PAIR.LOOK THESE SPECIALS LISTED
BELOW OVER CAREFULLY:**MEN'S PULLOVER SWEATERS**
in Black, Navy and Grey. Values up to \$2.75 for **1.19****MEN'S SHIRTS**
Nicely striped Percales, worth \$2.25. Sizes 14 to 17. Only **1.19****MEN'S HOSE**
in heavy Wool or fine mercerized. Values up to 75c. **39c****MEN'S TIES**
Knitted Ties, in assorted Silks. Everyone perfect **39c****MEN'S PANTS**
in good strong Cotton Tweeds. Reg. value \$2.95. Sizes 4 and 7 only **1.98****BOYS' PANTS**
in good strong durable Khaki Drill—Ages 9 to 17 years **98c****Boys' Overcoats**Ages 9 to 17 years.
Here's another "Broadway" display of real values. Nice comfy big boys' Coats for a price less than the cost of making. Come early for better choice **7.89****Juvenile Suits**For Boys of 3 to 8 years.
No matter what kind of a Suit you are looking for for your little boy, we have it, be it an Oliver Twist or a Russian Blouse effect, or a Sailor Suit. We have them in all kinds of materials such as Tweeds, Serges, Wool Jersey, Velvets, Corduroys, etc. Prices lower than ever.**2.98 to 5.98****Men's Friendly Hats**By that we mean Hats that "Pal with your face," the well known "President" Hat, always known to give complete satisfaction—all priced according to our low margin of policy, from—**2.98 to 6.98**

The Broadway House of Fashion