THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, SEPTEMBER 18, 1924-7

Good News of New Merchandise

Nfld. Light & Power Co.

WORK OR RE-CONSTRUCTION AT POWER HOUSE, PETTY HR.

The work of re-construction at the Power House, Petty Hr., which commenced early in July last, under the new company now called the Newfoundland Light and Power Company, Ltd., is progressing very satisfactorily, and the company are hoping to have operations running in full swing by the middle of October. About five months ago the Newfoundland Power and Light Company took over the service from the St. Johns Power and Light Company. The water power development at that time consisted of 4.200 horse power capacity. Several experts who had arrived on the scene and inspected the plant, advised the Company to have this power increased to provide a continuous supply of light and power for extended tram system and other purposes. Improvements at the Petty Harbor Plant were found necessary for increased power. The owners acting on advice of the experts, soon got to work, and started operations in this connection. The additional machinery for the Power House was imported, some of which has already been installed and a considerable part of the old plant will be replaced, while the premises have already been reconstructed to suit the purpose. It is estimated that the power will then be increased to 6.000 horse power, which will be sufficient to provide for all future rethirements. In the first place it was decided to alter the old V-shaped roof of the Power House into a flat roof of reinforced concrete. This has already been accomplished. the walls having been raised on all four sides of the building an extra eight feet. The job was carried out with despatch, well handled, and this improvement alone has cost in the vicinity of \$70,000. The building is now absolutely fire-proof. 15 Ton Crane Installed.

One of the chief reasons for having the roof raised was to give the necessary space for the installing and operating of a crane for the moving of machinery. This crane, with its huge steel girders, and carriage, with a weight of 15 tons, has been placed in position and rests on rails on either side of the interior of the building, some 18 feet above the floor, and can be operated by hand chains from below. To clearly demonstrate the worth It this machine for lifting, one of the tenerators, with the assistance of of four men was removed a few days ago in five hours. Several years ago. without the use of a crane, and with twelve men employed on the job, it took twelve days to do it. The work of removing the old machinery to be replaced by the new has been carried on without the slightest hitch by the men employed, under the supervision Mr. Wm. Taylor. The crane will kept aloft permanently for general A new high tension switchboard the single press type has been intailed, and is a big improvement the former, particularly from a point of view. It contains five panels on the front, as well at two generator panels, two feeders, and one exitter panel. This switchboard is of most modern type and was made he Canadian General Electric. The indoor transformer has also been indoned, also the 500 K.W. switchard. At present the workmen are usy setting space for the installing a new 2,000 k.w. generator, which of the very latest type. It weighs about deven tons, and will substitute two 600 k.w. generators, which have been abandoned after many years of service. The officials are hoping to have this change over ready for full operation by the second week of Octher. The 1750 k.w. generator runbing at present will be shut down later and rewinded. A representative from the Westinghouse Electric Company has been engaged for that purpose. The turbines which have given entire satisfaction during the past 13 years do not need replacing as yet. These turbines will be thoroughly overhauled in due course and will be made as good as new . Three new transformers of the outdoor type, each weighing 7 tons, have been erected on the outside of the building. These take the place of six of the old type which have been abandoned. It is the company's intention at a later date to install an extra generator of 3,500 k.w., which will give an increasd horse power of between 650 and No alterations will be made to the dume at present. Mr. Alan Williams is in charge of this end of the plant and with recent repairs: the flume is" now in A I condition. At has been roposed to construct a new wooden pipe flume later on. The plans are leing made to run it down by the side the main river bed, on the Petty Ir. side, to the Power House. The resent one is 3,300 feet long. Contruction work at this end will giv ea sreat deal of employment for the echanics and laborers.

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We are now showing a splendid selection of New Fall Gloves, some of which are of-fered at special sale prices this Friday and aturday

Fabric Gautlets.

Best quality Suede finish Fabric Gaunt-lets, fur tops, with elastic at waist; all sizes; colors of Light and Dark Fawn and Grey. Reg. \$1.50 pair. Sale Price \$1.25

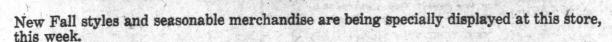
Fabric Gloves.

Shades of Fawn, Chamois and White, Suede finish, 2 dome fastened; all sizes; splendid value. Reg. 85c. pair. Sale 77c. Tan Kid Gloves.

Fine quality Tan Kid Gloves. Dent's make, 2 dome fastened; sizes 5% to 7½. Reg. \$1.45 pair. Sale Price \$1.30 **Driving Gloves.**

Women's Tan Kid Driving Gloves, made from best quality Nappa Kid; 2 dome fast-ened; all sizes. A very strong serviceable Glove, suitable for Fall wear. Reg. \$1.57 \$1.75 pair. Sale Price

Splendid Values in



The Royal Stores

The New Fall Goods are very attractive in style, coloring and quality. Many lines of our new merchandise will be offered at specially reduced prices, so that thrifty shoppers will have an opportunity to secure goods that are up to the minute in style, at a very special saving this

FRIDAY and SATURDAY Underwear and Corsets

Women's Corsets.

Jersey Knit Vests. Very fine Jersey Knit Vests for women: short sleeves, round neck, trimmed with lace; assorted sizes. Regular 45c .each. 40c. Sale Price

Silk and Wool Vests.

These are a superior grade Vest, very fine quality in Silk and Wool, round neck, shoulder straps, neck

and straps bound with narrow

Women's Knickers. Made from good quality White Coutii, well boned, medium bust, neatly trimmed with lace; suitable Cream Winceyette Knickers or a splendid quality, trimmed, with silk flette, embroidery and insertion, elastic at waist. Reg. **\$1.32** \$1.50 pair. Sale Price for average figures, fitted with four elastic suspenders. Reg. \$1.23 price \$1.35 pair. Sale Price \$1.23

Novelty Beaded Hair Bands These are very pretty and come in Rose and White, Blue and White, Manye and White and Plain White 14 inches long; suitable for ing wear. Reg. 55c, each. Sale Price



New

Hosiery

Lower

Priced

Cashmere Hose.

Women's Hose.

Hosiery such as this in Cashmer

and Silk, in all the newest shades, are sple-did value at their regular prices, and are

Fashioned seamless leg, specially reinforce

ed heels and toes, double soles, garter tops. Made of all wool cashmere, in shades of

Plain and Ribbed all wool Cashmere, in

shades of Fawn, Brown, Beaver, Navy and

light and dark Grey, lashout tops; leg, spliced heels and toes; elastic tops; sizes 9 to 10. Reg. \$1.00 pair. Sale 90c.

Seamless fashioned leg, double heels

Seamless fashioned leg, dutated, in as-and toes, wide garter tops, ribbed, in as-sorted mixtures; sizes 9 and 9½. 57c.

light and dark Grey; fashioned seam leg, spliced heels and toes; elastic to

Price Womens' Marl Hose.

Reg. 65c. pair. Sale Price ..

well worth coming for at the special sa prices offered during this week end sale.

Our New Costume Tweeds and Coatings for Fall and Winter have arrived and are placed on display! They contain a splendid assort-ment of new colors and weaves, in beautiful and original effects. Several of the new lines are offered during this week end sale at substantial reductions.

Velour Coating.

even

54 inches wide; in shades of Fawn, Grey and Slate. These show a splendid finish, and are leaders in this season's style. \$4.05

Heavy Wool Coating.

Shades of Brown, Wine, Grey, Navy, Light and Mid Fawn; 56 Shades of Brown, Wine, Grey, Ivavy, Light Reg. \$2.55 S2.35

lish buyer, enables us to offer you exception-**Costume Tweed.** al value in quality Costume Tweed; 56 inches

These are of excellent quality, and come in shades of Light Fawn, Dark Fawn, Brown, assorted checks and mixtures; 54 \$3.65 inches wide. Reg. \$4.20 yard. Sale Price

Striped Suitings.

The very newest in Suiting; all wool Gaberdine; colors of Grey, The very newest in Suiting; all wool Gaberdine; colors of Grey, Brown, Navy and Black; with assorted pretty stripes; 56 inches wide. Ideal for Costumes or skirts; splendid value. Reg. **\$1.89**

Figured Crepe.

A selection of New Crepes, in pretty designs; colors of Fawn, Saxe, Grey and Tango; made of silk and wool; 35 inches \$1,22

ing the installation of the new apparatus with Foreman: Mr. John Halley. the painstaking official of the Power House for the past twenty-three years, every praise is due. The much needed mprovements will ensure no loss of light or power in future and may, possibly result in a cheaper light rate later on .. The site for the new sub. station is still uncertain. The Government, it is understood, gave the new company a site west of the Gas Works, but the City Council raised an blection. The company intends to build a new sub station, and an up-todate car barn, involving an outlay of about \$100,000.



Baby Week, under the drection of the Child Welfare Association, is continuing very successfully at the Star Hall, and yesterday many mothers and children visited the hall, and much valuable information was received. The various stalls are attracting much attention, whilst the posters around the walls contain nuch that should be of benefit to the mothers of the city.

At 5 o'clock Mrs. D. L. Nichol addressed a large audience on the subject of "The Child Mind." The address was a very instructive one and showed the speaker to be well acquainted with the subject. The different things that affect the child's mind were shown, and many instances, humourous and otherwise, were cited to make the meaning clear. Valuable advice was given as to the kind of stories, etc., to tell the children, and the mothers were advised not to frighten their offspring, as very often the dread of things received in early childhood remain all through life. Children are great imitators and parents should always be careful what they do and say in the presence of the children, who will imitate sometimes what is not at all desirable. The value of teaching self-control was also dealt with, and it was shown how this can be done, and its desirability. Many other phases of the subject were dealt with in a very capable manner, and Mrs. Nichol concluded with an appeal to the mothers, in whom, she said, lies the future of Newfoundland. The children of to-day are the commg rulers of the country, and it rests with the mothers to see to it that they are worthy in every

To-day at 5 o'clock C. E. A. Jeffrey will speak on "Environment."

respect.





MINARD'S LINIMENT, THE ATH-LETP'S BENEDI





Moire Underskirts. A very fine selection of Moire Underskirts; colors of Pearl Grey, Navy, Purple, Lavender and Saxe, finished with pleated frill and tape draw string at waist. Reg. \$1.05 \$1.2077 Sale Price

A very special purchase made by our Eng-

wide, in mixed Grey. Special per \$1.60

56 inches wide, in Brown only; this is an-

other special purchase, the benefit of which

yard

No Shortage Of Water.

There has been no scarcity of water it the plant this summer. The only water drawn was from Second and Big Pond; besides, there was always a good supply in Middle and Cochrase Fonds available. The work of reconstruction at the Petty Hr. plant is toing on with great rapidity, and to Mr. Wm Taylor, who is superintend-

HOUSEHOLD NEEDS Sharply Reduced

Fringed Panels. Made of heavy White Bungalow Net, in a

variety of pretty Scroll and Floral patterns, fringed end 21/2 yards long, Used as a centre for large windows, or a pair would make very rretty Curtains. Regular \$2.50 each. \$2.16 Sale Price Sale Price

White Marcella Quilts. Made of all White Cotton, of a splendid quality, in pretty designs, special finish, hemmed; size 2 x 21/2 yards. Regular \$4.85 each. \$4.32

Table Napkins.

Table Napkins. Size 19½ x 20; made from best quality White Damask, with H.S. border ,in neat designs; mercerised finish. Regular 45c. each. 38c.

Colored Towels, Fawn with White stripes, of heavy quality Turkish Cloth, with fringed of heavy quality. Turkish Cloth, with high ends, in a large size. Regular 65c. each. 57c. Sale Price English Tapestry.

Very special quality, Fawn and Green grounds with pretty floral designs; 50 inches wide; English manufacture. Regular \$3.00 \$2.70 Floor Canvas.

Painted back, in a selection of pretty Floral and Tile patterns; 2 yards wide. Excellent value. Special for Friday and Saturday \$1.29 Stair Canvas.

18 inches wide, in a wide range of neat and serviceable patterns. Regular 45c. yd. 40c.

Smallwares at Reduced Prices

TOOTH BRUSHES-Medium bristles. 14c. TOOTH BRUSHES Medium bristos. 14c. Reg. 16c. each. Sale Price 14c. SHAVING BRUSHES Sterilized, set in rub-ber. Regular 70c. each. Sale 59c. in all 13c. inches Regular 14c. each. Date 12C. MENNEN'S TALCUM POWDER—Violet and Bor-ated. Regular 32c per tin. Sale 27c. Price DHESSING COMBS—Black, extra strong. 18c. Regular 20c. each. Sale Price 10C. PALM OLIVE SHAMPOO-Regular 70c. 60c.



wide; ideal for that new Fall we pass along to you. The quality is splen-

Costume Tweed.

Sneeiel ner yard

Serge and Gaberdine Dresses.

Costume Tweed.

vord Sale Price ...

A splendid selection of new

Brown mixtures and Grey, Fawn

and Brown checks; 54 inches

Costume Tweeds, in Fawn and New Coating.

A selection of New Dresses that will surely win your approval. They are made of fine Serge, plain and fancy Gaberdines; colors of Navy, Brown, Grey, Black, Fancy and Grey Plaids; showing the new Middy effect, Peter Pan collar and turned cuffs, round neck, % sleeves, neatly trimmed with Military braid. \$13.65 Reg. \$15.00 each. Sale Price Knitted Dresses.

This is one of the season's most favored Dresses, square neck, % sleeves, finished with fancy colored girdles; colors of Grey, Fawn, Saxe, Taupe, Rust and Dark Brown. Reg. \$12.60 Charming Smocks.

Made of fancy Tricolette, in colors of Grey, Sand and Navy round neck, long sleeves; trimmed with pretty con-trasting shades; sizes 36 to 46. Reg. \$5.20 ea. S. Price \$4.28 All Wool Sweaters.

All WOUL Sweaters. Warm, comfortable Sweaters, for the colder weather to come; All Wool fancy knit, Tuxedo collar, in colors of Sand, Navy, Honeydew, Emerald, White and Black. Reg. \$5.65 each. Sale Price Sale Price

Slipons.

Women's Silk and Wool Slipons, in assorted Oriental colorings, v neck, half sleeves, with girdle running through waist \$5.55 line. Reg. \$6.25 each. Sale Price Sport Skirts.

Sport Skirts. That serve smartly for street wear; made of the ever favored Jersey, in an exceedingly clever new style, smart colorings, in fine accordeon pleats, assorted sizes. Reg. \$5.50 each. \$4.90 Sale Price

Special Values in Men's Shirts



Broadcloth Shirts. 34

Men's Cream, English Broadcloth Shirts, starched collar band, double cuffs, mercerised finish. These are very dressy looking, and will give satisfactory wear; sizes 14 to 17. Reg. \$2.55. \$2.32

Percale Shirts.

Men's Shirts. Made from very fine quality Percale, in plain shades of Blue and Fawn, with collar to match, starched collar band, double cuffs, well cut and finished; sizes 14 to 17. Regular \$1.80 \$1.64 each. Sale Price

Mercerised Shirts.

Men's Cream Mercerised Shirts, with collar attached; sizes 14 to 17; excellent wearing







Misses' Hats.

Chic styles in Velour Hats for Misses, large Bonnet shapes, nicely trimmed with corded ribbon and bow; colors of Nigger, Light Brown, Grey, Blue and Sand Reg. \$5.00 each. Sale Price \$4.55

Children's Hats.

New arrivals in Feit Hats for Children pretty round turned up shapes, shades Henna, Brown, Light Grey and Navy, finish ed with silk ribbon and bow. Reg. \$2.50 each. Sale Price