

SATURDAY OUR GREAT Selling Out Sale BEGINS.

Values never before offered in this city will feature this event. Watch Friday's paper for full particulars.

AMERICAN BARGAIN STORE, 12 New Gower Street.

aug 28, 11

School Footwear FOR THE FALL TERM



Our School Boots are built for wear by leading manufacturers. The leathers, the shoe-making, the styles, and the fitting stand first in the class of GOOD FOOTWEAR.

Misses' Brown Kid Hi-Lace Boots—Wide fitting; sizes 8½ to 2. Price ...\$2.35

Misses' Brown Calf Hi-Lace Boots—Strong and durable. Sizes 8½ to 11. Price ...\$2.25
Sizes 11½ to 2. Price ...\$2.25

Child's Black Kid Lace Boots—Solid leather soles and heels; sizes 6 to 10. Price ...\$2.25
Misses'—Sizes 11 to 2. Price ...\$2.50

Child's Strong Box Calf Leather Boots—A boot for real wear; sizes 6 to 10. Price ...\$2.50

Misses' Box Calf Boots—Sizes 11 to 2. Price ...\$2.85

BOYS' AND YOUTHS' SCHOOL BOOTS.
LITTLE GENTS' BLACK GUN METAL BOOTS.—"Skuffer" style, rubber heels; sizes 6 to 9. Price ...\$1.80
LITTLE GENTS' BLACK KID BOOTS.—For school wear; heavy soles and heels; sizes 6 to 10; rubber heels. Price ...\$2.75
YOUTHS' BROWN BOX CALF BOOTS.—Rubber heels; sizes 6 to 10. Price ...\$2.85
YOUTHS' BROWN BOX CALF BOOTS.—Blucher style, rubber heels attached. Sizes 10 to 13. Price ...\$2.50
Sizes 1 to 5. Price ...\$2.80
BOYS' BROWN CALF BLUCHER BOOTS.—Rubber heels attached; sizes 1 to 5½. Special Price. ...\$2.80
BOYS' BLACK BOX CALF LEATHER BOOTS.—Superior grade, rubber heels attached; sizes 1 to 5. Price ...\$3.75
Same style in Black Kid.
BOYS' BROWN CALF BOOTS.—Blucher style; sizes 1 to 5. Price ...\$4.00

Parker & Monroe, Limited

aug 28, 31, th, sa

It's Worth Remembering

That for a five dollar bill we will issue to all travellers a special \$5,000 policy good for one year on steamers, street cars, trains and elevators.

A splendid policy that pays for any loss, from a finger or toe up to life itself.

PROTECT YOUR LOVED ONES.

U.S. FIDELITY & GUARANTY CO.
J. J. LACEY, Nfld. GENERAL AGENT.

EXPERT ADVICE!

Is what you are entitled to when investing in Life Insurance. I offer it to you freely and gladly. Remember, there is no obligation on your part. Just drop into my office and we will talk the matter over together.

CALL AND SEE ME.

CYRIL J. CAHILL,

Manager for Newfoundland.

CROWN LIFE INSURANCE COMPANY.

(Head Office: Toronto, Canada).

Offices: Law Chambers Duckworth Street.

aug 28, th, sa

TO-DAY'S MESSAGES.

LINERS HELD IN THE GRIP OF THE STORM.

NEW YORK, Aug. 27. Atlantic shipping paid a heavy toll to the hurricane which raged over the seas from the South to the North Atlantic for the better part of the last three days. With the arrival in port late to-day of the White Star liner Arabic, bearing more than fifty persons injured in a one hundred mile gale, shipping officials learned that the hurricane had caught many vessels in its sweep. At least five large liners heavily loaded with home running passengers fought their way through the gale that at times whipped the waves in battering billows between forty and fifty feet in height.

The Arabic, her sick bay filled with injured, her decks stripped of lifeboats, and her port holes smashed in, was the hardest hit. The Homer, also of the White Star Line, ran into the giant storm in its vain strength, but had eight injured and suffered damages to her superstructure. The Munson liner Munargo from Nassau, and the Orizaba of the Ward Line made port badly battered. Of fifty-two persons aboard the Arabic who received injuries necessitating doctor's care, seven were so badly hurt they had to be removed to hospital in ambulances which awaited the ship at her North River pier. Of the Arabic's injured 35 were passengers; the nine of them in the third cabin, and seventeen were members of the crew. A score or more of others suffered minor hurts. One man was reported drowned, a victim of the gale. The steamer Eliza Waller picked up a wireless message from the Danish steamer Nordfarer enroute here from South America stating that a wave had swept the 2,500 ton vessel and swept her bridge carrying her master, Capt. J. Madison, overboard. A wireless request for an ambulance was sent to-night from the Munson ship Rundelta inward bound from San Pedro, saying Capt. J. F. Smith was injured during the gale. At the height of the storm panic ruled among the passengers on all decks of the Arabic. It was all the officers could do to calm the women and children, while some of the male passengers had to be accorded rough treatment before they could regain their composure. Shaken and injured, many of them suffering plausibly from seasickness had to dry places to sleep that night. Table tops were transformed into couches, deck chairs were utilized, and the decks themselves provided a night's lodging for a good portion of those aboard.

ANOTHER STORM TRAGEDY AT SYDNEY.
SYDNEY, N.S., Aug. 28. Capt. Devan of Sydney and the Anderson brothers, Fred and William, of North Sydney, and W. Gunterson are missing from the schooner Julia F. C., out of that port, which was reported this afternoon crippled and dragging her anchor 13 miles from Bird Island, at the entrance to Stann's Bay, during last night's severe hurricane. The distressed schooner was sighted twice to-day by the fishing smack Karina II, Capt. Anderson, which sailed from here early this morning for Ingonish and returned to port shortly after one o'clock. Captain Anderson says he sighted the Julia F. C. about five o'clock in the morning east of Bird Island, with her jib torn away and mastsail gone at the heads. On the return trip the schooner was 13 miles east southeast of Bird Island. The cabin was badly smashed and there was a dory trailing behind. He could not on account of the rough weather get close to the stricken vessel but sounded his horn nine times and got no reply or saw any signs of life. On arrival here the matter was reported to the Sydney Customs officials.

CRANBERRIES — clearing these out at 30c per gallon. See us about some. Not many left.

Lon Chaney at the Majestic

CELEBRATED STAR IN HIS BEST PICTURE, "THE NEXT CORNER."

Those who saw and have learned to admire Lon Chaney and Conway Tearle, can see them in a wonderful feature at the Majestic Theatre to-day.

Be careful what you write on paper. It may get you into a lot of trouble," says Dorothy Mackall.

Featured in Sam Wood's latest production for Paramount, "The Next Corner," Dorothy Mackall writes a letter to her husband in which she tells him that she is leaving him forever and intends to go with another man. Five minutes after the letter is started on its journey, the other man is killed.

"It is always a dangerous thing to put things down on paper," says the beautiful young English actress. "Words are fleeting things and soon fall silent but pen and ink are deadly things."

"Nearly all the agony suffered by the character I play in 'The Next Corner' is caused by the fact that which she wrote in a moment of passion. I have known many other women, who bitterly regretted writing certain letters."

"My advice is never put it on paper. Cultivate the art of writing what are known as 'glittering generalities.' They will never get you into trouble, but just as surely as the sunrise, if you persist in committing serious things to paper, the habit will get you into trouble."

The featured players in "The Next Corner," which was produced from the novel and play of the same name by Kate Jordan, are Conway Tearle, Lon Chaney, Dorothy Mackall, Richard Cortes and Louise Dresser. The story was written for the screen by Monte M. Katterjohn.

Despite the big attraction the admission fee will still continue to be 20 cents.

RICHARD HUDNUT
THREE FLOWERS FACE POWDER
The Face Powder that is Different
Having the Particularity Desirable
Quality of Adhesiveness and per-
fumed with the Distinctive and
Appealing odor of Three Flowers
in All Popular Shades

From Cape Race

Special to Evening Telegram.

CAPE RACE, To-day.
Wind West, light, weather fine with fog off shore; a heavy sea on coast. Yesterday's gale, the steamer Ronald was heard passing at 6.45 and an unknown steamer passed in at 11 a.m. Bar. 29.70; Ther. 60.

The Christian Brothers Schools, St. Patrick's Hall and Holy Cross, will re-open Monday, September 1st.—aug 28, 11

Shades of deep violet and reddish purple are stressed for all millinery. Pippins in white give unusual chic to a simple frock of black satin.

A great many of the new coat frocks are slightly fitted at the waist. Ermine or ostrich collared coats of black are worn over this black frocks.

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Cohen's Modern Emporium Bargain Basement

Never such crowds attended an opening before—crowds stampeded the store—clerks were run ragged. To those who found it impossible to be served the Opening Days, we publicly apologise. Come now, our sales force has been greatly enlarged and we promise more wonder values.

Rain Coats \$3.75.	Misses Dresses 39c.	Sleeping Dolls 39c.
MIXED LOT OF Tricolette Smocks, Middies and Blouses, \$1.89.	LADIES' BLACK SILK STOCKINGS, 37c.	MORE COLLARS, 2 for 5c. MEN'S WHITE SHIRTS, with collar attached, 98c.
HAND BAGS, 85c.	SKIRTS, 85c. Some soiled, others damaged.	Ladies' Brown Hose, 15c. Black Camisoles, 24c.
MISSES' DRESSES, sizes up to 16 years, \$1.39. A WONDER VALUE.	FREE—VEILS. Over a thousand to give away FREE.	Ladies' House Dresses of a very good quality, \$1.39.

In our upstairs store all remaining Ladies' Hats selling at Half Price and Less. If you want to share in these wonder values be here to-morrow for the savings.

Cohen's Modern Emporium.

LOOK FOR THE SIGN OVER THE DOOR.

335 Water Street. Bishop's Building.

aug 28, 31

Simplex Roofing Nails are Best.

Nail and head are in one piece solid iron, and are better in every way than nails and tins:

The curved head of the Simplex Nail will hold the felt down on your roof in spite of the HEAVIEST GALE OF WIND.

The head of a Simplex Nail has 4 times the head area of so-called large headed nails, hence has 4 times the holding power.

Roofing tins soon rust through. Simplex Nail heads will last as long as your roof.

All the hardware stores sell Simplex Nails. Ask any hardware man or builder what he thinks of Simplex Roofing Nails.

COLIN CAMPBELL, LIMITED

Distributors of Simplex Roofing Nails.

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