

JUNE SACRIFICE SALES!

Sacrifice Sale of Waists

Dainty fresh new styles just out of their tissue wrappings for this sale. They come in Georgette, Silk, Tricotine, Crepe de Chene, etc., all colors and sizes. Sacrifice prices range at

1.98 to 3.98

SPECIAL—One whole rack Lawn Waists at only 88 cents.

A Thrift Sale That Will Take St. John's by Storm!

Entire stock of Spring and Summer Apparel for women and children offered at the greatest sacrifice prices known in years—new purchases that we secured at tremendous reductions, together with our own regular stocks, involved in this bargain event. Sale commences to-day. Merchandise advertised here will be on sale while lots last. If values can get the business, our store should be crowded from morning till night, for here are the biggest values ever offered in St. John's. We guarantee that. Manufacturers sacrificed profits—co-operated—as never before. The savings we are passing along to you. Buy now for all needs—present and future.

Snap in Gingham Dresses

Superior quality Gingham in Plaids, Checks and Plain Colors. Beautiful summery styles with ruffles, frills, sashes; all splendidly designed and clearing at

1.75 to 3.98

Entire Stock of High-Grade Dresses in Sacrifice Sales

Spring Coat Sale

Only through the co-operation of manufacturers and by sacrificing our own profits are these astounding sacrifice values possible. Polaire and Tweed Coats, silk lined, too, at only

6.98 and up.

Values only possible because we are doing the unusual in our Great Sacrifice Sale.

We hardly know how to convince you of the elegance of these Dresses at such an absurdly low price as they are now offered. But when you see them you will be enthusiastic. There is no exaggeration of the remarkable values. A master-stroke of buying alone makes these values possible. Women who know prices will crowd this store, and we advise an early inspection to avoid disappointment. They come in Canton Crepe, Crepe Back Satin, Crepe de Chene, Georgette, Printed Silk Crepe, Taffeta, Tricotine, Serge and Poirat Twill, embracing every fashionable kind for every occasion. The greatest variety of styles that have ever been assembled under one roof.

A Few Extra Specials:

MISSES' and CHILDREN'S SILK JERSEY CAPS at only 45c.
LADIES' WOOLLEN SMOCKS, all good colors, clearing at \$2.98
1 Lot WHITE LAWN CAMISOLES, lace trimmed 65c.

S. L. LEVITZ & COMPANY, Right Opposite Ayre & Sons Grocery

NEW ARRIVALS!

Choice Canadian Butter, Best Quality,
White Oats, Bran, Corn Meal
New Canadian Cheese,
Choice Ham Butt Pork,
Choice Family Beef,
Corned Beef Hash, 2's.
Cooked Corned Beef, 2's.

FLOUR

Lowest Wholesale Prices.

JOB'S STORES, Ltd.

The Latest in WALL PAPERS NOW SHOWING.

Don't take our word for it, come and see them.

McGrath Bros.

Painters and Decorators,
110 WATER STREET,
Importers of Wall Papers, Paints, etc.

USE SULPHATE OF AMMONIA

To secure large crops.
The Best Fertilizer extant for

HAY FIELD or GARDEN.

RETAIL AT GALVER'S
Duckworth Street.

Sold by

ST. JOHN'S GAS LIGHT COMPANY.

Human Nature and the Want Ad.

(By Jane Fraser Keith, in Saturday Night, Toronto.)

Like life itself, 98 p.c. of the many pages of want ads. in our dailies are commonplace. But every now and then there crops out under the heading "Wanted," some startling need or a wish that seems freakish. Life is like that, too, with its never ending surprises, gay or sad.

The dog and sausage joke has become traditional. But the following from an autumn issue of a big city daily suggests a possible new item in a feast day dinner menu.

LOST or strayed from half Persian kitten, 8 months, black with white "tie." Please return for Thanksgiving.

How to milk a goat has puzzled many. I knew one small nanny who required three brilliant university graduates to accomplish the feat, one to milk, one to guard the pail, and a third to keep the fractious creature's head gripped in a tree-crotch. The plan, which this ad. implies sounds simpler and more effective:

WANTED—Old vacuum cleaner hose and tubes; also fresh milking goat.

The "Help Wanted" columns supply a number of surprises. For instance:

WANTED—A young man as chum who wishes to learn jui-jitsu.

One would think it a proposition not to be closed, "sight unseen." It would seem advisable to know the build and skill and the disposition of jui-jitsu-er before taking him as a bosom friend.

A Newfoundland daily has an ad. which mirrors an exasperation shared by employers of office labor in many other lands:

WANTED—A girl for typewriting, filing and miscellaneous office work. Knowledge of Latin, Algebra and music quite unnecessary. Knowledge of English grammar, spelling and elementary arithmetic, essential. Apply by letter only, in own handwriting.

And surely Admirable Crichton should have been signed to the advertisement of this situation seeking youth.

INTELLIGENT young man, attending university, desires, in private home, position as housemaid, handy man, companion, secretary or tutor. Very helpful and efficient. Services in spare time for board and room or equivalent. Best references.

The advertiser omitted "laundress and child's nurse, in his list of talents, but was no doubt capable of handling these also: What a price-less husband he will make some day if he only learns to cook.

A "Help Wanted" ad. suggests a different environment, but one requiring an almost equally versatile applicant.

SMART young woman wanted as housekeeper on farm, in month, only five cows to milk, plenty of out of doors sport, fishing and hunting in spare time.

The small apartment is granted to be desirable, but surely there is an exaggeration, Alice in Wonderland, look about this advertisement, which appeared under "Apartments" Wanted.

WANTED—Second-hand safe to buy or rent, having outside dimensions not less than 55 inches high, 44 inches deep, and 44 inches wide.

"Articles to Exchange" provide some odd side-lights on human nature—the things which have grown tiresome, the new delights expectantly sought, as in the three following ads. The first would seem to indicate a practical turn of mind.

PIANO, upright, splendid condition, will sell or exchange for good stock of poultry and portable houses.

The next suggests a more artistic temperament, weary of the tuneless sewing-machine:

SEWING machine, Singer, the very latest, used only three months, will exchange for phonograph.

While the third is also an aspiration after art—the advertiser is ready to give the earth, or so much of it as he owns, for the pictured evening at home with the gramophone.

VICTROLA—For good machine will give dead to my fifty-foot lot, "Diamond Island," Lake Muskoka. No encumbrance.

So one might go on at great length with "Want Ad." vagaries. Instead one hopes that all the wishes and projects which seem so odd to the unlightened outsider, may result satisfactorily to those who so trustfully set them forth in print.

Full line of Electrical Fittings, etc., at BOWRING BROTHERS, LTD., Hardware Department, may 13, 14

JUST ARRIVED

2000 BOTTLES BRICK'S TASTELESS COD LIVER OIL.

Uses: Spring tonic and blood producer. The ideal tonic after La Grippe. For Coughs, Colds and Run-down condition. For the backward or sickly child, it brings health and strength and increases the appetite. Gives positive tonic results whenever the health is not good.

TRY A BOTTLE.

Price \$1.20 per bottle; postage 20c. extra. Brick's Tasteless makes you eat.

DR. F. STAFFORD & SON, Wholesale and Retail Chemists and Druggists, St. John's, Nfld.

Seasonable Items!

ATTRACTIVE PRICES.

LADIES' HOSIERY.

Ladies' Cotton Hose, in Black and Tan, 20c. pair.

Cotton Hose, in Black, White and Cordovan, 25c. pair.

Mercerized Lisle Hose, Black, White and Cordovan, 35c. and 40c. pair.

Mercerized Lisle Hose, Black, Grey, Fawn, 45c. pair.

Mercerized Lisle Hose, Grey and Taupe shades; also Black, 50c. and 60c. pair.

Black Silk Hose, 50c. pair.

Assorted colors Silk, Navy, Fawn, Grey and Taupe, etc., 65c. pair.

Brown Silk, 75c. pair.

Grey, Navy and White, 90c. pr. Heather Silk Hose, 90c. pair.



BLOUSES.

White Voile and Organdie, pretty styles, all neatly embroidered, \$1.10, 1.50, 1.75, 2.00, 3.50.

Fancy Striped Voile Blouses, White Organdie Collars; wonderful values, \$1.55.

Crepe de Chene Blouses in Smock style; all charming styles in Sand, Cream, Henna, Sapphire; \$5.75.

White Embroidered Underskirts, \$1.35, \$1.55.

Pink Nainsook Nightgowns, very daintily trimmed with lace and ribbon, \$1.80 and \$2.25.

STEER Brothers.

Don't say Paper, say The Evening Telegram.