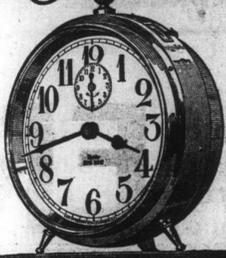


Big Ben



An idea was back of Big Ben's success. That same idea is back of every Westclox alarm to make good clocks, to make them accurate, serviceable, dependable.

When you find the trade mark Westclox on the dial of an alarm,

you have found a quality clock. It means that the clock has the patented Westclox construction. Needle-fine pivots of polished steel greatly reduce friction. Before it leaves the factory, every Westclox alarm has to pass several rigid tests and inspections. Your dealer has them. Ask to see the Westclox line. Big Ben is \$4.00.

Western Clock Co.-makers of Westclox
 145 S. 11th St., U. S. A. Factories at Peru, Ill.

FROM MY SCRAP-BOOK.

BY THE CUB-EDITOR.

MUD.

There are many kinds of mud, we understand. Personally, we would be pleased if there was no mud—definitely none, we mean. We feel the entire and undivided population of this city agrees with us in this. A stronger word than dislike should be used, for our sentiments, as mud is concerned, are so vigorous as to be quite unprintable. We believe that some enterprising politician should introduce a Bill at the House of Assembly for the prohibition of mud. In fact, a party make it the chief item of its platform. How imposing it would be the prohibition of mud! As we can gather, the only people in favor of mud are the boot makers. With that mixture gone, sales would go down to zero, who knows—might even disappear altogether. However, as we do share in any of the boot, we would not mind that little mud, and would give our unreserved and powerful influence to the

Party for the Prohibition of Mud—C.E.

In my opinion there never was a good war or a bad peace.—Benjamin Franklin.

AND BLATCHFORD IS RIGHT.

It is not healthy for young people to be brought up to do nothing but spend money and hunt for excitement. It is not good for young or old to have unlimited wealth and leisure. It is not good for men, nor women, nor children, to be flattered and fawned upon. Plunketism and slavery degrade and debase the master as well as the servant; the snob lord, as well as the snob lackey.—Robert Blatchford.

There would not be as many marriages if motor cars did not break down.

WHY THE HAT IS RAISED.

The custom of lifting the hat had its origin when knights never appeared in public except in full armour.

but upon entering an assembly of friends the knight removed his helmet, the act signifying "I am safe in the presence of my friends."

JUST COULDN'T SPARE THE TIME.

A negro was up for registration as a voter, and the clerk asked him: "Now, Mose, who is President of the United States?" "Massa Wilson," was the reply. "And the Vice President?" was the next. "Massa Marshall. Oh, I know, sah," replied the negro. "Well, now, if the President should be shot, who would become President?" "Massa Marshall, sah." "Could you be President, Mose?" "No, sah," the negro quickly replied. "Well, why not? Just think now," asked the officer. "Well, sah," replied Mose, bowing to the examination board, "it's very kind ob you gemmen, but if you wud only 'scuse me, sah, I's really very, very busy with ma cotton, sah, jus' now."

AN EXCITING VOYAGE.

During his lonely voyage of 46,000 miles in his nine-ton sloop, the Spray, Captain Slocum was chased by a piratical Moorish felucca, which was luckily disabled just in time by a storm. He was nearly wrecked off the coast of Uruguay, and had an exciting escape from Indians in another part of America. He visited Robinson Crusoe's island, and found it a very delightful spot, though he was not sufficiently in love with loneliness to spend the rest of his life there. Captain Slocum's only "chronometer" during his journey was a tin clock, for which he paid a dollar (about four shillings).

WAR IS —

The warrior's name, The pealed and chimed on all the tongues of fame, Sounds less harmonious to the grateful mind Than he who fashions and improves mankind.—Barlow.

BEGAN YOUNG.

Blondin began to toddle across a rope when he was four. At the age of eight he performed before the King of Italy.

SOME SHELL THIS.

Private Jenkins, home from France, was seated in the village inn one evening surrounded by a group of admirers.

"I suppose," said old Farmer Muzel, "ye had some narrow escapes out yonder?"

"Well," answered Tommy, "nothing to speak of much, but I remember one night I felt like a drink, so I goes down to the estaminet. I'd just got me 'and on the doorknob, when just then old Fritz sent one of 'is big ones over right on the house, and, believe me, it knocked the 'ole blooming show down and left me standing there, silly like, with the knob of the door in me 'and."

JACK SHEPPARD.

Jack Sheppard was an English criminal who made himself notorious in the early part of the eighteenth century by his daring robberies and his sensational escapes from Newgate Prison. He was hanged at Tyburn, 1724. Two hundred thousand people turned out to witness the execution. Jack Sheppard is the hero of a well known novel by W. Harrison Ainsworth.

The best part of a war is its end.

"Is the city doing all it ought to?" reduced to its lowest terms, equals, "Am I doing all I ought to as a citizen?"

The postmen in Portugal save themselves much walking on Sundays by delivering letters at church.

WHAT DIPLOMACY DOES.

Magistrate: "It's very disgraceful that you should beat your wife."

Prisoner: "Well, your honour, she aggravated me by keepin' on sayin' she'd 'av' me up before that bald-headed old humbug, meanin' yer honour."

Magistrate: "You're discharged."

WE WON'T BE HERE THEN.

Mr. T. A. Edison, the famous inventor, takes a cheerful view of the future of humanity.

"There will be no poverty in the world a hundred years hence," he once declared. "There is no limit to the cheapness with which things can be made, and the world will soon be flooded with the cheap products of machinery—not poor products but cheap products. Why, then, should we expect poverty to continue? Poverty was for a world that used only its hands; now that men have begun to use their brains, poverty is decreasing."

ANSWERS TO CORRESPONDENTS.

How far is it from the earth to the sun?—Astronomy.

What do you take us to be, an aeroplane? We have never been to the sun, and cannot tell you the distance there.—C.I.E.

Another fellow and I are rivals in

H.P. SAUCE
 continues to arrive from England.
 Has a new and delicious flavour, no sauce just like it.
 Wouldn't it be worth your while to try a bottle now?

love. He is a druggist. This morning I bought some medicine from him and drank it. Since then I have suffered some horrible pains and a very disgusting thought has occurred to me. What do you think I had better do?—Fearful.
 Make your will.—C.E.
 Who Was Robin Hood?—Reader.
 The inventor of the flour of that name.—C.E.

Our cook has left us. This is the hundred and fiftieth to leave us within a year. Can you suggest a means whereby I can keep a cook?—Worried Housekeeper.
 Glad you enquired, W. H. All you have to do when you get a cook is to make over the house to her; give her the automobile, making the proviso, however, that you be allowed to use it twice a month; make your will in her favor; let her eat with you; give her the best bedroom; guarantee her seven nights free each week, and every Sunday; an extra holiday in the middle of the week would do no harm; allow her to receive her young man in the parlour; give her three assistants; call her "Miss"; allow her to use the piano whenever she feels like it. In addition, treat her with the utmost respect, and above all, NEVER COMPLAIN OF THE COOKING. By faithfully following these suggestions you will be enabled to keep a cook for a month.—C.E.

Girls! Girls! Try It, Stop Dandruff and Beautify Your Hair

Hair stops falling out and gets thick, wavy, strong and beautiful.
 Your hair becomes light, wavy, fluffy, abundant and appears as soft, lustrous and beautiful as a young girl's after a "Danderine hair cleanse." Just try this—moisten a cloth with a little Danderine and carefully draw it through your hair, taking one small strand at a time. This will cleanse the hair of dust, dirt and excessive oil and in just a few moments you have doubled the beauty of your hair.
 Besides beautifying the hair at once, Danderine dissolves every particle of dandruff; cleanses, purifies and invigorates the scalp, forever stopping itching and falling hair.
 But what will please you most will be after a few weeks' use when you will actually see new hair—fine and downy at first—yes—but really new hair growing all over the scalp. If you care for pretty, soft hair and lots of it, surely get a small bottle of Knowlton's Danderine from any druggist or toilet counter for a few cents.

In Life and Death.

The heaviest death rate is among publicans.
 Girl babies have more vitality than boy babies.
 Married women live longer than unmarried women.
 Vegetarians do not, as a class, live longer than meat eaters.
 Of the professional class clergymen are the longest lived.
 On an average one baby out of five dies before it is a year old.
 Laughter means life—it stirs up the vitality of the whole body.
 Normally there are 350 births to seventy deaths daily in London.
 More miners die of consumption than are killed by mine accidents.
 More fatal tram accidents happen on Sunday than on any other day.
 Bolling to death used to be a form of capital punishment in England.
 Although ridiculed as a crasse it is a scientific fact that sour milk helps to longevity.
 Horses have been known to live to forty years, dogs to twenty-two, and ants to fifteen.
 There are three times as many women centenarians as men in the United Kingdom.
 Teetotalers live, on an average, 6½ years longer than moderate drinkers, and eleven years longer than heavy drinkers.
 Scientists say that we are never nearer death than when we sneeze, the act causing a momentary convulsion of the brain.

Oliver No. 9! Oliver No. 9!

Special Notice to all Professional and Business People Throughout the Dominion.

If you are a MINISTER, SCHOOL TEACHER, DOCTOR, LAWYER, ARCHITECT, BUILDER, MANUFACTURER, MERCHANT or DEALER, and need a good Typewriter, it will be to your advantage to get full particulars and prices of the OLIVER No. 9 from

AYRE & SONS, Limited

Selling Agents. PHONE 11. HARDWARE DEPARTMENT. PHONE 11.

When You Buy Rainbow Flour in 14 lb. Sacks

You Can be Sure of Getting GOOD FLOUR.

Your Grocer has Rainbow Flour in 14 lb. sacks, which he is selling at \$1.20 each. When you are in need of Flour, go to the shop where you see a window display of Rainbow in sacks.

RAINBOW FLOUR is Satisfactory.

(in Barrels and Sacks)

HAVE YOU ORDERED YOUR "CHAMPION" ENGINE?

We will accept orders during the month of APRIL ONLY for Spring delivery.

We had planned for a production of 700 Engines for Spring; we have now increased this amount to 1,000 Engines.

On April Second we received a contract from ONE merchant for 50 Engines, and had previously accepted orders nearly as big, not counting single orders, which we receive daily.

- BUY THE MOTOR WITH A DOUBLE IGNITION SYSTEM.
- BUY THE MOTOR WITH A DOUBLE FUEL SYSTEM.
- BUY THE MOTOR WITH A DOUBLE WATER SYSTEM.
- BUY THE MOTOR THAT CANNOT GIVE TROUBLE.
- BUY THE BEST MOTOR SOLD IN THE DOMINION.
- BUY THE ONLY MOTOR BUILT IN NEWFOUNDLAND—

The "Champion,"

The Engine that is fully guaranteed to the fisherman for Ten Years.

COME AND SEE THEM YOURSELF.

Champion Machine & Motor Works, Ltd.,

Manufacturers of "CHAMPION" OIL ENGINES, HOISTS, and VESSEL HEAVING OUTFITS.

Factory and Offices: St. John's, Newfoundland.

Caproni's Airplane Plan

Paris, Monday.—A mail and passenger air-service is about to be opened by Signor Caproni between Rome, Naples, Palermo, and Brindisi. Two types of Caproni planes will be used: a 450-h.p. biplane for 12 passengers, and a 600-h.p. triplane for 26 passengers.
 Signor Caproni, who is now in

Paris, is a great believer in bigger aeroplanes. He says he is building one four times as large as the biggest he has at present—his 600-h.p. triplane.
 He is taking great interest in the Transatlantic flight, for which a Daily Mail prize of £10,000 awaits the first across. He himself does not intend to make an attempt till next year, when his new machine will be ready

to cross from Ireland to Newfoundland.
 "I am quite sure the Atlantic will be crossed this year," he says. "Why not? Naturally it will not be plain sailing. The enterprise has its risks, and it needs to be well planned and backed by sufficient means and Government interest. Ships must space the distance, and that means money."
 —Daily Mail.
 Minard's Liniment Cures Diphtheria.

Make your Motoring season an enjoyable one by owning the Car that all other motorists look upon with envy—the Buick Six is the most envied car in St. John's.

The Buick is always ready to take you anywhere you desire to go—it never falters.

When you press the starting pedal of the Buick, you are assured immediate response—the Delco starter is always on the job to turn over your engine every time you require it.

Buick Cars are luxuriously equipped, and upholstered in genuine black leather—no imitation. Strength of construction is an inherent quality of all Buicks. With the new Sixty Horsepower Valve in Head engine sixty miles an hour is easily accomplished, besides hills are made short work of.

A new and valuable feature is the entirely enclosed valves and engine, thus keeping out all grit and dust and giving longer life to the car, consequently the Engine is noiseless.

We shall be happy to let you look over our 1919 Buick Six which recently arrived—you will be convinced why it is the most envied car once you have examined it.



BERT HAYWARD,
 Bank of Montreal Building. P. O. Box 246.

Walter A. O'D. Kelly
 Licensed Auctioneer and Commission Agent.

Auction & Private Sale of HOUSEHOLD FURNITURE, REAL ESTATE and all classes of goods withdrawn. Personal attention PROMPT RETURNS guaranteed. If you want to sell your HOUSEHOLD, list it with me. Every day we have enquiries for property. We have space at our Auction Room, Adelaide Street, to receive articles of Furniture, etc., that may be offered for sale.

We also make a speciality of kinds of BUILDING MATERIALS.

Address: Cor. of Adelaide & George Streets.

STATUTORY NOTICE

In the matter of the Estate of David Whelan, late of Brigus, Fisherman, deceased.

Notice is hereby given that all persons having claims against the Estate of David Whelan, late of Brigus, Fisherman, deceased, are required to furnish the same, duly attested, to the undersigned, Simon Butler, Deputy Registrar of the Supreme Court, on or before the first day of May, 1919, after which date the said administrator will proceed to distribute the said Estate, having regard to such claims as he shall then have had notice of.

St. John's, March 21st, 1919.
 SIMON BUTLER,
 Administrator of the Estate of David Whelan, Deputy Registrar of the Supreme Court House, St. John's.