

The **UNBOUNDED ENTHUSIASM** and **MAGNIFICENT RESPONSE** that Greeted the **OPENING DAYS** of this Important.

JANUARY

Have impelled us to even greater efforts for this week -- and we are **EQUAL** to it!

As a glance through these aisles of Values will unfailingly convince **ALL VALUE SEEKERS**.

Just Another week to Avail of These Values!

LOOK!

BOYS' WARM WOOL UNDERWEAR.

Introducing a very special line of high-grade Underwear for boys, Natural shade, perfect finish, pants with sixteen facings, singlets to match, closely woven, ideally suited for present wear; the following special prices are the lowest possible:—

24 inch. Reg. \$1.30 for\$1.59
28 inch. Reg. \$1.90 for\$1.69
28 inch. Reg. \$2.00 for\$1.79
30 inch. Reg. \$2.20 for\$2.07
32 inch. Reg. 2.40 for\$2.17
34 inch. Reg. \$2.50 for\$2.17

See These Cord Velvet & Tweed Suits for Little Boys. Smart Styles

Prices Away Down for this Sale.

Bettering any previous offer that we have made in this line. The Velvet Suits are in that heavy corduroy make, belted, lined throughout, several styles to select from, and the tweed suits offer you even a greater variety in pretty mixtures, mostly sizes to fit boys from 3 to 7 years. Reg. values to \$8.40, January Clearance Price



BOYS' JERSEY SUITS—Just a dozen suits for little fellows in all-White Jersey, heavily seeced, half buttoned front and round collar, warm little suits they can wear to-day. The Suit

BOYS' SWEATERS—In a heavy make, Blue and White mixture, snug roll collar, 30" inch size. Regular \$2.25, January Clearance Price

MEN'S WEAR.

MEN'S WHITE and CREAM SHIRTS—A 4 dozen lot of Men's White and Cream Cotton Shirts with collar attached. There is an advantage in securing one or two of these for later on wear; full sizes Reg. 85c. each. January Clearance Price

MEN'S UNDERWEAR—The best value in the city to-day in a line of trustworthy Underwear. All sizes in Shirts and Pants, natural shade, not seeced-lined, perfect garments in every size. Reg. \$2.20 per garment. January Clearance Price

MEN'S SUEDE GLOVES—Popular Grey shade, seeced lining, 1 dome fastener, a very soft glove that will give you good wear and good value. Reg. \$2.50. January Clearance Price

GENTS' LINED KID GLOVES—Good looking bright Tan shade, warmly lined, neat finish, 1 dome wrist, assorted sizes. Our regular \$2.50 line. January Clearance Price



CHILDREN'S ASTRACHAN MITTS—With gauntlet wrist, a handy Mitt for stormy days, choice of Grey or Black; these are a superior make. Regular \$1.70 pair. January Clearance Price



ARE YOU taking advantage of the 20 per cent. discount off Our LADIES' WINTER COATS.

You have just another week to avail of this offer, it means the saving of Dollars to Coat buyers.

Have YOU HAD YOUR SHARE OF THOSE REMNANTS?

So prominently displayed on our Bargain Counters. In piece-pricing these we have made sharp and decisive cuts, as we have but one desire and that is to get rid of them. Every piece-Price tells its value.

CLEARANCE



Enthusiastic Shoppers are reaping the benefit of our **SHOWROOM Offers**

CORSETS are in this Sale too—Several different models in the popular "D and A" Corsets, "P" Corsets and other reputable makes, high and low bust and long and short hips. Embroidery and lace trimmed. Some reducing Corsets will be found here also. Reg. \$1.99. January Clearance Price

CHILDREN'S WOOL SUITS—These offer you an all-White Wool Jersey and Cap to match, roll collar, buttoned front, to fit children from 1 to 3 years. Reg. \$3.50. January Clearance Price

LADIES' NEW KNIT UNDERWEAR—Winter weight Underwear in Cream and Natural shades, high neck vests, ankle length pants, perfect garments. Reg. \$1.40 each. Reg. \$1.40. January Clearance Price

CHILDREN'S WOOL SUITS—These offer you an all-White Wool Jersey and Cap to match, roll collar, buttoned front, to fit children from 1 to 3 years. Reg. \$3.50. January Clearance Price

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You Can Use Some of These,

WASHABLE RATINE SKIRTINGS—This material is renowned for wear, all cotton make, extra heavy, 36 inches wide, shades of Saxe, Brown, Mahogany, Khaki and White. You could not wish for a better wearing material for Skirts. January Clearance Price the yard

DOUBLE WIDTH SATEENS—With a high grade mercerized finish, would make splendid coat linings, shades of Navy, Sky, Cardinal, Green, Cream and White. Special the yard January Clearance Price

CORDUROY VELVETS. 3 pieces of good wearing Corduroy Velvets, in shades of Fawn, Sky and White, a nice weight for making up children's wear. Value for \$1.30 yard. January Clearance Price

300 PAIRS LADIES' BOOTS. \$5.00 values, - - - for \$3.48

CHASER—Every pair perfect. Just left overs from regular lines which we are closing out. Laced and Buttoned styles in Dongola, Vici, Gun Metal, etc. Reg. to \$5.00 pair. January Clearance Price

CHILDREN'S TAN BOOTS—Buttoned style, sturdy make, flexible leather sole, Sizes 4 to 8. Reg. \$2.20. January Clearance Price

CORK SOLES—In Ladies and Gents; all sizes; felt topped with cork layer between; damp proof and warm. Reg. 10c. pair. January Clearance Price

O'SULLIVAN'S RUBBER HEELS—All sizes in Ladies' and Gents; add a pair to your boots, they save your rubbers. Special January Clearance Price



JANUARY SILKS CLEARANCE SALE

OF Coloured Silks.

Looking back through our years of handling Silks we can safely say we have never bettered this year's stock. For to-day we have gathered under our roof the biggest and best selected stock of Silks in the city—Silks from everywhere and of every hue; Shantung, Mousseline, Duchess, Habitu Satin and Taffetas, etc. To reduce the quantity we have made the following reductions in prices. Note!

Regular 90c. for 78c.	Regular \$2.80 for \$2.59
Regular \$1.00 for 88c.	Regular \$3.00 for \$2.59
Regular \$1.40 for \$1.19	Regular \$3.20 for \$2.90
Reg. to \$2.20 for \$1.65	Regular \$3.80 for \$3.18
Regular \$2.50 for \$2.10	Regular \$5.00 for \$4.48

CREPE-DE-CHENES. Right here interest will centre, as these are some of the loveliest in the Silk showing. Every desired shade. It is not extravagant to say that in Silks like these, when special prices come tacked to them from this house, January Clearance Prices—

Regular \$1.80 for \$1.39
 Regular \$2.50 for \$2.10
 Regular \$3.50 for \$2.95

GEORGETTE CREPE. The fairy lightness of these handsome Silks appeals to you at once. We can offer you almost any desired shade, as our stock is unusually large. We have made some very special price cuts to reduce the quantity.

Reg. \$2.20 for \$1.78	Reg. \$2.50 for \$2.10
Reg. \$2.70 for \$2.28		

SALES



HERE'S SOME of OUR BEST Hosiery Value!

BOYS' AND GIRLS' HOSE—Fast black, plain or ribbed in all sizes; some of these sold at their regular price, 50 cents pair; great value; any size. January Clearance Price

LADIES' FLEECED HOSE—Here is one of our Special Hosiery Values, plain black, well seeced, close finish; value for 45c. pair. January Clearance Price



Some children must wear all wool underwear and it is to the mother of these we direct attention to this splendid line of all wool undergarments, vests and pants to fit 4 to 8 years; the value is excellent; we have put our January Clearance Price on each garment

FEATHER TRIMMINGS—Suitable for Millinery purposes, shades of Lavender, Sand, Green, Malva, Pink, Sky and Black. Regular 30c. yard. January Clearance Price

Just 5 of the prettiest dresses you have ever rested your eyes on in Taffeta Silk, Net over Silk, and Crepe-de-Chene, Sequin trimming, Rosebud trimming and Lace, etc. Shades of Cream, Pink and Malva. It's an opportunity that you should avail of. Reg. \$25.00 Dresses. January Clearance Price