

Prepare to be Pleased

There is no room for improvement in the Bargains we offer this week.

COLORS:
Navy, Cardinal,
Myrtle, Ruby.

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Navy, Cardinal,
Myrtle, Ruby.

GIRLS' MOTOR HATS!



AT
33
cents each.

We make them Low
to sell them Quick.

No question about you being
pleased with the goods and prices.

S. MILLEY, Water St.

NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON, Insurance Agt.
Office: corner Duckworth and Prescott Streets

IN STOCK:
MOLASSINE MEAL,
(Best for keeping all Animals in good health.)
'HERCULES' FEED,
(An excellent all-round Feed—splendid for poultry—Crushed Oats, Corn and Barley.)
WHOLE CORN.
Yellow Cornmeal. To arrive.
White Hominy Feed.
Bran. Ogilvies—the best. Diamond O
OATS. Finest Fat White Oats.
HAY. Good quality Baled Hay.

HARVEY & COMPANY
WHOLESALE.

Just A FEW LEFT.

We have just a few more

Job Curtain ENDS

Left and will clear them at **from 10 cents each up** while they last.

WM. FREW, Water St., Nearly Opp. Court House.

New Valentines and Valentine Post Cards.

Just arrived from New York ex S. S. Florizel.
Comics Trades Jokers, 5c. and 8c. doz.
Fault Finders and Long Jokers, 10, 15 and 25c. doz.
The New Elite Comics, 10c. per doz.
Fancy Valentines, 1, 2, 4 and up to 25c. each.
Fancy Valentines, in boxes, up to \$1.25 each.
Valentines faintly perfumed, 15 and 25c. each.
Novelty Valentines, from 25c. to 50c.
Valentine Post Cards, Comic, from 2c.
Valentine Post Cards, Sentimental, from 2c.
Very handsome embossed, satin, plush and floral post cards, without mottoes, 5 to 30c.
Envelopes and mailing wraps given "free" with all "valentines" at 5c. and upwards.
A nice line of booklets and illustrated novels very suitable for St. Valentine's Gifts.

Garland's Bookstore,
feb4,tf 177-353 Water St.

Phoenix Stores,
Cavendish Square.
JUST RECEIVED,
100 Choice
P. E. ISLAND CHICKEN
In Excellent Condition.
A. H. MARTIN, AGENT.
PHONE 608.

4th FEBRUARY!

Now landing a choice cargo,
NORTH SYDNEY

COAL.

In Store:
ANTHRACITE COAL.

We are sure to please you.
Morey's Coal is good Coal.

M. MOREY & CO.
Office Queen Street.

REGAL SHOES

are the most stylish, comfortable and serviceable ready-to-wear shoes made—and every man in town can prove this by coming to us and selecting a pair from the new styles we have just received.

A Smart Regal Style For Dressy Men

Every one of these Regal styles is built exactly after a high-priced New York custom model. Exact fit is assured you by Regal quarter-sizes—just double the usual number of shoe-fittings. Do not put off paying us a visit—drop in to-day.



PRICE,
\$4.50

PARKER & MONROE, Ltd.

Dressed Lambs

Ex S. S. FLORIZEL.

25 CARCASSES FROZEN LAMB.

We are Selling this small consignment at an attractive price.

F. McNAMARA, QUEEN STREET.



A SPLENDID SHOWING

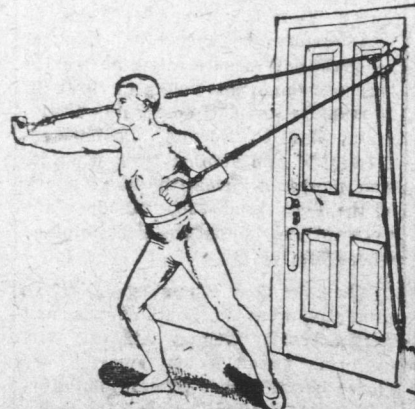
OF NEW DESIGNS IN

Cretonne, Casement Cloth,
Art Sateens, Table Covers,
Tapestry, Mantle Draperies,
Cushion Covers, Door Mats,
Hearth Rugs,

R. TEMPLETON'S, 333 Water St.

Sporting GOODS!

Air Rifles, 80 cents each.
Winchester Rifles, 22 Cal., \$4.50 to 10.50 each.
Punching Bags, \$4.25 to 4.50 each.
Boxing Gloves, \$3.25 to 5.00 set.
Health Exercisers, 90 cts. to \$1.90 each.
Sandow's Combined Developers, \$5.00 each.
Sandow's Spring Dumb Bells, \$3.00 to 5.00 each.
Congress Playing Cards, 50c. pack.
Rodgers' Penknives, 60c. to \$3.25 each.



MARTIN HARDWARE COMPANY

Cheese, Cheese

February 4th. Just landed.

100 boxes Choice CANADIAN CHEESE.

Lowest Prices.

GEO. NEAL

Best Scotch Household Coal.

Now landing ex S.S. Hafnia, 800 tons Best Scotch Household Coal.

\$6.20 Per Ton, sent home

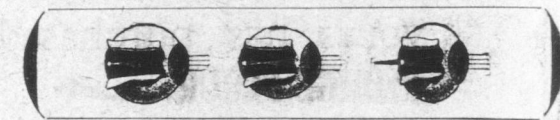
Also, in store, North Sydney Coals, at \$6.40 per ton, sent home.

Newfoundland Produce Co., Ltd.
feb7,ecod Duder's Premises.

EYE ERRORS

can be corrected by

PROPERLY FITTED GLASSES.



EYE STRAIN

causes more HEADACHE than all other causes combined. The above cut represents three kinds of Eye. The Normal Eye; the Near Sighted Eye; the Far Sighted Eye. These two last can be made as good as the first by correct lenses placed in front of them.

Eyes Tested Free of Charge.

T. J. DULEY & Co.,
The Reliable Jewellers and Opticians.

MERIT MUST WIN!

TO INTRODUCE OUR TAILORING BUSINESS and to get rid of stock on hand we offer the following, made in the Latest Style and Best Workmanship:

\$22.00 Black Melton Overcoats, now \$19.00
\$20.00 Best Tweed Overcoats, now \$17.50
\$18.00 Good Tweed Overcoats, now \$15.50
\$22.00 Best Tweed Suits, now \$19.00
\$20.00 Good Tweed Suits, now \$17.50
\$18.00 Good Tweed Suits, now \$15.50

NOTE THE ADDRESS:

WM. SPURRELL, The Reliable Tailor.
174 Duckworth Street, on the Beach. Phone 727.



SUITS. AND OVERCOATS

If there is one characteristic more than another which marks our "Ready for Service Clothing"

It is the Fine Tailoring that is put into every garment we handle. We are never satisfied—we are constantly striving for finer work, and every successive season is improving the make and finish of our clothes. Our success has never been so striking as with the New Models we are now showing.

Ask Your Dealer for The Mode, Stiffenfit, Progress, Truefit, Faultless, American, Fit Reform.

Mld. Clothing Factory, Ltd.,
225 and 227 Duckworth Street

Amatite Roofing!

The New Roofing THAT WILL NEVER need Painting. AMATITE costs no more than Roofing that needs continual coating. AMATITE gives 100 per cent. more value than any of the so-called "Rubber" or "Gum" Roofs. If you want the best value in Roofing ask your Merchant for AMATITE and take no other.

[Send to us for Samples and Literature.]

COLIN CAMPBELL Wholesale Agent.

Job Printing Executed!

WEATHER FORECAST
TORONTO Noon—\$4 shifting to N.W. High Wednesday—Strong N. fair and colder.

VOLUME XX

RE-OPEN
Fancy Goods

Just Received from London a Large New Stock

Fancy Goods

which will be on view For Sale from Wednesday Twenty Second

The Stock comprises a assortment of Useful, Artistic, expensive Articles suitable for Wedding Presents, Bridge Parties

JEWELLERY, CUSHIONS, SILVERWARE, COSIES, CHINA, Candle and Lamp Artistic Beadwork.

Electric Shades and Frames Preserved Natural Flowers, etc. Inspection cordially invited

MURRAY ANDERSON
137 Water Street. Telephone 31

THE NICKEL

TODAY and TO-NIGHT
Edison Film in Luxe
A Piece of Lace

Featuring Miss. Phipps star of the "Silent Drama" A strong drama, full of sentiment, love and sacrifice.

The Monastery in The Forest
A picturesque travelogue

A Night on the Coast
Nautical. A most realistic of modern times.

A Political Dispute.
Showing in humorous fashion what a heated discussion can lead to.

Please Take One
A rainy day comedy adapted to all kinds of weather.

THE CASINO

Wednesday Only.
Afternoon at 2. Evening at 8.

Hal Reid's Powerful Rural
A Country Roman

A pastoral idyll of the State of Maine.
Based on the 1904 Honesty "Way Down East" and "Clover" productions.

The story of the drama is set in a village near Maine, and the life and character of the victims truthfully depicted.

Performance continuous, 7 and Evening.
Motion Picture Items
Pictorial Ballads as well

THE PRICE OF ADMISSION Only 10 cts

TUESDAY
Is Bargain Day at

LARACY

Wool Blankets,
1-5 off on Tuesdays. A \$2.00 pair for \$1.60 a pair. A \$3.00 pair for \$2.40. A \$4.00 pair for \$3.00 and so on.

Men's Fleece Lined Underwear 43c. a garment on Tuesday.
White Lawn Embroidery, Up to 5 inches wide, 5c. a yard Tuesday.

Everything in every Department reduced on Tuesday

LARACY
345 & 347 Water Street, opposite Post Office.
Job Printing of all kinds