



BEHIND CLEAN CLOTHES
of the Works wherein
characteristic of the Homes
use.
the Soap; the brighter the
the Clothes.

SOAP
PURE

and to reach the fire, which
consuming the apartments in the
men had to mount to the
and cut several holes in it where
the streams of water available,
about an hour's exertion the fire
under control. In the meantime
the dining room is gutted,
the kitchen wall of the saloon,
the upper flat, occupied
the Vancombe's cousin, W. Cam-
and also W. Baird, is badly
and the whole place, in-
cluding the shop, is a wreck from
water and smoke. The furniture
in the room, that of the hallway,
the rooms at the rear of the sa-
loon, the saloon proper, is badly
and water and smoke, and
mastering in all the apartment's
lined and must be replaced with
Mr. Vancombe, being ill, could
hear during the night and repeat-
heard a cracking sound as if of
in flames, and several times in
and went to the hall stove and
but could discover nothing,
the servants he was hour after
the alarm. This was no doubt
woodwork smouldering between
mastering Mr. Vancombe is the
of the house, which with its
value is fully worth \$7,000. He
renewed his insurance Monday
was only \$1,000 on the house in
colonian J. A. Cliff, agent. He
to lose at least \$700. Several
is in the upper lower and middle
of the Gale residence are badly
by fire, water and smoke,
the roof, which contains many
cut through by the firemen, is
in a bad state. Mr. Gale is in
by Mr. Percy Johnson for \$2-
the house and \$1,000 on the
insure. The fire, it is thought,
started in Mr. Vancombe's sa-
by the tin guard behind the
becoming overheated and dur-
the night setting fire to the wall
it.

Absolutely Alright.
is what an authority says of
the Headache Powders. They cure
all after effects, which is all right,
price is 10 cts. in all right. W. T.
RTENAY, corner Duckworth and
cott Streets.—Jan. 14

MADE BUNK open to-night and
errow afternoon: Terra Nova
in attendance: ice in excellent
tion.

OD-DAY:

resh
BUT.

and Sounds
HERRING.

GAN.
Queen's Road

THE NEW Economy Bargain Counter!

HAVING had so many enquiries as to above Counters, we have decided to start same again at our Springdale and Water Streets Stores. We have taken space on our ground floor, and customers and friends will find it very convenient as well as helpful in making their selections.

Special Goods have been ordered for these Counters and having lots of broken lines in the different departments, we are placing same on the Counters regardless of cost, as we are determined to give the public the Greatest Bargains yet. We are offering Big Values at little prices to help reduce the cost of HOUSEHOLD EXPENSES.

- For 5c. you can buy many lines that ordinarily sell for 10 cents.
- For 10 cents you can secure values up to 25 cents.
- For 20 and 25 cts. you can secure values up to 50c. and even more.

SPECIALTIES in Enamel, Crockery, China, Glass, Tin, Kitchen, Wooden and Hardware; also, Brushes and Cutlery and many specialties in the DRY GOODS line.

If you buy your Household Necessities here you Save Money.

See Springdale Street Window for Display.

C. L. MARCH COMPANY, LIMITED,

Corner Springdale and Water Streets.

A Scientist's Practical Dream.

How to Save 90 Million Tons of Coal Yearly to Avoid Useless Labor, to Increase Our Food Supply, to Give Cheap Power and Heat.

The terrible explosion in a coal mine near Bolton has reminded us with what risk is won the coal which we use so thoughtlessly to make our fires on these cold days. But Mr. S. Z. de Ferranti, the President of the Institution of Electrical Engineers, tells us that when we get the 150 million tons of coal which we consume annually we only make real use of 10 per cent. of its value—the rest goes up the chimney, and as far as we are concerned, is lost, despite the danger to human life which its getting involved.

In his remarkable Presidential address delivered last month, Mr. de Ferranti showed the scientist as a man of affairs and as a dreamer of dreams. Why this waste? he asked, when we could be better served with less waste. He pointed out how our "supplies" might be conserved, and what advantage would come to us if we would only adopt an all-electric system of power and heat. Let us quote some of his actual words:

Throwing Away 90 Per Cent. of Coal.
"I believe that these problems—coal conservation, home-grown food, and the better utilization of our labour—are closely connected and are all capable in a great measure of being solved by means of an electrical treatment."
"Taking all the uses for coal into consideration, I believe that we are getting back an amount represented by useful work of one kind or another of much less than 10 per cent. of the energy in the coal. Throwing away more than 90 per cent. of the value of our coal in the process of

Asthma Catarrh
WHOPPING COUGH CROUP
BRONCHITIS COUGHS COLDS
Vapo-Cresolene
A simple, safe and effective treatment for bronchial troubles, without dosing the stomach with drugs. Used with success for many years. The air rendered strongly antiseptic, inspired with every breath, soothes the inflamed mucous membrane, and stops the cough, averting fatal nights. Considerable relief to be derived from children and a boon to all sufferers from Asthma.
Send no postal for descriptive booklet.
ALL DRUGGISTS
Try Cresolene, Asthma, Croup, Whooping Cough, Croup, Bronchitis, Coughs, Colds, Sore Throat, Tracheitis, Inflammation of the Larynx, Hoarseness, and all other ailments of the throat and respiratory system. It is a simple, safe and effective treatment for all these ailments. It is sold in all drug stores and is available in 10c. and 25c. packages.
Vapo-Cresolene Co.
25, Abchurch Lane, London, E.C. 4, ENGLAND.

There are also all the people who are now employed in the process of burning coal for all the various uses to which it is put and who represent an enormous amount of labour which, under a more efficient system, could be turned to better account in the interests of the country.

How We Lose Coal.
"Considering the question of coal saving, by-product recovery, and labour saving, it is evident that the only way of obtaining material improvement under these heads is to concentrate the process of transformation of the coal and to carry out this process at the smallest reasonable number of centres."

Our Food Supply.
"Our only chance, however, of supplying our food requirements lies in a successful system of intensive cultivation throughout the country. This, in its turn, depends upon many things, but primarily it can be stated that it involves spending money in order to get the greater return required, and our farmers are naturally averse to spending money when the return to be obtained is so problematical. It is also attributable to the fact of intensive cultivation requiring a liberal supply of chemical fertilizer for the land, principally in the form of fixed nitrogen. This commodity, on account of the wasteful system of using our coal, is, I believe, at too high a price to make intensive cultivation attractive to the farmer."

Our Wasted Labour.
"The third subject that I have mentioned to you is that of our wasteful labour. It may be said that all labour is useful inasmuch as it is not required it would not be used. On the other hand, we may consider the theoretical case of all labour being wasted inasmuch as it is possible to conceive of a vast automatic machine which, with the direction of a single person, would fill all our possible requirements and would include in its many functions a capacity for keeping itself in repair, and extending its operations to all new wants that it had to fill. There is, however, as in most things, the middle course, for which we should aim, and that is, the supply of all our reasonable wants with the least possible amount of labour."

Our Unnecessary Labour.
"Looking at the question more in detail, we can first consider the labour spent in and about raising and distributing the coal which we now use, and which we would save under more economical conditions. Then there is the vast army of workers who are employed in cleaning up the dirt that is produced by our present methods of using coal. If you consider what goes on in every household you will see how large a proportion of the domestic labour is devoted to this

When Sleep Fails You

DR. CHASE'S NERVE FOOD will bring rest, comfort and vitality by building up the nerves.
Mr. Jas. Wesley Weaver, a veteran of the Fenian Raid, Port Dalhousie, Ont., writes:—"For years I was afflicted with nervousness and dreaded insomnia, so that I never knew for three years what a full hour's sleep was, never more than dosing for a few minutes at a time. Heart pains and headaches almost drove me wild. I had spells of weakness and cramps in stomach and limbs."
"I thought I tried several doctors, it was money uselessly spent. Finally Dr. Chase's Nerve Food was brought to me and eight boxes cured me. It is simply wonderful what benefit I have obtained from this treatment. Sleeplessness and headaches are warnings of approaching nervous collapse. You can positively remove these symptoms and prevent prostration or paralysis by the use of Dr. Chase's Nerve Food. 50 cents a box, 6 for \$2.50, at all dealers or Edmondson, Bates & Co., Toronto. Write for free copy of Dr. Chase's Recipes."

S.U.F. Installation at Heart's Delight.

At the regular meeting on the 14th inst. the officers for 1911 were installed, viz.: Worthy Master, Bro. Hubert Harnum; 1st Officer, Bro. S. J. Jerritt; 2nd Officer, Bro. J. S. Sooley; Quarter Master, Bro. James Bryant; Pursuer, Bro. Victor Jerritt; Secretary, Bro. J. G. Hodder, P.M.; Chaplain, Bro. James Crocker, P.M. Committee—Bros. E. Bishop, Robert Harnum, Edgar Reid, J. Sooley, sr., Esau Bryant John Harnum. The ceremony was conducted by Past Master Robert Hobbs, assisted by Bro. Hedley Harnum, P.M. After the installation a very pleasing function took place when Bro. Edmund Harnum, sr., was presented with a handsome walking stick as a small recognition of his many services rendered for the good of the Order since his initiation, some 34 years ago.

Conversation at the Pit's Mouth.

"It must, however, be remembered that the distribution of energy in the form of electricity instead of coal can only be effectively carried out when it can be done in such a way that it is available for all purposes for which coal is now used, and this can only be the case when the conversion is effected at such an efficiency as will cause the electric energy delivered to represent a high percentage of the energy in the coal. Failing this no scheme for conversion at the pit's mouth and delivery of energy in the form of electricity is sound. There is also another controlling factor which must be satisfied in order to make this scheme possible. Both the conversion of the coal into electricity and the distribution of the current must be effected at a low capital cost so as not to overburden the undertaking with capital charges."

To Save 90 Million Tons of Coal.

"According to the Report of the Royal Commission of Coal, 167 million tons of coal were being used in the country in 1903. Of this amount 2 million tons went to coasting steamers and 15 million tons were used by the gas companies. In order to simplify matters, and make the figures clear, I have left out of consideration the coal used on these two items, and taken the balance—viz., 150 million tons—as the annual coal consumption of the country. If now, instead of using this coal for doing work as at present, we were to convert it into electricity, we should use, instead of 150 million tons, 60 million tons of coal a year. This coal, turned into electricity, would produce 131,400 million Board of Trade units, and the electricity so produced would, after allowing for losses of transmission and conversion into work of different kinds, be sufficient, to supply the whole of our requirements now being satisfied by the use of the 150 million tons of coal which we now burn."

Cost of the Scheme.

"The total cost of the scheme, including all expenses up to the point of delivering the electric supply to the consumer, would be 550 millions sterling. This, of course, is a very large figure, but, considered in relation to other industries and the results to be accomplished, cannot be considered excessive."

"It has been estimated that the capital now invested in this country in electrical undertakings amounts to some 400 millions sterling. Last year the electric supply business had invested in it some 58 millions sterling. The proposed scheme would therefore absorb from eight to nine times the amount of coal now invested in the portion of electric supply undertakings for which figures are available. The units generated upon the all-electric method of working would, however, be some 150 times as great as those generated by the above undertakings, and the cost of production and sale price of current would, of course, be very much lower than at present."

Engineer Davis Married in New York

Chief Engineer H. Davis, of the S. Rosalind, was married in New York recently to a very estimable young lady in the person of Miss M. Harvey, of that city. Mr. Davis is well and favourably known in the city, and those on the Florizel and his own ship as well as the Telegram wish him every future success.

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Grate's Cove Notes.

The parishioners of Rev. J. V. Donnelly at this place are now engaged in building a new church under the direction of their beloved parish priest, who is doing his utmost for his flock. The construction is in charge of one of our leading builders, Mr. King. The people have already given a total of 150 days free labor and they have promised to give more.

Hot Bricks Cause Fire.

Mr. Gorge Williams prevented a fire on Water Street West, opposite Wadden's, at 12:30 last night. He and T. Norman who works at Horwood's, occupy the same house. Mr. Norman lives upstairs and Mr. Williams on the lower flat. Shortly after the later retired to bed at midnight he smelled something burning. He went up to Norman's flat and told him about it. A search was made in the rooms and on going into the bedroom of his son, Lionel, who had placed hot bricks in the foot of his bed, a few minutes previously, they found the mattress all ablaze. By prompt action they were just in time to prevent a big conflagration as the fire was just getting under way. The blankets and sheets were also burned.

Here and There.

CHOIR NOTICE.—There will be NO practice for Gower Street Choir tonight.—Jan. 20, 11

WEATHER UP COUNTRY.—Along the line to-day the wind is S.W. strong, snowing and drifting. Temperature 15 to 30 above.

FOGOTA BOUND HOME.—Crosbie & Co. had a telegram from Joe Batts Arm this morning saying that the Fogota left there at 2:40 a.m. to-day, bound home.

SNAPSOTS FROM THE MISSION FIELD.—The meeting of the Women's Missionary Society has been postponed until Friday, January 27th, at 7:35 p.m. In the Lecture Room of Cochrane Street Church. advt. 11.

Electric Restorer for Men
Phosphono restores every nerve in the body and vitality. Premature decay and all sexual weakness cured at once. Phosphono will make you a new man. Price \$3 a box, or two for \$5. Mailed to any address. The Seabell Drug Co., St. Catharines, Ont.

Gene to Lennoxville.

Mr. F. B. Harris, lately of Martin Hardware Co.'s store, left by the express last evening for Lennoxville, Que., where he will study for the ministry. He worked on the mission at Flower's Cove last winter. Mr. Harris is a prominent member of the C. E. I. and is very popular.

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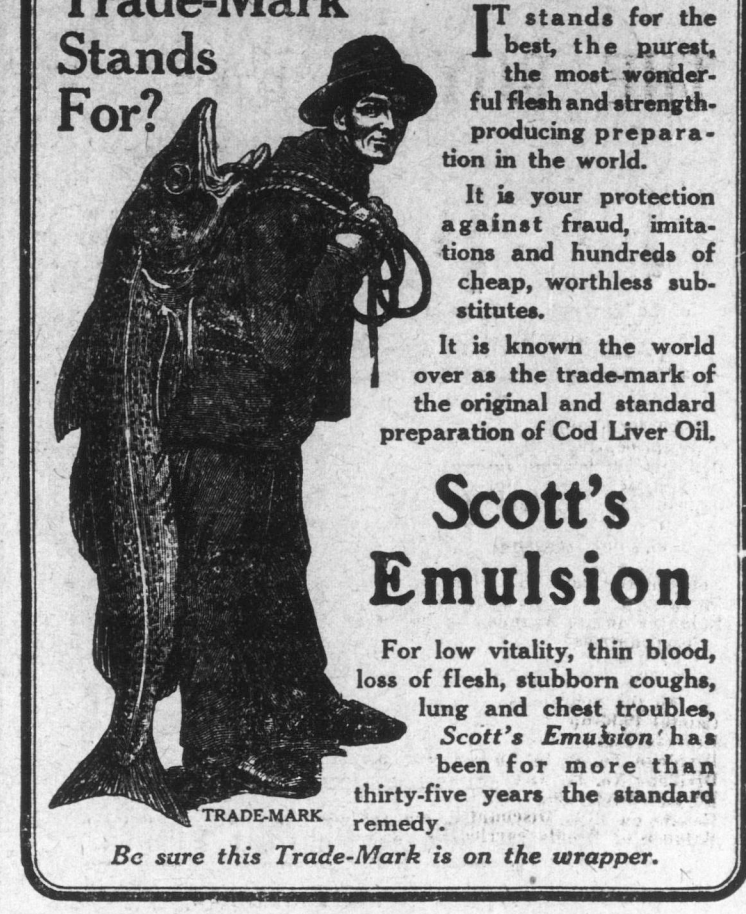
CARD TOURNAMENT.—A card tournament took place at the People's Club Rooms last night in which 104 players took part. Geo. Taylor won first prize, a barrel of flour, D. Walsh 1/2 ton of coal and P. Bowdridge a tub of butter.

GLENCOE TOOK WEST.—The Glencoe left Placentia last midnight taking in saloon: Rev. A. M. Power, J. Baxter, G. Bluff, Capt. Lewis, J. Jorgensen, J. Collet, G. Harris, Mrs. Burgess, Miss Forsey, Mr. and Mrs. Forsey and 2 second class.

FEET FROSTBITTEN.—Robert Butler who was so badly frostbitten going from Bay Roberts to Blakerston to work in the lumber woods last Monday, was brought home to Bay Roberts by the train from Carbonar this morning. One of his feet is so badly bitten that he is unable to walk and had to be carried like an infant. He is now being attended by the doctor at Bay Roberts who hopes to save the limb.

MINARD'S LINIMENT CURES DIPHTHERIA.

Do You Know What This Trade-Mark Stands For?



Scott's Emulsion

It stands for the best, the purest, the most wonderful flesh and strength-producing preparation in the world. It is your protection against fraud, imitations and hundreds of cheap, worthless substitutes. It is known the world over as the trade-mark of the original and standard preparation of Cod Liver Oil.

For low vitality, thin blood, loss of flesh, stubborn coughs, lung and chest troubles, Scott's Emulsion has been for more than thirty-five years the standard remedy.

Be sure this Trade-Mark is on the wrapper.

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BRUCE PASSENGERS.—The S. S. Bruce arrived at Port aux Basques at 7:40 a.m. to-day bringing T. Walsh, P. D. Park, E. R. Knoff and R. P. Patterson.

POLICE COURT NEWS.—In the Police Court to-day two drunks were discharged. Several civil cases for rents, debt, etc., were disposed of in the Central District Court.

ANOTHER INJURED MAN.—A resident of Brigus who had his back injured by a fall at Maher's Station, yesterday, was brought to Brigus in the train this morning to get the services of a doctor.

TYPHOID AND SCARLET FEVER.—Scarlet fever developed on Spencer Street yesterday, a boy aged 10 years being stricken with it. He will be nursed at home. A woman residing at 84 Lime Street developed typhoid, and will be nursed at home also.

CAPTAIN AND SEAMAN ILL.—Capt. Berris of the schr. St. Clair, sail laden and now ready for sea, is very ill at the residence of Mr. R. K. Holden, and is being attended to by a doctor. One of the crew was also taken sick a few days and is now in hospital. The illness of the two will delay the sailing of the vessel.

LEAVING WITH HERRING.—The Gloucester herring catchers Annie M. Parker and Massachusetts cleared from Bonne Bay yesterday with herring in salt bulk, including 481 and 350 barrels, respectively. The Senator Gardiner cleared also for Rose Blanche in ballast.

Personal Notes.

Mr. Bert Hayward and bride arrived by the Florizel last night.

Mr. A. M. Rogers, representing Messrs. Gault Bros. & Co., Ltd., is in town. Gault Bros. are the largest and longest established dry goods houses in Canada.

Mr. A. H. Seymour, M. H. A., arrived from Harbor Grace this morning.

WRITING TABLETS, Or Letter Pads.

Writing Paper put up in the most useful and convenient form. We carry an immense stock of the most popular lines.

The Municipal Tablet (letter size), \$1.20 per doz.
The Metropolitan, \$1.50 per doz.
The Terra Nova, \$1.70 per doz.
The Empire, \$2.00 per doz.
The Aero, \$2.00 per doz.
The Incomparable, \$2.50 per doz.
The Auto, \$2.75 per doz.
The Jeannette, \$3.00 per doz.
The Government Bond, \$4.50 per doz.
The Monastery (Blue), \$4.00 per doz.
The Monastery (Heliotope), \$4.00 per doz.
The Monastery (Pink), \$4.00 per doz.
The Municipal (note size), 60c. per doz.

The Metropolitan, 80c. per doz.
The Terra Nova, \$1.10 per doz.
The Empire, \$1.20 per doz.
The Aero, \$1.20 per doz.
The Jeannette, \$2.00 per doz.
The Boudoir (between sizes), \$2.20 per doz.

The Incomparable (between sizes), \$2.20 per doz.

We are headquarters for Envelopes. Our Challenge at \$1.09 per thousand is a leader.

DICKS & Co.,

Jan 16 Popular Bookstore,
Minard's Liniment Cures Colds, Etc.