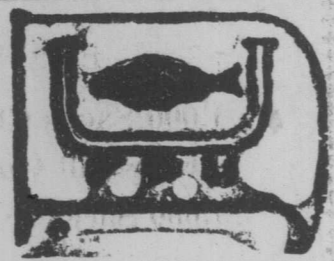


The Evening Advocate

The Evening Advocate.

The Weekly Advocate.

Our Motto: "SUUM CUIQUE"



("To Every Man His Own")

Issued by the Union Publishing Company, Limited, Proprietors, from their office, Duckworth Street, three doors West of the Savings Bank.

ALEX. W. MEWS . . . Editor
R. HIBBS . . . Business Manager

Letters and other matter for publication should be addressed to Editor. All business communications should be addressed to the Union Publishing Company, Limited.

SUBSCRIPTION RATES:

By mail The Evening Advocate to any part of Newfoundland and Canada, \$2.50 per year, to the United States of America, \$5.00 per year.

The Weekly Advocate to any part of Newfoundland and Canada, 80 cents per year; to the United States of America, \$1.50 per year.

ST. JOHN'S, NEWFOUNDLAND FRIDAY, OCTOBER 1, 1920

Who is Acting for the Italian Consorzio in St. John's?

Exposure of Unpatriotic Conduct Should be Made for the Sake of Fishermen and Trade of Colony

Why Should Colony's Interests be Jeopardized by Politicians?

The Herald and News are apparently delighted to tell the public that according to their ideas, there is some trouble in selling fish to Italy. The "News" is so much in league with the Italian Commission which buys fish for that country that it is able to publish messages from that body. To begin with, it is damning evidence that the Consorzio is trying to beat Newfoundland, and that there are men, merchants, or politicians here who are in communication with the Consorzio! If the Consorzio do not understand messages, would it not be the obvious thing to do to telegraph the Government, knowing that the export of fish is under the control of the Government?

As we have said, the publication of this alleged message from the Consorzio is damning evidence that some unpatriotic Newfoundlanders are working with the Consorzio and are evidently prepared to help them to break our Fishery Regulations. The "Daily News" is not only able to publish messages received by enemies of the Government but to publish the replies sent as well. There has scarcely been such an exhibition of wanton trifling with an industry which is our very life.

It is no wonder that the public are becoming thoroughly disgusted with politicians of the "News" and "Telegram" type. And they realize that all this work is due to politics and nothing else. They see the exporters of fish doing their utmost to carry out the Regulations, and they see that cargoes have gone to market with price arranged and money paid for the fish. But yet they see these Tory papers shouting "blue ruin" to such an extent that it is affecting business men with the thought that these papers are now enemies of the trade and commerce of Newfoundland.

What is there to prevent a thorough investigation into the circumstances under which those abroad who would smash the law of the land if they could, are communicating with those in Newfoundland who are equally anxious to embarrass the Fishery Regulation Law?

These Regulations are the law of the land, and as such should command the support of every full-blooded Newfoundland. To fight them is to injure every man, woman and child in the country. The Tory papers shout a lot about Trade depression, but Trade depression would be changed into Trade collapse if the price of fish went down to \$5.00 a quintal instead of \$10.00, and that is exactly where we would land if these Regulations were dropped to-morrow.

The "Daily News" is allowing itself to be used for the nefarious ends of politicians, and has embarked upon a campaign which is dangerously akin to "playing with the enemy." It is plain to be seen that the Consorzio is seeking help in Newfoundland to beat Coaker's Regulations, and it is also plain that they can find one who is prepared to work underhand with the same object in view. Who is there who

backs such a game? Who is there, with any blood in his veins, who would stand by and see politicians crowding over the fact that those who buy our fish want to smash the Regulations which keep the price of fish up to the Fisherman?

If this Italian Consorzio objects to the Regulations it must mean that they do not want to pay the price which we set on our fish.

THAT IS THE PROOF THAT IF THERE WERE NO REGULATIONS, THE ITALIAN CONSORZIO WOULD NOT PAY AS MUCH FOR FISH!

Therefore the News, Herald and Telegram stand convicted of a policy which means a lower price for fish and consequent suffering to fishermen and every industry in the Colony. Now, in all seriousness, are they going to keep this up, or are they going to tell the Consorzio that the Regulations are the law of the land, and as such, they are prepared to stand by them, and, at any rate, they are not prepared to assist those with whom the Government had to deal in connection with the Regulations.

And as to Italy, what is all this fuss about. We have already said that there is no great stock of fish suitable to the Italian market available, and though the Herald calls Mr. Hawes the evil genius of Newfoundland, some exporters, those who have fish to sell, have thought sufficient of Mr. Hawes to send him to Italy in connection with fish sales. Last year it will be remembered the Italian Consorzio refused to buy our fish, the result being that they were forced to buy 150,000 qtls. all in one lump, and we were unable to supply all this quantity.

The Consorzio will buy fish this year also, and these matters are best left in the hands of those concerned; certainly the sale of fish is not helped when the Tory newspapers extend their sympathy to the Consorzio and do their level best to throw a wrench in the negotiations.

KEEP THE WHEELS MOVING!

A correspondent in the "Star" yesterday struck the right note when he referred to the "blue ruin" propaganda which the Telegram, Herald, and News are getting on with. This sort of thing is injuring business and makes it very difficult to "carry on," and this correspondent suggests that advertisers in these papers draw their attention to the fact that unless they become "boosters" of the country, it will be of no use to continue advertising.

This is not a question of forcing papers to take the same political views of their advertisers, but it is taking the patriotic view that unless we have confidence in our own country, there is precious little use in living in it at all. Trade is built up largely on confidence and runs along smoothly when all are united in keeping the wheels of commerce well oiled and working.

Newfoundland has passed through crises before and come out of them well. The situation to-day is not critical if people will keep their heads and not listen to politicians who are on the wrong side and not listen to those who get "cold feet" easily.

In the days when Newfoundland had critical times, the price of

fish was the one factor which meant ruin or safety. There was no effort to keep the prices up in those days and when fish was \$2.00 there was poverty, suffering, and had times. Now the price of fish is good; Labrador will fetch \$9.00 and shore is ten and eleven dollars, and prices will stay at these figures if everyone unites to back the efforts of Mr. Coaker in his fight to keep prices for the fishermen up. If prices went down to \$3.00 or \$5.00, then would be time enough to put up a poor mouth.

Fish has been scarce in many localities, and has been late in being cured and offered for sale, and these at St. John's, who speak of poor Trade, now perhaps realize more than ever how much St. John's depends upon the fishermen and the fisheries. Take these out of St. John's and stores would have to close. However the men who are working in the lumber woods are earning money which will take the place of that which they would have obtained for their fish, and Trade activity will come in spite of the Tory "blue ruin artists." If all the papers would drop politics and become "boosters" for Newfoundland there would be a better feeling all round, business would continue, and there would be confidence that we should weather any storms however heavy. If the Tories would stop rocking the boat, she would sail much better.

Announcement of JOHNSON'S, Wholesale Bakers.

Requiring all the space in our premises, Duckworth Street, for manufacturing purposes, we are compelled to close our retail store.

We wish to thank our many retail customers of the past two years for their patronage.

Our time and energy will henceforth be devoted entirely to wholesale, and we ask for our host of wholesale customers throughout the city the combined and increasing patronage of the buying public.

Johnson's goods will continue to be, as in the past, the standard of quality.

Johnson's,

Wholesale Bakers, 174 Duckworth Street,

P. O. Box 1211.
—ap11, mon, fri, 1yr

Phone Connection.

WALL PAPERS! WALL PAPERS!

OUR RESOLUTION FOR FALL 1920.

Whereas:—The Business in our Wall Paper Department promises to be one of the Largest in History during the coming Fall—

Resolved:—That we shall do all in our Power to see that our Customers get the Best Papers on the Market for their money.

IN A FORTUNATE POSITION.

Having purchased before the Last Advances, we are giving our Patrons the Benefit of our Immense Buying Power.

NOW IN STOCK

150,000 ROLLS WALL PAPERS

Which We Offer At

22c., 26c., 28c., 30c. up.

Special Prices To Wholesale Customers.

MARSHALL BROTHERS

AGENTS: Watson Foster Co., Ltd., Montreal.

NFLD. MILLS

(Daily Mail.)

Applications for an £800,000 8 per cent. guaranteed second mortgage debenture issue at 98 per cent. by the Anglo-Newfoundland Development Co. Ltd., will open on Tuesday at Lloyds Bank Ltd., 72 Lombard street, E.C.3, and branches, and at the offices of the British, Foreign, and Colonial Corporation, Ltd., 57, Bishopsgate, E.C.2.

This issue will be of special interest to readers of The Daily Mail, The Daily Mirror, The Evening News, The Weekly Dispatch, and The Sunday Pictorial, for the company owns the mills that supply the paper on which their journals are printed. It is made because of the necessity for the

ACKNOWLEDGMENT

development of the company's plant in Newfoundland, to meet the growing demands by increased production, and to take advantage of the greatly increased selling prices of pulp; also to furnish larger working capitals required by the rise in the cost of all materials and labour.

The debentures will be registered in denominations of £50 and £100, and will be repayable at £103 per cent. by ten equal annual drawings from 1926-1935.

The yield will be £8 3s 3d. per cent., plus a profit on repayment of £5 per £98 invested. Apart from the company's property in Newfoundland, land, capital and interest are unconditionally guaranteed by the Association of Newspapers (The Daily Mail) and

ACKNOWLEDGMENT

President Coaker acknowledges with thanks the receipt of Ten Dollars as a contribution from Greenspond Council to the Memorial Windows to be installed in the church at Port Union in memory of the members of the F. P. U. who fought and died in their country's cause.

The Daily Mirror Newspapers Ltd. The mill produces 55,000 English tons of paper per annum. From the Exploits River, power has been developed to the extent of 23,000 horse power. Some 3,500,000 logs are cut every year and converted into paper. The president of the company is Lord Rothermere.



How to Economize On Clothes and Soap

A pure soap cannot be sold for the same price as an adulterated soap. That ought to be plain to everyone.

Pure animal fats and vegetable oils, that go to make real soap, cost more money than strong lyes and other impurities in cheap soaps. The free caustics in these adulterated soaps bleach but do not wash, and the size and weight of the cake is often due to inferior ingredients—cheap greases and fillers.

Use

KIRK'S FLAKE WHITE SOAP For Economy

Containing only the purest neutral oils and fats, there isn't a single ingredient in Flake White that will injure the most delicate fabric or tender skin. That's economy of clothes.

Each cake you buy is all pure soap—no fillers or adulterants—and lasts longer and washes more clothes quickly and safely, even in cold or hot water, than any other. That's economy of soap and time.

And Flake White always leaves the clothes lily white, sweet smelling and clean. Wonderful for use in washing machines.

Cheaper To Buy Good Soap Than New Clothes

JAMES S. KIRK & COMPANY, CHICAGO, U. S. A.

Makers of

Kirk's Jap Rose Soap
Kirk's Cocoa Hardwater Castile Soap
Kirk's White Russian Soap



Kirk's Borax Soap
Kirk's Jap Rose Talcum Powder

J. B. ORR, Co'y., Ltd., Agents.