



The main drive in the mill of Gloucester Lumber and Trading Co., Bathurst, N.B. Goodyear Extra Power Belt still in use after 5 years' service.

## Master Belts of Industry

Goodyear has solved the problem of belting the great main drives of industry—the backbone of production.

Experience, in a thousand Canadian plants, says Goodyear Extra Power Belts.

Because these belts are *strong*—with the strength of properly selected fabric, every thread perfect.

Yet *flexible*, hugging pulleys, taking advantage of every inch of pulley surface. Flexible because in Goodyear Extra Power Belting high-grade rubber is forced through and through the fabric in generous quantities. Every strand is cush-

ioned in it. No stitching to stiffen or weaken the belt. No separation of plies.

Its *friction* surface grips, even through dampness or dust. No slipping with Extra Power. No need for extra tight belts, pulling pulleys out of line. No need for belt dressing. No lost power.

The testimony for Goodyear Extra Power on main drives is very complete. For instance:—

The Norfolk Milling Company, of Simcoe, writing about their main drive belt, purchased a year ago, say:—

*"Has been in continuous operation for one year, and has not stretched nor given us the slightest bit of trouble."*

There are many others—some selected at random are:—

Swedish Crucible Steel Company, Ltd., Windsor, Ont.  
Dominion Sugar Company, Ltd., Chatham, Ont.  
Dominion Forge and Stamping Co., Ltd., Walkerville, Ont.  
Page Wire Fence Company of Canada, Ltd., Walkerville, Ont.  
Echo Flour Mills, Ltd., Gladstone, Man.  
P. Burns Company, Ltd., Edmonton, Alta.  
Hollinger Consolidated Gold Mines Co., Ltd., Timmins, Ont.  
Dome Mines Company, Ltd., South Porcupine, Ont.  
Burrard Saw Mills, Ltd., Vancouver, B.C.  
Silvertown Lumber and Power Company, Ltd., Silvertown, B.C.  
Woodstock Electric Railway Light and Power Company Ltd., Woodstock, N.B.  
Gloucester Lumbering and Trading Company, Bathurst, N.B.  
Amherst Foundry Company, Ltd., Amherst, N.S.  
Hull Iron and Steel Foundries, Ltd., Hull, Que.  
Quebec Graphite Co., Ltd., Buckingham, Que.

The complete story of Goodyear Extra Power Belts on main drives is interesting. There are facts about other types of drives just as important to you. Let a Goodyear belting man call and talk to you. No obligation. Just phone, wire or write the nearest branch.

**The Goodyear Tire & Rubber Co. of Canada, Limited**

Branches:—Halifax, St. John, Quebec, Montreal, Ottawa, Toronto, Hamilton, London, Winnipeg, Regina, Saskatoon, Calgary, Edmonton, Vancouver. Service stocks in smaller cities.

**GOODYEAR**  **YEAR**  
MADE IN CANADA  
**EXTRA POWER BELTING**