

The "Why" of O-CEDAR SUPERIORITY



The O-Cedar Polish Mop is known the world over as the standard Mop. By it all similar products are measured and judged.

Its success is due chiefly to the "chemical" with which it is treated—O-Cedar Polish.

Containing no substance that might be injurious to the finest of woods, free from quick dryers, acids, gums and greases, O-Cedar Polish may be used on any surface with perfect confidence.

The O-Cedar Polish Mop is made of steel, and so constructed that perfect "centre pressure" is obtained by the user. The Mop proper is securely fastened to the steel plate, with all parts firmly riveted. This is the Mop that thousands of careful Canadian housewives have selected; they use it not only on varnished hardwood floors, but also on painted, stained and oiled soft woods, as well as on oilcloth and linoleum.

Every O-Cedar Polish Mop sold makes another satisfied customer—one more woman who can be relied on to purchase O-Cedar Polish steadily thereafter.

SPECIAL NOTICE

Due to the ever-advancing cost of materials we have found it necessary to charge the consumer 25c extra for the O-Cedar Mop handle, which has formerly been given free with the purchase of a Mop.

Beginning February 1st, 1920, all orders for O-Cedar Polish Mops will be subject to an extra charge for Mop Handles, the charge being made of twenty-five cents (25c), less such discounts as those worthy may be entitled to.

CHANNEL
CHEMICAL COMPANY
LIMITED
TORONTO



O-Cedar Polish