

FEATURING---SELLING FLY-DESTROYERS

CANADIAN GROCER

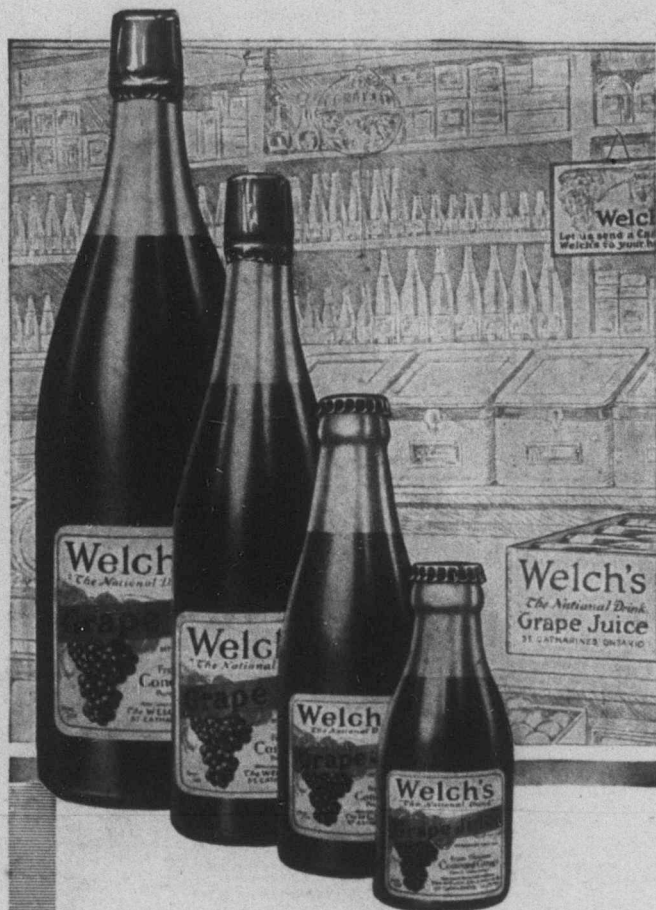
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*Made in Canada from Canadian
Concords for the Dominion Trade*

The four sizes meet all requirements as to quantity. Encourage your trade to order several bottles of each size for the home.

Our free booklet of recipes is sent on request to any person desiring it.

Dealers' helps, window and store display material, etc., furnished without charge. Sold by leading jobbers.

The Welch Plant at St. Catharines will supply your demand

The new Welch Plant at St. Catharines, Ontario, a model plant in every way—in the heart of the splendid fruit belt between Lakes Ontario and Erie—was completed and put in operation this year to adequately supply the constantly increasing demand in the Dominion for

Welch's

"The National Drink"

Welch's is the pure, unfermented, juice of the choicest selected Concords. The exact, sanitary Welch method of immediately pasteurizing and hermetically sealing this juice retains unchanged its delicious, fruity aroma and tempting, healthful quality.

The Welch Company, Limited, St. Catharines, Ontario