

To fill the need which our Sunday Schools have long felt, of a paper for Juniors (between the KING'S OWN and JEWELS), we have also arranged for the issue of the PLAYMATE co-operatively, as in the case of the papers above mentioned. The PLAYMATE will be exactly suited to the Junior ages. We confidently look for its popularity with these younger boys and girls. The PLAYMATE will begin with January, 1921.

Will Schools ask us for sample copies of all three of these papers? We expect to have them ready early in November. We shall gladly send them.

"THE EARLY BIRD"

My how quickly time slips around! Here we are at the month of November; before we realize it Christmas will be here and then the New Year.

In years gone by we have urged upon Sunday Schools to order their supplies for the New Year early. The reason for this was always the same—the rush of orders at the last minute when our staff was working under heavy pressure, sometimes for weeks, day and night, and congestion in the mails and express offices owing to the great volume of matter being carried. Many Schools have taken the hint and sent in their orders late in November and early in December, thus being assured of their supplies in good time for use on the first Sunday of the New Year.

Last year we advised ordering even earlier and many Schools sent their orders in early in November. These wise Schools will send their orders early again this year and we hope that a great many more will do likewise.

Do not hesitate to send the order because you are not absolutely certain of the quantities. Order what you think will be needed, and if they are not right, we will gladly adjust them later.

"Order Earlier," with strong emphasis on the "Earlier."

SOME CHANGES IN PRICES

As announced last month in these columns we have been compelled to make some increases which have been rendered absolutely necessary owing to greatly increased printing costs and the still increasing cost of paper. The increases we make now should have been made some considerable time ago but we have all along hoped that prices had reached the top level and that any changes would show a downward tendency rather than upward. Whatever falling in prices there may have been in some lines, in paper and printing they have kept going up. We feel sure that our Sunday Schools, from whom we have always had most hearty cooperation, will realize the necessity for the increases and accept them, as they have heretofore, cheerfully. The new prices become effective for all orders commencing Jan. 1, 1921.

OUR 1921 CATALOGUE

Have you received your copy? If not, send us your name and address and we shall be glad to send it. We cannot begin to go into details regarding the many new things listed; you will find them when you get your copy. Write for it to PRESBYTERIAN PUBLICATIONS, Church and Gerrard Sts., Toronto.

OUR LIST OF PERIODICALS

PRICES EFFECTIVE FOR ORDERS FOR 1921

ILLUSTRATED PAPERS

EAST AND WEST (Weekly). \$1.00 per year. Two or more to one address, 85c. per year, 22c. per quarter. (May begin with any date.)

THE KING'S OWN (Weekly). A paper for Canadian Boys. 70c. per year. Five or more to one address, 55c. per year, 14c. per quarter. (May begin with any month.)

PLEASANT HOURS (Weekly). A paper for Canadian Girls. 70c. per year. Five or more to one address, 55c. per year, 14c. per quarter. (May begin with any month.)

PLAYMATE (Weekly). A paper for Juniors. 45c. per year. Five or more to one address, 40c. per year, 11c. per quarter. (May begin with any month.)

JEWELS. For the Little Ones. 35c. per year. Five or more to one address, 30c. per year, 8c. per quarter. (May begin with any month.)

MISSIONARY INSTRUCTION

THE LESSON ON MISSIONS. A 4-page monthly for teachers of Uniform and Departmental Graded Lessons—whole School and Bible Classes. 20c. a year.

UNIFORM SERIES

TEACHERS MONTHLY. \$1.00 per year. Two or more to one address, 90c. per year, 23c. per quarter.

PATHFINDER (A Monthly Bible Class and Y.P.S. Magazine). 75c. per year. Two or more to one address, 65c. per year, 17c. per quarter.

HOME STUDY QUARTERLY. Five or more to one address, 28c. per year, 7c. per quarter.

INTERMEDIATE QUARTERLY. Five or more to one address, 28c. per year, 7c. per quarter.

JUNIOR QUARTERLY. Five or more to one address, 28c. per year, 7c. per quarter.

PRIMARY QUARTERLY. Five or more to one address, 30c. per year, 8c. per quarter.

HOME STUDY LEAFLET. Five or more to one address, 9c. per year, 2½c. per quarter.

INTERMEDIATE LEAFLET. Five or more to one address, 9c. per year, 2½c. per quarter.

JUNIOR LEAFLET. Five or more to one address, 9c. per year, 2½c. per quarter.

COLORLED LESSON PICTURE ROLL, \$1.25 each per quarter. (Includes American postage.)