The LIVERPOOL and LONDON and GLOBE

Insurance Company

Cash Assets exceed Canadian Investments exceed . Claims raid exceed

\$56,000,000 3.750,000 230,000,000

Canadian Branch: Head Office, Company's Building, Montreal.

CANADIAN DIRECTORS:

E. S. CLOUSTON, Esq. Chairman, GEO. E. DRUMMOND, Esq., F. W. THOMPSON, Esq. J. GARDNER THOMPSON,

Resident Manager

WM. JACKSON, Deputy Manager.

You Must Save

It is not hard to save \$50 a year-\$1 a week when you must.

It is not hard to protect your family by a small yearly premium and to lay up money for the day you are ready to stop work

An ENDOWMENT ICL CY in



makes you save where, otherwise, the small yearly premium would slip away in small extravagances. There is no such motive to deposit small sums in a savings bank.

The life insurance habitis a good habit and should not be neglected by any one who e life is assurable.

G. H. ALLEN, Provincial Manager, Star Bldg, Montreal

First British Fire Office Established in Canada

Phonix Assurance Co.

ESTABLISHED A.D., 1782 OF LONDON, ENGLAND

Read Office for Canada:

164 St. James Street - - Montreal

PATERSON & SON, Chief Agents

The Excelsion Life Insurance Company

ESTABLISHED 1889.

HEAD OFFICE, Excelsior Life Bld'g. TORONTO. 59-61 VICTORIA STREET.

1905 the most successful year in a career of uninterrupted progression. Insurance in force over nine millions

. . \$2,433,281.00 New Insurance written, 321,236.62 Cash Income, . . 94,025,30 Reserve. Assets for Policy-holders' security, 1,500,000.00

Desirable appointments open for good agents.

H. O'Hara & Co., 30 Toronto Street. TORONTO.

Members Toronto Stock Exchange Stocks Bought and Sold.

THE IMPERIAL LIFE

A progress such as that exhibited by the following table-steady and rapid, but not spasmodic-is the surest evidence of good and prudent management

Dec. 31st.	Lash Income.	Reserves.	Assets.	Insurance in force
1897 1899 1901	\$ 37,416 321,523 360,181	\$ 3<,426 434,112 798,785	\$ 336,245 930,443 1,344,123	
1903	577,167 800,035	1,428,637 2,064,099	2,013,848 2,828,534	

A. Mc. N. SHAW Provincial Manager Liverpool & London & Globe Bdg MONTREAL QUE.