

Sheridan Park adds to board

The Sheridan Park Association held its annual general meeting recently in Mississauga and elected four new directors to its board.

R.J. Book of Mallory Battery, D.B. Tully of the Ontario Development Corp., Dr. J. Wright of Xerox Research Centre and Dr. J. Sturgess of Warner-Lambert Research were elected to the board.

Elected to the executive committee of the board were: Dr. J.H. Blakeley of Inco Metals, G.A. Anderson of Domglas, Dr. K.G. Booth of Abitibi Research, B.W. Marshall of Canada Systems Group, P.H.G. Spray of Atomic Energy of Canada and Dr. J. Wright of Xerox.

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Ida Colalillo, Mary Kay and car

Success arrives in a pink Cadillac

If success is a pink Cadillac, then Ida Colalillo has arrived.

Colalillo, a sales director with Mary Kay Cosmetics Ltd., was presented with that ultimate symbol of luxury, a pink Cadillac, last week by her employer, the reigning queen of skin care, Mary Kay Ash.

Colalillo, with the help of her team of salespersons, sold more than \$60,000 worth of skin care products in the past six months. And that means an automatic pink Cadillac in Mary Kay Ash's eyes.

Of course driving such a car takes some time to get used to. There are the incredulous stares, the whistles of envy and the line-ups from the neighbors who want a ride.

"It's wonderful," says Colalillo. "I

just came back from a trip to the airport and everybody stared. I just love it."

So does her husband Tony. Before, she was dependent upon him and his Impala for a ride to work from their Malton home. Now she arrives at the office in style.

Colalillo, who uses Mary Kay beauty products every day, has been working at the Mississauga branch of the company for more than a year. From beauty consultant she rose to sales director with a team who sells and recruits new salespersons for Mary Kay products.

As far as Colalillo is concerned, pink Cadillacs are out there waiting for anyone who is willing to work for them.

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BUSINESS TIP OF THE WEEK

Handling your priorities

Everybody agrees that the owner of an independent business has too much to do and too little time to do it in. Go into business for yourself and you'll probably be working a 72 hour week. But half those hours will probably be hours wasted — unless you learn to manage your time efficiently. Your time, after all, is money. It's the most expensive time in the whole organization. So you should spend it doing first things first — putting the urgent jobs before those that can wait.

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PCBA backs 4-lane plan

By JOHN CHALLINOR
Times staff writer

Mississauga ward 1 Councillor Harold Kennedy told the Port Credit business community he'll be "long out to pasture" before Lakeshore Road becomes a six-lane thoroughfare.

"A six-lane highway through Port Credit would not go through council," Kennedy told 30 members of the Port Credit Business Association (PCBA) at Clarke Hall last week. "The widening of Lakeshore Road is not a priority."

Kennedy said the top priority for Port Credit is adequate parking.

John Dorrell, deputy commissioner of planning, told the PCBA the Official Plan and the Secondary Plan draft recommend Lakeshore Road not be wider than four lanes, although amendments can be made if council is satisfied there will be "no deterioration."

But city director of maintenance and engineering Angus McDonald told the group Lakeshore Road could be six lanes with four continuously functional lanes and two intermittent lanes — to be used during rush hour periods only.

Parallel parking would be allowed on both sides of the street and would be banned on the south side between 7 a.m. and 9 a.m. and the north side between 4 p.m. and 6 p.m.

The Ministry of Transportation and Communications (MTC) will fund 75 per cent of the project, which if accepted, will begin in early 1980.

The PCBA plans to complete its proposal for a four lane highway with streetscaping in September. It will be presented to council at that time.

"We want to make constructive proposals," said Ted Baker, one of the architects of the PCBA plan.