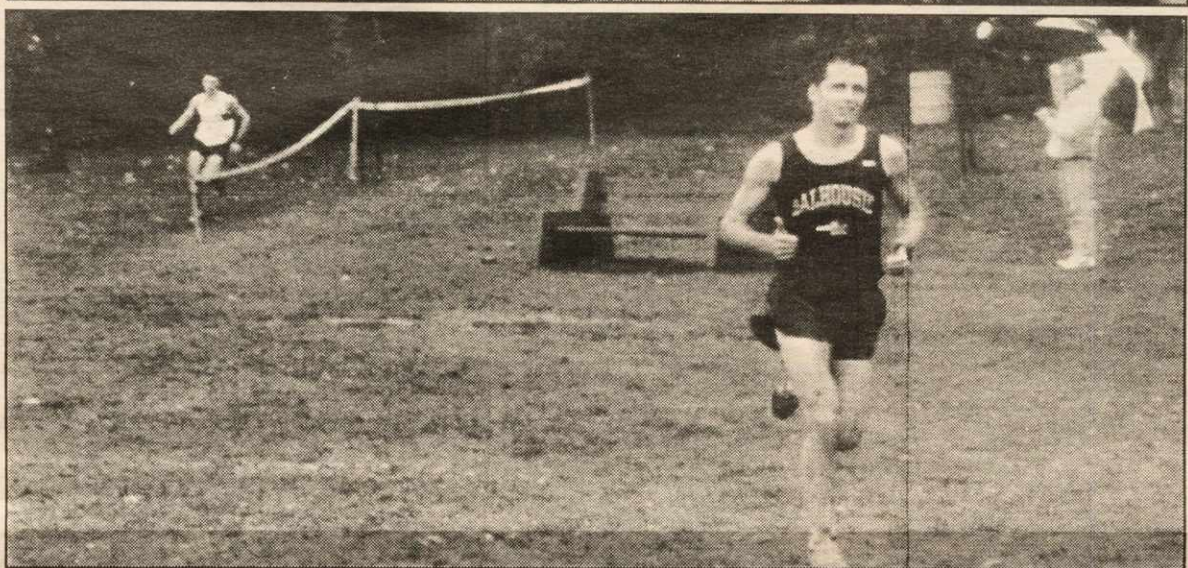
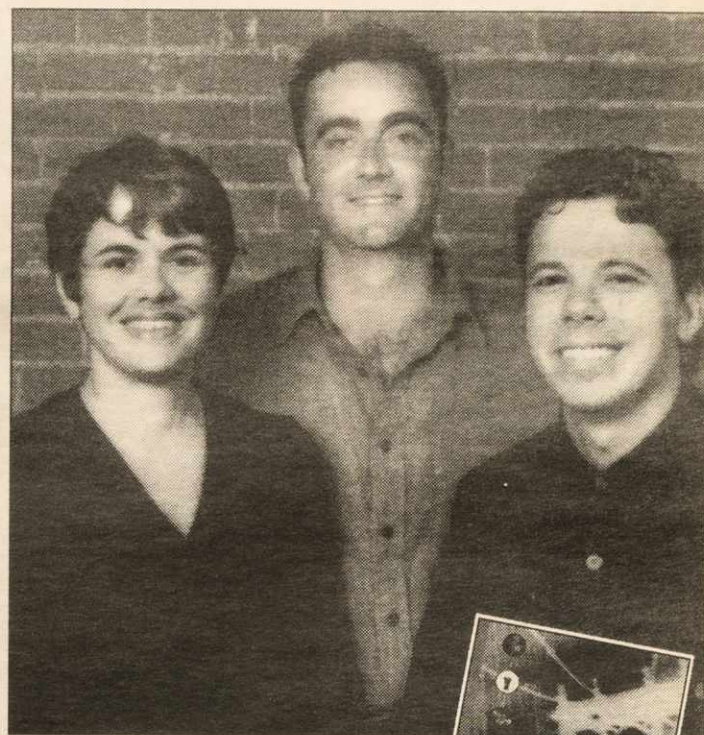


# Cross-country teams enjoy a weekend of winning



Cross-country runner Dan Hennigar runs his way to victory at the AUAA Championships held at Point Pleasant Park this weekend. Dan earned his third AUAA title and was instrumental in Dal's victory.

Once again victorious... The Dal Tigers cross-country running team finished first in both the Men's and Women's divisions at the AUAA championships held at Point Pleasant Park last weekend. Tigers (from left to right) Juliet Thorton (sixth in Women's 5km), Kristen Lewis (first in Women's 5km), Kelly McKean (third in Women's 5km) and Trevor Boudreau (eighth in Men's 10km) celebrate in the mud after the competition.



**Lecture:** Decoding the Nexus generation  
**Where:** McInnes Room  
 Dalhousie Student Union Bldg  
**When:** November 13, 7 p.m.  
**Price:** \$15.00  
**Info & tickets:** conference.services@dal.ca  
 494-3831  
**Sponsor:** Dalhousie University Bookstores  
 and Conference Services



## Nexus: decoding a generation

**W**E ARE SURROUNDED by more than 7 million Nexus Generation Canadians (those born between the early 1960's and late 1970's). Often characterized as Generation X — lost, confused, apathetic — the Nexus Generation is, in fact, realistic, confident, and optimistic.

*Chips & Pop* is a book that moves us beyond the stereotypes of Generation X and addresses the key issues to enable organizations to connect to it:

- How do you create a work environment that appeals to Nexus values and helps you keep them longer as employees?
- What are the important consumer insights that will attract Nexus to your product or service and build customer loyalty?
- What are the key triggers that will inspire Nexus to exercise its rights and duties as citizens?

Robert Barnard, Dave Cosgrave, and Jennifer Welsh work for d-Code, a firm that helps organizations connect with the Nexus Generation as employees, citizens and consumers. Through their presentations, they offer research, insights and business solutions in areas such as employee attraction and retention, consumer loyalty, and citizen engagement.

### Dalhousie Athletics Upcoming Events

#### Men's Hockey

Saturday, Nov. 7 Dal vs UPEI 7pm @ Memorial Arena

#### Women's Volleyball

Thursday, Nov. 5 Dal vs Moncton 7pm @ Dalplex



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ONE WAY FARES - HALIFAX to:

**VANCOUVER**  
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**\$95**  
 Plus tax \$14.25

**ST. JOHN'S**  
**\$70**  
 Plus tax \$10.50

#### FLIGHT SCHEDULE - HALIFAX DEPARTURES

	MON	TUES	WED	THURS	FRI	SAT	SUN
<b>VANCOUVER</b>	—	18:55	—	—	—	—	—
<b>CALGARY</b>	—	18:55	—	—	—	—	—
<b>TORONTO</b>	—	15:25 <sup>5,11</sup> 23:15 <sup>10</sup>	—	23:05	—	—	—
<b>ST. JOHN'S</b>	—	10:25 <sup>4,6</sup> 18:20 <sup>10</sup>	—	18:05	—	—	—

<sup>4</sup>Begins Nov 23 <sup>5</sup>Ends Nov 15 <sup>10</sup>Week of Nov 16 only <sup>11</sup>Week of Nov 23 only

**AIRPORT STANDBY FARES:** Are subject to available seats prior to departure. Passengers may register 2 1/2 hours prior to the scheduled departure of flight. Fares are subject to change without notice. Travel on any specific flight is not guaranteed. Payment (Cash or Credit Card only) must be made on departure. One way travel only. Schedule subject to change without notice.

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