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SWEET CLOVER (White Blossom)

Will grow anywhere, even where alkali exists, and improve the soil. We have a fine sample. **Price \$25.00 per 100 lbs.; 25 lbs. for \$6.50, bags included.**

BROME GRASS

Our "Lion" brand is the finest seed known—strong, clean, pure and heavy—the cheapest in the end. **\$16.00 per 100 lbs., bags included.**

WESTERN RYE GRASS

Our "Lion" brand, selected from clean farms and re-cleaned over our own mills, is the best value on the market. **\$13.00 per 100 lbs., bags included.**

KENTUCKY BLUE GRASS

"Lion" brand—the purest, cleanest, heaviest and best that money can buy. **\$23.00 per 100 lbs., bags included.**

STOCKMAN'S PERMANENT HAY and PASTURE MIXTURE

Composed of all the best hardy varieties—yielding great returns with high feeding properties. **\$17.00 per 100 lbs., bags included.**

ESSEX RAPE (Pasture)

True broad leaf English—tested on our own Trial Grounds. **10 lbs. for \$1.70; 100 lbs. for \$15.25, bags included.**

Our Catalogue of "Famous Seeds for the West" and **Copyrighted Booklets on Cultural Directions** should be in the hands of every progressive planter.

STEELE, BRIGGS SEED CO. LIMITED
WINNIPEG, MAN.



KENTUCKY BLUE GRASS

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This investment will appeal only to those who desire absolute safety. Not less than 7% has been paid. Regular annual returns assured. Authorized capital \$500,000.00. Subscribed capital \$265,000.00. Shares now going at \$100.00. Will be advanced to \$110.00 this year. Investigate this splendid investment opportunity at once. Full information willingly given. Write, or if in Winnipeg make a personal call at our office.

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President and Manager

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No matter how fast it comes, the most unruly animal can't break through a **Peerless Perfection Farm Fence**—it springs back into shape. Made of heavy Open Hearth steel galvanized wire with all the impurities taken out and all the strength and toughness left in. Every wire is crimped making the fence into one continuous spring. Top and bottom wires are extra heavy. Will not sag. Requires less posts than ordinary fence. Absolutely guaranteed.

Don't buy a rod of fencing until you get our illustrated Catalog. Describes our big line of farm, poultry and ornamental fencing. Also Peerless farm gates. Throughout Canada Peerless Perfection fencing has built a reputation that we are proud of.

The Banwell-Hoxie Wire Fence Company, Ltd.,
Winnipeg, Man. Hamilton, Ont.

Woman's Quiet Hour

By E. Cora Hind

Brandon had a most successful winter fair, but in discussing the Home Economics section with a few of the women who attended the lectures, I found that the general feeling was one of disappointment. The management of the fair, feeling that this was an opportunity for the Home

Economics section of the Agricultural College to demonstrate their work, had invited them to take complete charge of this section of the fair and a misunderstanding seems to have arisen whereby the management of the fair was not furnished by the college with material for the programme in time to properly advertize the same, with the result that the attendance was not very encouraging to the speakers and altogether there seems to have been a lack of definiteness which was in marked contrast to the splendid sessions which marked the last winter fair in Brandon when the fair management took charge of the matter themselves and arranged for Mrs. Gray of Chicago to give the Domestic Science demonstrations, and with a series of prominent women speakers to address the audiences. Of course one of the difficulties this year was the fact that the demonstrations had to be held in the city hall, so far away from the winter fair, previously it had been possible to secure the armory building next door; but the chief difficulty was undoubtedly a lack of realization on the part of the Agricultural College of the opportunity thus afforded them to get in touch with the women of the province. The programme for these meetings should have been definitely decided on at least 2 months ahead, and a chance given the fair management to have these programmes printed and thoroughly distributed. Prior to the winter fair of 1914 something like 10,000 copies of the programme was sent out in advance and it was printed in full in all the daily and weekly papers, together with many of the recipes which were to be demonstrated, every woman who got one of these programmes, knew ahead the day on which something was going to be done, about which she wished to hear, and made her plans accordingly.

Whatever the reason for the work being done in the way it was, it was most certainly an opportunity lost for the Agricultural College.

During the first year of the war I think, in common with the majority of British born women, the idea of conscription was exceedingly repugnant to me.

Voluntary service in the cause of freedom seemed so natural that it was difficult to conceive that anything else could be necessary, but as time went on it grew apparent that the voluntary system was a wild extravagance. Perhaps this came home to me first when the boys of sixteen and seventeen began to enlist while full grown men stayed at home, and more and more I have come to realize that this war is a business, and that it is not sane to attempt to carry on a gigantic and costly business at haphazard, the way we have been doing.

When the first year of the war was passed and Canada realized, as she should have realized, that she was up against a gigantic undertaking, there should have been immediate conscription of men, women, money and material and everyone should have been set to the task to which he or she was best fitted, and where his or her work would be most effective in winning the war. It is not as if this war were one for adding territory to Britain, or gaining anything material for Canada, it is a war for world freedom, and realizing this, our government should have set about carrying it on in such a way as to utilize every possible man and woman at the minimum of loss of life and property. This has not been done, and to-day we are confronted with a condition of affairs which is appalling, if we fully realized it, which I am afraid we do not. Thousands upon thousands of men, British and Canadian born, have gone overseas to fight, while vast numbers of aliens amongst us have naturally remained in Canada, and nothing has

been done to make them contribute systematically either in money or labor to the prosecution of the war, until to-day we are faced with a shortage of labor on the farms that is necessitating the men going from the city to give temporary help, while thousands of these aliens are refusing to work, excepting at wages which are prohibitive on farms.

Winnipeg Edition of the Toronto Cook Book

One of the latest arrivals at the editor's desk is a handsomely bound edition of the Toronto Cook Book, which has been recently dedicated to the ladies of the Dominion of Canada by Mrs. Edwin J. Powell.

As an authority on good, wholesome food, it has no superior, and from cover to cover its sensible recipes make for the development of a healthy body.

Wives and mothers of the West would do well to add this cook book to their kitchen library—indeed it should be a pride to own one so entirely their own—a Winnipeg edition of the Toronto Cook Book.

Its bread, cake, pudding and dessert recipes are many and varied, and their consultation would leave no danger of having "just the same thing" day in and day out.

Throughout its 400 pages it is beautifully illustrated and its canning and preserving section is one of the best we have reviewed. Issued by the Imperial News Company, 376 Donald St., Winnipeg, Man., price \$1.00 post paid.

A. McKim Limited Advertising Agency New Executive

The new executive of A. McKim, Limited, Advertising Agency of Montreal, Toronto, Winnipeg and London, Eng., has been announced.

During the last few years, the late Mr. Anson McKim had gathered around him an executive staff capable of relieving him of all but a general oversight of the rapidly growing business of the advertising agency which he founded nearly thirty years ago, and which now comprises four offices in different cities and over 140 employees.

Since his death, these experienced men have been carrying on the work in the same efficient way that has characterized "McKim's" for so many years. The personnel of the executive as now organized is J. N. McKim, President and Treasurer; Mrs. Anson McKim, Vice-President; W. B. Somerset, General Manager; H. E. Stephenson, Secretary; C. T. Pearce, Manager at Toronto; Thos. Bell, Manager at Winnipeg; W. Keeble, Manager at London, Eng.

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Our Catalogue Will Interest You

It contains full particulars and prices of different kinds of hair goods, including **Switches, Pompadours, Curls, Fangs, Transformations, etc.**

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