

Hints to Buyers.

The Hudson's Bay Company's great January and February sale is attracting much attention, and heavy sales are recorded. A glance at their announcement in the January issue of The Western Home Monthly and again in this issue will convince thrifty buyers that money can be saved them by ordering from the old reliable house.

T. J. Porte, jeweler and diamond merchant of Winnipeg, reports a steadily increasing business. His announcement on another page in this issue will give the public an idea that he is in a position to cater successfully for all kinds of trade in his line. He issues a handsome catalogue, and invites requests for same from people living at a distance.

The Manitoba Hair Goods Co. are headquarters for all kinds of hair goods and toilet requisites and specialties. They have inaugurated a splendid mail order system, and persons living at a distance can buy from them without any trouble or annoying delays. All mail orders promptly attended to.

Mason & Risch Piano Co. are offering special inducements in second hand pianos and organs, as they have a number now on hand which they want to clear out without delay. A post card addressed to them at Winnipeg will receive prompt attention.

John Leslie, fine furniture, is offering special bargains, as may be seen by glancing over his advertisement on another page. He issues a splendid catalogue, which will be mailed free upon request.

The announcement of J. Hart & Co., booksellers and stationers, will repay the reader for the time spent in the perusal of their advertisement. They still have a few of Webster's Dictionaries left that were advertised in the January issue of The Western Home Monthly, which they will dispose of at the price advertised, viz.: \$7.00, express charges prepaid.

The Keeley Institute for the cure of the drink and drug habits is open to receive patients from a distance. Those who have a craving appetite for strong drink should write them for full information regarding treatment, etc.

Royal Crown Soap is now used in almost every well regulated home. Its sale is phenomenal, and the vast number of testimonials received by the manufacturers from all over the country must be highly pleasing to them.

The Ideal Steam Cooker, sold by J. A. Ross, 141 Bannatyne Street, Winnipeg, is proving a veritable boon to housekeepers. They are in receipt of many testimonials from pleased patrons. A letter addressed to them will bring free booklet and full information by return mail.

W. G. Fonseca & Co., Higgins Ave., Winnipeg, are in receipt of many orders for their all-wool mica roofing. The roofing referred to is used largely by the C.P.R., and it never fails to give universal satisfaction. Write them relative to getting a supply.

Royal household flour, made from the best grade of wheat and purified by electricity, is holding its prestige on the market. Bread made from this flour is wholesome, palatable and easily digested. For sale everywhere.

The Scott Furniture Co. are showing a magnificent assortment of medium price and high-class furniture. They are in a position to supply the needs of the people of this western country at a small advance over factory prices, owing to their very excellent business connections. Write reader of The Western Home Monthly for a copy of their catalogue.

Barrowclough & Semple, dealers in the latest music and small musical instruments, are in line to do a mail order business. They have a nicely assorted stock of the very latest music, which they offer the buying public at a moderate price. Note their ad.

The Winnipeg Piano and Organ Co. handle the "Bell" and other pianos. They make the "Bell" their leader, and, judging from the large number of sales recorded by them, that instrument must be eagerly sought after by the music-loving public.

The Nordheimer Piano and Music Company, Main Street, Winnipeg, are doing a splendid business. They handle the celebrated Steinway piano, and with two such popular and meritorious instruments they are sure to have continuous success.

Blue Ribbon Tea, as a highly palatable and invigorating beverage, is acclaimed by connoisseurs throughout the length and breadth of the land. Blended and packed with great care, it can always be relied upon as to flavor. The splendid premiums offered and given free is worthy of note, as the list embraces many useful articles.

Kola Tonic Wine, as a tonic and cure for disorders of the stomach, and a strengthening of the digestive organs, is testified by many thousands of sufferers. For building up the nervous system it is accorded first place, and it is a stimulant, although containing no alcohol. A post card addressed to Hygiene Kola Wine Co., 217 Alexander Avenue, will bring by return mail a booklet as to the many uses it can be profitably put to.

The Martin, Bole & Wyne Drug Co. has just gotten out a very useful almanac for farmers' use—in fact it will interest readers in towns as well. They will send them free to all who send in their names and addresses with a request for an almanac. Better get one before they are gone.

The attention of readers is directed to the announcement on another page of this issue of the Empire Loan Company, with headquarters at Winnipeg, Man., under the management of Mr. Chas. M. Simpson. The directors have authorized the immediate issue of 1,000 shares of permanent stock at par. This stock earns from 8 to 10 per cent. per annum, 6 per cent. being guaranteed payable half yearly; profits in excess of this amount being credited to the shareholders at the annual meeting. This issue is sure to be speedily taken up by persons desiring a good safe investment.

The demand for stock in the Flathead Valley Oil Lands exceeds the most sanguine expectations of the brokers, Messrs. Teetzel & Bogle, who are placing it on the market. Their rooms, 1 and 2 Sylvester & Willson Building, Winnipeg, are a meeting-place every day for people who have faith in the future development of the oil properties of the Canadian West. On another page of this issue their business announcement may be consulted.

Stanbridge, McKim & Co., real estate and investment agents, 417 Main St., Winnipeg, offer special inducements to buyers of property in "Richmond Park." Those lots are located in Winnipeg, near Notre Dame Ave., south of the new C.P.R. shops, in what promises to be a busy part. Their advertisement on another page explains fully the property and terms offered.

The Northern Iron Works, Point Douglas, Winnipeg, are offering a small size mill that will grind Graham flour or corn meal. It is cheap, durable, and will last a lifetime. With it a family can have fresh Graham flour at any time at about one-third the cost of what grocers supply it at.

McMillan & Vollans, real estate agents, Merchants Bank building, Winnipeg, are offering lots in "Bonnie Doon," in the city of Winnipeg, on easy terms. Ten dollars down and a small monthly payment will secure a lot in this favored location. A perusal of their advertisement on another page of this issue contains full information as regards terms, location, etc.

The Morris Piano Co. now have in their warehouses a most complete assortment of pianos, which they offer the buying public on easy terms. A letter addressed to them, Portage Ave., Winnipeg, will bring a handsome illustrated booklet by return mail.

The Turner Music Co., Winnipeg, are offering special inducements in small musical instruments, gramophones, sheet music, etc. They are agents for the Dominion Piano, and report a steady demand for that instrument. Write them regarding prices, etc.

D. R. Dingwall Co., Ltd., the well-known jewelers, tender a special invitation to visitors to the bonspiel to pay them a visit. To those who may not come to the bonspiel, but desire jewelry or silverware, they offer to send their catalogue by mail upon a request being made to them for such.

W. J. Hammond, furrier, Winnipeg, is right in line to supply fine furs at a reasonable price. This firm guarantees their furs to be as represented, because they manufacture right on the premises and use none but the best skins in the manufacture of their goods. Send for catalogue, containing illustrations, prices, etc.

LADIES! EMPLOY your spare moments bettering your present condition by handling THE VICTORIA PROTECTOR hygienic, sanitary and comfortable! Every lady will have one on sight. Agents sample, postpaid, 10 cts., or send 10 cts. for further particulars and catalogue illustrating full line of a lady's supplies. A booklet on experience needed. Write today—do not delay. Address:

THE KING EDWARD SPECIALTY CO.
DEPARTMENT "B," - TORONTO, CAN.

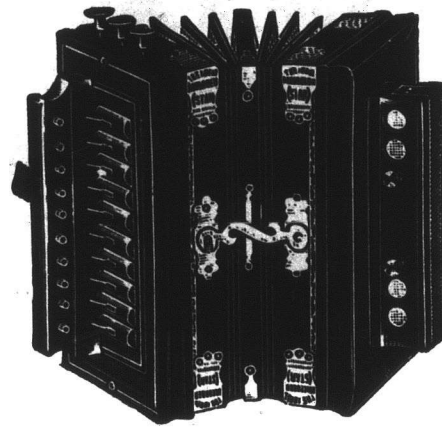
British and Foreign Bible Society.
Winnipeg Branch—483 Main St.
Bibles and Testaments in thirty different languages at and below cost.

STAMPED LINEN. A nice set of 8 pieces, consisting of doilies, collar, watch-case, book-mark, tray cloth, etc., all for One Dime to introduce our goods. Copy of the "Fancy-worker" with each order. Catalogue free. Ballantyne & Co., E. Ward St., Rockville, Conn., U.S.A.

MUSIC LESSONS AT YOUR HOME

Hundreds write: "Wish I had known of your school before." For booklet, testimonials, and full information, address U.S. SCHOOL OF MUSIC, Box 63, 19 UNION SQUARE, NEW YORK, N.Y.

ACCORDEONS



Here are a few Special Lines that we are clearing out this month

At Great Reductions

- No. 720.—10 Keys, 2 Stops, 2 Sets Reeds. Regular price \$3.00, now \$2.25
- No. 1820.—10 Keys, 3 Stops, 3 Sets Reeds. Regular price \$3.50, now \$2.90
- No. 1850.—10 Keys, 2 Stops, 2 Sets Reeds. Regular price \$4.00, now \$3.10
- No. 5390.—Piccolo Accordeon, 10 Keys, in Wooden Case. Regular price \$5.00, now \$4.00
- No. 7630.—19 Keys (2 rows) 2 Stops. Regular price \$15.00, now \$10.00

We also have numerous other styles at corresponding Reductions. When ordering, if you would like something better, send the amount you want to pay for one, and we will guarantee to give you satisfaction or refund your money. We can supply your wants in everything musical. Write us for Catalogue, stating your requirements.

WHALEY, ROYCE & COMPANY, LIMITED
356 Main Street, Winnipeg

STOCKTAKING SALE PIANOS ORGANS

We want to sell all exchanged instruments before taking stock at the end of February, and in order to do so we are prepared to accept prices that are much below their actual value.

If you want a practice piano or organ, do not fail to write us for particulars. We will send you a photo and full information regarding any instrument you desire. Note the following prices:

SQUARE PIANOS

These instruments are good, durable and useful pianos, and most exceptional value.

R. S. WILLIAMS SQUARE, 7 1/2 octaves, rosewood case	\$125
KIMBALL SQUARE, 7 1/2 octaves, rosewood case	110
MCCAMMON SQUARE, 7 1/2 octaves, natural rosewood case	100
D. E. MANNER SQUARE, 7 1/2 octaves, walnut case	100
W. G. VOGT & CO. SQUARE, 7 1/2 octave, natural rosewood case	95

Terms \$5.00 per month

ORGANS

KARN PIANO CASE, 6 octaves, 11 stops, 5 sets reeds	\$70
BERLIN PIANO CASE, 8 octaves, 13 stops, 4 sets reeds	65
GODERICH PIANO CASE, 6 octaves, 11 stops, 4 sets reeds	55
BELL & CO., 5 octaves, 8 stops, 7 sets reeds	45
DOMINION, 5 octaves, 7 stops, 4 sets reeds	45
MASON & HAMLIN, 5 octaves, 5 stops, 4 sets reeds	35
PRINCE & CO., 5 octaves, 7 stops, 4 sets reeds	35

Terms \$3.00 and \$4.00 per month.

We guarantee every instrument to be in good condition. You can return at our expense if not as represented. Write at once for particulars.

THE MASON & RISCH PIANO CO.
LIMITED
356 MAIN STREET, WINNIPEG