Automobile Tires

"Made in Canada"

The use of Automobiles for business or pleasure has developed most extensively during the past four years, and the number of auto factories on this continent manufacturing standard machines are being constantly added to.

Recognizing that the Automobile had permanently "arrived," The Canadian Rubber Company of Montreal, Limited, some years ago began the equipment of their present extensive Auto Tire Factory.



THE MARK OF QUALITY

In furtherance of our plans in this respect, we des jatche experts to the Tire centres of England, France and the United States, and profited by the matured results of the foremost tire manufacturers of the world.

After three years of investigation and experiment, we have NOW only placed on the Canadian market our new Automobile Tire, THE CANADIAN CLINCHER, in the construction of which the most exclusive features of the world's best have been

embodied. The tire is a winner, and has back of it the well-known manufacturing prestige of the Canadian Rubber Company of Montreal, Limited.

The price is low enough, consistent with the highest quality, to warrant the enquiry of every automobile distributor and user in the Dominion.

"CANADIAN" CLINCHER Automobile Tires, in all standard sizes and treads, can be obtained through any good dealer from the Atlantic to the Pacific, or direct from any of our Sales Branches (see list below).

OUR GUARANTEE of quality and service is behind every tire sold. trade mark is stamped in the rubber of each tire. A handsome illustrated catalogue will be mailed on request.

The Canadian Rubber Co. of Montreal, Limited

(Established 54 Years)

Papineau Avenue and Craig Street, Granville Street Front and Yonge Streets, Dewdney Street

- Halifax N.S. Toronto, Ont. Regina, Sask. Vancouver, B.C.

Montreal, P.Q. Dock Street Princess Street First Street West -Wharf Street

St. John, N.B. Winnipeg, Man. Calgary, Alta. Victoria, B.C.

D. LORNE McGIBBON

Cordova Street

Vice-President and General Manager.