

Smaller Shinerama hits last year's mark

by Judy Reid

Despite a lower number of participants, Dalhousie frosh were able to

raise \$21,500 on September 9 to support Cystic Fibrosis research. Combined with fundraising from earlier this summer, the campaign known as

Shinerama was able to reach last year's record of over \$24,000.

Shinerama is a nation-wide campaign coordinated by students at uni-

versities and colleges across Canada. This is the 27th year that Dalhousie students have shined shoes, windows and windshields in return for dona-

tions to the Canadian Cystic Fibrosis Foundation.

This year student shiners could be found in Bedford, Sackville and Cole Harbour, and from 6:00 to 9:00 a.m. five Dalhousie clowns flagged down motorists on the MacDonald Bridge. Lilli Ju has now spent the last four Shinerama campaigns in clown's clothing raising money for CF. "It was so much fun," said Ju. "Sometimes we'd get people trying to throw change at us while they were driving." Although their objective was simply to make commuters aware of the Shinerama campaign, the clowns managed to raise \$892 in only three hours.

Kelly Toole was one frosh who found Shinerama especially rewarding. When asked what she enjoyed the most about the campaign she replied, "I liked meeting lots of new people. It was lots of fun but I'm not sure why." Toole credited the two group leaders for her frosh group's enthusiasm and success in their fund raising. Her team collected more cash than any other group and were rewarded with two plane tickets to Montreal. Toole also found the campaign to be informative. "They showed us a really good film on CF. I had heard of it," she added, "but I never really knew anything about it."

Gwen Otto, Dalhousie's Shinerama Director, wanted to thank all the people who put so much effort into organizing the campaign, especially Anthony Floyd who acted as co-chair. "We had a really good core crew this year and the blitz crew did a lot of work over the summer." Car washes, voluntary cover charges at clubs and a benefit concert were all part of the Shinerama fund raising drive during the summer months.

Ju said she believed the key to Shinerama's success was the frosh leaders. "They were the ones who do the on-the-spot encouragement." Although Ju said the actual fundraising was enjoyable, it was very tiring. "The best is afterwards," she said. "It's such a good burnt out feeling. I will always remember that."



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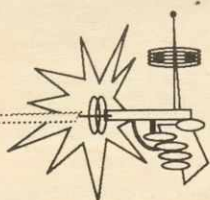
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