

YOU Will Be ASTOUNDED

At the Record-Breaking Prices that are to be seen at London's Great Mystery Store—"THE BI-LO." The Mystery has been solved, but the Question still remains —

HOW DO WE DO IT ?

WE HAVE MADE A HOST OF FRIENDS BY CONVINCING THOUSANDS OF PEOPLE THAT OUR PRICES ARE UNBEATABLE. IN ORDER TO KEEP TO THE SELF SAME STANDARD OF VALUE GIVING, PRICES ARE SLAUGHTERED TO MAKE LONDON'S NEW DEPARTMENT STORE A MECCA TO BARGAIN LOVERS FOR ALL TIME.

LADIES' HATS 95C LATEST STYLE LADIES' SILK HOSE Seconds 29C Regular \$1.00 LADIES' BROADCLOTH STREET DRESSES \$1.49 ALL SIZES LADIES' COTTON NIGHT GOWNS 50C LADIES' SILK CREPE DRESSES \$5.95 GOOD SELECTION CHILDREN'S COTTON VESTS 9C LADIES' CHINTZ HOUSE DRESSES Sizes 34-6-8 59C CHILDREN'S ROLLED TOP SOX 25C PER PAIR — ALL SIZES CHILDREN'S GINGHAM DRESSES 25C SIZES 2 to 5.	LADIES' KASHA SPRING COATS \$5.95 LADIES' DIMITY SLIPS 49C A BI-LO Sensation Men's Straw Hats Latest Styles 95c. All Sizes in this lot CHILDREN'S RAIN COATS \$1.49 SIZES 4 to 8 LADIES' VOILE DRESSES \$2.98 MEN'S TWEED SUITS \$10.95	MEN'S WHITE COTTON WORK GLOVES 9C Per Pair. MEN'S SILK TIES 29C MEN'S TOPCOATS \$9.95 BIG CHOICE MEN'S BALBRIGGAN SHIRTS and DRAWERS 45C MEN'S SOX 10C Per Pair.	MEN'S CAPS 69C ALL SIZES MEN'S WORK SHIRTS Khaki and Blue 79C ALL SIZES MEN'S GARTERS 9C PER PAIR MEN'S RUBBER BELTS 9C MEN'S ATHLETIC UNDERWEAR 49C B.V.D. Style, All Sizes MEN'S BOW-TIES 10C MEN'S SLICKERS \$3.75 FINE QUALITY BOYS' BALBRIGGAN COMBINATIONS 49C BOYS' SUITS 1 pr. Long and 1 pr Short Pants \$6.95
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