

## FOR WOMEN

## AMUSEMENTS

Chocolates Take  
A Decided Drop

Eighty-Five Cent Standards  
Will Sell at Seventy-Five—  
Big Business Expected.

Standard chocolates are to sell at seventy-five cents a pound in the near future instead of at from eighty-five to a dollar, as is the case at present, and chocolates in packages are also to be reduced. As a result of this cut wholesale and retail confectioners are looking for trade to pick up. The revised price list is due to the fact that the ten per cent luxury tax has been taken off confectionery and been replaced by the three per cent sales tax.

## Package Trade.

It is in the package trade especially that confectioners look for a beneficial change, because it is this line of goods that was the most heavily hit by the luxury tax, and to such an extent in fact, as to practically eliminate the trade altogether. It was found that after the public became aware of the extent the luxury tax affected package goods, they absolutely refused to buy them, and the confectioners were obliged to turn their attention in increasing their output of five and ten cent goods to meet the demand that immediately began to be made for them.

## Staple Goods.

The tax will have little effect on staple goods, the prices on which were drastically reduced at the beginning of the year when the slump in sugar occurred. As it is, it is said that the public are getting these goods at practically cost, owing to the keen competition now existing amongst confectioners. It is an open secret, in the trade, that a war to the death is on amongst the Canadian confectioners, competition was never at any time of the candy trade as keen as it is today, and prices are being cut to the lowest margin of profit possible. The inevitable result will be that only the largest and strongest firms will be able to survive the pace that is being set, and several firms have already gone to the wall.

## The Campaign.

The ruthless campaign now being waged was brought about by two main factors. During the war the government urged all confectioners to develop their export trade and thus relieve the sugar shortage in the British Isles. The majority of the firms

SUFFERED DAY  
AND NIGHT

The Tortures of Dyspepsia  
Relieved By "Fruit-a-tives."

Little Bras D'or C. B. "I was a terrible sufferer from Dyspepsia and Constipation for years. I had pain after eating, belching gas, constant headaches and did not sleep well at night. Finally, a friend told me to try 'Fruit-a-tives.' In a week the Constipation was corrected and soon I was free of pain, headaches and that miserable feeling that accompanies Dyspepsia. I continued to take this splendid fruit medicine and now I am well, strong and vigorous."

50c. a box 6 for \$2.50, trial size 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

did this, and after building large additions to their plants, went after the British trade extensively and succeeded in building up a large export trade. In the meantime, some of the Canadian chocolates sent overseas were improperly packed and were received in a damaged condition on the other side, some other firms sent goods over that were not equal to their samples, all of which gave Canadian chocolates a black eye in the English market. In addition to this, hard times hit the English public and a demand for the cheaper tobaccos in preference to chocolates arose so that these several causes contributed to ruin the Canadian trade. The Canadian manufacturers with their enlarged plants were then forced to turn to the home market to absorb their greatly increased production, and in addition to the surplus output, the luxury tax came along to limit the public buying capacity, so it is that out of this combination of circumstances has risen the confectionary war, of which the public has, and will continue for some time to reap the profit.

**Pure Blood**  
Is a necessity to health at all seasons. No better time for blood-cleansing than now, and the one giving medicine is **Hood's Sarsaparilla**.

## TODAY'S TALK

## The Woods

I am quite sure that the spirit of the immortal Shakespeare will not object if I place with those whom he spoke of as not loving music, those who find no thrill in trees—no closely akin are these two gifts of the Almighty.

Oh, to get out into the woods! To lie on the leaves under some great tree and to hear the crackle of the broken sticks—to relax there, to close one's eyes and to listen to the chirp of squirrels and the heart-song of some bird, or just to drift in the deep silence of the vast overhead—and maybe to fall asleep!

Greater than any medicine ever prescribed by any medicine man is a long hike to some dense forest—there to become buried for hours. Have you never walked for hours through such glory—all of a sudden to come upon some streak of broken, golden light, paved at its base with some rippling stream?

No wonder the Indians lived but to eat—and roam!

For the trees have messages, whether wrapped in their luxury of Summer greens and browsing, or just nakedly clad to bear upon their backs the cold of Winter's winds.

To me there is a touch of pathos to every fallen tree—to every field studded with the stumps of yesterdays.

And what a gigantic tragedy of Nature the sight of great acres of land, blackened by the cruel tread of the forest fire! To this must stand out in the soft sunlight of the western coast, like charged bodies appealing for life again.

On the other hand, how beautiful is the tiny tree, looking up into the face of the Sun and asking to become great!

Very Much Married  
Greatly Enjoyed

St. David's Dramatic Club Presented Comedy Under Auspices of St. George's Club.

"Very Much Married" was presented with much success by the St. David's Dramatic Club in Charlottetown City Hall last evening before a well-filled house. The play was given under the auspices of the St. George's Athletic Club and the proceeds will be devoted to the club and the church building fund.

All the performers took their parts great, and there was another record of "invisible bending" that could not be reduced to money or figures. His Excellency said.

White on their farrowed trip of the west, their Excellencies had been impressed more than ever with its magnitude and possibilities. "One thing Western Canada needs more than anything else is the population that will turn its resources into the most useful channels."

"We talk about immigration and filling up this country, but the best immigration agent in the world is the cradle. If we work together to bring up a strong, active, virile population of our own-born on the place, that is the first step to develop this great land's resources. The organization that help to that end are doing an enormous service for their country."

The organization urged close co-operation between the order and the Red Cross Society. He suggested that the Red Cross use its prestige to develop public sentiment, and supply money for the work of the Victorian Order.

Cradle The Best  
Immigration Agent

So Declares Duke of Devonshire at Ottawa Addressing the V. O. N.

Ottawa, May 11.—"The best immigration agent in the world is the cradle," said His Excellency the Governor-General, who occupied the chair at the annual meeting of the Victorian Order of Nurses' board of governors in the Chateau Laurier today. Cordial congratulations on the great work of the order were extended. The statistical record of accomplishment was great, and there was another record of "invisible bending" that could not be reduced to money or figures. His Excellency said.

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## Chipman

Chipman, May 11.—At the annual meeting of the Chipman Social Service Council the secretary, Mrs. (Dr.) Armstrong submitted a report of the work of the organization for the year. The first effort of the past year was made on behalf of the proposed band. Under the council the organization was completed, a thoroughly competent instructor secured, the payment of instruments guaranteed, and the plan for financing the proposition introduced to the people of the town. Now the band is entirely self-supporting.

Under the patronage of the council the baseball club was given a new start and enjoyed a pleasant season during the summer of 1920, under the management of Mr. Reginald C. Ritchie.

Moral Reform. Through co-operation with the New Brunswick Temperance Inspector arrangements were made whereby the local inspector should act as town constable.

Correspondence with the Attorney General placed the council in a position to effectively deal with certain amusements, the moral tone of which was not considered conducive to good citizenship.

A system of fire protection was organized and some apparatus secured and placed in position for use in time of emergency. Ladders and fire pails are now within the reach of every citizen.

Some new members are taking an active part in the work, and the coming summer promises many opportunities for service in the development of a better town. Mr. Harry C. Darrah has been elected president for 1921, while the names of many other prominent ladies and gentlemen are found on committee lists appointed to deal with practical topics and important situations on behalf of the council.

## QUEER FACTS.

The left leg is longer than the right.

The right hand is bigger than the left hand.

The left foot is a trifle larger than the right.

Four per cent of children are left-handed at birth.

Both eyes are never exactly alike and neither are the eyebrows.

One shoulder of most persons is a bit larger than the other.

The nails of the right hand grow more rapidly than those of the left.

Ethel Clayton's  
Beautiful Complexion

That splendid actress now appearing under the Paramount banner is famous for her beautiful complexion. She attributes her wonderful skin to the use of a simple toilet article called Derwillo. There is nothing like it for tan, freckles, shiny nose, mallow, dark, rough skin. It takes the place of face powder, stays on better, as perspiration does not affect it, and it instantly beautifies the complexion. One application proves it. If you want a nice lily-white skin with rosy cheeks, get a bottle of Derwillo today; you will be delighted. Derwillo is sold at all up-to-date toilet counters. Be sure to read large announcement of Miss Clayton's soon to appear in this paper. It tells how to instantly have a beautiful complexion and a soft, white, velvety skin everyone "just loves to touch."

Tax Added To The  
Home Made Brew

Bungstarters' League and Tankard Tilters Talk Over Advance in Booze Prices.

Yesterday's little storm started by that budget which has placed a heavy tax on alcoholic beverages didn't dampen the spirits to any noticeable extent of the Bungstarters' League. The Tankard Tilters who have frequently been gathered in by the Life Guards while braving the whirlpools of Brussels street don't like to pay that extra tax on liquors, and some of them may be forced to take the pledge. In the past they never worried; no matter if they carried an inflated bean, they kept chugging away on all twelve "Green River" cylinders.

## Bootleggers Advance

One of the latter, an old war horse, who is on the seamy side of sixty, is on the booze trail. He is a fellow who told me it was going to cost ten dollars more to get a case of whiskey. I am not very good on figures, but the way I figure it the profession hadn't order charge more than on dollar extra on a bottle. But, by thunder, when I got a bottle from one of the bootleggers today and he tucked on two dollars extra for Mr. Drayton's budget, then I swore I would never vote again for a government playing to the interests.

"That's not the worst of it, either. The bottle was labelled 'Green River,' but when I pulled the cork I found it labelled 'House of Commons.' Maybe had to pay an extra dollar for each label."

"My S. O. S. calls have been answered many times, and I have been picked up a wreck. But I think this tax is going to make me sail a straight course from now on. The price for a bottle was high enough before, but that extra two dollars stops me."

## WHAT A PICTURE COST.

The screen version of Vicente Blasquez's epochal novel, "The Four Horsemen of the Apocalypse," took more than six months to complete. Upwards of 12,000 persons were engaged in the undertaking. More than 125,000 tons of masonry, steel, lumber, furniture and shrubbery—in excess of the materials used in the Woolworth building—were used in constructing the massive settings for the colossal spectacle.

An entire French village, capable of housing 6,000 souls, was put up and then destroyed before the cameras lens.

Every house in this village was finished thoroughly, instead of being a "front."

A costume factory was erected on the Metro studio grounds for "dressing" the production.

Forty men and women were employed to "shoot" the big scenes from every angle, and Rex Ingram, the director at times had fourteen directors assisting him.

A collection of art treasures from galleries and private sources, valued beyond price, was used in dressing the handsome interior settings. The insurance alone on these art works was \$275,000.

## ASPIRIN

Only "Bayer" is Genuine

Warning! Unless you see the name "Bayer" on package or on tablets, you are not getting Aspirin at all. Take Aspirin only as told in the Bayer package for Colds, Headache, Neuralgia, Rheumatism, Paracetamol, Toothache, Lamboago and for Pain. Then you will be following the directions and dosage worked out by physicians during twenty-two years and proved safe by millions. Handy tin boxes of twelve Bayer Tablets of Aspirin cost few cents. Druggists also sell larger packages. Made in Canada. Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monocrotonolideester of Salicylic Acid.

GIRLS' GUIDE ASSN.  
HOLD TEA AND SALE

A most successful sale and tea was held yesterday by the Girls' Guides Association in St. Paul's church school room, and a neat sum was realized to be used towards the equipment of the Guides.

Mrs. Murray MacLaren and Mrs. O'Keefe presided at the tea table. Mrs. T. M. Woolley and Miss Hickson assisting. Miss Barbour and Mrs. G. L. Short were in charge of the troop.

An armory and two machine shops were incidentals of the other building operations.

More than 500,000 feet of raw film were exposed in the taking of the picture, which when shown on the screen will not exceed 12,000 feet.

CASTORIA  
For Infants and Children  
In Use For Over 30 Years

Always bears the Signature of *Dr. J. C. Watson*

## IMPERIAL MAY 16-17-18

The Season's Dramatic Event

SIR JOHN MARTIN  
HARVEY

And MISS N. DE SILVA

With Their London Company

—IN—  
"Garrick"

WED. MAT. and EVE.

"The Burgomaster of Stilemonde"

Prices Eve. \$1.00 to \$2.50  
Mat. Wed. 75c to \$2.00

Seats Now Selling

## IMPERIAL

St. John Was Aroused from Its Springtime Weariness  
By "The Furnace" Picture—Now Comes An  
Even More Powerful Stimulant

## "THE BRANDING IRON"

Katherine Newlin Burt's Thrilling Tale, Now Running  
Serially in 600 Newspapers

COULD LOVE POSSIBLY be the motive for a man branding his wife as his property?

A PLOT WITH A TRIPHAMMER punch. Cast of famous actors—masterly direction.

HAS EVERYTHING A BIG PICTURE should really possess to be successful.

STORY OF JOAN CARVER'S flight from a woman-hating father in the frozen North.

A DYNAMIC PHOTOPLAY, simply bristling with poignant human points.

STORY READ BY MILLIONS all over the printed world. Now being run in 600 papers.

AROUND IT A BEAUTIFUL story, distinguished by inspired direction.

YOU TALKED ABOUT OTHER NORTH STORIES; you'll talk longer about this. The best thing of the kind yet from Goldwyn.

## A Northland Story Like "The River's End"

Canadian Pictorial and Scenics  
—CONCERT ORCHESTRA—

## USUAL PRICES

Shows at 2.00, 3.45, 7.00, 8.45  
15c. and 25c. Nights.

OPERA  
HOUSE  
VAUDEVILLE

Matinee at 2.30  
Evening 7.30 and 9

5 ACTS HIGH CLASS  
VAUDEVILLE  
—and—  
SERIAL PHOTO DRAMA

## EXTRA PANTS

WITHOUT ADDITIONAL CHARGE  
with every Suit or  
Overcoat ordered  
Tailored-to-Measure

on  
FRIDAY

\$20

English and Scotch Woollen Co.  
of Montreal

ENGLISH & SCOTCH  
WOOLLEN CO.

26-28 CHARLOTTE ST.,  
ST. JOHN, N. B.

Ballplayer Kauff  
On Theft

Took Stand and D  
Stole An Automobile  
Will be Continued

New York, May 11.—B suspended outlander of the Giants, today took the stand in his own defence and denied of automobile theft on May 10. The indictment against Kauff and two accomplices, Thomas Brennan, of Brooklyn, and Ignatz Engel, a stock broker, was returned by the police. Engel, who recovered the stolen money to Kauff returned it to the car when he had been arrested.

## Gives Explanation

Kauff declared that previous to the sale he had been owned by Kauff to a car from William Dorst, a coachman, while he (Kauff) was on a baseball trip. He said he returned the car to Dorst in an automobile which he had been purchased from that he sold the car to Engel.

He admitted having been that the automobile sold was not the car which he had been purchased, though the sale in both cases was in the same automobile. The ball player denied altering the sale and said that it was to James Shields and James employees who were in him, found guilty and given sentences to turn state's evidence.

## Denied Stories

He denied stories of a stolen car which he had stolen from a man automobile in company and denied knowing that the sale to Engel was a stolen car. The trial, which is being held in the court of Sessions will be continued.

Much Expected  
"Fern Hal" This

Sensational Pacer  
2.17 Class to Which  
Eligible.

Dr. McAllister, of Sussex in the City recently arrived home from Fort Fairfield, he spent a few days working horses that are being trained for harness racing. He has prospects for a successful racing season as his stable is well equipped with horses.

Dr. McAllister is a well-known horseman and has a string of twelve horses for the Maine and New Brunswick.

The Sussex trainer is a well-known horseman and has a string of twelve horses for the Maine and New Brunswick.

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