

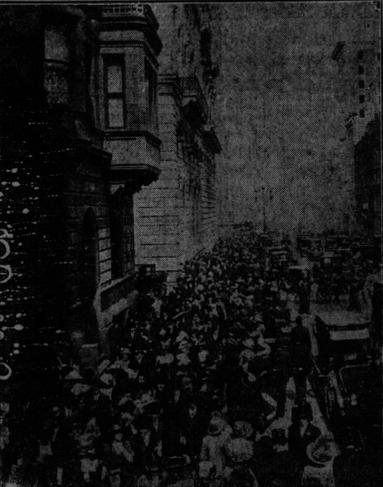
### Baker's Breakfast Cocoa



For delicious natural flavor, delicate aroma, absolute purity and food value, the most important requisites of a good cocoa, it is the standard.

WALTER BAKER & CO. LIMITED  
Established 1780  
MONTREAL, CAN. DORCHESTER, MASS.

### NEW YORK'S EASTER DAY PARADE



Easter in Fifth Avenue, New York. An unusually large number of Canadians participated in the Easter festivities in Gotham this year. (Copyright by Underwood.)

### BRISTOL'S LORD MAYOR MAY VISIT HALIFAX

Invitation to Attend Dedication of the Memorial Tower

(Times Special Correspondence.) London, April 2.—The Lord Mayor of Bristol has reported to the city council a request received from the mayor of Halifax, N. S., that Bristol should be represented at the dedication of the tower erected there to commemorate the 150th anniversary of the first meeting of the legislative assembly in Nova Scotia.

### A Boom for Joggins

Amherst News.—President Hanson of the Maritime Coal Railway and Power Co., together with the new directors of this enterprising mining and power company will pay a visit to the Joggins and Chignecto the first of next week.

### PILES NOT TAKEN SERIOUSLY

"Annoying, but not dangerous," seems to be the way many think of piles in the early stages. But gradually they become worse, until they prevent sleep, undermine the nervous system and make a wreck of life.

### WOMEN ARE AFTER A PIRATE HOARD

Will Start This Month to Recover Treasure They Have Located on an Island

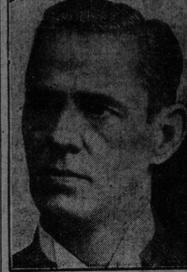
A remarkable expedition is to leave England this month in quest of hidden treasure on an island in the South Pacific. A short time ago a letter appeared in the Yachtman, written by two "Englishmen" asking for the loan of a yacht for the expedition, and now it appears that the "Englishmen" are two women well known in the upper ranks of society, but who are keeping their names secret until they get away.

### JUST ONE MORE SPLENDID CURE

Rheumatism Vanquished by Dodd's Kidney Pills

Amable Lamarche Tells How His Kidney Disease Developed and How he Got Relief When he Used the One Sure Cure.  
Lafayette, Ont., April 12.—(Special)—Another splendid cure by Dodd's Kidney Pills is the tale of this village, Mr. Amable Lamarche is the person cured and the cure is vouched for by his numerous friends.

### FOR PRESIDENT OF CUBA



Senator Alfredo Zayas, vice-president of the Republic of Cuba, who has been nominated by the Liberals for the presidency.

### TRIED EVERYTHING WITHOUT RELIEF

Until I Took "Fruit-a-tives."

Barnia, Ont., Feb. 25th, 1910.  
"I have been a sufferer for the past 20 years with Constipation, Indigestion and Catarrh of the Stomach. I tried many remedies and many doctors but derived no benefit whatever.

"Fruit-a-tives" is the only natural cure for Constipation and Stomach Trouble, because it is the only medicine in the world that is made of fruit juices and valuable tonics.



## We Present To You This New Semi-Ready Store

With Every Garment in it of This Season's Style and of This Season's Cloth Patterns

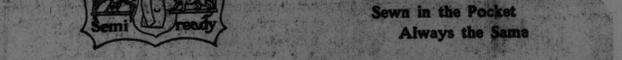
This store is not a protest—it is an exposition of what Semi-Ready Tailoring really means to the man who wants good clothes and who wishes to buy them at the fair price which a good system and a great organization can alone offer.

Retail tailoring is more expensive—consequently it costs more.

Here is specialized tailoring—the work of men tailors who have attained to digital skill and perfect workmanship by devoting their whole time to one particular part of a garment.

British offices and warehouses, with resident buyers, are maintained in the centre of the great English woollen district. The best weaves and the latest patterns are bought direct from the mills and hurried over to the big Semi-Ready Tailoring Establishment.

Here the designs are made, and the garment patterns are finished on the physique type system, so that suits can be made to fit any man, and finished to his exact measure in an hour.



It was not our fault entirely that St. John was the last big city in Canada to have an exclusive Semi-Ready Store. But here it is now, and you'll admit that it is worthy of the pride and progress of St. John city—the all-the-year-round Open Gate way to Canada.

## THE SEMI-READY STORE

JOHN P. CONDON  
54 King Street (Dunlap-Cooke's Old Stand)

# Skinner's Carpet Warerooms

Largest Stock of Halls and Stairs in Canada.

27 Patterns of Axminsters. - 70 Patterns of Brussels.

Halls, Stairs and Borders to Match. 3-4 and 1 Yard Wide Stairs.

A Wonderful Range of Designs and Colorings. Don't Buy a Square Without Seeing My Stock.

Over 400 Patterns to Select From.

A. O. SKINNER - - - KING STREET.