

HEADQUARTERS FOR RELIABLE FOOTWEAR

Waterbury & Rising, Limited
40TH ANNUAL ANNOUNCEMENT

Our exhibit of Christmas Footwear is without doubt the largest and finest array of Up-to-Date Styles ever shown east of Montreal. The Values also compare favorably with any shoe house. Being in a position to BUY RIGHT we never fail to give our customers advantage of it. We have an assortment Pleasing to the Eye and falling in line with the Taste of the Most Critical Buyer.

Permit us to assist you with the following suggestions of Useful Xmas Gifts.

For Women

Warm House Slippers.
All up-to-date Gaiters.
Boudoir Slippers.
Dressy Boots.
All kinds of Pumps and Slippers.
Skating Boots.
Overshoes.
Rubber Boots.
Felt Boots.
Snowshoes and Moccasins.



For Men

Comfortable Kid House Slippers.
Warm Felt Slippers.
Waterproof Boots.
Skating Boots.
Overshoes.
Evening Pumps.
W. & R. Special Boots (all modern styles).
Felt Soled Boots.
Oil Tanned Larrigans.

For Girls

Dress Boots, Warm Leggings, Pretty Slippers, Rubbers, Moccasins, Overshoes, Romper Footwear, Doll's Footwear and Stockings.

Sole Agents for—The Famous "Dorothy Dodd" Shoe for Women—"J. and T. Bell's" Celebrated Footwear for Men and Women—"Winn's Walker" Shoes for Women—"The Vogue Shoe" (a good all around line of Shoes for Men, Women and Children)—The "Romper" Shoe for Boys and Girls—The "W. and R. Special" (comprising the products of the best manufacturers)—The "Maltese Cross" Rubber Footwear for everybody, the best line manufactured and sold in all parts of the world. In fact we handle every line of Footwear worth while.

Headquarters for Reliable Footwear—Proved by Forty Years of Shoe Selling.

Waterbury & Rising, Limited

61 KING ST., 212 UNION ST., 677 MAIN ST.



Distinctive
Electric
Lamps

Beautiful Designs
with Shades in the
Newest Colorings.
Prices from \$4.00
each to \$30.00 each.

W. H. HAYWARD CO.
LIMITED
85 to 93 Princess St.

BROAD COVE COAL

Limited Quantity For Immediate Delivery
CONSUMER'S COAL CO., Limited

CHEAP WINTER
AUTO STORAGE
In a Modern Heated Garage

We can save you money and give you storage for your car in the best, largest and most modern concrete and brick garage buildings in the Maritime Provinces. For rates and information apply to

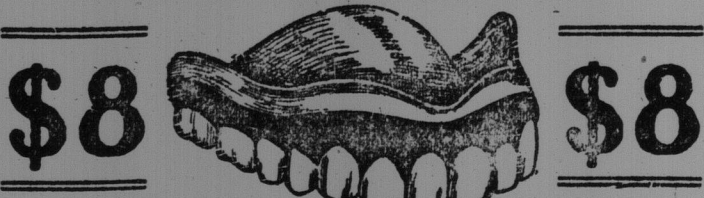
J. A. PUGSLEY & COMPANY,
OVERLAND GARAGE,
92-94 Duke Street,
Phone Main 2100.

If desired we can also properly care for your Storage Battery of any make at our
U. S. L. BATTERY SERVICE STATION.

MARITIME DENTAL PARLORS

When in need of Dental Work of any kind, consult one of our specialists and learn what is really needed in your individual case. No task is too small or too large, not to receive careful consideration. All operations performed carefully and quickly.

\$3 PIERLESS VULCO DENTURE \$3



PAINLESS EXTRACTION ONLY 25 CENTS.
22K Gold Crown and Bridge Work \$4 and \$5.
Porcelain Crown \$4 and \$5.
Gold and Porcelain Fillings \$1 Up.
Silver and Cement Fillings 50c. Up.
BROKEN PLATES REPAIRED IN 3 HOURS.
Free Consultation. Graduate Nurse in Attendance.

Phone M. 2788-21. Dr. A. J. McKENIGHT, Proprietor, 88 Charlotte Street, St. John, N. B. Hours 9 a. m. to 9 p. m.

FEDERAL COMMITTEE ON
HOUSING PROBLEM

A housing committee has been appointed by the government, in furtherance of the housing scheme. It will consist of Hon. N. W. Howell, president of the privy council, senator Robertson, minister of labor, Hon. A. K. McLean, vice-chairman of the reconstruction and development committee, and Hon. T. A. O'Brien, minister of agriculture. The committee is authorized to take up with the province the question of the need of additional housing accommodation.

Ten Years
From Now

—we shall be in a better position to appreciate just what this wonderful "Peace Christmas" means to the whole Dominion of Canada.

We can then turn back to those days when the kindly interchange of greetings between friends was the dominant spirit of the Christmas Season.

Out of all the horror and bloodshed of the past four years, we have at least one comforting thought—to those of us who are permitted to continue our normal work, there has come a better understanding and a closer companionship between man and man, which naturally will seek expression on the occasion of Christmas.

Let Birks help you commemorate.

Write for the Birks Year Book.



GOLDMINT, SILVERMINT, DIAMONDMINT, MONTEAL.



"Get Your Hands In"

Queen's Quality

SILK GLOVES

The gloves that proclaim good taste. Double tipped & GUARANTEED 35-D.



CHRISTMAS
TIME

This Christmas Store is Solving for Hundreds the Question:
—What Shall I Give for Christmas?



A Christmas Message from the

ART EMBROIDERY
SECTION

Stamped Goods in many pleasing varieties.
Terry Towels in simple designs, From 75c. to \$1.75 each
Centres, in assorted sizes, From 45c. to \$1.10
Lancheon Sets, From 80c. to \$5.00
Cushions 55c. to \$1.10

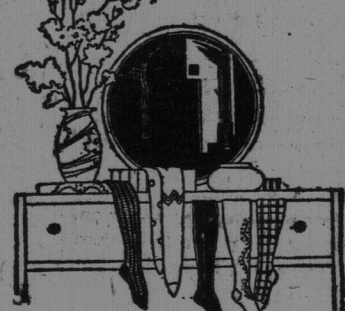
WORK BOXES

For children and grown-ups, From 50c. to \$7.00
Pin Cushions and many attractive Christmas novelties, From 35c. to \$1.50

(In the Hosiery Section)

SILK HOSIERY

Is a Most Suitable Gift



Our stock of Silk Hosiery is very complete and comprises black, white and all popular colors, plain or in fancy shot or stripe effects.
Hosiery Hosiery (guaranteed), in shades to match almost any gown, \$1.50 pair

An Attractive List of Suggestions From Our

ART SECTION

French China, in stock patterns.



Cut Glass, in favorite designs.
Electric Lamps for library, living-room, bedroom or boudoir.

Mahogany Piano Lamp.

Silverware in many beautiful patterns, including "Community Plate," "Table Silver" in "Georgian," "Patriotic" and "Sheraton" designs.

Novelties in Cretone Covered Boxes, Calendars, Portfolios, etc.

Brass Kettles, Jardinières, Dinner Gongs, Trays, etc.

Ivory Toilet and Manicure Pieces.

A big assortment of novelties including Picture Frames, Umbrella Stands, Nut Bowls, Sewing Stands, Clocks, Book-ends, Candlesticks, Ornaments, and other articles useful as well as novel.

IN THE HOUSE FURNISHING
DEPARTMENT

Bed Puffs, Blankets, Screens, Sofa Cushions, Shirts and Utility Boxes, Cedar Chests, etc.

WASH GOODS SECTION

A length of some pretty material for Kimono or Dressing Jacket is a seasonable gift. We have nice patterns in Velours, Eiderdowns, and Serpentine Crepes.

BATHROBE BLANKETS

In heavy weight Velour. Neck cord, girdle and frog included. Very desirable colorings. \$6.00 and \$6.75



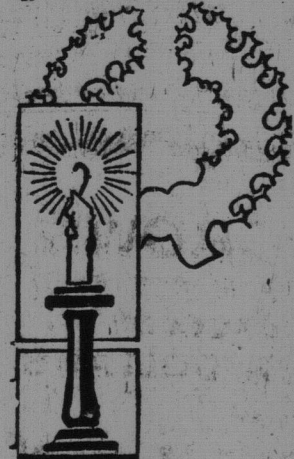
During the Christmas Season our Millinery section is being used as a showroom for Christmas novelties.

We are still prepared to take your order for Fur Hats or Hats of any materials you might choose.

We have yet in stock a big assortment of Fashionable Millinery. Trimmed and Untrimmed Hats at greatly reduced prices.

Wool Toggles and Tams in pleasing styles for big and little girls.

(Millinery Section—2nd Floor)



WOMEN'S
NEW WOOL SWEATERS

Have Arrived in Time for Christmas Shoppers.

Ribbed Wool Sweaters, in Coat style, without contrasting color. They are in all rose, all purple and all mauve; very desirable. \$11.50

Fine Wool Sweaters, in hand-knit effects. They have pretty striped collar and cuffs, long, loose sash, and are in splendid shades of rose, sage, and green.

New Pull-over Sweaters, in many colors, with grey or white thick brush wool collars and cuffs. Price \$7.50

Silk Sweaters, in beautiful rich shades of "maize, brown, purple, Emerald, burgundy, rose, navy, biscuit, russet, canary and turquoise. Latest style effects, including sailor and roll collar. Prices from \$12.00 to \$31.00

Kiddies' Silk Sweaters, in rose, yellow and sage. From \$10.75 to \$16.50

SLEEVELESS SILK
PULLOVERS

In very attractive styles. The colors are coral, maize and deep rose. Price, \$11.25

DAINTY WHITE DRESSES

Designed Especially for Girls From 4 to 8 Years

These dainty gowns are made of Sheer Voiles and Organzies, plain or with small embroidered spots. Empire and Dropped Waist styles are both among them, and the trimmings used are the daintiest of lace edges, embroideries and little tucks. Tiny ribbon rosettes supply the only color.

HEAVY
VELOUR KIMONOS

In pretty floral patterns, rose and white, at \$8.00

Sky and white, rose and white and grey and pink. \$10.25

QUILTED JAP SILK
KIMONOS

In Cardinal. \$9.75

BLACK RAINCOATS

For girls from 6 to 14 years. Price \$6.25

Women's Black Raincoats at \$9.25

Many styles in Tweed and Parasol Raincoats, From \$15 to \$24

Rain Hats, in black, grey and brown. Price \$1.25

WOOL SKATING SETS

In popular colors and cap styles. (Costume Section—2nd Floor)



are making a 3 days' showing of unusually fine Neckwear. Ties in new full shapes and pleasing color effects. New York's very latest productions. Specially Priced at \$1.25

FANCY LEATHER GOODS OF MANY DESCRIPTIONS

We have greatly reduced a large proportion of these goods, and now big bargains are being offered. Tobacco Pouches, Cigar and Cigarette Cases, Shaving Stands, with or without mirrors, Military Brushes, Fitted Traveling Rolls for men or women, Writing Cases, Collar Bags, Key Cases, Bill Books, and a great many other useful and novel articles.

We would suggest as other suitable gifts for men—Handkerchiefs, Half Hose, Silk or Cotton Shirts, Braces, Collars, Sleeping Garments, Gloves, Umbrellas, Walking Sticks, Mullers, Sweaters, Shirt Front Sets, Sash Flaps, Cuff Links, Trunks, Hand Bags, Suit Cases, etc. Our Christmas stock for men is very complete. It would pay you to look it over.

(MEN'S FURNISHING DEPARTMENT—2ND FLOOR)



MEN ALWAYS APPRECIATE A GIFT THAT WILL
BE USEFUL

Smoking Jackets, Dressing Gowns, Bathrobes and Fancy Vests Are in Every Way Desirable

Men's Wool Dressing Gowns, in reversible wool cloths, plain colors or in fancy patterns. The colors are brown, red and grey. Prices from \$11.00 to \$25.00

Men's Convalescent Bathrobes — Made in heavy Velours, in stripes and fancy patterns with deep borders around sleeves and bottom of robe. The colors are grey, green, brown, red and tan. From \$6.50 to \$11.00

Boys' Bathrobes Priced at \$5.00 and \$6.00

Smoking Jackets, in plain and reversible wool cloths. Collar, cuffs and pockets are of contrasting shades, or of the reverse side of cloth. Colors are mid. and dark grey, green, brown and wine shades From \$7.00 to \$14.50

Men's Fancy Vests in different styles. From \$3.75 to \$5.00

(MEN'S CLOTHING DEPT.—GROUND FLOOR)

The New Christmas Umbrellas

Are in many attractive colorings and handle designs. The most popular colors are black, navy, green, purple and narrow stripes with many artistic strap, bracelet and cord handles. Prices from \$1.50 to \$11.00

Children's Umbrellas in different qualities.

As An Ideal Gift, FURS Take First
Place



We have many pleasing models. Neck Stoles in Fox, Wolf, Lynx, Seal, Marten, Bear, Beaver, Mink, Opossum, Raccoon, and Muffs to match.

Marabout Capes and Muffs.

Latest Fur Coat Models in Muskrat, Raccoon and Seal.

(SILK AND FUR SECTION—2ND FLOOR)

Manchester Robertson Allison Limited

KING STREET • GERMAIN STREET • MARKET SQUARE •