FURNISHED ROOMS FURNISHED ROOMS, SINGLE OR for light housekeeping. Phone 1682-22 7668-7-22

LODGER OR BOARDER FOR bright, sunny front room. Private family. Box Y 10, Times. 7683-7-24 ro Let—Large front Parlion, connecting bedroom, suitable for light housekeeping. Modern; central. 'Phone 7650—7—26 Let. Cars Washed, Repaired, day and night. Thomson's, 55 Sydney, Main 668. TO LET-LARGE FRONT PARLOR

TO LET-FURNISHED ROOMS, 143 TO LET-FURNISHED BEDROOMS, 563 Main street (middle bell.)

O LET-FURNISHED ROOM, 9 ST. paired. Standard Vulcanizing Co., Patrick. 7578-7-20 53½ Sydney street, St. John, N. B.

TO LET—FURNISHED ROOMS-FOR light housekeeping. 57 Orange street. 7567—7—20 To Let Thomas avenue. J. E. Arrowsmith, manager. 'Phone M. 1606-5397-7-26. TO LET-FURNISHED BEDROOM,

TO LET-FURNISHED FRONT om, also single room. 48 King Sq. 6729—7—22

TO LET-FURNISHED ROOMS AND TO LET-FURNISHED ROOMS.
'Phone Main 1466-11. 6684-7-21 FURNISHED ROOMS, 14 SYDNEY.

TO LET-FURNISHED ROOMS. AP-TO LET—FURNISHED ROOMS, APply 57 Orange street.

TO LET—FURNISHED ROOMS, 672 Younge street, Toronto.
Paddock street.

TO LET—FURNISHED ROOMS, 42
TO LET—FU

HOUSES TO LET

TO LET—SELF-CONTAINED house 33 Crown street. Can be seen any afternoon. Apply or premises. 7520—7—28

O LET—HOUSE AT DRURY COVE for summer months. Frank V. Ross, e Haley Bros., Ltd. 6735—7—20

ENGRAVERS

CHIMNEY SWEEPING

WITH MECHANICAL APPARATUS we make and repair furnace and conductor pipe, kettles, bodiers; also plass and hitewashing. Repair Shop, corner Brussels and Haymarket Square. Open evenings. Phone 3714.

SEWING MACHINES

DO YOUR HEMSTITCHING ON A White Rotary Sewing Machine. See our demonstrator at work and learn the latest fancy work. Every machine guaranteed for a life time. Parke Furnish-ers, Limited, 169 Charlotte street. Phone 3652.

BIG INVESTBATES

BIG INVESTBATES

BIG INVESTBATES

OFFICES TO LET OFFICES ON GROUND FLOOR OF
Dearborn Bldg ready by August. Apply Dearborn & Co., Ltd., 10 Church street.

FOR RENT—GROUND FLOOR OFfices 160 Prince William street, now occupied by Soldiers' Civil Re-establishment. Possession September 1. Rent \$400. Allison & Thomas.

The Church sna—8—14

LADIES' STRAW, CHIP, TAGLE and Panama hats blocked in the latest style. Mrs. T. R. James, 280 Main street, opposite Adelaide street.

TO LET—LARGE SHOP WITH FIX-tures, centrally located. Suit any busi-ness. Address Box V 12 Times.

ness. Address Box Y 12, Times. 7675-7-22 WAREHOUSE TO RENT, COBURG street, near Union. Possession at once J. A. Likely. 6-21.—t.f.

ROOMS TO LET TO LET-HEATED ROOM. CEN-

PLACES IN COUNTRY

TWO WEEK-END

DROWNINGS IN

Halifax, July 18—The tolf of deaths by drowning during the summer months was increased by two over the week-end. At Cole Harbor, William Nieforth was seized with cramps while swimming in the harbor on Saturday afternoon and drowned before help could reach him. He was thirty-one years of age and unmarried.

Leo Giles, nineteen years of age, also of Cole Harbor, was drowned in Bissett's Lake today when a leaky boat sank under him. Both the bodies were recovered.

count of the scarcity of tin plate and the Eastport and Lubec.

Designed to Place Before Our Readers the Merchandise, Crafts. manship and Service Offered By Shops and Specialty Stores.

AUTO STORAGE

AUTO REPAIRING AUTO TIRES AND TUBES RE-

TO LET - FURNISHED ROOM.

Main 3836-11.

7581-7-20

AUTO AND CARRIAGE SPRINGS

AUTOS TO HIRE

NEW SEVEN PASSENGER EIGHT-

MARRIAGE LICENSES

WASSON'S DRUG STOREES ISSUE Marriage Licenses. Hours, 8.30 a.m. till 10.30 p.m.

MEN'S CLOTHING 6748—7—22 6748—7—22 OOMS AND Suits and Light Weight Overcoats at reduced prices. W. J. Higgins & Co., custom and Ready to Wear Clothing, TWO UNFURNISHED ROOMS AND Pantry, with use of electric light Central. Address Box R 23, care Times. 28—T.f. 182 Union street.

MONEY TO LOAN

FURNISHED CAMP TO LET, LONG
Reach. Private bathing beach. Box
7627—7—24

Times.

TOMINION EXPRESS MONEY
Orders are on sale in five thousand offices throughout Canada.

MONEY ORDERS PAY YOUR OUT-OF-TOWN ACcounts by Dominion Express Money Orders. Five dollars costs three cents.

PIANO MOVING

PIANOS MOVED BY AUTO. FUR-niture moved to the country. General cartage; reasonable rates. Arthur S. Stackhouse. Phone 814-21.

under him. Both the bodies were recovered.

Amherst, July 18—Aubrey Gould while canoeing with a campanion at Blair's Lake was thorwn into the water when a squall hit the craft. Gould sank immediately. His companion managed to reach shore. The body was recovered late tonight.

CANNERIES CLOSE

FOR LACK OF TIN

Bad news spread all along the Passamaquoddy Bay district Saturday when it was announced that all the factories of the Seacoast Canning Co., the largest sardine packing concern in North America, had been shut down on account of the scarcity of tin plate and the

TOHN H. PACKER, well-known electrical engineer, of Liberty, Mo., who says that to look at him

PLUMBING R. M. SPEARS, PLUMBING AND Heating, Jobbing a specialty, 'Phone Main 1888-81. 6701—7—21 G. W. NOBLE, SANITARY ENGI-neer. Prices reasonable. First-class workmanship. Try us. 154 Waterloo street. Phone M. 2000-81.

REPAIRING

FURNITURE REPAIRING AND UP-holstering, 267 Union. Phone 915-11.

SECOND-HAND GOODS WANTED TO PURCHASE-GEN-

tlemen's cast off clothing, fur coats, jewelry, diamonds, old gold and silver, musical instruments, bicycles, guns, revolvers, tools, etc. Best prices paid. Call or write H. Gilbert, 14 Mill street. Phone 1990, 11. 2892-11.

GOLD, SILVER, NICKEL, BRASS and Copper Plating, Automobile parts made as good as new, 24 Waterloo street, J. Grondines.

SNAPSHOTS FINISHED

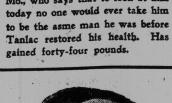


FOR BETTER GLASSES

of your eye-glass. We will understand your case and keep your eyes fit.

K. W. EPSTEIN 2 CO. Optometrists and Opticians Phone M. 3554 193 Union Street

TOLET



NEW SEVEN PASSENGER EIGHTcylinder car for hire by hour, day or
trip. 'Phone Main 1165. '7564-7-23

CAR TO HIRE. J. McGRATH, 363
City road. 'Phone 2378. 6325-8-9

TO HIRE-7-PASSENGER CAR FOR hire. 'Phone West 226-21. 6693-7-21

BABY CLOTHING

WE PAY HIGHEST CASH PRICES for second-hand goods. People's Sestoral street. Phone 23714-8-2.

WANTED TO PURCHASE—GENtlemen's cast-off clothing, boots, fur stomach trouble than I did, in fact they said I could not live.

"Tanlac did not seem to help me much at first, and I had almost made up my mind to give it up, but if I had given it up it would have been the

FLATS TO LET

BARGAINS

SUPERIOR VACUUM SWEEPERS dean carpets, rugs and furniture. Come and see them work at Wetmore's, 59 Garden street.

WANTED TO PURCHASE—LADIES' and gentlemen's cast off clothing, boots, highest cash prices paid. Call or write Lampert Bros., 555 Main street. Phone Main 2384-11.

WANTED TO PURCHASE—GEN-tlean carpets, rugs and furniture. Come and see them work at Wetmore's, 59 Garden street.

GOOD YEAR BICYCLE TIRES \$2.50; Tubes, \$1.50; Pumps, \$1; Bells, 40e. Tire Tape, Rubber Cement, 30 x 3½, auto Tires, \$18.90; Tubes, \$2.50; Spark Plugs. 70e. Lipsett's Varitey Store, corner Brussels and Exmouth.

TO LET—HEATED APARTMENT, 6 rooms, central. Nestbank Apart-

Shipbuilding Industry in at 120, 25 at 120%.

Cumberland, N. S., Repre
Spanish 210 4.

Ships—25 at 74%, 85 at 75.

Quebec—50 at 34½, 85 at 34%, 40

A few days ago an Amherst News representative had occasion to interview a well known shipbuilder in Pairstoro with a view to finding out the extent of the ship building industry in Cumberland county. The information that we were favored with on the subject was of such an astounding nature that we hasten to give our inland readers the gist of it.

Mercantile

Event.

WAIT!

SEALED TENDERS marked "Tender for School," will be received by the undersigned until Wednesday, the twenty-eighth day of July at 12 o'clock, noon, for the erection of Brick School Building at East St. John, according to plans prepared by Garnet W. Wilson, Architect, and to be seen at his office, 50 Princess street.

TO LET

GRAMAPHONES TO RENT AT Street. Open evenings.

GRAMAPHONES TO RENT AT street. Open 6024 8 6

The Want

Street At mis omce, 50 Princess street. A certified bank cheque for five per cent. to accompany each tender,—that of accepted tenderer to be held without interest during contract.

The lowest or any tender not necessarily accepted.

GARNET W. WILSON,

Architect.



Christmas Clubs Are

Popular in England.	
One of the most popular features of	
mas Club," especially among families of	
the so-called "working classes." The	
Christmas club is an institution de-	
stined to receive the odd shillings and	
sixpences each week of the worker, in	
office, factory and shop, goods to the	
value of the money paid in during the	
year being drawn out Christmas week	
from the retailers handling the clubs.	
Drapers, milliners and confectioners	
are the three classes of retail deliving	
hardly a working girl who does not be	
long to at least two drapers of minim	
ers' clubs in her home town. Some par	
these claus, which do a sig	
business as a result.	
Most of the smaller candy snops have	
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suggesting that candy purchasers should	n
join their Christmas club. The retailer	CI
holds the booklet in which is inserted	N
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by the patron. In the course of a year	
this mounts up. The confectioner ar-	S
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Christmas week the club members	V
and 75 per cent of them are girls—draw	0
out chocolates and Christmas candles to	
the amount paid in plus goods to the	
value of the accumulated interest.	66
retailer at the end of the year knows	
to a nicety just the amount of stuff he	4
will get rid of on the club subscriptions	a
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Candy Ad Located	t
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relue to advertising as far as B. C. Wil-	1998
liemson of Pomona. Calif. is concerned.	8
Recently be nurchased a confectionery	S
store in Pomona and as soon as he was	10
	One of the most popular features of the English retail trade is the "Christmas Club," especially among families of the so-called "working classes." The Christmas club is an institution destined to receive the odd shillings and sixpences each week of the worker, in office, factory and shop, goods to the value of the money paid in during the year being drawn out Christmas week from the retailers handling the clubs. Drapers, milliners and confectioners are the three classes of retail deriving most benefit from the club. There is hardly a working girl who does not belong to at least two drapers' or milliners' clubs in her home town. Some put by fifty cents, some \$1 each week for these clubs, which do a big Christmas business as a result. Most of the smaller candy shops have neatly printed cards in their windows suggesting that candy purchasers should join their Christmas club. The retailer holds the booklet in which is inserted each week the amount of money paid in by the patron. In the course of a year this mounts up. The confectioner allows his customer 1d. on the shilling (eight cents on the dollar) interest. Christmas week the club members—and 75 per cent of them are girls—draw out chocolates and Christmas candies to the amount paid in plus goods to the value of the accumulated interest. The retailer at the end of the year knows to a nicety just the amount of stuff he will get rid of on the club subscriptions and can order his stock accordingly. Candy Ad Located Some One Very Sweet. There will always be a sentimental value to advertising as far as B. C. Williamson, of Pomona, Calif., is concerned. Recently he purchased a confectionery

MONTREAL TRANSACTIONS

J. M. Robinson & Sons, Members
Montreal Stock Exchange.)
Montreal, July 19.
Can. Bank of Commerce—6 at 184%.
Merchants Bank—1 at 178. Royal Bank—6 at 209½. Fish—20 at 46. Brazil—75 at 42½. Bridge—15 at 93. Brompton—475 at 74, 80

at 741/4. Canada Car—25 at 60. Asbestos—65 at 87½. Canners—25 at 59. Laurentide—785 at 120, 25 at 11934,

Riorden-100 at 217. Riorden—100 at 211.

Abitibi—20 at 83%, 25 at 84, 90 at 88½, 100 at 83%, 10 at 83%, 75 at 83.

Cottons—25 at 99, 25 at 99½.

Shawinigan—50 at 111½.

Spanish—275 at 120½, 25 at 121, 830

Sugar—140 at 149½, 30 at 149. Ont. Steel—25 at 78¾. Textile—25 at 142½.

Spanish Pgd-75 at 1291/2, 50 at 128 Spanish Fgd—15 at 125/3, 10 at 1283/4. Cement Pfd—5 at 91. Ships Pfd—10 at 80½, 130 at 81. Car Pfd—10 at 100½. War Loan, 1931—13,000 at 92¼.

SAMPHOTOS FINISHED

WATCH REPAIRED

UMBRELLAS

UMBRELLAS

UMBRELLAS

UMBRELAS

UMBRELA



Mid-Season

The reductions are liberal. Ten dollars and more off some of the finest suits. A lot at \$20 that were pric-

A large number specially priced \$45.

at 20 per cent. discount.

these clubs, which do a big Christmas business as a result.

Most of the smaller candy shops have neatly printed cards in their windows suggesting that candy purchasers should join their Christmas club. The retailer holds the booklet in which is inserted ach week the amount of money paid in by the patron. In the course of a year this mounts up. The confectioner allows his customer 1d. on the shilling (eight cents on the dollar) interest.

Christmas week the club members—and 75 per cent of them are girls—draw out chocolates and Christmas candies to the amount paid in plus goods to the value of the accumulated interest. The retailer at the end of the year knows will get rid of on the club subscriptions and can order his stock accordingly.

Candy Ad Located

The Most of the smaller candy shops have months, for at least 95 per cent of our customers have wives, sisters or mothers who appreciate receiving something of this nature."

Says Window Dresser

Should Be an Architect.

Some exceptionally interesting facts were brought out at a recent meeting of the Eastern Arts Association, held in Boston.

Ezra Ramin delivered an address on "How to Reach the Public Through Artistic Display of Merchandise," and, among other points interesting to the retailer, said:

"Women are not as conservative as they used to be and now dare to wear growns of striking haves where entired the summer and the

"Women are not as conservative as they used to be and now dare to wear gowns of striking hues, when only a few wors ago they would accept only subdued tints. Their taste is now about evenly divided between pastel shades and the most daring tones of the Orient."

The development of the art of window decoration was traced by Mr. Ramin, who explained that while ten years ago the object of the window decoration was traced by Mr. Ramin, who explained that while ten years ago the object of the window decoration was traced by Mr. Ramin, who explained that while ten years ago the object of the window decoration was traced by Mr. Ramin, who explained that while ten years ago the object of the window decreaser was to get as much of the store into the window as possible the present day window dresser must know something of architecture and interior decorating, as well as essential color appreciating, as well as essential color appreciations.

them and advertised it in the local newspaper.

The advertisement with the offer as a puller did the business. The candy was sold, many new faces came to the store and Williamson was satisfied that he had gotten his money's worth. That over, he began to plan other ways of attracting trade. Then came an extra result—one that was so much more welcome than the selling of the candy that Williamson got the greatest surprise of his life out of it.

It seems that a copy of the local newspaper found its way to a home in Pittsburgh. There the advertisement caught the eye of Williamson's daughter, of whom he had lost all track years ago, and who, in turn had taken it for granted that he was dead. Williamson's wife laving died when the daughter was a baby, the baby was placed in the home of grandparents and they lost track of the father. That was forty years ago. Seeing the advertisement, his daughter wrote him. Now she is planning to come to him.

So if there is one piece of copy that sets a place in the Williamson scrap
Taking, as well as essential color apprearies and must also display marked creative ability.

One Obstruction That Is an Advertisement

A package conveyor system is used in Bullock's, in Los Angeles, to carry packages from the departments to the shipping room. These require housings on each floor that take up a certain amount of space and might mean merely an obstruction were is not for the in
general must also display marked creative ability.

One Obstruction That

Is an Advertisement

A package conveyor system is used in Bullock's, in Los Angeles, to carry packages from the departments to the shipping room. These require housings on each floor that take up a certain amount of space and might mean merely an obstruction were is not for the firm.

Each cage is fitted with a glass window. The patrons as they pass along may thus get a view of the package running along to the basement. And they see more than the rushing stream of packages—for a sign is lettered across the glass:

This conveyor is helping

wrote him. Now she is planning to come to him.
So if there is one piece of copy that gets a place in the Williamson scrapbook, that's the one!

When one of the Liggett stores in New York decided to make a special drive on sponges they dressed a special figure in sponges and chamois skins, and she attracted so much attention that

Trust Company Advantages

Sale

Tween seasons we endeavor to clear all broken lines and odd suits. Many of the best patterns are often among

ed \$25 to \$38.

To the suits we have added Raincoats and light weight Overcoats because we are overstocked, and offer them

Gilmour's, 68 King St.

the sales of these articles were than trebled during the week.

father left for his child, she probably would be in prosperous circumstances now, instead of in poverty.

Teses moral lessons driven home in quiet language, have a way of making people think.

"Skirts for Men"

Starties Chicago.

The heat isn't the only thing that's been creating comment in Chicago during the last fortnight. Sell Bros, local clothiers, have also got into the spotlight with their "Skirts for Men" stunt.

The Windy City isn't advocating that the male sex appear in swishing garments nor yet that they give an imitation of Julian Eltinge. Sell Bros. sprang the idea as a blow at Hi Costo-living and as an alternative to the 20-per-cent off movement.

Every purchaser of a man's suit is offered a tailored skirt without charge, the idea being that this will encourage Mrs. Buyer to see that her husband wanders to Sell's for his summer outfit—thus clothing two birds with a single bill.

"We have always found that women have a great influence in determining where men are to purchase their clothes. Even the wives who do not accompany their husbands on buying expeditions watch the advertisements and put in a word of advice now and then. So we made this appeal directly to the women—through the men. It worked, too. We've noticed a marked increase in business as a result of the offer, and it's probable that we will vary the monotony by offering waists and other articles of