

RELIGION MUST BE APPLIED TO LABOR TO BE EFFECTIVE

Striking Address by General Bramwell Booth to Toronto Canadian Club.

CHARMING SPEAKER

Canada is the Best of All Lands for the Newcomer, He Says.

At the Canadian Club luncheon yesterday, says the Toronto Star, General Bramwell Booth revealed himself as an after dinner speaker of great charm. He was alternately humorous and serious and in both ways remarkably insinuating and persuasive.

Asop in one of his fables tells how the sun calmed a traveler of his cloak which the fierce north wind could not wrest from him. General Booth had the gentle and bland manner of the sun. There was in his message no bitterness or fierce invective. He is not an Ezekiel or a Jeremiah. He does not speak scorpions or look dangers. He does not drive men from their sins with a bludgeon but coaxes them to their salvation with gentle rebukes, the sting of which is all but lost in sympathy and good humor.

Yesterday before he began to speak his son put a small clock in front of him. In his hands he held a sheet of note paper on which were a few sentences evidently indicating his general heads of discourse. When he told an anecdote to illustrate a point it seemed to come to him on the spot of the moment from a rich mental thesaurus.

Miracles of Regeneration. He made his audience smile at the outset when he spoke of the days when the Salvation Army was not so well thought of and then added "Or at least so well spoken of."

It was rendering, he thought, an important service to the world by strengthening faith in the supernatural. His miracles were miracles of human regeneration. Conversion was the Army's daily witness to the divine and the human. "That," said he, "is our standing miracle; what we, if we were

Roman Catholics would call our 'real presence'."

The Army was an antidote to bohemism for it showed that those who have felt sympathy for those who have not. "Of late years," said he, "we have been able to convert the pernicious doctrine of the callousness of the well-to-do classes."

He told a story to prove that there is a general appreciation of the Salvation Army's basic human sympathy. "A man got into a tram car. He was a little bit hilarious. He had perhaps been having an extra luncheon. I might call him a little bit swami. One of our men got up and said, 'I can stand better than you.' 'Thank you,' replied the swami. 'I see you are the only gentleman in this car who knows what it is to be drunk.' 'It is a great help,' said the general, 'to have people think that you know what their difficulty is.'"

Helps Commercial Morality.

The army had helped to raise the waning standard of commercial morality. "I fear," said he, "that in many of our modern communities there is a weakening of the determination to do the straight thing."

He told of a Salvation woman in a London store, who had refused to quote two prices according to the customer's seeming willingness to pay. The manager gave her notice, then became ashamed and promoted her, at the same time abolishing the two-price system.

The Army was helping to correct the workers' canny policy of limitation of output. "I believe," said the general, "the workers are entitled to get from you gentlemen all they can for their time. It is all they have to sell. What I object to is the growing inclination to work—of course they can say they turned that from you—speak scorpions or look dangers. I'm not disposed to praise or to condemn you so I'll pass on."

He illustrated the modern work phobia by an English anecdote. A tramp asked for a meal. The lady of the house wished him first to clean out an earthenware. He felt he would work better if he were first fed. The meal over, she offered him a scoop to dig the dirt out. "Oh, I never use that," said he, "for cleaning earthenware." "What do you use?" she asked. "Nothing like that, mum. You see, I just sit down and pray for rain."

"This doctrine of praying for rain," declared the general, "is one that must

Finds Kellogg's Bran "Easy way to avoid constipation" after suffering for years

Constipation is a dangerous disease. It can lead to many others. Twenty years' suffering with constipation undermined this man's health. Kellogg's Bran restored it—see it has done for thousands. This is what he says:

"Dear Sir: After eating Kellogg's Bran twice a day for one month I find it not only an 'Easy Way to Avoid Constipation,' but an easy and most pleasant way to cure it. I have been troubled with constipation for more than twenty years. After adopting the milk and bran diet I find my stomach greatly improved, and find it a specific for constipation. I deem it only justice that from you should know what your product has done for me, and what it is capable of doing for others." (Name and address on request.)



be combated. We are teaching men that religion is only to be seen in its application to daily labor. One of the great heresies is that the religious life is apart from your religious duty."

Canada Best of New Lands. He was particularly felicitous in his exposition of his immigration scheme. Miss Margaret Bondfield, the under-secretary of Labor in Ramsay MacDonald's cabinet, treated a similar subject with parliamentary weightiness. General Booth discussed it with adroitness and had many advantages you do not possess—but Canada is the best of all the dominions."

It was to be noted that the president of the club spoke of immigration to the "colonies," but the general said "dominions."

Two of the general's most amusing anecdotes were of the advice he had received from his father and said: "The spirit of your father told me to tell you that he is much dissatisfied with the army leadership, and he is trying to bring down the altar."

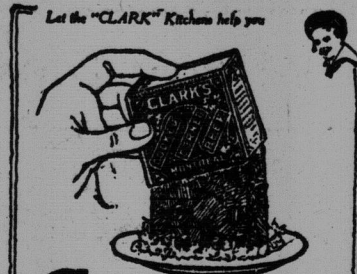
A London medium had a very different spirit message. William Booth said to her: "Tell my son, Bramwell, to push the collections."

"I am bound to say," remarked the general after the laughter had subsided, "that the second message sounded like my father."

General Booth addressed a large gathering at the Arena last night. Some had estimated, he declared, that as many as 1,000,000,000 souls lived in health darkness. What had been accomplished so far by the various Christian agencies might be compared to the size of the platform on which he stood as against the whole hall. The whole army was of one mind as to the responsibility which rested on it in this connection, and great hopes were held for the future.

Following his brief address, General Booth called upon a group of missionaries for India and Ceylon to give a demonstration of a native gospel meeting. Led by Commissioner Henry Mapp, who spent many years in India, and a native missionary, they sang in a circle on the floor of the platform, and, to the accompaniment of silver bells, sang weird melodies of their adopted country, ending with, "For India there's a Saviour, loving them as He loves me."

Then, with prayer and song, led by the general's youngest son, Adjutant Wycliffe Booth, the meeting resolved itself into a consecration period. Up and down the aisle went the white-haired general, pleading with the young people to dedicate themselves to



CLARK'S CORNED BEEF
No bone No waste
Economic and delicious.
"Canada Approved" on every tin.

God's work. More than fifty knelt before the platform as a result of his earnest pleadings.

TRIBUTE. (Elizabeth Newport Hepburn in N. Y. Times.)

The way wind is crying: "Come, children, come and play! Come watch the birds a-flying through the golden autumn day."

The sun is pumpkin yellow. The trees are every hue. The air is warm and mellow. And he, the sky is blue!

For he's here again, October. Not stately, gaunt and sober. But gay with regal trappings. With a crown upon his head. He's drunk with pride and ecstasy. This gallant Prince October. And he's wasted it and tasted it. The wine when it was red!

Oh, I was glad in Summer. When gardens were all gay. With roses red and scarlet phlox. And I was mad in May! But lovelier than roses. Or pearl-bright April mist. This lucid, rare October air. All gold and amethyst!

He's back again, October. Not churlish, grim and sober. But touched with lyric passion. Now a lover, now a seer! But lovelier than roses. Or pearl-bright April mist. This apple-cheeked October. Happy King of all the Year!

A bill prohibiting the teaching of Darwin's theory in Mississippi schools was recently introduced in that state.

Latest Sensation—Irons Out Wrinkles in a Jiffy

In your face wrinkled or criss-crossed with fine lines? Do your cheeks or chin sag or hang in ugly folds? Want to know how to quickly and safely eliminate those unsightly disfigurements? Here's the secret: Stir a spoonful of powdered tartar into a spoonful of lemon juice. Smooth this soothing creamy mixture over your face—then go to your mirror and witness a seemingly miraculous transformation. Age-lines, wrinkles, blemishes, actually disappear in less than 15 minutes, before your very eyes! All of a sudden you seem to lose years from your age. You are perfectly astounded.

And all this is accomplished with nothing but beneficial results. Tartar is so harmless you could eat it. It is not a cosmetic, because you wash it off after it has accomplished its work, leaving the skin natural, glowing and refreshed. Your druggist can supply you with an original package of this remarkable product (costs less than 3 cents a treatment).

SHIPPING

PORT OF ST. JOHN. Arrived. Friday, Oct. 17. Coastwise—Stmr. Coban, 889, Lewis, from Parrboro; tug Wason, 30, Lipsett, from Meteghan; gas sch. Jennie T., 31, Teed, from Freeport.

Coastwise—Stmr. Empress, 112, MacDonald, for Digby; Coban, 889, Lewis, for Parrboro; gas sch. Jennie T., 31, Teed, for Church Point.

Thursday, Oct. 16. Stmr. West Madaket, 4678, Ryan, for Glasgow.

MARINE NOTES.

The steamer Hans Maerk is expected tonight from New York to load potatoes for Havana.

The R. M. S. P. Teviot sailed from Bermuda today for this port. The Nordhavet will proceed to Wind-

so, N. S., on completing discharging coal at this port to load plaster for New York.

The Comho arrived at London on Oct. 14 from Montreal via Halifax.

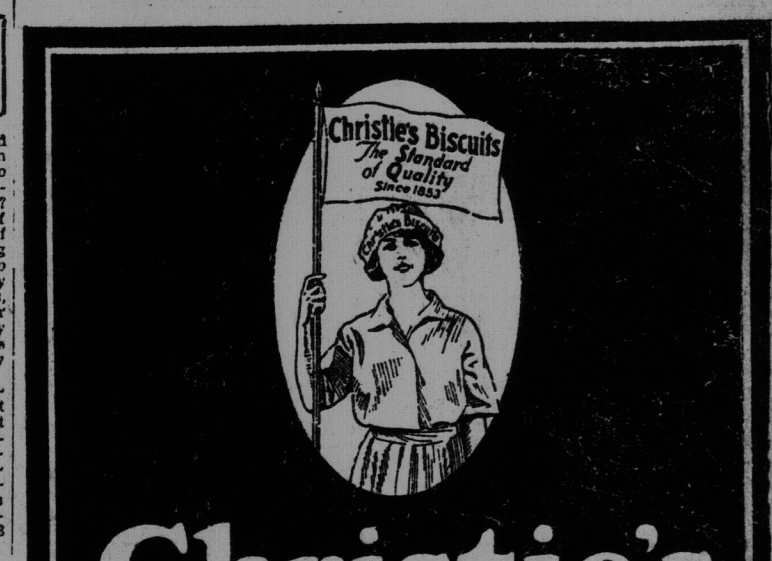
The Doris is due at Quebec on Saturday evening from Liverpool.

The Magenta sailed today from Liverpool for Montreal.

The Pittsburg sailed yesterday from Hamburg via Cherbourg and Southampton for Halifax.

The Majestic will sail tomorrow from New York for Southampton.

The Andania is due at Quebec on Saturday afternoon from Southampton.



Christie's Biscuits

Their delightful flavor and wholesome quality are due to the absolute purity of all ingredients and scrupulously clean methods of manufacture

There's a Christie Biscuit For Every Taste

Train Wrecked by Horse; Man Killed

Sweetwater, Tex., Oct. 17. — Mox Weisen, veteran engineer, was killed and Fireman Frank Pratt probably fatally injured, when the Sunshine Special, crack Texas and Pacific passenger train, was wrecked near here.

The locomotive struck a horse on the track, demolishing the engine and several cars.

Lesser's 8th Anniversary Sale Away with a Rush!

Ladies' Teddy Bear Cloth Coats, with self trim. Birthday Price \$15.95
Duvetyn Coats with fur collars and cuffs full lined. Birthday Price \$22.50
Beautiful Suede and Suede de laine Coats with fur trimmings. Birthday Price \$40.00
Very very smart Levantine Coats, self trimmed. Regular \$40. Birthday Price \$24.95
Mannish Coats with check backs, in several styles. Birthday Price \$14.95
Richly furred Marvella Coat in the season's newest shades, with fur collars blending beautifully. \$37.95

Raccoon Coats, with each fur excellently matched. Very fine quality. \$175.00

A SPECIAL OFFER
Only Genuine Hudson Seal Coat with Sable cuffs and collars. Size 42. \$300.00

Muskrat Coats, lined with the newest flow-ered munnings. Wonderful value. \$120.00

12 only, fur trimmed 25 only, tricotine and 2 piece suits in new navy and black. Silk grey, dark brown and navy. Sizes 16 to 40. \$29.75 \$27.50 and \$32.50 Regular \$40 and \$50

A beautiful lot of dresses for \$15.95
Included are Cantons, Satins, Faced Crepes and Crepe Chiffons.

Full range of newest Fall Dresses in Poirer Twill, Tricotine, Picotine and Kashmir cloth. \$12.95 \$14.95 \$19.95

EXTRA SALES LADIES WANTED. Apply to the Manager.

ALEX. LESSER'S, 26-28 Charlotte St.

To the Public

This is the 8th Birthday of my business career, and to appreciate the support given me by the public I am going to reciprocate with a Birthday Sale for 7 days, and I will make it worth while for everyone who purchases at this sale. Come, come all. We will both celebrate, & remember, these prices are only for 7 days.

EXTRA SPECIAL

A beautiful lot of Velour Coats in a variety of colors, with fur trimmings. These Coats are full lined. \$14.95
Only, very smart French Electric Seal Coats of the finest quality, self trimmed, with beautiful linings. \$120.00

CANTON CREEP DRESSES
In Black, Terracotta, Beige, Sand, Navy, Royal, Cocoa and Silver Grey.
To be sold in the Morning only. \$9.95
No exchanges in this lot.

106 CAMEL HAIR AND LLAMA CLOTH SKIRTS
And a variety of other cloths. \$5.95

ARMOUR CREPE SKIRTS
With and without slip tops. \$2.45
SMART SEALINE STYLES
The regular price of which are \$15.00, the Birthday Price is \$7.95
Also a variety of other furs.

MEN'S BEAUTIFUL BRUSHED WOOL OVERCOATS
In heather shades. Heavily interlined. Good value for \$25.00. Birthday Price \$18.95

AN EXCELLENT RANGE OF COATS
In all this fall's newest shades, with quilted shoulders and polo linings. Birthday Price \$24.50

87 Coats, 42 oz. English cloth, silk and polo lined. This lot includes the very best coats in the store. \$27.50 to \$32.50

BLUE CHINCHILLA OVERCOATS
Full lined. \$19.95

MEN'S ALL WOOL DARK TWEED SUITS
In Several Models. \$14.95

AN EXCELLENT VARIETY OF MEN'S SUITS
IN THIS LOT
The cloths are Tweeds, Semi-Worsted, Vicunas, Worsted and Herringbone. \$14.95 to \$25.00

BOYS' SUITS
In Tweeds, Worsted and Serge. Some sport models and others plain. \$5.95, \$8.50, \$12.00

BOYS' ALL WOOL OVERCOATS
Polo lined. \$9.95

Two Weeks Only Special Offer cakes of Winsome 30¢ Toilet Soap and One Cake FREE



and get One Cake FREE



For two weeks only—by special arrangement with the makers, the Drug Stores in this City will give, absolutely free, 1 cake of Winsome Toilet Soap to every purchaser of 3 cakes of Winsome at 30c.

Thousands have enjoyed the delightful, cleansing and purifying properties of Winsome. The makers want 7,000 new users of this delightful soap in the City of St. John, and this offer is specially made so that you can test by actual use, how fine, purifying and refreshing Winsome Soap really is.

Simply buy three cakes of Winsome for 30c and you get an extra cake FREE.

This special offer is limited—for two weeks only. Act at once. Go to your Druggist, and purchase Winsome from him today.

All you have to do is to sign your name and address, stating that you obtained the special offer of one extra cake of Winsome with your purchase of three Winsome for 30c.

VINOLIA COMPANY LIMITED
Soap Makers to H.M. The King & H.R.H. The Prince of Wales

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