butter fat contained in

## Manor Farm Milk

The RICHEST MILK sold in Toronto. A little higher in price but worth it. 10 cents per quart, in quart bottles only. Sealed at the farm.

## Tastes Good

Ask for it

Sole Distributors

The Farmers' Dairy Co. Ltd. 367 QUEEN St. W. Phone M. 2810

Springtime Talk on

## Oriental Rugs

Spring is coming, and so is housecleaning. It is the time of year when every owner of Oriental Rugs should have them cleaned. We have imported as manager of our Rug Washing and Cleaning Department one of the best experts. We can guarantee an excellence of results never before obtained in this country. The process is the genuine Persian process, and not only takes out all the dirt, dust and stain from the rugs, but destroys all germs and moth-eggs.

### Send For Our Booklet on Rug Cleaning

As a special inducement for extra early Spring orders, we will wash, dry and press Oriental Rugs for the extremely low price of 71/2c a square foot. Telephone and rugs will be called for and delivered.

### Courian, Babayan & Co., 40 King Street East, Toronto

A TERRIBLE EXPERIENCE

Crew Drank Salt Water and ed to Scurvy.

schooner Chofu Maru, sent from Yokohama to the South Sea Islands, had
a terrible voyage, during which five
men died of scurvy. Twenty others

The Japanese and the unfortunates used sait water. One after amother, five of the crew succumbed to the scurvy, the captain and one other dying within sight of home. The survivors were literally skin and bone, and doctors sent on board had to carry them from the water was exhausted, and the unfortunates used sait water. were greatly emaciated when the board had to carry them from the vesschooner put into Yokohama just be- sel. fore the sailing of the Awa Maru for

for Japan, and soon encountered a hurricane. She drifted aimlessly about the Southern Seas for a month, the crew of 25 being short of rations, but one cup of water a day for each man. On Feb. 11 the water was exhausted,

Lady Fell From Street Car.

Seattle, according to reports brought by that steamship, which has just arrived.

After call in the Carolines, the schooner left Parao Island on Jan. 9

Bessie Trollott, 17 years, 297 Dupont-street, fell from a Bathurst-st, car at Queen-st. Saturday morning. She sustained a scalp wound and was removed to St. Michael's Hospital.

NIELSEN RECORDS For the VICTROLA and Gramophone

The Bell Piano Warerooms 146 Yonge Street

## ASSENGERS ON TRAIN

pected Witnesses of His Deed.

NEW YORK, March 30.—Passengers arriving early this evening by a New York Central train had a horrifying introduction to a crime when sudden ap-

deliberate aim at the woman as she started to run from him. One shot entered her mouth and another lodged

## The Psychology of

In his New York studio, which, by the way, is one of the most attractive and handsomely appointed music fooms in the metropolis, Wiffried Klamroth gave a Musical America, representtive his views on vocas cul-ture.

"I have often been asked to give concluding my method of teaching singing," said Mr. Klamroth. "That is almost an impossibility, since I might say that I have as many methods as I have pupils. Each one must be separately studied to find out what method of procedure appeals most to him, leading up to the same results. As a rule I first give the pupil a simple scientific explanation of the process of breathing for singers, namely, the diaphragmatic and intercostal or ribbreathing combined. This explanation I best accomplish by original rough drawings of a sectional view of the human body showing the breathing apparatus. By means of various exercises he learns this manner of breathing, after which comes its application to the tone, which results in the support of the tone."

to the tone, which results in the support of the tone.

"When this is grasped the pupil is
ready for the so-called placing of the
voice, and he enters the psychological
aspect. I say so-called for it is not
that we actually place vibrations, and
for the very good reason that vibrations cannot be placed. Once created
they continue their oscillation until
their force is exhausted. To place the
voice forward means to get such an

of tone is produced that seems to be forward and even feels forward.

"It depends upon the pupil whether it be necessary to teach this according to the regulation rule and method alone or by arresting that

"If one's thought is happy or sad or angry, it gives to his speaking voice the quality of the mood, the tone reflecting the thought precisely. This means that the thought or mind in every instance controls the numberles muscles which by their various adjustments give to the speaking the many qualities of tone which the human voice is capable of producing such as happiness, sadness or anger, etc. Finally we can definitely say that the mind controls the action of the

"One must first recognize a certain quality of tone before he can reproduce it. Hence it follows that his ears must be keen and his sense of tone discriminating. This is the first requisite of the prospective singer. If the ear is keen the mind is capable of absorbing whatever tone quality is of absorbing whatever tone quality is desired. If he think intently enough on this quality, at the same time observing certain rules, such as an erect position of the bedy, controlled breath, loose jaw, etc., the vocal muscles will gradually assume their correct adjust-ments in relation to the resonance cavities, and thus reproduce this par-

ticular tone quality, in so for as the voice in question is capable.

"After all the foregoing has been treated we come to the next and by no means unimportant phase of tone production, namely, enunciation. It is the blending together of the tone and word that puts the finished singer on a higher level than the instrumentalist.

## Voice Production

Famous New York Teacher Gives "Musical America" His Views on Relation of Tone and the

voice forward means to get such an adjustment of the vocal chords in relation to the resonators that a quality

alone or by appealing first to the mind before the effort for expression made. To be more explicit, all qualieffort for expression is ties or vocal utterance are due to a process of the mind. It is a well-known fact that the quality of the voice and the facial expression in speech are a reflection of the thought. One can therefore reverse this and say that the thought controls the quality of the voice and the facial expression. If this is true of the voice in speech must needs be true of the voice

vocal muscles.

## "WATCH US GROW"

#### Griesman's The Popular Priced Store

4 Queen St. East

First Door East of Yonge



### Did You Attend Our Opening?

We wish to thank the ladies and gentlemen who attended our Opening last Friday and Saturday. We believe we proved to them that this store intends to give better values than have heretofore been available in Ladies' and Gentlemen's Poular-Priced Apparel.

This week with every purchase to the ladies we will give Madam Sherry Hand Bags. To the gentlemen will be given Handsome Umbrellas as souvenirs.



These Bargains Will Be in Force to Make Things Interesting

# 50 Skirts Monday

o only Women's and styles in serges and shepherds checks; all sizes. Regular \$5.00. Mondaybehoen wes ..........

### New Spring Suits

25 only Women's Suits, the greatest suit value of the season, in serges, Panamas, worsteds, shepherd's checks; duplicates of stylish New York models, rich trimmings, Women's sizes 32 to 42. While \$15.00 beautifully tailored. Misses' sizes 14, 16, 18.

Come whether you wish to buy or not.

### Men's Clothing

Men's Spring Overcoats, stylishly cut, perfect fitting and well tailored, usual price \$15.00. This week finished to

Good value, regularly \$18.00. \$12.50 This week .....

Men's Suits, latest styles, newest patterns and perfect fit guaranteed. This \$12.50 week finished to your measure SPECIAL. We have secured from the makers a fine variety of Good Worsted Trousers to clear at \$1.50, \$2.00, \$2.50, \$3.00.

HANDSOME NEW STYLES IN WOMEN'S SPRING COATS

Serges, tweeds, Rajah silks, diagonals, Popular prices, \$10, \$12.50 and \$15

We want you to see our store.

## GREISMAN'S

4 Queen Street East Just off Yonge Street

Without a clear enunciation the singer syllable of the musical phase making destroys that vital thing that makes his the superior art. A well-produced tone without clear enunciation is not satisfying; clear enimelation with a badly produced tone is time wasted. but the combination, the well-made tone sustaining on its even floor every

Established 1878

#### D. H. Bastedo & Co. Fur Manufacturers

77 KING E.



Pony Jackets. \$35, \$40, \$45, \$50, \$60, \$75. Latest styles, 30 to 50 in. long. Persian Jackets, 24 to 50 in. long, \$125 to \$250. Near Seal Jackets, 24 to 50 in. long

Muskrat Jackets, 24 to 50 in. long, Men's Hair Beaver Coats 200 to Men's Otter Coats, \$300 to \$450.

Men's Coon Coats, \$50, \$60, \$75, \$190. Every article at 25 per cent. off. Goods sent to any address. Money eturned if not satisfactory. Every Write for Catalogue.

#### RAW FURS

We pay highest prices. latest price list.

FURS STORED

the whole a perfectly woven fabric of careful shading (to accomplish which the importance of the legato in singing must not be forgotten) is the essence of musical expression."

CONTAGIOUS PISEASES

March Report Shows Increase in Cases of Scarlet Fever and Measles.

The medical health department reort on the contagious diseases for March shows a remarkable increase in the number of scarlet fever cases over the corresponding period of last year. There is also an increase in the number of cases of measles, but this is TORONTO explained by the fact that they were not generally reported last year. The

> Scarlet fever ...... 441 ported during the month of March

> GIVE THE BOY A CHANCE Make a Policeman or Reporter of Him Advises Chief.

LONDON, April 1 .- The talk of imnorality in the boys' and young men's lubs has led Chief Williams to express his views on theological education.

"What are the boys going to do?"
the chief enquires. "Some of them don't like the Y. M. C. A. Some of them are not ready to stay home every night and read. Are they to be on the streets?
They must either go there or to the read. Are they to be on the streets? They must either go there or to the clubs which they form themselves. It is only one boy in a dozen who is content to stay at home and read every night. The ones that do will not amount to much in after life either. They might make ministers, but nothing else. And they would be the kind of ministers who read nice little sermons dealing with problems of which they know little or nothine.

"If I had a son who felt called—as Morning 10.30 Afternoon 2.30 Evening 8.15 "If I had a son who felt called—as they say—to the ministry, I would take

from that usually adopted," and the chief emphasized the remark with a

chief emphasized the remark with a tap of his cane.

"I would make him a reporter on some good newspaper or a member of the police force for a couple of years. After that I would send him to college, "His experience in the world, mixing with all kinds of people, would show him what people need. He would be in a position to try to be good when he finished college.

"I believe," quoth the chief from his own practical creed, "I believe that some such thing as that should be compulsory in the education of every minister. Let them know whereof they speak."

PLAGUE INVADES JAVA. AMSTERDAM, April 1 .- Reports of

a serious outbreak of the plague are coming from the southeastern portion of Java, but the colonial ministry declare that they have no knowledge of the matter. It is stated that 350 cases, of which 224 proved fatal, have occurred in various districts there.

#### **EXCELSIOR RINK Band Concert** Tuesday, April 4th SIXTEEN NUMBERS.

ANOTHER FIRM FOR NORTH YONGE-STREET.

Fell lives tion sulpho me has surported in the tribute of tribute of the tribute of tribute of the tribute of the tribute of the tribute of tribute of

Peterson's Art Gallery to a com ous store and show room at 441 Yours street, just one door south of the corner of Carlton.

The Genuine Antique Co. import exhibit a beautiful line of antique niture, specializing in old rosewood and Mrs. H. E. Brown, recently of I and T. Jenkins, is managerees.

### PARKDALE RINK

### BLOCK PARTY and BAND CONCERT

Next Thursday, April 6 Skating Until 10.30 Printed Programs

Evening 8.15