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Men's Oxfords, values up to $15, go on sale for $10
Ladies' White Footwear, values to $8, for..... $3

Cook's Shoe Store

Diamonds

Rings, Necklets, Earrings, Barpins, Cuff Links. Suitable gifts for the June weddings.

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Double Mileage
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They Used To Strap On Spectacles!

Old pictures and collections show grotesque shapes in early spectacles.

In the earliest styles the lenses were round, very large and fastened in a rind of black horn half an inch wide.

They were strapped on with a leather thong over the nose and another about the head. Small wonder wearers of spectacles were ridiculed in those days. Obviously, the adjustment could not have been very good. Such crudeness makes those shudder who appreciate the scientific necessity of delicate, accurate adjustment, as practiced at

THE BROWN EYE OPTICAL CO
"Five Minutes From Anywhere Downtown." ywt

The London Loan and Savings Company of Canada

Money received on Deposits and Debentures. 4 to 5½ per cent interest allowed.

M. J. KENT, Manager.

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REMODELED
Summer Prices
Beltz & Co. ywt

Try This Delicious
Cream Loaf of Johnston Bros.

A masterpiece in bread baking is the only way we can describe this loaf to you. Delicious and wholesome to the last crumb. Ask your grocer or driver for a loaf today. Don't miss this bread treat.

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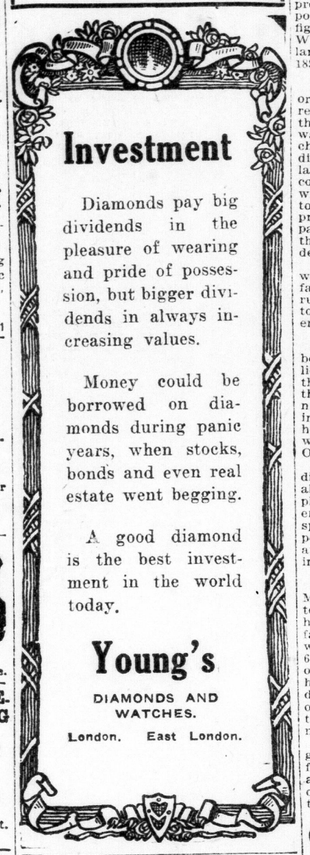

At The Theaters

AT THE ALLEN.

Presented at the Allen today, tomorrow and Saturday will be the famous actor, Henry B. Walthall, and all-star cast, in an exceptional film adaptation of Phillip E. Oppenheim's novel of the Orient, "The Long Arm of Mannister." Through a multitude of swift-moving scenes the spectator in the unfolding of the story is carried from a sandstorm on the Sahara through the princely palaces of the Orient and far to sea on a shipwreck during a great storm. A special musical attraction will be offered on this program in the symphonic poem, "Finlandia," by Allen's famous concert orchestra, with Mr. A. D. Jordan at the piano. There will be many extra film attractions, including a big two-reel Sunshine comedy.

AT LOEW'S.

The story of "The Mollycoddle," which will be the feature production at Loew's today, Friday and Saturday, and which is the third production Douglass Fairbanks has made for the United Artists Corporation, was suggested by Harold McGrath, one of the greatest of America's story writers. The character of the title role is that which conclusively proves that "blood" is thicker than water and that all the environment in the world will never change the real latent characteristics of heritation in anybody.

An excellent supporting bill of vaudeville, a Hank Mann fun frolic, the Loew screen pictorial complete one of the classiest programs of the season.

PATRICIA.

There is a world of humor in "His Pajama Girl," starring Billie Rhodes, which is showing at the Patricia Theatre. This Pricefilm in its opening scenes looks as though a dark and evil plot is being hatched. And as it speedily unwinds itself it develops several merry chuckles until its final stages produce a riot of laughter.

In its early stages the story has to do with a couple of plotters who are endeavoring to overthrow a certain Latin republic. They are being financially aided by Dolly Dodd's dad. When the secret service operative appears on the job he is busily occupied in trailing the thieves and cultivating the acquaintance of Dolly.

However, things are almost nicely arranged when Dolly disappears clad merely in her pajamas. The search and complication that ensue give the picture an unusual turn.

THE WESTERN CROP.

It is estimated that about 30,000 men will be required to work as farm laborers to assist in harvesting the crops in Manitoba, Saskatchewan and Alberta. The Canadian Pacific has arranged and is advertising usual special fare of $15 to Winnipeg, and will run special trains from Toronto, August 9, 11, 16 and 18. For further particulars, apply to city ticket agents, or H. J. McCallum, city passenger agent, corner Dundas and Richmond streets, London, Ont. Aug.11

CREATING MARKETS IS OUR SPECIALTY.
If you have a meritorious product we can create a demand for it.
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Mechanical Photo Retouching.

MORRISON BLAMES FARMERS FOR RURAL CONDITIONS TODAY

Declares They Shrank From Responsibility—Silent and Diffident.

HISTORY OF U. F. O.

Outlined At Rural Leadership School At Guelph by U. F. O. Secretary.

GUELPH, Aug. 4.—At tonight's session of the School for Rural Leadership, J. J. Morrisor U. F. O. secretary, delivered an address to a large audience in Massey Hall on "The U. F. O. Its History and Aims."

Before touching on his subject, Mr. Morrison spoke briefly on the decrease of the rural population, and the remedies which would no doubt bring about a change in conditions within the next few years. "Agriculture is not enticing," said the speaker, "and opportunities to the rural people ar nil." To prove the vast falling off in the rural population Mr. Morrison produced figures showing that in the county of Wellington alone 10,396 persons left the land within a period of 29 years from 1890 to 1919.

Plans to Correct Conditions.

He explained how the U. F. O. organization was endeavoring to correct this condition, and mentioned that they had found out that agriculture was not enticing for many reasons, the chief of which was that the farmer did not get sufficient return for his labor. "There is not a farm in any county in the province of Ontario which will rent for a sufficient sum to pay the interest on the purchase price, therefore it is not a dividend-paying industry, which accounts for the fact that we are faced with this depopulation.

"What prospects has a young man who is seeking higher education on the farm?" he asked. "You may make a rural trustee or a member of the township council out of him, but it ends there."

Shrank From Responsibility.

Mr. Morrison stated that large numbers of young men left the farm, believing that it was for their betterment that they follow up a business life in the city, and ventured to say that nine out of every twelve young men in the employ of the big business houses, banks and other city offices were raised on the concessions in rural Ontario.

Continuing, he stated that rural individuality was reckoned below par, and although sorry to make such a remark, placed the blame largely on the farmers themselves. "We shrank from responsibility a silent and diffident people." The isolated life caused the average farmer to become a peculiar individual.

Rapid Growth.

Discussing the origin of the U.F.O. Mr. Morrison carried his audience back to 1914 and explained how the party had grown from a mere handful of farmers to the strong organization which it is today with a total of some 60,000 members, 1,400 clubs scattered over various parts of the province, and had built up a number of great industrie . He declared that the motto of the organization was "equal opportunities to all and special privileges to none."

Speaking of the activities of the organization the speaker stated that so far the Government had given a good account of itself, and that the stand of the organization was for the creation of a democracy.

Girl Mother and Babe Receive Police Care

New York, Aug. 4.—After sleeping five nights in Prospect Park with her five weeks' old baby, Nellie Kelly, 24 years old, will sleep in the House of Correction tonight. The girl-mother told authorities that she had been turned out of her home because she was unmarried, and went to the park to sleep when her money gave out. The girl was clad in rags, while her child was daintily clothed. A rubber blanket was wrapped around the infant to protect it from dew and rain.

DEID VERY SUDDENLY.

BURGESSVILLE, Aug. 4.—Walter Briggs, aged 61, died very suddenly at his home here yesterday. He is survived by his wife, three daughters and four sons, and also one brother, Arthur Briggs, of Alberta.

WILL URGE BETTER WIRELESS SERVICES FOR BRITISH EMPIRE

Resolutions To Be Discussed Today Ask For Better Postal Rates.

OTTAWA, Aug. 4.—Governments of the British Empire are urged to secure adequate wireless services throughout the Empire by public and private enterprise in a resolution which will be discussed at the second imperial press conference which opens in Ottawa tomorrow. The conference, representing the newspaper press of five continents and every corner of the Empire, will assemble in the Parliament Buildings tomorrow, the delegates to the number of 120 having reached Ottawa tonight.

In addition to the resolution setting forth that "the conference is strongly of the opinion that the principles should be at once established for providing the British Empire and the world with the advantages of wireless telegraphic and telephonic communication," a resolution calling for increased cable facilities and lower cable rates throughout the Empire, so as to assure the fullest interchange of news and opinion within the Empire, will be introduced. Governments will be asked, if the resolution carries, to lay down new cables and make increased grants to cable companies, but the resolution further affirms that the control of news services must always be in the hands of newspapermen and not subject to official influence.

The resolution will be moved by Mr. Robert Donald, vice-chairman of the British delegation to the conference, and an alternative resolution will be moved by the chairman of the Australian delegation, Mr. G. E. Fairfax, as follows:

"The Empire Press Union should use its influence to secure better, quicker and cheaper facilities for dissemination of news by cable, wireless or other methods throughout the Empire, the Government to assist in such provision. Such assistance, however, to be limited to providing increased and cheaper cable, wireless and other facilities, all of which are declared to be essential to the strengthening of Empire relations."

Independence of news services and maintenance of privileges is dealt with in a resolution proposed by the Hon. Theodore Fink of the Herald, Melbourne, which follows:

"This conference affirms that the press and all news services be, and remain, independent of government or official control; and that the privileges secured during and since the war be maintained."

Sir Robert Bruce, LL.D. (Glasgow Herald), will move that the conference confirm the principle that no news carrier, whether cable or wireless, should be concerned directly or indirectly with the collection and distribution of news.

The Right Hon. Sir Gilbert Parker will move that the conference is of the opinion that there should be uniform postal rates for letters throughout the empire, and members undertake to press this reform upon their respective Governments, and Mr. P. D. Ross, Ottawa Journal, moves that the conference recommend that postal rates within the empire for newspapers and periodicals should not exceed the lowest rates in force between any foreign country and any part of the empire.

Paper supply is dealt with in a resolution proposed by Mr. J. J. Knight (Brisbane Courier), secretary of the Australian delegation, as follows:

The question of paper supplies being of vital importance to members of the Empire Press Union, steps should be taken to insure adequate supplies throughout the empire, and that a standing committee be appointed to give effect to the above, such committee to consist of two representatives of the British Isles, and one delegate appointed by each delegation, and the president, who is to be chairman.

Interchange of newspaper staffs is proposed by Lord Apsley (London Morning Post), who will move that the conference is of the opinion that much benefit would result from the provision of opportunities for the interchange of members of staffs of British and Dominion newspapers, with the object of increasing the efficiency with which information from different parts of the empire is handled, and as a means of exchanging ideas regarding newspaper organization.

Mr. J. P. Collins (Civil and Military Gazette, Lahore, India), will propose that a committee of the Empire Press Union be appointed to confer with its overseas sections, and with all universities within the empire which provide courses of journalism in order to frame a scheme of travel scholarship within the empire for young journalists of proven capacity.

The imperial press part visited the MacDonald Agricultural College at Ste. Annes de Bellevue, Quebec, this afternoon, and were entertained by the faculty to a garden party. The official welcome, which Hon. Arthur Meighen, prime minister, and Mayor T. L. Fisher, for this city, will extend to the delegates, will not take place until tomorrow morning, when a number of public men will make speeches of welcome before the opening of the official business of the agenda.

YOUTHFUL AUTO THIEVES SENT TO REFORMATORY

Forty-Nine Building Permits Issued in Sarnia in July.

SARNIA, Aug. 4.—The returns of Building Inspector Harry Walton for the month of July show a total of 49 permits issued, totalling in value $72,150, which includes permits for eleven new houses. Recent permits granted for dwellings include one for G. A. C. Andrews on the south side of Richard street, $4,000, and for Duncan Ferguson on the north side of George street, $4,000.

Judge A. E. Taylor today sentenced Clarence Lacry and Harold Hodson, two local youths, to a year in the Ontario Reformatory, when they were found guilty on a charge of stealing a motor car. They were arrested in Paris.

Local representatives of the Sarnia Gas Company, it was stated tonight, will attend the conference in Windsor on Thursday, when Hon. Harry Mills, minister of mines, and representatives of 30 municipalities will be in session.

The local chamber of commerce officials announced tonight that extensive plans are being made to greet the Imperial press delegates who will arrive in Sarnia on August 12.

The local authorities are investigating a shipment of liquor made to Sarnia by London men who arrived in three motor cars, and with their cargo which was moved to launches, crossed over to the State of Michigan via the Detroit River.

ELEVEN YEARS IN NAVY.

BRANTFORD, Aug. 4.—Eleven years' service in the British navy, which included being present at the battles of the Bight of Jutland, Borkum, Zeebrugge and Dogger Bank, has been ended by Raymond Perrin, son of F. W. Perrin, Dundas street, and he has come here to take up permanent residence.

BUTCHERS ORDERED TO KEEP OFF MARKET AT WOODSTOCK

Board of Health Inspection Reveals Unsatisfactory Conditions in Many Places.

WOODSTOCK, Aug. 4.—As a result of a tour of inspection made by the Woodstock Board of Health, a clean-up of many butchers who supply meat to the local market will take place immediately. The majority of the premises visited were found to be in an unsatisfactory condition and drastic action is to be taken against some of the offenders. Some of the vendors have been absolutely forbidden to appear on the local market. The board is determined that the butchers who supply the city with meat shall have their premises exactly in accordance with the regulations laid down by the provincial department of health.

OWN THEIR HOMES.

Great changes have taken place in the ownership of city properties since the last assessment was made, over 40 per cent of the properties having changed hands since 1919. A feature of the change is the large reduction in the number of rentable houses in the city. Former tenants have been the chief buyers during the past year, which means that the great majority of the homes of the city are now owned by the people who live in them.

EXPECT COAL WILL ADVANCE IN PRICE

TORONTO, Aug. 4.—Increases in the prices of coal here as a result of the increased freights in the United States in a short time is expected by Mr. Brown of the traffic department of the Canadian Manufacturers' Association from $1.50 to $1.75 a ton advance on anthracite, and $1.50 a ton advance on bituminous coal.

CHAPLEAU WELCOMES PREMIER MEIGHEN ON WAY TO OTTAWA

Hearty Reception Given by Town Council and Citizens.

CHAPLEAU, Ont., Aug. 4.—Hon. Arthur Meighen, premier of Canada, and Mrs. Meighen stopped over here today on their return journey to Ottawa from the west, and were given a very hearty reception by the townspeople. The premier and his wife were met at the station by a deputation from the town council and leading citizens, and were escorted to the Nicholson Memorial Hall, donated to the town in memory of fallen heroes by G. B. Nicholson, M.P. They also visited the Lady Minto Hospital. On their return to their private car, Mrs. Meighen was presented with a bouquet of white water lilies by a little Indian girl from the Indian boarding school here.

Premier Meighen expressed gratification at the heartiness of the greeting, and congratulated the town on its fine memorial hall and hospital.

SUDBURY GREETS HIM.

SUDBURY, Aug. 4.—A thousand people of the nickel district and a brass band greeted Premier Meighen at Sudbury station tonight while he was en route to the capital. The reception was very enthusiastic. Speaking from the observation platform of his car, the premier said he had no doubts whatever of the future of the mining industry of Northern Ontario. He made the prediction that in the next decade the products of the mine would exceed the manufacturing and perhaps the agricultural production of the Dominion. He gave the production of nickel a premier place in this evolution. The reception here was an impromptu affair.

DAY IN AND DAY OUT ALWAYS THE SAME.
Time does not change the uniform quality of Rowat's Coffee.
70c pound.
T. A. ROWAT & CO.
250 Dundas Street. Phone 3051-3052.

WOOD
DRY MIXED SLABS, MIXED WOOD.
A. B. C. ANTHRACITE BRIQUETTES.
BRISTOL ESSERY
COAL AND WOOD.
630 Maitland St. Phone 1058 ywt

REDS OFFER CZAR'S JEWELS FOR SALE

Gems Smuggled Into London Despite Police Vigilance.

London, Aug. 4.—Jewels of incalculable value, formerly the property of the czar and czarina of Russia, have been smuggled into London under the very noses of the secret service to be sold to replenish the Bolshevik propaganda coffers, it was learned today.

The ability of the Bolshevik agents to get the gems into London was most remarkable in view of the extraordinary vigilance exercised by the international police, since recent attempts to smuggle jewels of minor quality were frustrated.

It is declared the Bolshevik emissaries planned to break up the crown jewels, selling some in London and others in Paris and New York. Scotland Yard is making a desperate effort to recover the jewels and it was through their warnings to London diamond merchants that news of the arrival of the gems in this country became public.

ROSS' LIMITED
--Manufacturers.

Clearing Balance of All Summer and Spring
Suits, Coats, Dresses and Skirts

Our method is to show only the latest and standard styles in women's garments, so that in order to make room for our fall styles, which will be shown in about a week, there is little time to spare for clearing all past season's merchandise.

In this offering you will find a great many styles suitable for fall wear, and at prices that will amply repay you to purchase now.

SUITS

In Serge, Gabardine, Velour, Tricotine, Fine Worsteds and Poplins. Colors: Navy, Black, Brown, Taupe, Green, Sand, Etc.

PRICES ALL BELOW REGULAR MANUFACTURERS' QUOTATIONS.

This range comprises Suits, regular $25.00 to $75.00.
CLEARING AT FROM $10.00 TO $59.00.

Silk Suits, Regular $35.00 to $70.00.
CLEARING AT FROM $26.00 TO $55.00.

Palm Beach and Gabardine Wash Suits, Regular $16 to $20.
CLEARING AT $13.50 TO $14.50.

CLEARING ALL SUMMER VOILE DRESSES.
At From $12.00 to $18.50.

Clearing Pique and Gabardine Summer Wash Skirts at from $2.49 to $7.00.

FUR REMODELING AT SUMMER PRICES.

PHONE 1319. 196 DUNDAS STREET.

THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS THOMAS

Can You Select Your New Chesterfield From, Say, 25?

Thomas' August Sale is far from a question of merely odds and ends. On the other hand large purchases were made for this big event, one car of Chesterfields arriving only yesterday. Select yours while stock is large, taking advantage of special August Sale Prices.

Here Are Some---
All New In Yesterday

Designed for a comparatively small home, is a single Chesterfield, upholstered in highest grade English tapestry, combining colors of rose and blue in quite a small leaf and fruit effect; Marshall cushions. Regular $180. August Sale **$134**

A somewhat larger one, having the restful bun-tufted curved back, in a very hard wearing verdure tapestry, with just the right proportion of blue. Marshall cushions. Regular $165. August sale **$132**

Another Chesterfield, covered with same tapestry as above, but showing better workmanship. Is excellent value at.... **$148**

A striking value is offered in a large Chesterfield which is not only massive in appearance, but luxuriously upholstered in verdure tapestry, also having the large spring arms, outside back, and Marshall cushions. Reg. $245. August Sale **$196**

Those desiring a Chesterfield, in mohair, will find in this large gray piece wonderful value, as it is the last word in the art of Chesterfield making. Regular $508 (including chair to match). August Sale Price **$406**

You will be all taken up with a medium-sized Chesterfield, done in popular midnight scene, tapestry, having heavy drum arms. Reg. $285. On sale.. .. **$228**

A similarly-designed Chesterfield, being somewhat smaller, being covered in deep verdure tapestry. Regular $170. August Sale Price **$136**

A likely Chesterfield is one embracing very simple lines and tapestry that combines with most any setting. Regular $250. August Sale Price **$200**

Yesterday's shipment brought in a lovely three-piece suite which was purchased to sell at $300. August Sale Price **$240**

ALL ARE EQUIPPED WITH MARSHALL SANITARY CUSHIONS.

Largest Showing West of Toronto

It is with perhaps pardonable pride that we say "largest stock," but we have gone after the Chesterfield business for Western Ontario—and gained it—so for the balance of August we will deliver your Chesterfield to any place in Western Ontario, all charges prepaid, at these bargain prices.

Just a word about this purchase—our representative did not make selection in the ordinary way—from photographs—but went right to the factory and saw the finished articles.

$82.50 DAVENOS Selling at $67

That's value for you—striking value. All new stock. Open into full-size bed, complete with springs and mattress. Solid oak frame, with black or brown leatherette upholstery. Many others with tapestry coverings, including the Chesterfield-Davenos—all at August Sale prices, or to make it more clear, 20 per cent off.

$1,500 Walnut Dining Suite at $1,050

This is a very elaborate suite, consisting of nine pieces—extra long buffet, high china cabinet, six diners and large square table. Lovely rich two-tone inlays enhances this exquisite genuine walnut suite, which is possessed of carefully modelled hand carvings

And Still More---
All New Ones

Particularly fortunate were we in securing two suites in a popular verdure tapestry with an enhancing touch of brown. The larger suite, having winged back, regularly $368.50, is going at August sale price (three pieces) **$284**

Slightly different design, same tapestry as above. Regular (three pieces), $258; sale **$206.40**

The drum arm is gaining favor, and none is more popular than the one coming in yesterday, upholstered in tapestry having a rich blue tone, with large leaves fading into green. Regular $224; August sale **$179.50**

Exactly same design as above, but with higher grade covering. Bought to sell at $250, but it will go at **$200**

A massive Chesterfield, having heavy spring arms and back, being upholstered in highest grade tapestry. Regular $273; sale **$218.40**

Anyone desiring a tapestry of light green hue will be pleased with a large Chesterfield bought to sell at $250, but which is being discounted to... **$200**

Same design as above, only upholstered in less elaborate tapestry. Regular $215.50; August sale price **$172**

You may have a choice of two tapestries in exactly same design Chesterfield at the same price. Regular $210; August sale **$168**

ALL OUTSIDE BACKS COVERED.
ALL MARSHALL CUSHIONS.

SEE WINDOWS **THOMAS FURNITURE CO** SEE WINDOWS
240 DUNDAS STREET