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Why not treat the family today to a Bread with a Rare, Nutty, Rich Flavor? You will

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FOR HEALTH'S SAKE, DO IT ELECTRICALLY. No longer endanger the health of your family with germ-laden dust scattered by the old-fashioned broom. An electric Sweeper-Vac will get every speck of dirt, with no effort on your part. BENSON-WILCOX ELECTRIC CO. 264 Dundas St. Phone 2671.

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T. H. YULL, Dominion Savings Building, London, Canada.

At The Theaters

ENGLAND INVADES CANADA FIRST PRODUCT OF LORD BEA-VERBROOK'S FILM ENTERPRISES TO BE SHOWN IN LONDON. what earthly chance has mere philosophy of merer man against such odds?

distinction of being the mast Driton, production to appear at the Capitol, New York, America's largest amusement palace, to develop overnight into a sweeping, crushing success that Broadway will remember for months. In accordance with the wishes of the board of directors of the British and Colonial Studies, "12-10" will be shown for the first time in Canada at London, Ont., all next week. The Toronto critics at a private screening have nothing but praise for this production, and it is a foregone conclusion that "Twelve-Ten" at the Majestic next week will be one of the outstanding successes of the s so. standing successes of the s son.

ade subservient to the love and death nilosophy of the ending, in which aree die, that two may be happy in the usual romantic fashion of love and marriage. For those, about the only answer that can be given, is that the world just isn't ready yet for the halcyonic existence that certain phil-osophers known in the Harvard category as culturists look forward to. Heyst's father was one of those, and Heyst planned to spend his days with his father's books, his father's pacific philosophy, and an even-tempered quiet-loving tabby cat in a far Pacific

Love of woman and lure of gold-

AT THE ALLEN.

The extravagant wealth of the church wedding shown is wonderful and the scenes are vividly depi¢ted. At the marriage ceremony after she takes her vow she faints before a crowd of people who are jammed to the church doors. The honeymoon is one of unhappiness from the moment of the couple's arrival at the inn where they spend the first evening of their married life. Katherine is only wife in name to the lord she has married.

The journey to Egypt and here he has arranged to meet on old flame of the with whom he flirts considerably.

Before Katherine's marriage, she was known throughout the entire Dominion Before Katherine's marriage, she was deeply in love with an explorer, but through some little misunderstanding they became temporarily parted, and he left on a long tour of exploration to the Arctic Circle. It was during his absence that Katherine was forced into the loveless marriage.

He, too, turns up in Egypt, and meets Katherine. It is at this juncture that all sorts of unexpected things happen. This picture is one which every movie fan will enloy.

fan will enjoy.
A comic picture, which will disperse blues and some films which are of an educative nature, and scenes from the world over complete an excellent program. The splendid music which can be always enjoyed at Allen's must not be forgotten either. This bill will be repeated today and on Wednesday.

AT THE MAJESTIC.

"Two-Gun Betty," a comedy-drama starring Bessie Barriscale, was shown at the Majestic Theatre last night. The story is of a girl who makes a bet that she can pass as a boy on a western ranch. Though dressed in the regular cowboy regalia, all the westerners easily distinguish her as being one of the fairer sex, and preparations were made to show her the "wild and wooly west," which prove exciting for her and for the wild west boys,

A scenic news film completes the picture program.

The vaudeville, a man impersonating a woman in a singing act, was poorly received. It must be mentioned in justice, however, that the artist

Spring

arrived only a few minutes before the act was scheduled to appear and was unable to arrange for the settings.

The performance will be repeated to-day and on Wadnesday

While editors, clergymen, members of parliament, educational leaders and the general public are calling with might and main for British productions, comes the news that a big British attraction "Twelve-Ten" is to be shown for the first time in Canada at the Majestic Theatre, in London. This phenomenal production has the distinction of being the first British production to appear at the Capitol, New York, America's largest amusement palace, to develop overnight into ophy of merer man against such odds?
"Victory," a Famous Players photodrama, the feature film at Loew's the
first half of this week, has much of
the unusual about about it, and until
the end promises something entirely
different from most photoplays in the
line of plot, moral and denouement.
But it ends up in a thoroughly popular
and orthodox romantic fashion, which and orthodox romantic fashion, which nine out of every ten theatregoers secretly prefer, although at times they may wax a little facetious in harping on the dearth of really different endings, and that's why practically all those who saw the play last evening were very well pleased with it.

There may have been a few individuals. uals who will ask just why did the quietism and pacifism of the hero, Heyst, played by Jack Holt, have to be

"A Regular Girl," the feature flim which was shown at the Grand Theatre last night, had perhaps one of the most novel and interesting plots ever contained in a moving picture. This most novel and interesting plots ever contained in a moving picture. This fact, coupled with the acting of charming Elsie Janis, the star, and the variety afforded by the film, pleased a large house mightily. Besides the feature picture five excellent vaudeville acts and an unusually long com-

nis father's books, his father's pacific philosophy, and an even-tempered quiet-loving tabby cat in a far Pacific island. Fate intruded to demand that he rescue a woman from annoying circumstances, and Karma followed fast. The mysterious Mr. Jones had no scruples about pillaging hidden gold, but racial instincts forbade him to permit his lieutenant, Ricardo, to steal a woman.

He shot Ricardo, and Pedre whom Mr. Jones once spared from Ricardo's knife, slew him. There was then nothing left for Heyst, the pacifist to do, but to shoot Pedro and talk soft endearments ever afterward to the woman in the play in the tropical night lit up by the glare from the volcano which didn't submerge the island in laya after all. "Victory" is a play that fascinates, allures and thrills from beginning to end, despite the quietest flavor of its beginning.

Fatty Arbuckle appears in a betterthan-usual comedy. "The Hayseed," and there's a snappy and nicely diversified vaudeville bill. Jesson and Jesson have a vivacious musical offering; Johnson Brothers and Johnson are a capable minstrel trio; Murphy and Klein please both with their silent jokes and their songs; Russell and Devitt are a pair of high-class jazz athletes; and Julian Rose has a Yiddish monologue that is a whole show in itself.

that is a whole show in parodies kept the house in laughter and they received many encores.

The eight Vassar girls provided an excellent singing and musical act. The Katherine McDonald has only appeared in pictures at local theatres a few times, but each time she has been appreciated highly. She is possessed of great dramatic ability, and in the leading role which she played in "The Woman Thou Gavest Me" she captivated her audience completely at the Allen Theatre last night.

Her marriage to a man, whom she doe not love, at the wish of her father, causes all her unhappiness. The extravagant wealth of the church wedding shown is wonderful and the loday, toniorrow and Thursday. provided a great variety of entertain ment that was beautifully staged. Jack and Pearl Hall offer what i

TYRONE POWER IN "THE SERVANT

The presentation by Trans-Canada Opera House on Friday and Saturday in a revival of Charles Rann Kennedy' the lord she has married.

Irrney to Egypt and here he giged to meet on old flame of whom he flirts considerably.

The servant in the House' will doubtless be received with keen interest by local theatre-goers, for Mr. Power is well the servant in the servant in the House' will doubtless be received with keen interest by local theatre-goers, for Mr. Power is well

OUR RURAL SCHOOL SYSTEM. To the Editor of The Advertiser: Our rural educational system is inefficient for present day needs. We

## Oxfords You can wear these Oxfords all day in perfect comfort. They are wonderfully easy on the foot; black vici kid.

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Shee satisfaction depends on two things:

all-day comfort to your feet.

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Johnston & Murray

education were obtained in the rural districts.

Then it behooves us to find a system which is fully adequate and retain our brightest young men and women in our rural communities.

We should have a system that is available to the rich and poor alike. We have seen by late events that the citizen belongs to the state, that we are no longer our own custodians, but must come and go as the state directs. In fact, we are slaves to the state; then, if the state is our custodian, it should be not not state that is and equipping consolidated schools all

SEE WINDOWS.

longer our own custodians, but must come and go as the state directs. In fact, we are slaves to the state; then, if the state is our custodian, it should in all fairness, give an equal chance to all children, whether they be fich or poor. But under the present system it is not so. The poor man's child in the rural district gets only a very limited education.

Its education has to stop at the very limited education has to stop at the poor man's child in the urban district may avail itself if a high school education because the expense of boarding away from home is removed and his child has the home influences and does not run wild in the streets. Why this discrimination between the rural and urban poor? Why should the child of the poor man, who helps provide food and clothing for both rich and poor of urban districts, not have the same chance in life?

The consolidated school has been as school where there is but one teacher for all classes that are in a rural school, but the expense of building schools, but the expense of building schools all over the province and equipping consolidated schools all over the province and equipping consolidated schools all over the province and carrying pupils to and from school is no small item. Particularly at this time, when wages and everything are so very high. I doubt whether it could be done for lost that now hangs over our heads? I think we must look for some. Think less expensive, and when properly worked out, just as efficient. I will offer a sketch of a plan which I think would be feasible and efficient, Let our school sections and schoolhouses remain as they now are. with competent teachers to teach such subjects as would be most useful to them in rural sections. That the pupil should remain in this school until qualified to pass an examination similar to high or collegiate entrance.

Then, I would say, have a centralized

and note some of its most serious defects. First of all, why not teach our children such things in the school serious described in the school serious describe

#### Order Coal For Next Year Now

In view of the present conditions and those to follow, the only safe way is to order coal now for next year. Orders will be filled in rotation. Get yours in now.

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# Spring Garments Now Arriving

EACH DAY BRINGS NEW ARRIVALS DEFINING THE INFLUENCE OF SPRING IN EVERY LINE. THE SHOW ING TO WHICH WE WOULD DRAW YOUR ATTENTION TOMORROW EMBRACES INTEREST IN FULL MEASURE.

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\$25 to \$75 Navy, brown and black are featured in these charming creations of Tricotine, Poiret, Twill and Serge, showing a variety of youthful styles, as well as models for the stylish stout individual; beautiful suits, with silk

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WAIST DEPARTMENT You never pay too much for waists here, and you are going to find them extremely good values as well. Georgette Blouses in a variety of pretty styles, button and

tucked fronts, in white, maize and pink ..... Crepe de Chine Blouses, daintily trimmed, buttons and tucked fronts. Extra special value, in

#### pink ..... LADIES' SILK HOSIERY

lace, black and cerise, black and gold, black and white, brown and green, navy and black, full fashioned, four-inch hem, in all sizes. Per pair ..... \$3.00 Pure Thread Silk Hose, Winsome Maid, black and white, and navy, high-spliced heel and toe, six-inch pair ...... \$3.00 Pure Silk Hose, with fancy drop - stitches, four - inch

Pure Silk and Fibre Hose, novelty

hem, full fashioned, navy and black. Per \$3.00 Holeproof Silk Hose, high-spliced heel and toe, elastic top, Per pair ..... \$2.25

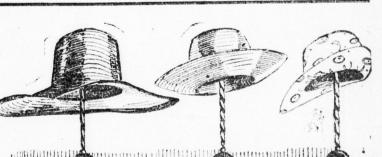
#### GLOVES FOR SPRING

Kayser Silk Gloves, contrasting points, in black, white, grey, mastic, navy, silver, pongee; in all sizes. Per pair \$1.50, \$1.75, \$2 Ladies' Grey French Kid Gloves, with white and silver em-

#### SPRING NECKWEAR

Smart Collars of Lace, Net and Organdie, round, straight, long and short styles, tab collars, in venice, filet and Oriental lace and georgette crepe.

Fluffy Vestees, both long and short, with and without col lars, dainty combinations of net and lace ..... \$1.50 to \$3.50



#### **NEW SPRING HATS**

A Trim Hat is at once the first and final touch to complete the harmonious ensemble of one's entire costume. Our assortments of new spring creations are so remarkably varied as to afford splendid selection for women of all tastes. The materials and trimmings are new and modish and reflect the latest features as depicted by the leading French and American modistes ....... \$5 to \$12 Girls' and Misses Ready-to-Wear Hats

#### LOVELY SPRING FROCKS, \$25.00 TO \$50.00

at ......

Taffeta Satin, Georgette Crepe, Tricotine, Poriet Twill, Crepe de Chine, portraying the spring silhouette and distinguished by their originality; frocks that are gay with the spirit of springtime. The majority of the frocks are youthful, simple and easy to wear, made all in one piece, many of them hanging in loose lines from the shoulder; in some instances a bright ribbon girdle at the

#### waistline breaks the sombreness ......

WASH SILK AND SATIN UNDERWEAR Pretty, Dainty Silk Slipover Gowns......\$8.50 Envelope Chemise, made of wash silk and satin, in pink and white, trimmed with fine torchin and valenciennes lace ........ \$4.89 and \$5.25 White Wash Satin Bloomers, reinforced seat ..... Camisoles, made of wash silk, \$1.39

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Special models for the stout lady, strongly reinforced, made of good English coutil, low bust, rust-proof, steel filled; most satisfactory corset for the stout figure \$4.00, \$4.50, \$6.00 Corsets for the average figure, made of good coutil, medium and low bust, four hose supports.....\$3.00, \$3.25, \$3.50 Corsets for the slight figure, made flexible, giving the Front Lace Corsets, made of strong material, low busts, four hose supports......\$2.50, \$3.50, \$4.00 Misses' Hygeian Corsets Waists......\$1.00, \$1.25 Children's Corset Waists, made of strong material ..... ......**50c**, 65c, 89c

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A proper Veil or Veiling creates a marked improvement in the appearance of every woman who wears them. Flowing Veils, in navy, taupe, black and brown, with fancy borders.....\$1.25, \$1.50, \$1.75 to \$3.00 Sport Veils, in fish net mesh, in all leading shades .... ......75c to \$1.50

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