DRAMATIC CLASS TO STAGE AMBITIOUS PLAY

The dramatic class of the London Conservatory, which did such fine work last year in dramatic production, will stage the most ambitious production it has so far undertaken when "Maggie Pepper" will be presented next Tues-day evening. Many Londoners no doubt remember the Rose Stahl production of "Maggie Pepper" when it was here

"Maggie Pepper" when it was here some eight years ago.

The scene of the play is Holbrook & Co.'s department store which is being managed archaically by a certain John Hargon during the absence in Paris of the owner, young Holbrook.

Holbrook returns and is impressed by the cleverness of Miss Maggie Pepper, the assistant head of a department.

Holbrook overrules Hargon, and takes the assistant head of a department. Holbrook overrules Hargon, and takes charge, availing himself of Maggie's ideas; he builds up the business and inaugurates an era of prosperity such as the store has never known.

The play abounds in excellent studies of types. The character studies are excellently portrayed by the students taking the various parts.

excellently portrayed by the students taking the various parts.

The seat plan is now open at the office of the London Conservatory. The play will be presented in the Y. M. C. A. auditorium under the auspices of the Alumni Association next Tuesday evening, February 4.

LET IT HELP YOU

The Great Blood-Maker, Nerve Tonic and System-Bullder.

and System-Builder.

TONAL-IRON CAPSULES have cured others, and they will cure you, if suffering from any of the followins: Anaemia (thin or watery blood), Impure Blood, Nervousness, Nerve and Muscle Twitching, Weakness or Palpitation of the Heart, Shortness of Breath, Excitability, Indigestion, Dyspepsia, Liver Trouble, Pain in the Back, Kidney Troubles, Rheumatism, Vital Weakness in Men, Diseases Peculiar to Women, Mental Worry, Cold Extremities, Numbness, Poor Circulation, Lassitude, or any form of Physical Decline. Price, \$1 a box. Every box guaranteed. any form of Physical Decline. Price, \$1 a box. Every box guaranteed.

Remember, these are capsules, and are easily dissolved in the stomach a few minutes after taking.

Sold at all first-class drug stores, or mailed anywhere on receipt of price.

Tonal-Iron Company, Box 184, London, yet

RAW FURS Highest prices paid for Skunk

Coon, Mink, Weasel, etc. ROSS,' LTD.

196 Dundas Street.

How Are Your Eyes? RAISED LARGE AMOUNT



Our Retreading IS QUALITY WORK, NOT THE AVERAGE

London Tire Repair Depot 354 Wellington Street. Phone 2334. Opp. McClary's.

IN BUYING DIAMONDS

One of the first considerations in the buying of a Diamond is the dealer you patronize. A person who does not understand Diamonds might easily be misled as to the value of a stone.

You can absolutely rely on us to You can absolutely rely on us to tell you the truth about a stone— at least, hundreds of people in our quarter century in the business have relied on us and have been pleased and satisfied with both the value and quality of the stone they have bought.

All our stones are bought loose and mounted in our own settings, by our own workmen in our own workshop. We can, therefore, at very short notice, mount any stone you wish in any setting you may

DIAMOND MERCHANTS.

Away Back in the 19th Century

> Johnston Bros. XXX Bread

s shipped all over Western Ontario and goes into thousands of homes WHY SUCH POPULARITY? Just try a loaf and you'll know. Your Grocer Sells It. JOHNSTON BROS. PHONE 944.

STANLEY MEREDITH EXCELLED HIMSELF IN LATEST PLAYLET

Last of War Benefits Best of Eight Offerings.

With Devoted and Clever Company, Had Donated \$5,000 To Patriotic Causes.

London has flocked to the Majestic Theatre this week to witness three daily performances of the last of the abloid musical comedies staged as war tabloid musical comedies staged as war beneftis for many worthy causes by S. J. Meredith and company, and has accorded to the clever producer and his loyal and talented support an ovation such as must have made them feel that their worthy efforts have not gone without the warmest appreciation. With the co-operation of Manager T. W. Logan and a company of the brightest young minds in the city, Mr. Meredith has written and produced no less than eight benefit playlets since January, 1916, pieces that from every angle have shown merit to lift them beyond the banal designation of "amateur theatricals." Words and music, direction, settings, costumes and management have been worked over any postfered. costumes and management have worked over and perfected, the e company has shown a devotion aptitude to the tireless leadership in producer, such as to make the flawless and traceless continued for weeks



This Week Hudson Seal Coats

Beltz & Co.

R. E. O. A. WANT FLAX FACTORY FOR LONDON

At the Real Estate Owners' Associabeen a matter for regret to this as-

CAPACITY CROWD AT I.O.F. CONCERT: FINE PROGRAM WAS GIVEN

Plans For Membership Campaign Outlined.

WANT 100 NEW MEMBERS

Fred J. Darch, Supreme Secretary, Formely of London, One of Speakers.

Plans For Campaign.

Asst. Supreme Chief Ranger George A. Mitchell outlined the plans for the campaign to be launched by the I.O.F. in this city, the objective to be one thousand new members. At the Real Estate Owners' Association meeting last night the following resolution was passed: "It has always been a matter for regret to this as



You Never Tire of Parnell's Bread

Because there are so many varieties, each of such fine texture, rich flavoring, delicious crust and general goodness, day by day, you can have a change whenever you desire.

The difference between Parnell's and other breads is that which exists between pure wool and cotton

We realized, long ago, that people eating bread for every meal, every day in the year, would tire of it, no matter how well made, so we set about manufacturing different varieties. Each variety had to reach the high standard maintained in Parnell's Breads. That it did, is evidenced by the enormous throughout London and Western Ontario

> of the many high-class loaves ave on sale daily. Ask your

> > Toast Loaf Thole Wheat e Loaf am Rolls

> > > in slicing)

FEAR SARNIA



of 16. This is what is being done for dependents of members of the I. O. F."

Mr. Mitchell cited several instances where persons who had been victims of Spanish influenza had joined the Foresters since the outbreak of the disease and had died after making only one payment. A check for a thousand one payment. A check for a thousand dollars, or whatever amount they might have been insured for, was handed to their dependents without delay and the usual red-tape through which many are obliged to go before receiving their insurance.

insurance.

Work of the I. O. F.

Fred J. Darch, supreme secretary of the order, and a former merchant of this city, outlined the work of the I. O. F. generally. "An I. O. F. policy," he said, "protects the individual in loss of health, in old age, and the family in case of death. It also protects children as well as adults. No orphan of a deceased Forester ever wants for a home. At an I. O. F. orphanage in Oakville over 900 orphans are now being helped. There are also two free sanahelped. There are also two free sanatoriums, one in the Adirondacks and the other in the vicinity of Los Angeles, for all members who become afflicted with tuberculosis.

"There is no other policy which so effectively protects the home as that of the Los E. These are instances."

effectively protects the home as that of the I. O. F. These are just a few of the important things which the people of London should know about the Independent Order of Foresters."

Mr. Darch remarked that he was proud to be able to say that he was born in the city of London, the birthplace of the I. O. F. "If you want the best the future has to give in fraternal benefits, look for them from the I. O. F.," were the closing words of Secretary Darch.

Amounts Paid Out.

The following amounts were paid out by the order in 1918: Paid to beneficiaries, \$2,534,796.97; paid in disability

of its kind to be held in London, an opportunity to study the beautiful bed-poportunity to s

benefits, \$148,291.17; paid in old age benefits, \$1,108,550.23; paid in expectation of life, \$15,929.85; paid in S. and F. benefits, \$252.099.67; paid in fraternal grants, \$175,806.57; paid since inception, \$57,534.171.62; admitted assets, December 31, 1917, \$48,700,000.00; increase during year, \$4,475,000.00.

Ball of this city had been appointed successor to C. H. Merryfield, now of Nebraska, as superintendent of organization in London. George Mitchell of Toronto announced that 1,200 candidates were initiated in the month of January. when a campaign

DID LONDON WOMAN OFFER MAN \$20 TO **BUY POISON FOR HER?**

CUNARD LINE OPENS OFFICE IN WASHINGTON.

The Cunard and allied lines of steamships, the Anchor and Anchor-Donaldson Lines, have opened an office in Washington, D. C. The office is in charge of Mr. George W. Moss and Mr. Thomas J. Stead, the latter being convected for many years with the New York passenger department, and being well known to many Canadians.

BETTER-BED EXHIBIT ON AT THE PEOPLE'S

One of the Finest Displays Ever Shown in This City.

Anyone who enjoys and appreciates a good home should visit the Better Bedroom Furniture Exhibition, which is to be held at the People's Outfitting Company's store, Dundas street, starting Monday, February 3, and continuing until Wednesday evening at 9:30. The store will be kept open each evening in order to give the thousands of people who will visit this, the first exhibition of its kind to be held in London, an opportunity to study the beautiful bedroom effects displayed. The People's

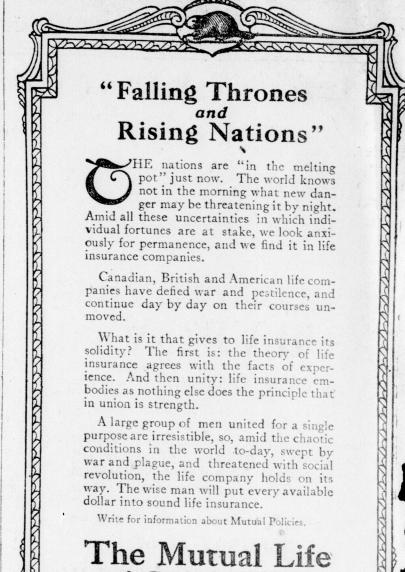
FREIGHT CAR JUMPED TRACK; TIED UP M. C. R.

ST. THOMAS, Jan. 31.-A freight car left the rails on the M. C. R. early 250 Dundas St. Phones 3051-3052 this morning and as a result traffic C. F. B. License No. 8-3422. The auxiliary from this city was dispatched to the scene of the trouble and

ROWAT'S COFFEE best quality procurable. There
no better Coffee.
60c PER POUND. T. A. ROWAT & CO.

CALL 4071

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CLEARING NATURAL WOLF SETS CLEARING BLACK MANCHURIAN WOLF SETS

Clearing Children's Coney Sets Clearing Australian Red Fox Sets



Hudson Seal Coats

Plain and trimmed, in semifitted, belted and full box styles. Prices\$150, \$197.50, \$215, \$225, \$235 and up

Natural Northern Canadian Rat Coats \$120.00 to \$150.00

Range of mink, sable, beaver, lynx, raccoon, ermine, Hudson seal, etc., in Sets, Capes, Stoles, Muffs and Neckpieces. All at manufacturer's prices.

Ready-to-Wear Department Clearing

Four Baby Lamb Coats, regular 38, for Seven Silk Plush Coats, fur trimmed, regular \$65.00, for\$47.00 = Six Silk Plush Coats, plain, regular \$38.00, for\$26.95 Clearing All-Wool Velour Coats, in brown,

burgundy and taupe, fur trimmed. regular \$55.00, for\$43.00 Clearing All-Wool Velour Coats, plain, regular \$44.00, for\$33.00 Clearing English Velour Coats, regular \$30.00, for\$19.75 Clearing English Velour Coats, regular

\$22.00, for\$17.50 Special Clearing in Dresses Shot Silk Dresses, in black, green, rose,

etc., regular \$30.00, for\$20.00 Blue and Brown Silk Taffeta Dresses, very special clearing, regular \$25.00, for \$15.00

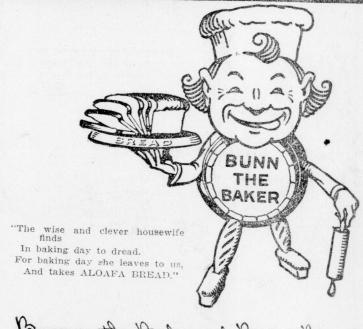
SUITS Still a few Velour Suits left of those high-class stylish

models, in brown, green, black and burgundy, regular \$50.00, only\$35.00 **BLOUSES**

Clearing Crepe de Chine Blouses, in flesh, maize and white, regular \$5.00 to \$6.00, for\$3.75 GLOVES

Clearing Chamois Gloves at\$1.00 Clearing Silk Gloves, in white, grey, black and champagne. At 85c, \$1.00, \$1.25 and \$1.50

196 DUNDAS STREET.



of Canada WATERLOO ONTARIO

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Neal's Can Bake Bread For You At Less Cost Than You Can Do It Yourself.

We bake thousands of loaves in the same time as it takes a housewife to bake four.

We buy the ingredients in carload lots.

We have nothing else to ocupy our attention and care. Are not these plain, understandable reasons why we can produce a loaf at less cost than the most economical

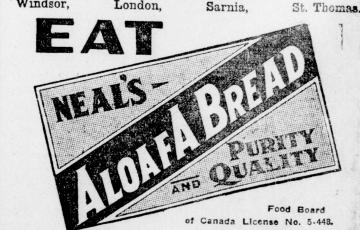
Why not quit baking—day labor, with its hard work, heat, trouble and muss? You will be able to put in the day to better advantage and save fuel, time and bother, as well as saving YOURSELF.

ment, texture, purity, lightness, even baking, whiteness of crumb and general goodness. Order a trial loaf from your grocer, or phone for a

wagon to call. "WE INVITE THE TABLE TEST."

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