

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.

Mostly fair; local showers by night; not much change in temperature.

SIMPSON

Some of the Friday Bargains at Simpson's



SHOP EARLY

On Sale TO-DAY

Girls' \$7.00 Dresses	3.50
Men's and Women's \$5 Boots	2.40
\$6.00 China	1.98
Men's 75c Underwear	.49
Boys' Ulsters	6.00
Three Specials in the Rug Dept.	

Dress Goods, Silks and Linings

Panamas, English Serges, Tartans, San Toys, Poplins, Henriettes, English Worsteds, etc., all guaranteed qualities. Reg. values up to 75c per yard. 42 to 50 inches wide. On sale Friday **.47**

West of England Suitings, in navy and black only. This is regularly one of the best dollar values. Pure wool, thoroughly shrunk, 50 inches wide. Friday **.69**

Black Broadcloths, in fine Sedan finish, the correct weight for tailored suits or coats, best dye and unspottable finish, 52 inches wide, thoroughly shrunk. Reg. value \$1.25 per yard. Friday **.94**

SILKS.

Colored Satin Paillette, Satin Merveilleux, Satin de Chene, good wearing qualities, all the new fall shades, also ivory and black. Reg. 65c and 75c. Friday bargain **.47**

24-inch Satin Lining, beautiful heavy quality for coat linings, etc. Reg. 65c. Friday bargain **.48**

2,000 yards Satin Paillette and Mouseline Duchesse Satin, heavy quality, a big range of shades, including ivory and black, 36 and 40 inches wide. Reg. \$1.75. Friday **1.34**

1,000 yards Rich Black Duchesse Paillette and Satin de Chene, two beautiful weaves, heavy firm quality, full black. Reg. \$1.35 and \$1.50. 36 and 40 inches wide. Friday bargain, per yard **.98**

LININGS.

French Brocaded Sateens and Fancy Stripe Linings, in a full range of the newest colors, also ivory and black, 40 inches wide. Reg. up to 50c yard. Friday, yard **.33**

Simpson's Guaranteed Farmers Satin, in a full range of colors, permanent dye, 54 inches wide. Reg. up to 65c yard. Friday, yard **.38**

Gloves and Hosiery

Women's Fine Cashmere Gloves, fleece and half-fleece lined, perfect finish, sizes 6 to 7 1/2, 23c. value, Friday **.19**

Women's Silk Taffeta Gloves, 16 button length, extra fine finish, sizes 6 to 7, regular \$1.00, Friday pair **.59**

Men's Tan Suede Gloves, warm wool lining, 1 donee clasp, strong serviceable finish, 7 to 9 1/2, 75c. value, Friday **.59**

Men's all wool plain cashmere 1/2 hose, black and colors, winter weight, double heel and toe, 25c. value, Friday **.25**

Women's Fleece Lined Cotton Hose, double heel and toe, 18c. regular, 8 1/2 to 10, Friday **.12 1/2**

Women's and children's ribbed black cashmere hose, double heel and toe, 6 1/2 to 10, regular 25c., Friday **.19**

Embroideries

Embroidered Batiste Allover, 27 inches wide. Three rows of fine imitation Irish insertion in a most effective design. Regular \$1.25, Friday, per yard **.48**

Fancy Needlework

Real lace and linen shams, runners and tablecloths, Battenberg and Renaissance lace, eyelet embroidery and many other styles. Note the sizes, 30 x 30; 34 x 30, and 36 x 36 inch, also 18 x 54 inch, many to choose from, but only small quantities of the best ones. Regular prices 98c, \$1.25 and \$1.50 each. For early shoppers, Friday, each **.69**

No phone or mail orders.

BOOTS

MEN'S GOODYEAR BOOTS, AT \$1.99.

180 pairs Men's Goodyear Welt Boots, black or tan, heavy sole, Blucher, 5 1/2 to 11, regular prices to \$3.50, Friday bargain **1.99**

MEN'S KNEE RUBBER BOOTS, \$2.79.

60 pairs only, Men's Knee Rubber Boots, in all sizes, 6 to 11, regular \$3.50, Friday bargain **2.79**

Phone orders filled.

WOMEN'S BOOTS AT \$2.49.

180 pairs only, Women's Patent Colt Boots, with black cloth or dull mat calf or kid button tops, a very popular style, all sizes, 2 1/2 to 7 1/2. Regular prices \$4.00 to \$5.00. Friday bargain **2.49**

CHILDREN'S BOOTS, AT 69c.

240 pairs Children's Dongola Kid Blucher Boots, patent toe caps, heavy sole, broad toe, spring heel, 8 to 10 1/2. Friday bargain **.69**

BOYS' BOOTS, \$1.69.

180 pairs Boys' Box Kip Blucher Boots, with heavy standard screw soles, easy fitting, 1 to 5, Friday bargain **1.69**

Phone orders filled.

Underwear, Corsets, Girls' Dresses and Children's Wear

WOMEN'S AND CHILDREN'S UNDERWEAR.

Zenith Brand, Women's vests and drawers, finest unshrinkable ribbed white wool, medium weight, vests low neck, long or short sleeves, also high neck, long or short sleeves; drawers in closed style only. Sizes 32 to 38. Regular price 75c each. Friday bargain each **.50**

Women's Vests, extra fine ribbed pure wool, medium weight, Watson's unshrinkable make, high neck, long sleeves, white or natural, beautiful quality, vests only. Sizes 32 to 38 bust. Regular price \$1.25 each. Friday bargain, each **.75**

Girls' Vests and Drawers, Stralian Unshrinkable Make, fine heavy plain white or natural wool, vests high neck, long sleeves, button front, drawers ankle length, sizes 8 to 12 years. Regular prices 75c to 90c each. Friday bargain, all sizes **.43**

CORSETS AND BRASSIERES.

Clearing 4 Beautiful Models of Fine Corsets, all in fine white coutil, medium or low bust, extra long in the skirt, finest rustproof boning, 4 and 6 garters, fine lace and ribbon, beautiful corsets in the lot. Sizes 18 to 26 inches. Regular prices \$1.50 to \$2.00 a pair. Friday bargain, pair **.95**

Women's H. and W. Brassieres or Bust Supporter, corset cover and supporter combined, fine batiste, trimmed with insertions and trills of fine embroidery, crosses in back. Sizes 32 to 44 bust measure. Regular value \$1.50 each. Friday bargain **.95**

GIRLS' WINTER DRESSES.

Girls' dresses of fine all wool Scotch plaids, red or green effects, middie style, pleated skirt, trimmed with plaid silk pipings and 6 1/2 buttons. Sizes 6 to 14 years. Regular prices \$5.75 to \$6.50. Friday bargain, all sizes **2.50**

Girls' Dresses, one piece sailor style fine all wool shirred serge, colors cardinal, navy or brown, trimmed with silk tie, stars and emblems, pleated skirt. Sizes 6 to 14 years. Regular prices \$5.00 to \$6.50 each. Friday bargain, each **3.95**

CHILDREN'S BARGAINS.

Children's Sleepers, white flannelized, high neck, feet attached, long sleeves drop seat, buttoned down back. Sizes 1 to 6 years. Regular price 50c each. Friday bargain **.35**

Children's Skirts, heavy knitted wool mixture, fancy stripe colored patterns, sateen waist band. Lengths 18 to 18 inches. Regular prices 75c to \$1.00 each. Friday bargain, all sizes **.60**

Little Girls' Winter Coats, extra heavy fine Irish brize, black or gold braided trimmed, double breasted, brass buttons, lined down to waist, colors scarlet or navy. Sizes 2 to 5 years. Regular price \$5.50 each. Friday bargain each **3.00**

PEACOCK ROOM BARGAINS.

Women's Silk and Satin Drawers and Bloomers, hand and machine sewn, plain, or fancy, all sizes. Regular prices \$9.00 to \$20.00 a pair. Friday bargain, pair **3.00**

Chemises of finest China silk, white, pink or blue, hand sewn and lace trimmed, all sizes. Regular price \$10.00 each. Friday bargain **3.00**

Nightgowns, fine raincoat, slipper and high neck styles, 3/4 or short sleeves, or lace trimmed, or lace trimmed styles, beadings and ribbons. Sizes 56, 58, 60 inches. Regular prices \$1.75 to \$2.50 each. Friday bargain each **1.25**

Petticoats and House Dresses

\$1.50 MOREEN PETTICOATS, 98c.

75 Petticoats in good quality soft finish moreen, black only, made with pleated flounce, finished with small frill. Sizes 38 to 42. Friday **.95**

Sateen Petticoats for women and girls, made with pleated flounce finished with pin tucked frill. Sizes 32 to 42. Friday **.49**

Women's One Piece House Dresses, of good quality percale, made with turn over collar and buttoned front, plain gored skirt, navy and cadet grounds with white pin stripes. Sizes 34 to 44. Friday **.95**

Curtains and Box Settees

Nottingham Lace Curtains in new designs, floral, conventional, scroll and insertion effects, extra quality thread, 3 1/2 and 3 3/4 yards long, 50 and 52 inches wide. Curtains worth \$1.25 a pair. Friday selling at **.59**

A very fine assortment of Cluny Nets, alloy blocks, stripe and novelty designs, beige, ecru, ivory and white, various widths. Friday, per yard **.23**

WINDOW SHADES 39c.

Window Shades, oil Onyx Cloth, flexible smooth finish, medium and dark green or cream lace insertion, trimmed mounted on Harrison rollers, 37 inches wide, 6 feet long, complete with brackets and pull. Regular 60c., selling Friday at **.39**

BEDROOM BOX SETTEES AT \$3.29.

These settees are made in our own workshop, covered in good quality cretonne upholstered top and arms, cloth lined, mounted on casters, 4 feet long, 18 inches wide, 14 inches high. Regular \$6.50. Friday selling at **3.29**

Specialty Made Boxes, covered in chamois and cretonnes, upholstered top, cloth lined, 3 feet long, 20 inches wide, 15 inches high. Regular \$3.00 and \$3.50. Selling Friday at **1.98**

Seasonable Wash Goods

30 pieces dainty printed Zurich silk, 40 inch wide, most exquisite designs, in delicate French colorings, dainty borders to all of them. Regularly 98c **.49**

Clearance of a lot of pretty white muslins, lawns, organdies, brocades, etc., all slightly shop soiled, regular values from 20c to 35c. Per yard, Friday **.9**

A small lot of first-class English prints, 30 inches wide, light and dark grounds, spots, stripes and figures. Regularly 12 1/2c. **.7 1/2**

No phone or mail orders.

Ribbons

Silk Taffeta Ribbon, navy, cardinal, sky, brown, grey, pink, white and black, 4 1/2 to 6 inches wide. Values up to 25c yard. Friday **.9**

1,000 yards of Silk Taffeta, in stripes of royal cerise, cardinal, old rose. 25c value. Friday, yard **.19**

A Great Two Days' Carpet, Rug & Linoleum Sale

Phenomenal Bargains in all Departments.

Qualities in Carpets, Rugs, and Linoleums at prices without parallel. Bring measurements with you. We cannot reserve these goods. No telephone or mail orders.

Fine Imported Axminsters with borders to match for drawing rooms in shades of Rose, Pink and beautiful green and light floral effects, half price, regular \$3.50, sale price **1.75**

Another splendid quality in Axminster, tan and rose effect, a yard **.39**

Best quality imported English Wilton in light floral effects for, per yard **1.57**

The new two-toned Brown, Blue and Green Wilton with borders to match, extraordinary value, a yard **1.33**

Best Five Frame Brussels Carpet with borders—they cannot be duplicated at such prices—two-toned Greens, Green and Grey, and Blue effects for **.97**

A large selection of half rolls of fine heavy Brussels, enough for single rooms, to clear at **.57**

A few short lengths of good quality Tapestry up to 15 yards, for, per yard **.45**

Short lengths of good Ingrains at **.49**

In the Rug Department there are about 30 Rugs made from short lengths of fine Brussels, Axminsters, and Imported Wiltons, in odd sizes from 6 x 9 up to 12 x 10 1/2 at less than half price, as an instance.

12 ft. x 8 ft. 3 in. Brussels, for **14.85**

11 ft. x 8 ft. 3 in. best Wiltons **27.85**

175 yards of remnants of Stair Oilcloths, less than half price at, a yard **.7**

294 yards of short ends of Oilcloth and Printed Linoleum, we will clear at **.21**

Remnants Matting at half price.

FOR SATURDAY.

In Seamless Tapestry Rugs we have an interesting offer which bring great results. Standard A1 quality, 10 1/2 x 12, \$12.87; 9 x 12, \$10.39; 9 x 10 1/2, \$8.89.

1,000 Hats at \$1 Each

There has been a gathering together of hats from all our odd lots, and these have been placed with the overmakes and samples of several of the wholesale houses. Prices in the regular way are up to \$2.50 each, and at \$1.00, Friday's price, every customer gets a great bargain. Styles and colors are the newest and best.

2,000 Fancy Mounts, usually sold at 50c, 75c and \$1.00. Friday bargain **.25**

Friday is an especially gratifying day to do your shopping in the department devoted to WOMEN'S READY-TO-WEAR CLOTHES, as prices are so low that few women leave the Store without that comfortable feeling that comes with a purchase representing MORE THAN YOUR MONEY'S WORTH. Here are instances of what we mean for to-morrow:

Broadcloth, Twill and Serge Suits, lined coats, well tailored, notched collars, skirts have side gores, front and back panel, navy, green, brown and black. Regular \$15. Friday **6.49**

Winter Coats, medium and heavy weight, black, navy beavers and tweed mixtures. A few broadcloths. Regular \$18.50. Friday **7.98**

Girls' Coats, tweeds, serges, cravenettes and beaver cloth, Sizes 6 to 12. Regularly \$7.00. Friday **3.39**

Skirts, black and navy Panamas, black voiles, and invisible stripe worsteds. Regular \$8.50. Friday **3.98**

China Bargains

2,000 Pieces Austrian China Wares, natural color floral decorations, tea cups and saucers, fruit nappies, bread and butter plates, Half price Friday **.5**

600 Salad Bowls, Reg. 25c. Sale price **.10**

100 Covered Vegetable Dishes, Reg. up to \$2.50. To clear Friday **.79**

200 Pieces French Fireproof Cooking Wares, Reg. to 50c. Sale price **.25**

Complete Dinner and Tea Service for four people, fine English ware, dainty gold decoration. Less than half price Friday **1.75**

\$85.00 Theodore Haviland Limoges China Dinner Set. Sale price **60.00**

15 only best Staffordshire Ware Dinner Sets. Half price Friday **10.00**

In the Book Dept.

1,000 books, in handsome cloth bindings, suitable for gift books for boys. Regular price 65c. Special Friday, each **.35**

1,000 Popular Fiction, by well-known authors. Regular 15c. Special Friday, 3 for **.25**

30,000 Business Envelopes, No. 7, vary fine quality. Regular 20c per 100. Special Friday, per 100 **.10**

1,000 quires of Hurd's Fine Linen Lawn Paper, Regular 30c per quire. Special Friday, per quire **.10**

Book Department, Main Floor.

Toilet Requisites

Cleaver's Shaving Stick, Regular 30c. Friday **.11**

Olive Oil and Oatmeal Soap, Regular 25c. Friday 7 for **.25**

Shell Brand Castile, Regular 30c bar. Friday **.19**

Thymol Tooth Paste, Regular 20c. Friday 2 for **.25**

Violet and Corylopsis Talcum Powder, Regular 20c. Friday 2 for **.25**

12 dozen only DeFour's French Perfumes, Regular 50c. Friday **.25**

Hair Brushes Regular to 65c. Friday **.35**

The Best Provisions

2,000 bags Choice Family Flour, 1/2 bag **.56**

3,000 lbs. Currants, cleaned, 3 lbs. **.25**

California Seeded Raisins, per pkgs. **.10**

Yellow Cooking Sugar, 8 1/2 lbs. **.50**

Perfection Baking Powder, 3 tins **.25**

New Orleans Molasses, Cherry Grove Brand, 2 1/2 lbs. **.10**

Pure Kettle Rendered Lard, per lb. **.14**

Featherstrip Coconut, per lb. **.18**

Choice Rangoon Rice, 6 lbs. **.25**

Finest Pearl Tapioca, 3 lbs. **.29**

Finest Creamery Butter, per lb. **.25**

Smoked Rolls of Bacon, lean and mild, half or whole, per lb. **.16**

Finest Canned Corn, 3 tins **.25**

2 1/2 LBS. CELONA TEA 58c.

A blend of India and Ceylon Tea, one ton, Friday, black or mixed, 2 1/2 lbs. **.55**

Silverware and Watches

Rogers' silver plate cold meat forks, fancy pattern handles each in a lined box. Regular 75c. Friday **.39**

Gravy Ladles to match, each in a lined box. Regular 85c. Friday **.49**

Fish Knives and Fish Forks, (servers), fancy pattern handles, each in a lined box. Regular \$1.50 each. Friday each **.49**

\$1.50 GUN METAL WATCHES, 59c.

360 Men's Gun Metal Watches, open face, stem wind, and pendant set; good timekeepers. Regular \$1.50. Friday bargain **.59**

Umbrellas

120 Children's Umbrellas, strong steel rod and frame, with mercerized tops. 50c and 65c values. Friday **.43**

185 Men's and Women's Umbrellas, mercerized tops, horn and natural wood handles. Special Friday **.63**

In the Waist Department

One table only of good imported Lingerie Waists. These are all counter soiled, but are new in style, kimono or set in sleeves, all sizes in the lot, regular \$2.95, \$3.95 and \$4.50. Friday bargain **1.95**

Three Tables of Tailored Shirt Waists, in all white linen and linen striped zephyrs, cambrics and print, light or dark effects, every size to 42 inches in the lot. Regular \$1.25, \$1.50 and \$1.95. Friday bargain **.79**

One table of White Lingerie and Striped Gingham Waists, regular 85c and 98c. Friday bargain **.39**

Eight Wonderful Bargains in Linens and Staples

Pure Irish Linen Hand Embroidered Bed Spreads, double bed size, 2 1/2 by 3 yards. These include some of our best spreads, prices ranging up to \$16.50. Friday, each **10.00**

Unshrinkable Wool Blankets, 60 x 80, pink or blue borders. Regular \$3.00 pair. Friday, pair **2.48**

175 Comforters, in a good cambric covering, well filled with pure white cotton, double size, 72 x 72. Friday **1.35**

1,000 yards of White Flannelette, 27 in. wide. Regular 8 1/2c. Friday, yard **.7**

200 pairs of White Sheets, made of good heavy English sheeting, double bed size, 70 x 90. Friday, pair **1.13**

1,000 yards extra heavy English Factory Cotton, 40 inches wide. Regular 15c yard. Friday, yard **.12**

200 All-linen Damask Cloths, heavy quality, bordered designs, about 2 by 2 1/2 yards. Friday **1.29**

1,000 yards plain linen Crash Toweling, 19 1/2 inches wide, Friday, yard **.12 1/2**

Phone to Linen Department, 2nd Floor.

At the Drug Circle

Blaud's Iron Pills, 100 in a box. Regular 20c. Friday **.10**

Syrup Hypophosphites, 50c bottles. Friday **.25**

Peroxide Hydrogen, best quality, 4 oz. bottles. Friday **.10**

Strengthening and Belladonna Plasters. Special Friday **.10**

English Eucema Syringes, all one piece. Regular 90c. Friday **.60**

Friday Furniture

Iron Bedsteads, in pure white enamel finish, with brass trimmings. Regular price \$4.75. Friday bargain **3.85**

Mattresses, well filled with pure white cotton, built for comfort. Regular price \$9.75. Friday bargain **7.40**

Woven Wire Bed Springs, closely woven triple weave, with thoroughly seasoned hardwood frames. Regular price \$3.00. Friday bargain **2.30**

Library Tables, in selected quartered oak, fumed finish, colonial style. Regular price \$18.00. Friday bargain **10.00**

12 only High-grade Upholstered Chairs. Regular prices \$22.00 to \$80.00. Friday bargain **Half Price**

Kitchen Cupboards, made in solid hardwood, mission finish, good cupboard and drawer space. Regular price \$12.75. Friday bargain **9.90**

Jardinier Stands, made in solid oak, in fumed or early English finish. Regular price \$1.90. Friday bargain **.85**

A Sale of Gas and Electric Fixtures

On the Main Floor

Friday there is a special sale of Gas and Electric Fixtures, and for the convenience of customers we are holding it on the Main Floor. Here are just a few examples of the fine values offered:

50 Decorated and Gift Gas Portable Domes, standard size. Values to \$5.00 each. Friday **1.99**

200 Green Dome Shades, for gas portables, standard size. Reg. value 35c. Friday **1.19**

500 Electric Shades, 2 1/4-in. fitting, in assorted colors and patterns. Reg. to 40c. Friday **.69**

100 Cut Glass Cylinder Globes, for gas or electric, 3 patterns. Reg. \$1.50. Friday **.75**

1,000 White "O" Globes, for Welsbach or Lindsay lights. Reg. 15c. Friday, each 10c or dozen **1.00**

200 Spiral Opalescent Verandah Balls, for electric light, 6-inch, reg. 50c, 19c. 8-inch, reg. 80c, 29c. 10-inch, reg. \$1.25 **.39**

Wall Paper and Paint

350 rolls Odd Borders, assorted colors. Regular to 8c yard. Friday, yard **.25**

1,800 rolls Odd Walls and Ceilings, for small rooms. Regular to 8c roll. Friday **.25**

1,240 rolls Bedroom Papers, assorted colorings. Regular to 15c per roll. Friday **.7**

5,480 rolls Imported Parlor, Dining Room, Hall and Den Papers, in reds, greens, browns, blues, yellows, champagnes, cream. Regular to 25c. Friday **.14**

Regular to 50c. Friday **.27**

Regular to 75c. Friday **.36**

150 rolls Pressed and Leatherette Papers, light and dark colors, for parlors and dining rooms. Regular to \$1.50 roll. Friday **.59**

200 quarts of Outside Paint, assorted colors, per quart **.34**

Some Jewelry Bargains

260 10k. Real Pearl Rings, single stone and turquoise rings. Regular value \$2.00 and \$2.50. Friday bargain **.98**

170 10k. Birthday and Signet Rings **.49**

Women's 10k. Birthday Rings, single stone settings any birth-month stone; women's 10k. Shirt-waist Rings, stone settings; Baby Rings, plain and engraved patterns, signet style, for engraving monogram or name. Regular \$1.00 to \$2.00. Friday bargain **.49**

Silver and Other Hand Bags

Sterling Silver Mesh Bags, solid lined, at \$9.50, \$13.50, \$16.50, \$17.75, \$22.00, \$27.00, \$36.00, and \$42.00.

Seal Grained Leather Bags, black only, more lined, inside coin purses, covered frames, round and bellows bottom also with metal frame, without coin purse, regular \$1.00. Friday **.49**

German Silver Mesh Bags, lined and unlined, in a variety of different frames, styles and sizes. \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.25, \$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$6.00, \$6.50, \$7.00, to \$12.00.

German silver coin purses for inside large bag **.75**

Silver Mesh bags in small sizes, with long chains, at 60c and **.49**