

Spent Saturday at Simpson's—These Values Make Your Money Go Twice as Far

News of Today's Selling
 New Summer Footwear at Special Prices—Men's \$4.50 to \$6.00
 Shoes for \$2.49; Women's \$4.00 to \$6.00 Boots for \$1.99.
 A Wonderful List of Dresses, Coats, Suits and Skirts at extremely low prices for early selling.
 1000 Waists at 25c.
 Exceptional Millinery Offerings.
 Summer Fabrics, in Silk, Wool and Cotton, at Bargain Prices.
 Other items herewith for Saturday's selling.

Ladies! How Would You Like to Find \$10 or \$12 in the Pocket of Your New Suit Tomorrow?
 This is exactly what your saving amounts to, if you get one of these hundred and fifty suits at 7.95

150 Women's New Tailored Suits, 7.95—Formerly \$18.50, \$20.00 and \$22.80. Every garment in this lot is absolutely new and fresh from the manufacturer; nine styles are shown, and every one up to the minute, with all the newest touches in trimmings; styles are military, belted, belted, braided trimmed or with pipings; sizes 14 to 42. Saturday, special, 7.95.

Women's Wash Suits, \$6.95—"Beach Cloth" Suits, in natural or white shade; this material has strong wearing qualities, and is most durable for general or business wear; cut front and back showing pleats with side belt, pockets and pearl buttons; skirt full flare and pockets. Very moderately priced, 66-65.

Exceptional Sale of New Wash Dresses, \$3.95—\$5.00 and \$5.50. In dozens of pretty new styles, featuring all that is new in this season's wash fabrics and styles; fancy waists, fluffy skirts and dainty collars. Special display, Saturday, at \$3.95.

Silk Dresses for Women or Misses, \$8.50—Regularly \$10.00 to \$12.50 and \$15.00. An exceptional lot of dresses taken from our best selling regular line of taffetas, crepe de chine and silk poplins, in black, navy, sand, Belgian, blue and violet. Variety of up-to-the-minute styles, showing flare, belted, skirts, coats and boleros; some with lace or organdy cuffs and collars. Remarkable value at \$8.50.

This Season's New Coats, \$5.95—Regularly \$12.50, \$16.00 and \$20.00. 100 coats for women and misses, in new styles, taken from regular selling lines; materials are coverts, serge, gabardine, corduroy, tweed, plaids, checks and fancy stripes; sports, Norfolk, military or empire styles; colors rose, navy, Belgian, sand, purple, green, fawn and mixtures. Clearing Saturday at \$5.95.

75 Coats for Girls, \$2.95—Regularly \$6.50 to \$8.50; several odd lines; some slightly soiled and some samples; materials and shades are assorted; sizes 6 to 14. Special, \$2.95.

Raincoat Specials for Saturday Morning—50 Women's and Misses' Raincoats, cashmere top and English proofing, all garment well cut with plenty of fullness, seams stitched, and cemented; assorted shades and sizes. Regularly \$6.50 to \$7.50. Saturday, \$3.95.

Girls' Rain Capes—All sizes. Formerly \$3.95. Saturday, \$2.95.

Tub Skirts, 95c—Outing Skirts, in plain gored styles, with or without yokes, some with patch pockets; materials are Palm Beach and pique; waist bands 23 to 29; front lengths 36 to 40. Special price, 95c.

Misses' Skirts, \$3.50—Pleated to a close-fitting yoke and finished with buttons; good serge, in black and navy; waist bands, 22 to 28 inches; front lengths 33 to 37 inches. Special value, \$3.50.

Women's Neckwear
 Organdy Collar, Regular 50c styles, Saturday morning, 19
 900 Quaker or Puritan Collars, all white and white edged with green, pink, sky or black. Saturday morning, 25
 Quaker Collars with the new-cut to match. Set 35c, 50c and 75c.
 700 Sample Vestees of Organdy and Lace, 50c and 75c styles, Saturday morning, 65c, 50c, 35c.

Special Showing of Black and White Windors at 25c and 50c—Large Cape Puritan Collars in white, white with colors, and tapestry; also a lovely range in black and white each 75c, \$1.00 and \$1.25.

New Net Guimpees, with long sleeves or without, high collars, fine nets, 75c, \$1.00 and \$1.25.
 Padded Blia, trimmed with tulle lace. Saturday, 6 for 25
 17-inch Corner Embroidery, 20 patterns, lovely open and blind work designs. Regular 35c, Saturday, 23

Handkerchief Specials
 Boys' Colored Border Lawn Handkerchiefs, Saturday morning, 12 for 1
 White Lawn Handkerchiefs for School Girls, 6 for 15
 Boys' Handkerchiefs, with navy blue spot border. Saturday morning, 6 for 1

\$3.00 Bags for \$1.00
 128 Sample Leather Bags, including every new shape and leather. Useful and novelty styles, such as melon, bean and torpedo shapes; colored linings and various fittings; some have mirror, powder box, coin purse and pin tubes. Regularly \$1.50 to \$2.00 each. Saturday, 8.30 a.m. to 1.00 p.m.
 Summer Hat Bags, rubber, hard lines, fine mesh, fancy and plain frames, 5 in. wide. Regularly \$3.00. Saturday, 2.19

Can We Sell 500 Pairs of Shoes Per Hour Saturday Morning?
 Tomorrow our huge Saturday shoe business has to be squeezed into 4 1/2 hours. In order to do it, we have provided extra salespeople, extra cashiers, and extraordinary values. We're out for a speed record of service—five hundred pairs per hour is good going; but we've done it before, and these values should enable us to do it tomorrow:

Men's Boots, made by the highest-priced skilled labor; brands you will recognize as leaders in union-made footwear; superior leather, leading styles, foot-fitting; button, lace and Blucher patterns; every pair bears the maker's name and union stamp.
 Women's "Queen Quality" and "Dorothy Dods" \$4.00 to \$6.00. Pumps, Oxfords, Colonials and Strap Style Summer Footwear.
 Boys' "Active Service," "Boy Scout" and Gait-made Boots; Misses' Boys' and Children's New York-made Sandals.

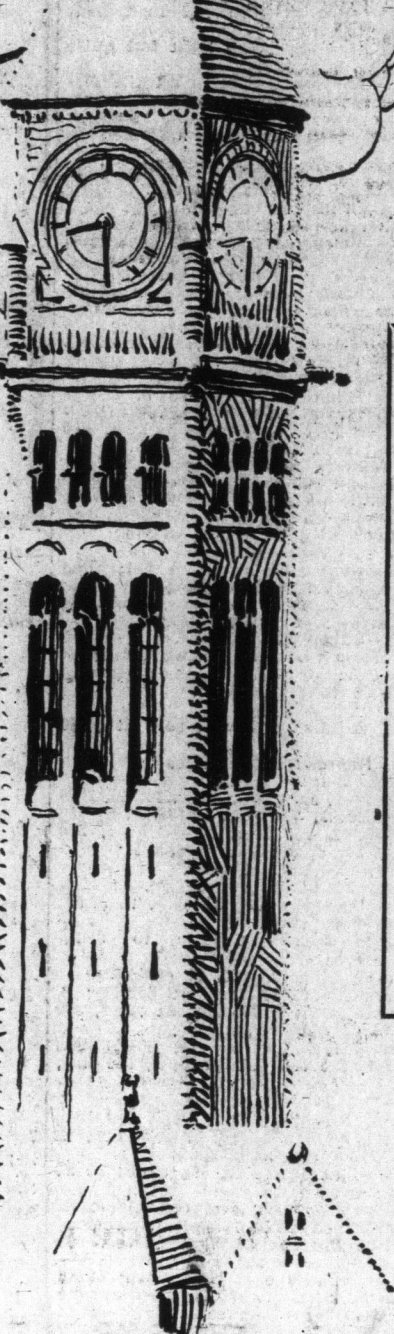
1000 Pairs \$4.50 to \$6.00 Boots, Saturday, \$2.95—Men's union-made cloth and Blucher boots, made of selected black and tan calf, with and calf patent and vic kid leathers. Best quality Goodyear heels. Recede, round, high, wide, square and common-sense cloth, mat calf and kid toe. Men's boots to suit every taste in width and fit. Regularly \$4.50 to \$6.00. No mail or phone orders.
 Saturday, \$2.95.

7500 Pairs \$4.50 to \$6.00 "Queen Quality" and "Dorothy Dods" sizes. Pumps, Colonials, Oxfords, strap slippers, patent leather, chocolate and black, buck and velvet calf; light, medium and featherweight soles; seven heel shapes; fourteen toe styles; colored This season's most favored styles. Widths to E, sizes 2 1/2 to 7. Regularly \$4.50 to \$6.00. No mail or phone orders. Saturday, \$2.95.

1000 Pairs \$3.00 to \$4.00 "Active Service" and "Boy Scout" Boots, Saturday, \$2.40—Button and heel style, box calf, gummetal calf, patent calf leathers; best quality Goodyear welt and reinforced oak tanned leather soles; dull-gum tops; sizes 1 to 8. Regularly \$3.00 to \$4.00. No mail orders. Saturday, \$2.40.

1000 PAIRS MISSES', BOYS' AND CHILDREN'S BAREFOOT SANDALS
 Made of fine but tough tan calf, oak tanned and silk soles, double-stitched and reinforced; full, easy-fitting lasts. Children's sizes, 5 to 8. Saturday, 95c. Girls' sizes, 9 to 11. Saturday, 60c. Misses and Boys' sizes, 12 to 2. Saturday, 75c.

Just Four and a Half Hours' Shopping at Simpson's SATURDAY



When Big Ben strikes half-past eight tomorrow morning, these half day values will start business with a rush all through the Store. As a glance at this page will show you, it's worth while coming in with the early birds.

STORE HOURS
 Store Opens at 8.30 a.m.
 Store Closes at 5.30 p.m.
 Saturdays: June, July and August, Closes 1 p.m.
 No Noon Delivery Saturday

Whitewear Prices Never So Low

Simpson Quality—every piece of it; honest materials, generous sizing, faultless workmanship. No phone or mail orders.

WOMEN'S 25c DRAWERS, SATURDAY, 15c.
 Strong white cotton, ruffle of goods, with deep hem; open or closed; lengths 23 to 27 inches.

50c CORSET COVERS, SATURDAY, 25c.
 Fine nainsook, elaborately trimmed with lace or embroidery insertion and edges; silk draw ribbons; sizes 34 to 42 bust.

\$1.75 NIGHTDRESSES, SATURDAY, 95c.
 Fine nainsook, slip-over or high-neck styles; beautiful Val lace and embroidery insertions, beadings and edges; silk draw ribbons; lengths 56, 58, 60 inches.

50c COMBINATIONS, SATURDAY, 25c.
 Elastic knit, fine white cotton; low neck, short or no sleeves; lace beading and draw tapes; lace trimmed umbrella style drawers; sizes 32 to 40 bust.

\$1.00 UNDERSKIRTS, 75c.
 Fine white cotton, flounce of heavy lace insertions and edge; lawn dust ruffle; lengths 38 to 42 inches.

WOMEN'S 20c AND 25c VESTS, SATURDAY, 14c.
 Plain, Swiss or Richeleu ribbed white cotton; low neck, with short or no sleeves, lace beading and draw tapes; with no sleeves and fancy lace yokes, lace beading and draw tapes; sizes 32 to 44 bust.

50c CHILDREN'S CORSET WAISTS, SATURDAY, 35c.
 Strong white cotton, fine cording, buttons for attaching outer garments; sizes 3 to 9 years. Regularly 50c. Saturday, 35c.

Corsets to Be Cleared at 95 Cents

Over 600 Pairs, left from this season's most popular models and special purchases. "Royale," "D. & A.," "Mona," "Self Reducing" and "C. O. a la Grace" makes included. Styles for medium and full figures. Fine white coutil or batiste. Medium or low bust, long hips and backs, finest rust-proof boning, lined garters, bust draw cords. Not all sizes in any one style; but sizes 19 to 29 inches in the lot. No phone or mail orders. Regularly \$1.75 to \$2.00. Saturday, 95c.

Plan Your New Clothes From These Materials

Silks for Summer Wear at Marked-Down Prices.
 Black Duchesse Paillettes, soft and durable; 36 inches wide. Regularly \$1.00. Saturday, 83
 Black Duchesse Satins and Silk Paillettes; 36 and 38 inches wide respectively. Regularly \$1.25 and \$1.35. Saturday, \$1.10
 Black Chiffon Taffetas, three finishes. Regularly \$1.50. Saturday, \$1.46
 Striped Chiffon Taffetas, in green, cornflower blue, sand and new brown. Regularly \$1.50. Saturday, 1.19
 New Silks for Shirt Waists and Dresses; stripes, shepherd checks and fancy designs. Saturday, yard, 53
 Ivory Habutai Silks, 36 inches wide, regularly \$7.95. Saturday, 55c; 27 inches wide, regularly 55c. Saturday, 44c.
 Sand Color Shantung, 33 and 34 inches wide, 39c, 55c and 69c.

Cream Coatings and Suitings. A Saturday Morning Sale
 Many thousands of yards of our high-grade cream coatings and suitings are underpriced for morning selling. Lovely cream coatings for outing and sports coats; chin-chilla, polo, Whitney and Palm Beach cloths, homespun, with black stripes; English worsteds, pencil serge, Bedford cords, gabardine, poplin, etc.

Cream Chinchilla Coating, \$1.25, regularly \$1.50; soft lofty finish, in curl and ripple weaves; also homespun, with black stripe. Regularly \$2.00. Saturday, yard, 1.25

Cream Chinchilla and Homespun Coating, \$1.50, regularly \$2.00; curl and ripple weaves; also homespun, with black stripe. Regularly \$2.00. Saturday, yard, 1.50

Cream Serge and Pencil Serge, 75c. A special purchase of English soap-shrunk serge and pencil serge. Regularly \$1.00 and \$1.00. Saturday, yard, 75c

Black and White Suitings, 54 inches wide, 1.00. Saturday, yard, 75c

Black and White Suitings, 54 inches wide, 1.00. Saturday, yard, 75c

Lustres for Bathing Suits, 33c. Guaranteed brilliant lustre, in navy and black; will not cling or hold water; also in a range of colors, for dresses. Regularly 50c. Bargain tables. Main Floor. Yard, 33c

Wash Goods in Demand

A GREAT SALE OF REMNANTS AND ODDMENTS.
 At 9c—Prints, gingham, ducks, galateas, crepes, voiles, linen and cotton suitings. Regularly 12c, 15c and 25c. Saturday, yard, 9c

At 12c—Better class wash fabrics, 36 and 40-inch goods, voiles, crepes, seed cloths and silk and cotton materials. Regularly 25c, 35c and 50c. Saturday, yard, 12c

2,000 yards, 36-inch Mosquito Netting, black, green and white. An imported cloth, 2.50 yard. Saturday, 1.50

2,500 yards 40-inch White Lawn, strong weave, 8.30 a.m. yard, 6c

36-inch White Ratines, medium weight, for suits and dresses. Regularly 25c. Saturday, 12c

Three Morning Specials in Furniture

20 Only, Extension Dining Tables, made of genuine quarter-cut oak, fumed or golden finish, have 45-inch tops, deep rims, extending on easy running slides to 6 feet; very massive pedestal design. Regularly \$20.00. Special, \$9.35.

100 Only, Mattresses, extra well filled with all pure cotton felt, carefully selected, neatly tufted and covered in high-grade art steen ticking, supplied in all standard sizes. Regularly \$8.50. Special, Saturday, \$5.75.

50 Only, Extension Bed Couches, frames are made of angle steel, fine woven steel wire springs, suspended by oil-tempered helical springs; mattress is well filled with cotton felt, neatly tufted and covered in green denim, valance at front and both ends; is easily extended to full-size bed. Regularly \$9.75. Special, Saturday, \$6.15.

MEN'S SUITS at Half or Less, Friday and Saturday \$5.00

If you were a wholesaler, and could order a thousand suits at once, you would be unable to match the value we offer our individual customers for Saturday.
 The first hundred men that come for this offering Saturday will get suits all worth twice, and some worth nearly three times this sum at regular prices.
 Looking back over a long experience in men's clothing, we cannot recollect an example of this Saturday value being equaled in this country. See our Young and Richmond windows, and you'll be of the same opinion.
 Here are the details:
 Suits, made from English tweeds and worsteds, in brown and gray stripe patterns; also number of smart check patterns; made in smart, good fitting, single-breasted sacque style; sizes 34 to 44. Saturday, \$30, \$50.00.
 Serge Outing Trousers, made from a most serviceable English cream serge, with narrow color stripe; cut bottoms; sizes 31 to 42. Price \$4.00.
 "Palm Beach" Suit, in Norfolk style; natural color, showing a small, indistinct stripe; smart single-breasted yoke Norfolk style; trousers have cut bottoms; sizes 34 to 44. Price \$10.00.
 Light-Weight Waterproof Coat, of single texture silk, fawn shade; Raglan shoulders; long and roomy; sizes 34 to 44. Price, \$10.50.
 Two-Piece Outing Suit, light gray homespun; made in a good-fitting, single-breasted sacque style; trousers have cut bottoms; sizes 36 to 44. Price, \$9.50.

BOYS' SUITS in All Sizes From 6 to 17 Years, Regularly \$7.00 to \$10.50, Saturday \$3.95

There are 35 suits for boys who are stout and 150 suits of regular sizes, and they make up a Saturday attraction for boys that will bring a big \$30 rush.
 In the lot there are regular values from \$7.00 to \$10.50; priced for early morning selling, there are some exceptional values; a remarkable showing of the newest single-breasted fancy Norfolk styles, with cut-out bloomers. The fat boys' suits are double-breasted styles, and cut exceptionally large. Each suit is well tailored from choice English wool tweeds and worsteds, in a good showing of grays, tans and browns. There are a number of lightweight summer homespun tweed suits in the lot. Sizes 24 to 35. 8.30 Saturday morning 3.95

Accessories of Men's Wear

75c, \$1.00 and \$1.25 Shirts for 44c—1500 Outing Shirts, in white and plain colors, stripes, etc.; some with fancy front and cuffs, with plain white bodies, collars and separate collar styles; also several hundred negligee shirts with laundered cuffs, all coat fronts (a few are pleated), hairline and fancy stripes; some of these are slightly counter-soiled, all sizes from 14 to 17. No phone or mail orders. Regularly \$1.00 and \$1.25. Saturday, \$30, 44c each, 3 for \$1.25.

Men's Union Suits or Combination Underwear—In nainsook athletic, cut B.V.D. style, hairbrigan in natural and white, white porous and mesh knit, also cut spring needle knit garments; "longs and shorts"; all sizes in the lot. Regularly \$1.00 and \$1.25. Saturday, \$30, suit, 67c.

Silk Neckties, newest Derby styles, various widths and colors, in cross-bar, black and straight stripes. Regularly 25c, 35c and 50c. Saturday, \$30, 19c, or 3 for 50c.

240 Men's Summer Pyjama Suits, in plain and fancy colored solettes, fancy striped American percales, cashmerettes, etc.; colors sizes 34 to 46. Regularly \$2.00 and \$2.50. Saturday, \$1.25.

Cool Shades and Draperies

Make Comfortable Homes in Summer
 THESE SPECIALS OF SURPASSING INTEREST.
 English and American Wash Chintz, at 39c Yard—An enormous assortment of designs and colorings, printed on light or medium-grounds, suitable for curtains or coverings in the living-room or bedroom, 30 and 36 inches wide. Saturday, yard, 39c.
 Colonial Living-Room Shades, at 59c Yard—The colorings and designs are wonderful, and are specially adapted for hangings or coverings in the living-room, 36 inches wide, dark or medium grounds, excellent quality. Saturday, yard, 59c.
 Opaque Shades at 25c EACH—FOUR SUNROOM.
 Cloth, in cream, green or white, 36 x 70 inches, of opaque spring roller; an ideal shade for the sunroom, being inexpensive, yet effective. Saturday, each, 25c.
 Combination Opaque Shades at 49c Each—A shade made especially to keep the windows of the home uniform and yet have the benefit of a green shade inside the sunroom, assuring absolute comfort and shelter from the sun's rays; colors cream and green or green and white, 36 x 70 inches, mounted on Harshorn spring rollers. Regularly 70c each. Saturday, each, 49c.
 Rods, of all sizes and descriptions, from extension shaft rods at 5c, 12c and 15c, to the heavier solid braided brass rods, which can be had in all sizes.

SLIGHTLY DAMAGED VUDOR PORCH SHADES—AN 8.30 A.M. ITEM.

At 8.30 Saturday morning we will place on sale our entire stock of Vudor Porch Shades, of which we have only a limited number, all of which are slightly damaged. Such an opportunity as this should not be overlooked.

4.0 x 7.8. Regularly \$2.50. Saturday, 1.45
 6.0 x 7.8. Regularly \$3.50. Saturday, 2.45
 8.0 x 7.8. Regularly \$4.90. Saturday, 3.85
 Colors green, olive or brown.

Gloves and Hosiery Values

TWO 8.30 SPECIALS.
 Women's Pure Thread Silk Hose, regularly \$1.00 and \$1.25 pair, 75c. Heavy Pure Thread Silk, in black and colors, odds and ends of regular, \$3.00 pair, 75c.
 Women's Reversible Length White and Black Silk Gloves, Regularly \$1.00 and \$1.25, pair, 75c.
 Women's Silk Boot Hose, extra fine quality, deep heel thread top, sole, sizes 8 1/2 to 10; extra value. Saturday, pair, 24c.
 Women's Silk Lisle Thread Hose, black, white and colors, seamless and soft; sizes 8 1/2 to 10. Saturday, 3 pairs, \$1.00; pair, 35c.
 Boys' and Girls' All-Wool Fine One and One Ribbed Black and Tan sizes 6 to 8 1/2; 45c value. Saturday, sizes 7 to 7 1/2; pair, 35c; sizes 7 1/2 to 8 1/2, pair, 35c.
 Children's Mercerized Fine Ribbed Lisle Thread Hose, extra close weave, elastic rib, black and white; sizes 4 to 8 1/2. Saturday, pair, 25c.
 Men's Extra Fine Silk Lisle Thread Sox, seamless, sheer weave, strong thread, tan, gray, navy, white, cadet, suede, shear weave, sizes 9 1/2 to 11; extra value. Saturday, pair, 25c.
 Men's Pure Thread Silk Sox, strong close weave, deep ribbed lisle thread cut, tan, gray, navy, suede, smoke and black; sizes 9 1/2 to 11. Saturday, 3 pairs, \$1.25; pair, 45c.

Telephone Tonight, 5.30 to 10 o'clock, for Groceries to Go by Early Delivery Tomorrow

TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6100.

2000 lbs. Fresh Creamery Butter, White Clover Brand, Per lb.	24
Toasted Cornflakes, 3 packages	25
Leaf Sugar, 3 lbs.	25
Clark's Pork and Beans, in Chili Sauce	25
Finest Canned California Asparagus Tips, Per tin	24
Choice Side Bacon, sliced, Ingersoll brand, 2 lbs.	14
Finest Canned Lobster, Per lb.	22
Finest Canned Cheese, Per lb.	22
Shrimp's Marmalade, 2-lb. jar	25
Baker's Cocoa, 1-lb. tin	15
Gorton's H. P. Sauce, Bottle	22
Brook's Sardines, 3 tins	25
Finest Canned Fruit, Assorted, Strawberries and Cherries, Per tin	18
Finest Canned Fruit, Assorted, Strawberries and Cherries, Per tin	18
500 lbs. Peas or Tomatoes, 3 tins	23
Per dozen	23
One Car Choice California Sunkist Oranges, sweet and seedless	33
Choice Fresh Pineapples, Each	15
Choice Olives, stuffed or plain, bottle	15
Fresh Fruit Cakes, Per lb.	15
Fancy Mixed Biscuits, 2 lbs.	15
FRESH ROASTED COFFEE, PER LB., 27c.	
1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory, Saturday, per lb.	27

The Robert Simpson Company, Limited