

stores, factories and dwellings. Montreal has a half million people and in 10 years it will have one million of population as all our business people admit. The natural increase will be greater every year. The overflow population will seek the places most available to the city. No part of the island is so well located in relation to Montreal than Maisonneuve. It is connected with the larger city by an unequalled street car service. It has good streets, sewers, water and light, and in the spring will have sidewalks. As shown by the plan Maisonneuve Park is situated near the middle of the property and comprises 100 acres. Moreover the city government is making every effort to induce factories to locate in their midst. These factories bring working-men. These working-men have families, and must be housed. The men earn good wages. Those wages will be invested in homes. The demand for homes will increase the demand and consequently the price of every foot of real estate. It therefore follows that anyone buying property of the VIAUVILLE LANDS LIMITED will be able to sell it if desired, not only in a few years but next year at a greatly advanced price.

For the properties owned by the VIAUVILLE LANDS LIMITED is situated in the very heart of Maisonneuve.