



Canada's International Market Access Report (CIMAR)

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Message from the Minister of International Trade and Minister for the Asia-Pacific Gateway

As Canada's Minister of International Trade, I am pleased to present the 2009 edition of Canada's International Market Access Report.

Wherever I go, I am constantly amazed by the sheer dedication of Canadians to build bridges to international markets, and create the jobs and prosperity upon which we all depend.

In today's difficult economic times, these efforts are more important than ever. Our Global Commerce Strategy gives our businesses and investors the tools they need to reach beyond our borders and capture global opportunities. Through it, we are opening doors for Canadians abroad, by moving forward on an aggressive agenda of trade and investment negotiations, science and technology partnerships, and the opening of new trade offices around the world to help our businesses succeed.

This annual report is an important part of these efforts. It outlines market-access challenges that Canadian businesses can expect in key markets, as well as the steps being taken to provide a level playing field for our firms and investors around the world. It's a valuable tool for Canadian businesses as they build links to global markets.

Based on feedback from Canada's business community, this year's web-based edition is more user-friendly than ever before. Our [online database](#) provides a "one-stop shop" for Canadian exporters and investors to understand the barriers they face around the world, and equip themselves for global success. It also includes contact information for businesses to tell us about any other market-access issues they might encounter.

I encourage you to make this report — and the online database — an active part of your business planning for the next year and beyond.

Working together, we can help Canadians through these tough economic times, and continue building a successful, prosperous and competitive Canada for the future.

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