

COMPETITIVE ANALYSIS ...

THE PRIVATE SECTOR ...

MNC R&D Cost Centers (Type III) are subsidiaries that locate in the ASEAN region to take advantage of regional factors. These factors usually have to do with the tropical climate and the excellent infrastructure and trained labor. Participants include Goodyear, which established its Natural Rubber Laboratory to study rubber coagulation and Det norske Veritas, which set up a facility to study tropical marine corrosion.

The New Technology Venture with a foreign partner (Type V) is considered a newcomer to the business front in Singapore. Such partnerships take advantage of foreign technology and/or capital with local capital and human resource support. This combination has been successful in delivering a short time lag between R&D and manufacturing and sales.