

to buy directly from factories at the most competitive rates.

Question 5: Do You currently sell KD furniture?

Yes: 78% respondents

No : 13% respondents

Thinking of adding

the category: 9% respondents

Question 6: How do you describe the KD products you sell?

KD (knock-down) 58%

QA (quick assembly) 11%

SA (self assembly) 0%

RTA (ready-to-assemble) 26%

D-I-Y (do it yourself) 0%

Other:

Unassembled 2%

Assembly Required 2%

Furniture to go 2%

Easy assembly 2%

Question 7: What product categories do you sell currently?

We selected 11 major product categories. These were: Bedroom furniture, storage furniture, seating (metal), seating (upholstered), occasional furniture, accent pieces, dining furniture, family room