

APPENDIX 1 - SEAFOOD 90 PROGRAM

Monday 12 March 1990

Official Opening

- 8:30 Henri de Saram, Director, INFOFISH, Malaysia
- 8:40 Michael Hobbs, Joint Managing Director, Agra Europe/Eurofish, UK
- 8:50 Akio Kyoya, Director General of Fisheries Agency, M.A.F.F., Japan or his Representative
- 9:00 Yoshide Uchimura, President of the Japan Fisheries Association, Japan; Chairman of Seafood 90 Japan
- 9:10 Keynote speaker: Armin Lindquist, Assistant Director General, Fisheries Department, FAO, Italy "High Value Seafood or Fish for Food", Role of Fish Trade for Development

General Session: Trade Environment

- 9:30 Currency Changes and impact on Trade
- M. Yoshioka, Managing Director MITSUI and President Japan Marine Products Importer Association
- 9:50 Alternative Market Channels: Supermarkets, Department Stores
- Takashi Takatsu, Manager, Foods Merchandising Division, Seibu Department Stores