C. Effect of Free Trade on Canadian Business Sectors and on Regional Development

1. Effect on business sectors

Canadians were presented with a list of various industries and for each one were asked whether they expect the free trade agreement with the United States will mean that the industry would be better or worse off as a result of the agreement. Results appear in Table 7, which also presents results from a June survey in which Canadians were asked what they anticipated or expected the effect of a free trade agreement would be on the various sectors.

Table 7

EFFECT OF FREE TRADE ON CANADIAN BUSINESS

Key: (1) June (2) October

	BETTER		WORSE		NO C		ORRELATION GAMMA	
	<u>(1)</u> %	<u>(2)</u> %	<u>(1)</u> %	<u>(2)</u> %	<u>(1)</u> %	<u>(2)</u> %	<u>(1)</u>	(2)
Wood and paper products	52	59	42	-32	5	8	.428	.445
Oil and gas industry	54	58	35	32	9	8	.404	.441
Fish and fish products	47	43	40	40	11	12	.359	.406
Films, books and magazines	45	36	45	46	10	16	.280	.320
Beer industry		36		38		25		.209
Wine industry		28_		56		14		.274
Agriculture and farming	43	32	48	56	7	11	.475	.484
Cars and car parts	51	29	39	57	10	13	.227	.405