REPORT 4 88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 88 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 473-BUDAPEST

001-AGRI & FOOD PRODUCTS & SERVICE HUNGARY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

CONTINUE SUPPORTING MCGILL UNIVERSITY'S EFFORTS TO SELL ITS DAIRY HERD ANALYSIS SYSTEM IN HUNGARY

CONTINUE EFFORTS TO ATTRACT A CANADIAN FOOD PROCESSOR TO HUNGARY CONTINUE EFFORTS TO ATTRACT CANADIAN FARM EQUIPMENT MANUFACTURERS TO HUNGARY

ANTICIPATED RESULTS:

ONCE A PILOT PROJECT IS COMPLETED EXPECT HUNGARY WILL BE EAGER TO MODIFY SYSTEM FOR USF HERE.

CANADIAN-HUNGARIAN FOOD PROCESSING J. V. CO-PRODUCTION OF CANADIAN EQUIP IN HUNGARY

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 SUPPORT MCGILL UNIVERSITY, SEMEX AND AGDEVOO

IN THEIR MARKETING AND/OR JV EFFORTS.

QUARTER: 2 ----

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED

VISITS/PROGRAMS WERE ARRANGED FOR SEMEX AND AGDEVCO FOR THIS QUARTER AND MCGILL FOR JULY.