

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 347 RIYADH

Market: 322 SAUDI ARABIA

Sector: 005 COMM. & INFORM. EQP. & SERV

Subsector: 054 COMPUTERS, SOFTWARE & SYSTEMS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	220.00M	\$ 200.00M	\$ 496.00M	\$ 387.00M
Canadian Exports \$	2.00M	\$ 1.67M	\$ 4.19M	\$ 3.19M
Canadian Share of Import Market	0.90%	0.83%	0.84%	0.82%

Major Competing Countries

Market Share

i) 577 UNITED STATES OF AMERICA	78 %
ii) 112 FRANCE	11 %
iii) 265 JAPAN	9 %
iv) 052 ENGLAND	4.1 %
v) 128 GERMANY WEST	3.1 %

Cumulative 3 year export potential for CDN products 1-3 \$M
in this Sector/Subsector:

Current status of Canadian exports: Small but expanding

Products/services for which there are
good market prospects

Current Total Imports

i) DATA PROCESSING	In Canadian \$
ii) MONITORS	\$ 100.00 M
iii) COMPUTER SYSTEMS	\$ 75.00 M
iv) CONSULTING SERVICES	\$ 45.00 M
	\$ 40.00 M

Projects or portion of projects which are still in the planning
stage and for which Canadian companies might have reasonable prospects.

i) Project Name: STORAGE OF ARCHIVES ON COMPACT DISCS
(MINISTRY OF FINANCE)

Approximate Value: \$ 25 M

Financing Source: 012 DOM

For further info. please contact:

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ii) Project Name: IRRIGATION CONTROL SYSTEM FOR CITY OF
RIYADH.

Approximate Value: \$ 12 M

Financing Source: 012 DOM

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