

BANKERS

OR

MANUFACTURERS

CONTEMPLATING

STOCK or BOND ISSUES

require a correct and disinterested valuation of the property upon which the securities are to be issued.

We perform the very highest character of such work.

We have appraised over two thousand properties including several hundred representative plants in the Dominion.

Complete information regarding our services furnished without obligation to the enquirer.

National Appraisal Co.
120 St. James St. Montreal



Established

1898

THE

ESSEX UNION

INSURANCE COMPANY, LIMITED.

Bankers:

THE BANK OF ENGLAND.
THE LONDON JOINT CITY AND MIDLAND BANK, LTD.

FOR REINSURANCES

Directors:

SIR HAROLD ELVERSTON, J.P., Chairman.
SIR CHARLES DAVIDSON. SIR JOHN FERGUSON, K.B.E.
MAJOR EVAN HAYWARD, M.P. ALDERMAN A. H. SCOTT,
J.P., L.C.C.

General Manager CHARLES H. TRENAM.
Sub-Manager HARRY L. SMATHERS
Secretary F. CECIL BARLEY.

Head Office:

9 & 10 GEORGE YARD, LOMBARD STREET,
LONDON, E.C., 3.

TELEPHONE: AVENUE 7565.

TELEGRAMS: "ESUNICO, LED, LONDON."

Appraisal



Service

FOR INSURANCE AND FINANCIAL PURPOSES

EVERY manufacturer should make a careful study of fire insurance. If Co-Insurance is carried, the insured must satisfy himself as to the true present worth of his plant before he can safely and economically place his Insurance.

An Appraisal will establish the values necessary to determine the correct amount of full or percentage insurance that should be carried. It also forms the only independent proof of loss in case of fire.

Our Appraisals are based on present day replacement costs, are exhaustive in detail and departmentally classified.

Our Plant Ledger is a medium whereby our Appraisals can be used to advantage by your accounting department at all times as a sound basis for your cost accounts and for keeping complete detailed data of unit repair cost and capital additions to Plant.

We solicit your correspondence.

Dominion Appraisal Company Limited

10 Wellington St. East, Toronto:

4 Hospital St., Montreal.