

The Picture Post Card House of Canada

(Established 15 years)

The Orders Booked

Justify us in believing we have the
Right Goods at the Right Prices.

View Post Cards Fancy Post Cards
Christmas Post Cards

SAMPLES ON APPLICATION.

The Montreal Import Co., 17 St. John Street, Montreal

Pictorial Postcards

We assure the trade that we are keeping right up to the times in the way of new views.

During the past year we have added largely to our already large assortment, and will continue to add as ideas and opportunity develop.

OUR NEW COLORED VIEWS OF
Montreal, Quebec and Ottawa

are particularly meritorious.

Albums

We carry a big range and the values are special.

Sample and prices to the trade only on application

The Picture Post Card Co.

P. O. Box 334, OTTAWA, ONT.

W. G. MacFARLANE

Saturday Night Building. - TORONTO.

PUBLISHER OF

SOUVENIR BOOKS and POST CARDS

Our lines are as follows

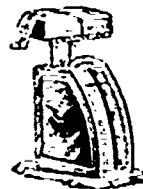
Souvenir Post Cards. Our Colored Line, the Naturotype, is very popular. Write us for samples and prices for contract orders.
Fancy and Comic Post Cards. We handle The Brownie & Woolf and Jolliffe lines.

Letter Cards. These will be very popular. Write us for prices.
Leather Post Cards.

Souvenir View Books. Let us quote you on an edition of your locality.

Post Card Albums and Post Card Racks.
Souvenir Novelties.

"Highest Award"



National	4 lbs.	\$3.00
Union	2 1/2 lbs.	2.50
Columbian	2 lbs.	2.00
Star	1 lb.	1.50
Crescent	1 lb.	1.00

Don't forget to ask for a
PELOUZE POSTAL SCALE.
It means you will get the best
Postal Scale that money can buy.

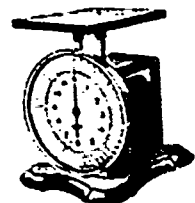
Received Highest Award at
World's Fair, St. Louis,
which confirms our repeated
claims that our Postal
Scales are the best

No modern up-to-date office is complete
without one

"Save Time and Stamps."

They tell instantly the exact cost
of postage in cents on all classes
of mail matter. Always accurate.

The **PELOUZE POSTAL
SCALES** have a double needle
index that starts at the top and
moves through a slot. Very easy
to read. Absolutely automatic
—no tedious maneuvering of a
poise on a beam.



Mail and Express
16 lbs. \$5.00

Commercial	12 lbs.	\$3.75
U. S.	4 lbs.	2.50
Challenge	4 lbs.	2.50
Victor	1 1/2 lbs.	1.75

All Leading Dealers Sell Them. Order Through Your Jobber.

PELOUZE SCALE & MFG. CO.
118-130 W. Jackson Boulevard :: CHICAGO.

Jobbers, Attention!

Our Spring and Summer line of

View Post Cards

is ready for your inspection. Newest scenes at right
prices. Samples will convince you. Send for them.
Do it now.

ILLUSTRATED POST CARD CO.
MONTREAL

N. B. — A full line of Winter Scenes for immediate delivery

MONTHLY BULLETIN

This is IT for this month

SULTAN Toilet Paper

Extra high grade. Full weight. Beautiful attractive
wrapper. Lithographed in crimson and gold.
A winner for your trade.

\$5.25 a case.

Rolls, Ovals, and Squares.

Write for Samples.

G. A. Weese & Son, 44 Yonge St., Toronto