

"Most Delicious"

—(Taming of the Shrew)

"SALADA" CEYLON TEA

Sealed Lead Packets Only.

25c, 40c, 50c and 60c per pound.

FAR AND NEAR.

On one day this week the Menocly Bell Company of Troy, N.Y., made shipment of church bells to Schenectady, just at our own doors, and to Constantinople, Turkey. Inasmuch as church bells are the emblems of peace it might be hoped that those, just sent so far from our country, would ring to "soothe the Turkish breast."

A GRATIFYING FEATURE.

In connection with the life insurance business in Canada is that of late years insurers have given their preference to the Canadian companies. It is noted from figures lately published pertaining to insurance in Canada, that while the amount in force by the British and foreign companies here is almost stationary, the amount held by the Canadian companies has increased by ten millions of dollars during the past year. The progress made by the Canadian Life Insurance Companies of late years should be considered satisfactory by all those interested in these institutions.

Among the companies making very rapid and successful progress is the North American Life Assurance Company, of Toronto. From figures lately published, it is shown that this Company in 1896 secured the largest amount of new business in the Dominion of Canada of any company doing business here, excepting one. The favor expressed for this Company by intending insurers is doubtless due to the excellent management of the Company, as also the splendid results paid under its investment policies during the past year.

It is interesting to note that at the end of the first financial year of the North American Life, during which time its first investment policies were issued, its assets amounted to \$98,763.47, and the net surplus to \$2,430.61. It expressed great confidence on the part of leading citizens throughout the Dominion, who took out the first large investment policies in the North American Life, as to the future success of the Company. That this expectation has been fully realized is confirmed by the issue of its last annual report, which shows that the assets of the North American now amount to over two and a half million dollars, while the net surplus exceeds \$120,000.

Among the early policy-holders of the Company was Mr. Charles E. Morgan, a leading banker, Hamilton, whose investment policy lately matured, and the following is an expression of opinion by him as to the results paid under that policy:—

"To the North American Life Assurance Company, Toronto:

"Gentlemen, My life fifteen year investment policy matured on the 30th inst., and having considered the options offered, namely:—(1) A cash value of \$2,300 48, or (2) paid-up life policy for \$4,360, or (3) withdraw the accumulated surplus of \$1,135 98, and retain the original policy for \$5,000 I have decided to take the last mentioned option, and acknowledge the receipt to-day of your cheque for the same.

"In making a personal calculation, I find that the accumulated surplus has netted me slightly better than a five per cent. compound investment on my premiums.

"Considering the fact that I have had life insurance for \$5,000 for fifteen years at between ages 39 and 54, I look upon the result as a very satisfactory one, and trust that your Company may meet with the

same success in the future as has characterized its operations in the past.

"Yours truly,

"CHARLES E. MORGAN.

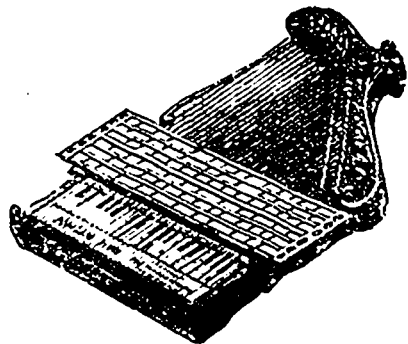
"Hamilton, Ont."

For further information as to the Company's plans, last annual report, or agency, address Wm. McCabe, Managing Director, Toronto.

BEN DAVIES—WATKIN MILLS.

To hear Ben Davies, the great tenor, has been the desire of every one interested in music since the fame of this artist spread abroad. The opportunity will be afforded at Massey Hall on the 80th inst. In Europe and the United States, Mr. DAVIES is conceded to be the greatest living tenor. With him will appear Mr. Watkin Mills, the famous baritone, so that a musical treat of a very high order may be anticipated.

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New System of Stringing
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The Central Canada Loan Savings Co'y

OF ONTARIO, TORONTO.

Notice is hereby given that a quarterly dividend for the three (3) months ending 31st March, 1897, at the rate of 6 per cent (6 p.c.) per annum has this day been declared upon the Capital Stock of this Institution and that the same will be payable at the offices of the company in this city on and after Thursday, the first day of April next. The transfer books will be closed from the 21st to the 31st March, 1897, both days inclusive.
By order of the Board, R. R. WOOD, Sec.
Toronto, 3rd March 1897.

THE PROMOTION OF THRIFT AND INDUSTRY

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LITERATURE FREE

JOSEPH PHILLIPS, - - President, Confederation Life Buildings, Toronto.

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Sprains, Bruises, Burns, Felons, White Swellings, Scratches, Scalds, Flesh Wounds

and Swellings of every description

ON MAN OR BEAST

Also Rheumatism, Ague in the Breast, Inflammation of the Eyes, Contraction of the Cords and Muscles, Warts, Chilblains, Dislocated Joints, Swellings caused by Broken Limbs, Frozon Feet, External Poisons, Galls of all kinds, Cracked Heels, Mango, Ring Bore, and Spavin (if applied when first lame), Sand Cracks together with External Bruises or Wounds to which it may be applied at all times with perfect safety.

For Burns or Scalds, no other remedy excels it (if immediately applied). If blistered apply it until the fire is extracted and it will not leave a scar.

Price 25c. per bottle. For Sale Everywhere

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Holly and
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have raised the standard of Ready Made clothing so that the best dressed people in Canada are now wearing their make.

Every garment is guaranteed to the fullest extent, and will be taken back if not up to the standard. Their Bicycle Suits and Spring Overcoats are all Rigby Waterproofed, which means they will keep out the wet but not the air.—All first-class dealers keep their goods. Ask for, and see that you get, Shorey's make.

