

**A WIRELESS MESSAGE OF IMPORTANCE TO YOU!**

# EMPORIUM CO., BRIDGETOWN

**FORMERLY J. W. BECKWITH**

## A MIGHTY CRASH IN PRICES

A Remarkable Money-Saving Opportunity that will totally eclipse any former value-giving demonstration ever attempted in this vicinity. We are faced with the forced necessity of raising upwards of \$5,780 without a moment's delay to meet the demands of the administrators of the Beckwith Estate. Hence this Stupendous Bargain Event. Cost is ignored and profits demolished on

**Store Closed**

This Store will be closed all day Thursday to permit of marking down the prices of the entire stock.

Doors open Friday 10 a. m.

**Wanted**

We require the services of 15 Young Ladies to assist in waiting on the crowds of shoppers at this sale.

High Class Ready-to-Wear Goods, Dress Goods, Serges, Underwear, Hoisery, Millinery and Men's Wear

**Sale Begins Friday, November 19th, at 10 a.m. Sharp**

These Prices Talk, They are on Speaking Terms With You

Hundreds of yards of fine Dress Goods, Silks and Serges etc. in a large variety of fashionable shades.

Marked at SACRIFICE PRICES for this great BARGAIN EVENT

Regular \$1 Dress Goods selling for	39c. per yard
\$6.50 Serges selling for	\$4.38c. per yard
\$4.00 Taffeta Silks selling for	\$2.98 per yard

Sheetings, Pillow Cottons, Prints, Piques, Indian Head, etc. at Tremendous Reductions

**EXTRA!**

To stimulate interest in this great forced movement we shall sell on

**Opening Day, Friday, November 19th**

Large Bungalow Aprons for 25 cents each to the first fifty customers whose purchases amount to to \$5 or more.

Remember! First fifty customers only. Opening Day Friday.

TERMS OF SALE: Everything will be sold for Cash Only. No Charges, Approvals or Exchanges. First come get best choice.

**Now Buy Winter Coats! This is the Chance You've Waited for**

Every Coat in this stock must now be sacrificed. It's not a question of cost or value with us now, but our actual necessity to raise hard, cold cash.

We have slashed the prices unmercifully on every garment. There is no excuse for you now.

In some cases we have cut prices right in half. Others we have taken a quarter and more off.

**Come See Them. No Reasonable Offer Refused**

**Don't Delay! The Critical Moment is at Hand** The Moment We Raise \$5,780 this sale Ends Without Notice

**HERES' ECONOMY FOR YOU**

Boys' Bloomer Pants, regular \$2.50 now selling for \$1.39.  
Men's Stout Overalls, regular \$2.50 now selling for \$1.48.  
Men's black and white stripe Shirts now selling for 98 cents.  
Men's High Grade Soft Felt Hats, regular \$6.50 now for \$3.98.

**GET IN ON THESE**

Children's Sanitary Fleece Underwear regular 75c. for 48c. Ladies' and Girls' Underwear, all reduced twenty per cent. Silk Blouses, white, flesh or black, regular \$4 now for \$1.98. Beautiful Georgette Blouses, regular to \$10 now for \$5.98.

**Hoisery for Men, Women and Children at Sensational Reductions**

Children's Hoisery as low as 39c. Ladies' Cashmere finish Hoisery 46c. Men's Grey Wool Socks 39c

**A Sale Without Precedent or Hope of Repetition**

There are scores of bargains not mentioned here. Remember! Entire stock is now on sale at stupendous reductions. This sale is for you, get your full share of these extraordinary values.

Ten days of tremendous selling activity, forced on by the most daring, drastic price reduction never witnessed.

**MILLINERY SACRIFICED**

Beautiful Trimmed Velvet Hats, values to \$8 now for \$3.98.

Big lot of Lovely Pattern Hats and Models, all going for half price.

Ladies' and Girls Velvet Tams, regular \$4. going for \$2.68.

**We Guarantee**

Every article and every price advertised. Everything will be sold exactly as stated.

Remember the name, the time, and the place.

**EMPORIUM COMPANY,**  
BRIDGETOWN, N. S.

Formerly J. W. Beckwith

**Bear in Mind**

The moment we raise the sum of \$5,780 this Great Event ends without notice.

Remember that Every added Subscription Helps to make This paper better For everybody

VOL. XLVIII—No 3

**A POPULAR APPOINTMENT**

The New School Inspector for Berland County is a St. Cove Boy

Mr. Bradford R. Hall, B. S., succeeds Mr. F. G. Morse, Jr., as inspector of schools for Berland Co., was born in St. Cove, Annapolis Co.

After receiving a common school education he attended provincial Normal school, T. S., receiving the E. license.

The two years following he principal of the school at North. Digby Co., resigned to accept the principalship of schools in Canning.

After a year's successful in Canning, Mr. Hall entered University, which institution attended for two years. In 1915 took charge of the Joggins, and after remaining there two returned to Acadia, graduating in 1919, with the degree of B. E. the same year he received license.

At the beginning of the year Mr. Hall accepted the position of the Parrboro school. In position he will resign in a few much to the regret of teachers and citizens to accept new appointment.

In August of the present year Mr. Hall married Miss Evelyn S. Clarence, Annapolis Co., also of our popular provincial teachers.

**GERMAN CANNON FOUND IN ANAPOLIS**

ANNAPOLIS, Nov 15—This morning the German field gun that appeared from Fort Anne last Wednesday night was found in Lequille school house.

It appears that those who concealed it in a vacant lot on the Cape until Sunday night they put it in sight. This has aroused a good deal of interest.

which might have been averted proper procedure had been followed. There is no evidence of a plot, but merely a protest on one part of the armistice violation.

**STILL**

My Reduced adding

Amount

Three Only, Men's for \$8.50.

Four Only, Men's S

A Nice Line of M prices ranging

Eighteen Boys' Sui

Eight Only Boys' E

One Dozen Pairs E

Six Only, Ladies' S

When you consider advantage of th

Remember I carry good bargain

Goods are not being delay.

W.