

Guide-Advocate
WATFORD, ONTARIO

Member of Canadian Weekly
Newspapers Association.

W. C. Aylesworth, Publisher.

Average Circulation for year ending
December 31, 1923... 1,565
(Covering East Lambton)

ADVERTISING RATES

Display ads, set, transient, 25c inch.
Display, yearly contract, set, 18c in.
Display Ad., all plate, 18c inch
Special Position, .5c per inch extra.
Theatrical Advt'g with reader or cut
..... .35c per inch
Business Local, Front page 10c per
line; Inside pages 6c per line.
Classified Ads, One Cent per word
each insertion. Minimum 25c.

FRIDAY, MARCH 7, 1924

"Squibs by Dad"

Senator Caraway of Arkansas is
adding spice to the oil scandal in-
vestigation.

Like a candidate for political of-
fice, King Tut is now in the hands of
his friends and countrymen.

It is now suggested that the name
of Tea Pot Dome be changed to
"Graft Gorge."

One of the things the groundhog
is least interested in is bedtime
stories.

An Alberta dairyman is feeding his
cows on sunflowers. "Sun-kist" butter
ought to prove a popular brand.

No man can qualify as an oldtimer
if he fails to remember when he saw
more signs of an early spring than
the present.

In reporting the escape of a Chi-
nese prisoner the warden of a St.
Louis jail mentioned that he took
"French leave."

When the critics of the new Al-
berta liquor law protest that its pro-
visions are too tight they can not
complain that it is loosely drawn.

Many small boys envy the in-
mates of Prussian prisons who are
prohibited from taking more than
one bath a month.

Symptoms of cabinet trouble are
reported at Ottawa, but the distur-
bance is much milder than the Wash-
ington type.

In pursuance of its policy of econ-
omy the Ontario Government is com-
mencing with the predatory interests.
It is proposed to reduce the wolf
bounty.

Commander McCarty of the big
dirigible Shenandoah has been re-
lieved of his command. In aviation
circles this might be referred to as
"given the air."

Students at Vassar College are en-
gaged in a mouth organ contest. The
strains of "Listen to the Mocking
Bird" have driven all the real birds
off the campus.

A Florida paper quotes grapefruit
at 15 cents per dozen, while consum-
ers in the north pay 15 cents per
squirt. It is suspected that the stock
is watered.

Mustapha Kemal Pasha, President
of the Turkish Republic, is the proud
father of a son and heir. The new
arrival is eligible for honorary mem-
bership in the Young Turks.

A school of baking is to be estab-
lished in connection with the Ontario
Agricultural College. Good mixers
can demonstrate how to put the
dough in doughnuts.

The Prince of Wales may now
have a brief respite from the mat-
rimonial matchmakers. They are now
busy planning for the second mar-
riage of Premier Ramsay MacDonald.

Experiments are being made in
crossing potatoes with tomatoes. It
would be a great convenience for
housewives if they could go out in
the garden and pick a salad for lunch.

A London clergyman makes a re-
quest that is not to be sneezed at.
When delivering a sermon the asks
members of the congregation to re-
frain from coughing until he finishes
a sentence.

Ottawa authorities announce that
the government purposes retaining
the surplus from seed grain advances
to western farmers, a decision that
goes against the grain of the wheat-
growers.

Robert's Syrup
of the Extract of Cod Liver & Tar
for COUGHS, COLDS
and BRONCHITIS

The prize offered by a Kansas pa-
per for the most economical plan
for building a home was awarded to
the man who wrote: "Raise a family
of bricklayers, carpenters and plas-
ters."

The triple mother-in-law of an
aged London man who married three
of her daughters in succession, has
notified him that the visible supply
of brides in her family is exhausted.

Ottawa rumors indicate a Do-
minion election in May or maybe
later. May is a merry month, but the
prospect of losing two years' session-
al indemnities would be no joke for
the members.

A Tacoma motorist arrested for
speeding on Sunday was honorably
discharged when he declared that he
was anxious to reach the church in
time for service. The court announ-
ced that it was the first case of the
kind on record.

The question of whether dogs are
disease carriers was discussed at a
recent meeting of an eastern health
board. Authorities differed but it
was admitted that some of them had
been known to carry fleas.

A New Orleans paper is in favor
of two sessions of state legislatures
each year. "One to pass laws and
the other to eliminate the bunk, de-
fects and jokers in whatever laws
were passed."

Owing to the fraudulent opera-
tions of a gang of American crooks
a Scotch distillery is said to have
been driven into bankruptcy. There
must have been a real "master mind"
on the job.

Mayor Martin of Montreal is now
prepared to receive potentates,
princes and prelates with all the dig-
nity pertaining to his high office.
His worship has just received his new
mayoral toga from London. The civic
garment cost \$1626 and matches the
official chain.

A Paris scientist predicts that it
may be possible for men and animals
to communicate with and understand
each other by means of mysterious
waves radiating from their bodies.
Most persons would prefer communi-
cating with a temperamental tiger or
restless bulldog over a long distance
wave.

Expert airmen predict that recent
inventions make the transatlantic
flight in twelve hours possible. Trav-
ellers may have mutton chops for
breakfast in London and corned beef
and cabbage for dinner in New
York the same evening of the same
day.

A novel marriage ceremony was
performed at Chico, Cal., the other
day, when a street car conductor was
married on his car while on duty.
With the exception of the preacher
the guests paid as they entered and
"moved up in front." After the cere-
mony the groom released the brakes
and headed for the car barns.

A well-known Canadian politician
once said that "elections are not won
with prayers." A woman candidate
for a state office in Ohio is featuring
her campaign by singing folk songs
and other popular selections, calcu-
lated to soothe the savage breasts of
the electors. The opposition candi-
date has more faith in old-fashioned
bank notes.

SHOULD PAY THEIR SHARE
We notice the Ontario Govern-
ment has been approached asking
them to place greater restrictions on
the hawkers and peddlers. In towns
and larger cities it is asked that a
license of \$250 to \$500 be imposed.
In villages and townships \$100 to
\$150. As it is at present these hawk-
ers and peddlers have no business
or municipal taxes to pay, and they
escape their fair share of the burden
of taxes. It is proposed that the fee
be paid to the municipal corporation.
We trust that the government will
see the necessity of adopting such
legislation. The transient trafficker
should not be able to step into any
community and do business without
bearing his share of the burdens of
that municipality.

THE PEOPLE OF NORWOOD
APPRECIATE THEIR
LOCAL NEWSPAPER

Sometimes a man does not have to
wait until he is dead to have nice
things said about him. But it re-
quired a disastrous fire which com-
pletely destroyed their local printing
plant and building to make people
of Norwood and district realize how
highly they esteemed their local
newspaper and its publishers, Messrs.
J. H. Keefe and Son, and to give
expression to that esteem.

The fire occurred at an early hour a
week ago Sunday morning. The Lib-
rary Board met the same day and
offered Messrs. Keefe the free use
of the basement of the Library
building. The Town Council met on
Monday morning and volunteered
the use of the basement of the Town
Hall. On Monday afternoon a com-
mittee of business men waited on the
publishers and offered their service
in any way within their power. The
Farmers' Club had a meeting and
made similar offers of assistance.
These and other public recognitions,
to say nothing of many individual
indications of deep feeling and warm
friendship must have helped wonder-
fully to give the stricken proprietors
fresh courage to carry on. They are
now busy making plans for getting
a new plant together and in the
meantime are resuming publication
this week through the kind co-opera-
tion of the Hastings Star co-opera-
tion that would have given gladly
by scores of other weekly publishers
if required.

After all it is the friendship of life
that counts most. Making money is all
right in its place but rendering
honest service to the community in
whatever sphere we find ourselves
pays big dividends. It is evident that
the good people of Norwood thor-
oughly appreciate the high standard
of weekly newspapers which have
been getting in The Register, as well
as the sterling worth and fine citi-
zenship of its publishers, both father
and son. Knowing them personally,
as we do, we are confident they will
soon overcome the heavy handicap
under which they are placed at
present, and we extend our best
wishes for their speedy business
recovery and the abundant success
in the future which they so richly
deserve. Their loss, only partly
covered by insurance, is very heavy,
but not so heavy as the loss would be
to the community if The Norwood
Register should pass out of existence
or into less worthy hands.

NOT SO BAD AFTER ALL

Soon the pages of the fashion
magazines, will burst forth with all
the glory of spring togery and East-
er millinery. Then we will hear the
cry that we have wandered far from
the example set us by our fore-
fathers. They will say, "Just look at
the peacock pride in this good year
1924. Just look at the ladies' hats."
Now, as a matter of fact, there is
nothing in the ladies' hats of today
equal to the coal scuttle hats of a
hundred years ago. They will say,
"Just look at the bobbed hair." Do
you know the most extreme styles of
today will never equal the topknots
which our great-grandmothers wore,
put up with high combs and which we
wonder did not make our great-
grandfathers die with laughter. The
hair was lifted into a pyramid a
foot high. On the top of that lay a
white rosebud. Shoes of bespangled
white kid and heels two or three in-
ches high. Grandfather went out to
met her on the floor in a coat of sky
blue silk and vest of white satin,
embroidered with gold lace, lace
ruffles around his wrist and his hair
falling in a queue. Their hard cider
mint julep and hot toddy sometimes
made lively work for the broad-
brimmed hats and silver knee buckles.
Talk of dissipating parties of today
and keeping of late hours. Did not
our great-grandfathers have their
bees and sausage-stuffings and tea
parties and dances, that for hearti-
ness and uproar utterly eclipsed all
the waltzes, fox trots, and toddles
known in this good year 1924? And
they never went home until morning.
Talk about the dishonesties of today!
Ninety-five years ago, the governor
of New York state had to disband
the legislature because of its utter
corruption. You see that we are not so
bad after all, when compared with
our great-grandfathers.

Externally or Internally, it is good
—When applied externally by brisk
rubbing, Dr. Thomas' Electric Oil
opens the pores and penetrates the
tissues, touching the seat of the
trouble and immediately affording re-
lief. Administered internally, it will
still the irritation in the throat which
induces coughing and will relieve
affections of the bronchial tubes and
respiratory organs. Try it and be
convinced.

THE STERLING BANK
OF CANADA

SAVE BECAUSE—
The ability to economize is a good
business asset.

Note and Comment

"Express your ideas while you are
young, for when you grow older you
will know better than to have any."
Professor Wrong.

Chimney fires are liable to occur
at this time of year, and a handful
of sulphur thrown into the stove or
furnace at the outset is sure to check
the fire and prevent damage.

To be cursed is the natural state
of Man. Even the Rural Mail Carrier
is more cursed for the Single Trip
he misses than he is Blessed for the
Many Trips he jogs along Right on
Time.

"Give us Alberta Coal or we per-
ish!" is the cry. Something rather
patriotic about it too. To talk of
keeping the millions we spend for
coal at home in sound Canadianism.
There is no other way that we know
to build up a country or a town,
than to trade at home.

A subscriber points out the cruel
practise of some farmers of bringing
hogs to market in zero weather with-
out a scrap of covering to shield the
animal's bare hide from the biting
blasts while the driver is snugly bun-
dled up in a coon coat and robe. A
little thoughtfulness in this respect
would cost nothing. A little straw
thrown into the box for the beast to
snuggle into, would help a lot.

Allan Cobham, the British airman,
who recently flew one of the new De
Haviland 53-type light aeroplanes,
equipped with a six horse-power
motor-cycle, from London to
Brussels in four hours, says despite
the high winds and rain encountered
on the journey the little machine
performed wonderfully. It cost Mr.
Cobham about \$1.75 for gas and oil
on the trip.

The storms and the snow in
Southern Ontario are reckoned as


the worst in recent history and mak-
ing "recent" go quite a distance
back, at that. Unless, Southern
Ontario gets better weather treat-
ment it will be necessary for the
people there to move to the North
Land where the winters may be
spent in comfort.—The Porcupine
Advance.

Mr. Fred Fairhall, who lives near
Thorndale, while in the office of the
St. Marys Journal-Angus on Tuesday,
said there were still some 150 men
snow shovelling at the cut on the St.
Marys-London Railway near his
place. One tier of shovellers throws
the snow to a tier farther up and
out, and tons of snow are thus being
moved. Mr. Fairhall said the road to
St. Marys was full of patch-holes,
the road-bed in many cases being 6
feet above the ground.

To Our Correspondents — Occa-
sionally some of our correspondents
may notice that items included in
their news budgets relating to enter-
tainments, etc., do not appear. The
reason for this is that this is adver-
tising for which a fee is charged.
Unless we get instructions, specifi-
cally ordering them and notifying
us to whom they are chargeable we
must of necessity withhold them.

Timmins Free Press: Publicity is
a newspaper's stock in trade and it
is to the individual's and the com-
munity's interest just as much as to
the interest of the newspaper itself
to see that a newspaper is adequately
recompensed for publicity matter,
because if a newspaper is properly
supported it is able to render broad-
er service to the community. Free
publicity should no more be expect-
ed from a newspaper than free legal
advice from a lawyer, or free medical
advice from a physician. Timmins is
always willing to go more than half-
way in giving publicity to deserving
causes, but it takes money to con-
duct a newspaper and its advertising
space is its chief source of revenue.

**SMALL ACCOUNTS
WILLINGLY HANDLED**



**It is the aim of the Bank of Montreal to
serve willingly in little things as well as
large—to be generally helpful to its cus-
tomers regardless of the size and extent of
their dealings with the Bank.**

For years the Bank of Montreal has co-operated with
its customers, assisting in various ways in matters of
finance and business.

If you require information or
any other banking service, you
have merely to write or call.

Watford Branch:
T. W. COLLISTER, Manager.

BANK OF MONTREAL
Established 1817

FRIDA
Her
The gold
taric broke
the month
produced a
based on
ceived from
It is rep
have been
a \$50,000
for the
blogs from
McMurray
The first
tion sales
Company
ture at the
real took
lection of
roughly at
was put u
Grain
Montreal
938 bush
shipped to
America
thus mal
securely
leading g
continent.
Dr. Ges
Toronto,
Canadian
undertake
tion of
Literature
pire Exhib
the gath
sentative
will take
From
shipment
From the
Brunawi
of last
been 75
in twenty
ember
1923, a
wers sh
With
American
flour, it
port vo
during
compar
ment, t
premium
has been
feature
nipeg,
Color
lian P
returne
Canada
the So
a sou
exhibit
natura
and a
ad, all
a reve
Buf
Wainy
sale
been e
Secr
a mor
offici
hides
will b
come
futu
Wo
the P
as p
\$2,00
per p
expect
mont
the r
keres
dur
parti
ment
the l
M
equi
dian
ing
and
every
the
spec
oth
clas
but
250
econ
tor
cou
J
tio
con
brr
an
Fu
ter
th
wi
wi
Res
wi
wh
pr
the
be