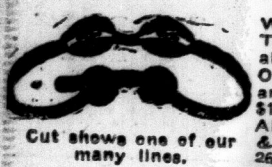


Rowat's Teas
From the Better Gardens.
70c, 80c, 90c, \$1.00, \$1.10 and \$2.00 Pound.
T.A. Rowat & Co.
250 Dundas St. W. Phone 3051, 3052



We have
Trousers to fit
all needs.
Our fitters
are experts.
\$1.50 to \$10.00.
**ANDERSON
& NIELSEN.**
262 Dundas St. W.

**Quality Vulcanizing
Only.**
ART WILKES
London Tire Repair Depot.
254 WELLINGTON STREET.
Opposite McClarys ywt

FRECKLES

Now is the Time to Get Rid of These Ugly Spots.

There's no longer the slightest need of feeling ashamed of your freckles, as Othine—double strength—is guaranteed to remove these homely spots. Simply get an ounce of Othine—double strength—from any druggist and apply a little of it at night and morning, and you should soon see that even the worst freckles have begun to disappear, while the lighter ones have vanished entirely. It is needed to completely clear the skin, and gain a beautiful, clear complexion.

Be sure to ask for the double strength Othine, as this is sold under guarantee of money back if it fails to remove freckles.—Adv.

**LADIES' HATS
SPECIAL SALE
\$4.98**
BELTZ & CO.
PRACTICAL FURRIERS. ywt

REPRESENT TOWNSHIP AT HAMILTON MEETING

Reeve Fuller and Miss Grant
Attend Municipal Electrical
Association Gathering.

Reeve Fuller and Treasurer Mary Grant are representing London Township at the annual meeting of the Ontario Municipal Electrical Association, being held at Hamilton in the newly-erected public utilities building.

The Hydro-Electric Commission officially opened Hamilton's beautiful new hydro home Tuesday, and as a large number of public utilities officials from all over the province were present at the ceremony the provincial municipal association saw that the annual session would be a much greater success if it were held the following day, and plans were laid accordingly.

Councillor A. C. Hodgins and Miss Grant will attend the first annual meeting of the Canadian tax conference at Toronto, April 26, 27 and 28, in the interest of the township. The convention will be held under the auspices of the Citizens Research Institute of Canada.

BANDITS ROB MESSENGERS.

Associated Press Despatch.
New York, April 5.—Four armed bandits today held up two messengers of the Standard Oil Company in Brooklyn street and escaped with \$1,300 in cash, and checks amounting to \$10,000.

MUSICAL ART SOCIETY HOLD CONCERT TONIGHT

Artists of Outstanding Ability
Will Take Part In
Program.

In the performance of the Musical Art Society choir this evening at the Patricia Theatre a choir of carefully selected voices will present a fine program of unaccompanied part songs under the direction of H. K. Jordan. A feature of the occasion will be the first appearance in London of Richard Crooks, a young lyric tenor from New York City, who has created a profound impression wherever he has been heard. Critics compare his voice to that of John McCormack at its best. A few desirable seats are still to be had at the box office.

MARLBOROUGH TO ASK FOR POLICY ON TARIFFS

Associated Press Despatch.
London, April 5.—The Duke of Marlborough has given notice in the House of Lords that on April 19 he will move a resolution drawing attention to the effects of preferential tariffs on empire trade and asking if the government can define its policy with regard to the extension of the imperial preference with a view to the further encouragement of inter-imperial migration. The proposed motion will also ask if these matters will be the chief topics of discussion at the imperial economic conference.

GERMAN SCHOOL BOYS ARE KILLED BY A BOMB

Special Cable to The London Advertiser and The Philadelphia Public Ledger.
Berlin, April 5.—Schoolboys in a village near Leipzig, who used a former drill grounds for a rugby field, found a discarded hand grenade and started to play football with it. It exploded, killing two and seriously wounding three of the youths.

ANGRY AT ACCOUNTS STEALS BANK MONEY

G. Westfall, Detroit, Confesses
Theft of \$1,701 To
Police.

Special to The Advertiser.
Detroit, April 5.—A sudden impulse to steal and disappear provoked by anger at an annoying error in his accounts transformed a trusty bank teller first into a thief and then into a terrified wanderer, according to a story to Highland Park police by George Westfall.

Westfall pleaded guilty to a charge of embezzling \$1,701 from the American State Bank on Feb. 12. He was bound over to the circuit court under bail of \$5,000, which he has not been able to produce.

Westfall, who was a teller at a branch of the bank, is a widower, and has no children. He is 34 years old. "I didn't need the money," he told the police in his cell today, "and had no particular reason to steal it. While checking up on Feb. 13 I found an apparent shortage of \$150. The error was stubborn, and search for it irritated me. Suddenly I decided to steal all the money in sight and skip out. Before I realized what I had done I had snatched \$1,710 and was on my way."

CANADA'S EXPORTS TO U. S. SHOW DECIDED INCREASE

Associated Press Despatch.
Washington, April 5.—The December import figures issued yesterday by the department of commerce show imports from Canada increased from \$26,709,031 in December, 1921, to \$36,981,644 in December, 1922. The figures for 1922, issued yesterday, showed imports from the Dominion totaled \$364,026,424, Canada heading the list of countries in the value of goods sold to the United States.

The "Hurlingham"—the Coat With a Swinging Style



Swinging topcoats are the new. Not alone because the length is just right, but because the swinging style is so attractive, you will want a Hurlingham. These luxurious coats present new style features, tasteful embellishments and excellent materials. Perfect tailoring is a feature of these garments that will interest every woman.

The "Hurlingham"

The Hurlingham, for all seasons' wear, is made of fine English cloth, the ideal coat for motoring, traveling, etc. These are shower-proof as well. All inside seams are neatly bound; half-lined; styles shown both raglan and set-in sleeve, patch or slit pockets, inverted pleated back or stitched seam with slip vent, belted, converted collar. Colors are in two-toned plaids of gray or fawn or green.

Prices \$45 and \$49

Free Instruction Classes This Week

Knitting—On Fourth Floor—9:30 to 11:30 and 2:00 to 5:30.

Instructor will teach you how to knit any garment you wish to make.

KNITTING CLASS ENDS SATURDAY.

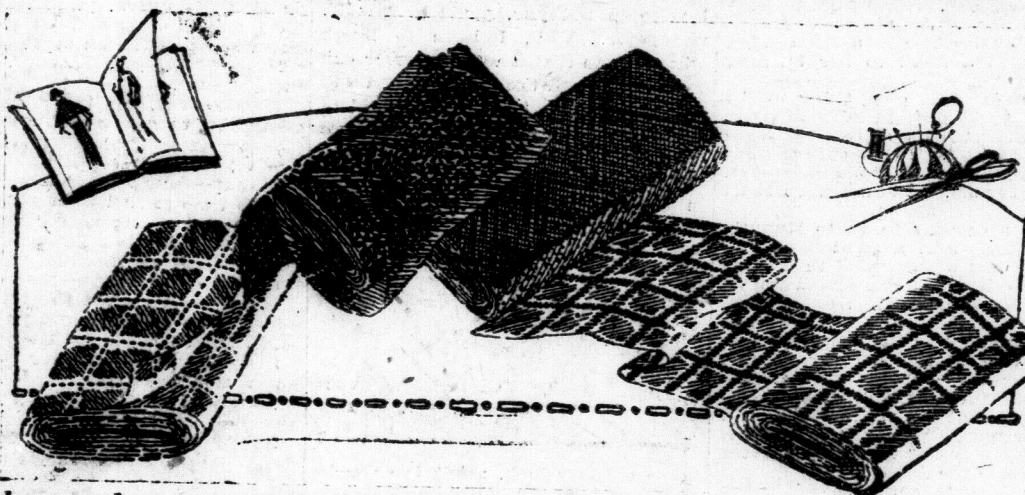
Making Paper Flowers.

A busy class of flower makers on the Fifth Floor learning how to make any flower that blooms—wonderfully real and lasts forever. Also sealing wax art. You will be fascinated with this work. All instructions free. Take West Elevator.

SEWING WEEK

See special displays of new fabrics and dress-making supplies.
Sewings, etc., specially priced at Notion Counter.

Are You Going To Participate in These Exceptional Dress Goods Values?



There are many reasons why you should—and act quickly too. The large stock comprises the newest for women and children. The world's best pure wool colored dress fabrics at such reasonable prices that up to the present would have been impossible, ever having in mind real satisfactory value at the very lowest possible price. We have today succeeded in featuring these purchases at such tempting prices as will be appreciated by women who study economy.

Pure Wool Santos From Belgium, Only \$1.50 Yard.

The quality of these is so good that we want you to see them before the assortment is broken. A beautiful fine lightweight summer wool material for women's and children's dresses. Belgium is noted for such materials as these. Your choice of black, navy, nigger, sand, light navy, rose, henna, garnet, gray; 39-inch; only \$1.50

French Cashmeres Only \$1.50 Yard

Another demonstration of value-giving and saving in price. These are all pure wool, heavy quality with pronounced cashmere weave. What is prettier in fine wool goods for dresses, either for women or children, than real Cashmere? Here they are in three colors: black, navy, nigger, brown, dark green, cardinal, rebecca, copen, pink, rose and cream; 40-inch—only \$1.50

54-Inch Poirer Twill, \$2.50

For ladies' wear this is one of the latest weaves; nice fine twill; drapes soft; most suitable for the present day styles; for dresses and skirts; extraordinary value; nigger, navy and color, also black; pure wool; full 54-inch—only \$2.50

54-Inch Navy Botany Serge, \$1.98

This particular number we have purchased for this season's trade is the most outstanding value we have yet shown at the price. For ladies' suits and dresses it is particularly adapted; drapes beautifully; pure wool; full 54-inch—only \$1.98
Also shown in black.

42-Inch Cashmere Serge Dress Material, \$1.69

Here is something we have not shown since before the war. Beautiful soft finish wool fabrics the kind you will appreciate for a lovely soft clinging dress, light in weight. Colorings are exquisite—nigger, mid brown, light fawn, reindeer, navy and cream. Will conform to almost any style dress; tucks, pleat or gather; pure wool, superior quality; 42-inch—only \$1.69

FOR BUSY MEN
Special Course Dinner in Restaurant, 40c.
11:30 to 2.

SMALLMAN & INGRAM
LIMITED

APRIL RECORDS
"His Master's Voice." Hear Them On a Victor—Third Floor.

Square-Deal Kaufman's CHALLENGE SALE

Exceeds All Expectations!

Because the People Realize That Everything In Our Stock Is High-Grade Footwear and the Bargains Are the

**BEST EVER OFFERED
FOR SURE ECONOMY!**

THIS CHALLENGE SALE IS THE GREATEST MERCHANDISING EVENT EVER STAGED IN LONDON.

THE PEOPLE'S OPPORTUNITY

Is Now Pounding At the Door. Don't Refuse To Listen—The chance may not come Again For Years and Years.



Black Brogues

Women's and growing girls; guaranteed wear. Former price \$6.00; now only \$2.98

Girls' Shoes

First grade calf, brown or black; sizes 11 to 2, \$2.48

Sport Shoes

Of all styles to choose from. Military and sport heels \$2.48

BOYS' SHOES

Shoes for sturdy boys. You know how boys go through shoes. They are made of strong calf, black or brown; sewed soles.

From 11 to 13, \$2.48 From 1 to 5½, \$2.98

MEN'S SHOES

That give wear! Fit and satisfaction go with these; Goodyear welted, black or brown calfskin and vicid kid leather, No. 1 quality, first grade calf blucher and bal styles. They were made and bought to sell at \$9. \$4.98 Sale price \$4.98



WOMEN'S PUMPS AND OXFORDS

Very latest models, in patent and gray combinations, black or brown satins, with turned soles and high, covered heels. Regular \$12.50 value. Sale price

\$4.98, \$5.98, \$6.98

KAUFMAN'S SHOE STORE

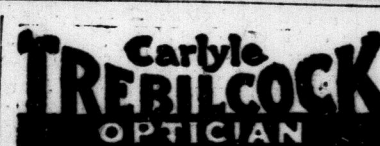
Open Evenings.

A Few Doors East of Hydro Electric Shop



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Diamond Merchants, Jewelers and Opticians.
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WHEN YOU Buy a Wray's Diamond You know you have the best. 1-3 Off Present Prices. THE STORE WITH THE STOCK.



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178-178 KING STREET.
Funeral Directors and Embalmers.
Handsome Motor Car or Hearse Equipment.
Day or Night Service.
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Company of Canada**
MORTGAGES AND REAL ESTATE AGREEMENTS PURCHASE

RAW MUSKRATS

AS MANUFACTURERS WE CAN PAY THE HIGHEST CASH PRICES FOR YOUR MUSKRATS.

Try Us With a Shipment At Once
If requested, we will hold your parcel separate until you receive our valuation.

Remember, we pay the government royalties and all shipping charges.

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Finest Motor and Horse Equipment. ywt

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