

London Advertiser

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Financing Politics.

JUST THIS week word comes to THE ADVERTISER that one of the candidates in the last Dominion election has not been able to square all his election expenses, for the very good reason that he has had to pay them out of his own pocket, and has found it necessary to wear them down as best he can afford.

There are some constituencies where candidates are allowed to do this—or, put it another way—where the candidates will submit to such business.

If a candidate for a political party wishes to make a contribution to the funds, well and good, but when it comes to making him the candidate and asking him to arrange his own finances, it is putting it on too thick.

Why not apply the same principles and practices to politics that men apply to other things? They belong to a lodge, or they and their family are members of a church. They pay into these organizations, because they believe the things for which they stand for are for the good of the community.

Why not look upon financing political parties and the undertakings endorsed by these organizations in a similar light? A number of men hold that certain lines are right for the government of the country. They are drawn together by bonds of common opinion. Why should they not finance and promote their views in a straight, business-like way? As things are done in too many cases now it leaves the gate open to any member who may have money and an axe to grind to come in and bring pressure to bear. He could finance a campaign and have the member in his power afterward.

It's high time political associations put their finances on a respectable basis.

Well, Why Not?

THE *Brussels Post* has this to say about the automobile races that were held a few days ago:

"A speed fiend named Murphy, presumably an Irishman, drove a racing automobile 24½ miles an hour in a 500-mile race at Indianapolis the other day and has no intention of ordering his coffin. We know some car drivers, whose names are not Murphy, who appear to aspire to record-making, but up to date the windmills, a broken leg and a dislocated shoulder are about as far as victory has been achieved by them. The lunatic asylums have rooms for these gents, but the 15-minute-hour chauffeur should have his name entered on the list. We are prepared to cheer for him, and feel that insurance companies should offer special bonuses to these level-headed fellows who place some little value on this mortal life. Hurrah for the lunatic."

And who can say that the *Brussels* editor is not on the right track? After all, we are a funny lot of people. We see a man going along the road in a car, minding his own business and keeping inside the speed limit—well, it's a fact he couldn't raise a cheer in a thousand years.

Then we get seated at a ring-side and watch racers going it at 90 to 95 miles per hour, and we sit right there for four or five hours until we're dizzy watching them spin around, and hoarse from yelling at them to spin faster. A few broken necks, missing arms and legs are neither here nor there.

Now that the move is on to cheer a bit for the driver who minds his own affairs and does not molest the general public let's fall in line and give a couple of whoops.

Making Credit Easy.

IS THERE a demand for more credit in this country? The *Picton Gazette* believes that if there is the tendency should be curtailed rather than encouraged. The *Gazette* has this to say:

"Just what the advocates of the recently established provincial government banks expect to accomplish through their system of rural credits, is not easy to understand. Most people agree that one of the chief troubles of this country is too much credit. The necessity for an adequate system of credits for all legitimate enterprises, whether farming or otherwise, is admitted. But to many people government credits simply mean the opportunity of getting farther into debt. This will postpone the day of reckoning, but it offers no real solution. Credit is a good thing to have available, but unwisely used, it spells disaster. If it is used it means debt and debt means interest and pay day always comes. Most of the present-day troubles of manufacturers, tradesmen and farmers can be traced to debts contracted during the recent years of prosperity. Many farmers, as well as businessmen, lost their heads during these years and went in debt beyond the hope of payment under changed conditions. The result is financial disaster on the farm as well as elsewhere. What this country needs is some way of stopping this drift into debt; instead of encouragement."

There is quite a heap of common sense in what the *Picton* paper has to say. During the recent years it

ELEVEN INNINGS!



- THE GAME WENT ELEVEN INNINGS -

LITTLE TISERS

A chronic grouch never goes where he is told to go until—he dies.

Lending money in a newspaper office is a fine way to improve your memory.

It takes two to start a fight. MAGISTRATE GRAYDON believes; but that isn't why people marry.

Many a London bridegroom this June is putting off the wedding until his father can afford it.

Many a woman has nerve enough to set a trap and catch a mouse, but when it comes to taking the thing out after—nix.

Right now when the vote on the budget looks to be pretty close the Liberals are adopting the slogan, "Say it with votes."

WILLIAM RANDOLPH HEARST is in England. Which causes one of his American critics to remark that it was just about Christmas time that his papers carried an editorial headed, "To Hell With England."

A warning is being given to farmers to ask for the license of men who come around trying to sell lightning rods. The Ontario fire marshal signs the permit for those selling the worth-while variety. A good lightning rod equipment is a real safeguard, but a poor one is a cruel joke and an expensive delusion.

LEARN A WORD EVERY DAY

TODAY'S word is BIBULOUS. It is pronounced—bib-u-lus, with accent on the first syllable. It means—readily imbibing or absorbing.

READ YOUR CHARACTER

By Digby Phillips.

NO. 237—SELLING THE CRUSHING HANDSHAKE.

A salesman should certainly take reasonable opportunity to shake hands with a prospective customer. There is so much about a person that can be learned from a handshake.

We are all of us more or less familiar with the fellow who grabs our hand in a crushing grip and seems to think that the more strength he puts into it the better the impression he is making. It's all right if we shake hands the same way, or if we have warning. Otherwise we suffer if we wear a ring.

The character indication of this propensity has been discussed in a previous article. But suppose you were a salesman. Specifically, what would you learn from such a handshake as to the best way to treat such a prospect?

You'd know him at once for the kind of man with whom it will pay you to be very assertive. This does not mean antagonistic necessarily. But be very positive in your manner and your statements. Be emphatic. When you're making a point drive it home forcefully. Be demonstrative. Be hale and hearty. If you laugh, laugh right out loud. Be frank and direct.

The reason is quite clear. This type of man has an element of roughness in him to which these tactics will appeal favorably. Also he is inclined to be inconsiderate of views and feelings other than his own. He may not be exactly "hard boiled," but he does have a sort of hearty, husky shell that you must break through with forceful methods.

Monday—Selling the Bold Writer.

ing fluids and moisture, inclined to drink.

It comes from—Latin "bibere," to drink.

It's used like this—"Is the bibulous individual who patronizes the bootlegger morally much better than the bootlegger himself?"

25 YEARS AGO TODAY

HERE WE HAVE ITEMS OF LOCAL AND DISTRICT INTEREST AS RECORDED IN THE ADVERTISER OF 1897.

SATURDAY, JUNE 10, 1897.

Weather—Fair and a little warmer.

The first year pass and third and fourth year honors at the Toronto University are made known today, and they enhance the brilliant showing made by London pupils in the preliminary reports in fourth year honors. The following were successful:

Modern Languages—Miss M. Bant.

Political Science—H. M. Little.

Philosophy—J. M. Nicol and F. H. Barron.

Mathematics—Miss M. Hill.

The third year honors are: Classics—B. Gahan.

Physics and Chemistry—C. M. Carson.

Modern Languages—Miss K. L. Mullins and J. M. Gunn.

Philosophy—W. E. Saght.

Mathematics—Miss M. Harvey.

Miss A. J. C. Dawson.

In the first year pass C. Garvey and J. H. Gillespie are successful.

The regular monthly business meeting of St. James' Y. P. S. C. E. was held last night in the lecture room of St. James' Presbyterian Church, when the following officers were elected for the ensuing six months:

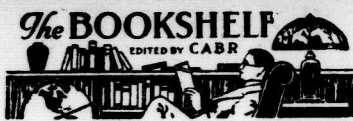
President, Miss J. Campbell; vice-president, Mrs. Omond; recording secretary, Miss M. Scott; treasurer, Miss Mary Prescott; organist, Miss Maggie Scott. The conveners of committees are: Prayer meeting, Miss S. Walton; sick visiting, Miss Maggie Grant; flowers, Miss Harris; social, Mrs. McComb; lookout, Miss E. Ferguson; Sunday school, Miss C. A. Cannell; mission and temperance, Miss Cannell; auditors, Mr. Walton and Alexander Omond.

W. Bro. W. C. Fitzgerald, worshipful master of Union Lodge (Masonic) No. 380, of this city, paid a fraternal visit to Mount Olivet, No. 300, Thorndale, Tuesday evening, and conferred the first degree on a candidate. He was accompanied by M. W. Bro. Peter Toll, grand steward, and O. J. Bridge and S. F. Morris, past masters of the same lodge. A pleasant hour was subsequently spent at the social board.

The Seventh Battalion Band, under Roselle Pococke, will give a concert in Victoria Park Friday night.

Among the London students who passed most creditably at the recent Provincial University examinations was Miss Rowell of Elmwood avenue. Miss Rowell passed in the third year modern language course and also wrote for honors. These are yet to be awarded.

Mr. and Mrs. Joseph Nolan, having returned from their wedding tour, were visited last night at their residence, 72 Wellington street, by a party of friends who showered congratulations on the young people.



"Q." By Katherine Neville Burt. The Houghton Mifflin Company, Publishers, New York.

A NOVEL for the lightest sort of hammock practice, this. It is so obviously suited to the idle hour and the idle fancy that it seems almost unkind to measure it by any of the standards that apply to books of sterner stuff.

To call it inadequate in characterization and improbable in plot, is rather like employing a steam roller to crack a nut. Unfortunately, even by the less annihilating standards of summer fiction, "Q." reveals itself as rather unsubstantial. A machine-made plot, a die-stamped heroine and a stereotyped hero are the materials from which it is manufactured.

"Q." is a cowboy possessing naïveté found only in denizens of the Far West who stray between the covers of a book. He falls in love with an Eastern girl, cold and heartless as those girls inevitably are who live near the Atlantic seaboard and attract heroes of this type. One would expect why she should have lavished devotion on so bad-mannered and ill-tempered a girl, but this is one mystery the author seems unable to explain.

"Q." comes East to the home of his lady, determined to win her. His first step is to engage a teacher to instruct him in reading and writing; the girl is to send him to a first-class tailor.

The situation is rather beguiling, and might, if developed with a light touch, skim through the hours of a dull, hot day. Instead it trudges along on rather flat feet to a foreordained conclusion. How thrilling the reader will find the plot depends upon his degree of sophistication. The author has worked hard, apparently, to make her story exciting.

Some of the incidents are amusing—the account of how "Q." gave himself his name, and another (which is not to be recommended to aspiring authors), where he forces an editor, at the point of a gun, to read a rejected manuscript and accept it.

But in general the author has not made the most of her opportunities, and the book is reminiscent of others that have gone before.

TO THE EDITOR

THAT \$600 BONUS.

Editor Advertiser:

Sir—Ever since the opening of the Provincial Parliament it has been known that continual pressure was being brought to bear upon Premier Drury to again grant a \$600 bonus to the members of the Legislature. It was believed that owing to the depression of trade, the unemployed and the appalling debt under which the province labored, that the premier would be stern in his refusal. This, however, has not been the case. The members have been granted the bonus on the ground that the session was a long-drawn-out one, and that their expenses were much increased. Be this as it may, their expenses great or small, it is not the question at issue, and cannot be accepted as an excuse for the granting of the bonus. The question is, "Are they legally entitled to it?"

They volunteered to give their services to their country for four years at \$1,400 each. They understood the terms of the agreement, and willingly consented. What right had they to ask or expect more?

In New Zealand legislation has been introduced by Premier Massey whereby the salaries of the whole civil service have been lowered and war bonuses reduced, while all departments, including the ministers, have suffered a gradual reduction making a saving to that country of £2,000,000. Even the governor, Viscount Jellicoe, asked that he be not left out. He asked to have \$5,000 taken from his salary. In New Zealand the indemnities have been lowered, and I believe Saskatchewan and Alberta have followed the same course.

Just at a time when our half-starved, under-paid mail carriers were asking for a little more money to assist them in carrying out their agreement with the government, and when our returned heroes and Empire defenders—many of who have been selling leadpencils on the streets—were marching to Ottawa to make an appeal to an unthankful government for a pittance to provide their maimed and disabled with coats, legs, wooden hands and glass eyes, our legislators at Toronto were voting themselves an extra \$600, or a 42 per cent increase, on the plea that \$25 a day was not enough for their services to their country.

What respect can the public have for men who have so shamefully betrayed the confidence placed in them—men who have turned the highest honor that the province could bestow upon them into a niggardly provision for themselves and their dependants?

An indignant electorate is looking on, but not with concern. The remedy will soon be in their hands. Will they apply it?

MRS. T. W. DYKES.

Crinan, Ont.

Editor Advertiser:—Some of the ratepayers would like to know what the county servants are afraid of in the Harris case, that there is to be no investigation.

We feel we have a right to know what sort of men we are employing.

RATEPAYER.

LEGAL QUERIES

Editor Advertiser:

Dear Sir—Kindly answer the following questions in your legal column and oblige:

1. If an American citizen owns property in a township, does he have the right to vote for school trustees?

Answer—No.

2. Does he have a right to vote for reeve and councillors?

Answer—No.

3. An American citizen has resided in Canada for ten years. He wishes to become a Canadian citizen. How should he go about it, and how soon can he obtain his citizenship?

Answer—Consult a lawyer.

WELLAND JUNCTION.

Among the callers were: J. Foley, J. Rich, W. Dees, W. Durkin, F. Alister, P. Pendergast, R. Nichol, M. Simons, F. George, W. Randolph, L. Schram (New York), J. Kerns, J. Austin, J. Fitzhenry, J. Larkin, Mat Brown, James Cooper, R. Spittle, J. Gibbons, E. J. Burke, J. Wells, A. R. Brenner, W. and E. Masuret, F. Brown and A. Best.



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Dollar Investments

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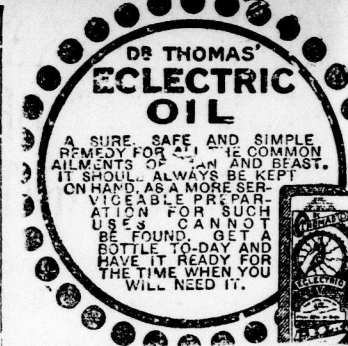
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Try it—it costs so little to TRY this Guaranteed Butter. It's super-delicious flavor and keeping quality is worth a trial. *Phone your grocer.

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—Makers of Silverwood's Carbonated Ice Cream, famous for delicious quality and flavor.



Foisted

DON'T allow cheap imitations of Cowan's Maple Buds to be foisted upon you. The store-keeper pays less for imitations than for genuine Maple Buds. When you ask for Maple Buds and receive substitutes you get an inferior article at a price that entitles you to the very best.

GET THE BEST!

Remember on each Maple Bud is the name "COWAN"

Look for it!

If They're not COWAN'S They're Not MAPLE BUDS

Hand the dealer back his substitutes



"He left us nothing but debts"

Debt

Debt, grinding debt, whose iron face the widow and the orphan fear and hate; debt, which consumes so much time, which so cripples and disheartens, is a teacher whose lessons cannot be forgotten.

It is incumbent on all right-thinking people to do more than avoid debt. It is necessary to accumulate a competence for one's dependent years. If, with a definite earning power you find it hard to live within your income, how could your wife support the home in the event of your death deprived of your earning power? "Your salary stops with your pulse."

A Manufacturers Life policy provides for all these contingencies. Systematic saving will keep you out of debt, and build a competence for the sunset of life. Should you not live to old age, your life insurance will create an estate for your dependents.

Write, giving us your age at nearest birthday, and we will submit a proposition to you which will not place you under any obligation.

Branch Office: 201 Royal Bank Bldg., London. W. H. HUTCHINSON, B.A., Branch Manager.

