London Advertiser

TELEPHONE NUMBERS.

3670-Private Branch Exchange, Connecting All Departments. From 10 p.m. to 8:30 a.m., and holidays, call 3672. 3673-Reporters.

The London Advertiser Company, Limited. London, Ont., Monday, October 23.

SIR WILFRID LAURIER NO CATSPAW.

TH THE ASSURANCE given that the National Service Committee was to be devoted to the interests of the country rather than to the interests of the Government, Sir Wilfrid ier in all probability would have accepted the invitation of Robert Borden to appoint five members of the committee from

ranks of the Opposition. But after a month in office as director of national service, Sir nas Tait resigned, refusing to be interfered with in an apment which he had made. Before his resignation, Sir Thomas suggested the name of Sir Wilfrid Laurier to the premier, e the invitation reached the Liberal chieftain, Sir Thomas wn down the task in disgust.

h such a state of affairs existing, there was open to Sir no other course than to accept the retirement of Sir Tait as the basis of his own attitude. Had he accepted nder R. B. Bennett, a voluble Conservative member, who omas, he would have been put in the position of act of the Government, past and present and He would have been faced with a majority of Conservawho could have forced through any partisan plans and proned that the approval of the Liberals was upon those plans.

A strictly non-partisan body, headed by a Canadian out of litics, without the balance of power in the hands of a parliantary crew, would have appealed to Sir Wilfrid Laurier. More an two years have elapsed since the war begun and the berals have been consulted about nothing. Now it is unthink le that they should shell peas for a political committee, from tich a big Canadian withdrew because of interference. Sir ilfrid is no man's catspaw.

commerce of the "Traitor" at him. ominion and British possession have alled over thousands of miles, millions and British soldiers have gone to France,

MAUD ALLEN, the famous classic bright and smart, on time like clocking work, every day.

minister of external affairs, when it needs a fixer for its internal troubles.

Canada is asked to supply a few men r the new superdreadnoughts. There ght to be an instant response, for it

SHORT STORIES OF THE

we instances have they attempted tendency is certain to assert itself. per writers are penning hair- NEWSPAPER DIFFICULTIES want?" ing stuff and it is noticeable that N A RECENT book entitled "Father" "I know what I want," chimed in a

which his American hero captures obtains. ubmarine and its crew, which had The editor is in somewhat the same

ugres from the Allied side, when hey are not glorifying an American, They seem to realize that it is an im-

squadrons of sanctioned Bourassa's treason by its plexed. But the ideal newspaper is now is a calamity, when, a few Britain from the gaze of the silence, and discouraged Laurier in like every other ideal, a vision vary- months ago, it was what the It is not raining rain to me, every possible manner, even to the ex- ing according to the individual brain, people were crying for. Bob ected by those great tent of urging the party press to cry an elusive quantity, indefinable. It Rogers is not so happy as he

BACK TO MODESTY.

see, Egypt, East and West Africa, old London as Salome. Her costume, It might be interesting to some paper We are going to live long enough to and China, and the Endocomposed mostly of beads and gauze, have been supplied with startled the country, and earned her startled the country, and earned her startled the country and and China, and the Ennte Allies nave been supplied with and many denunciations from pulpit and But the chances are that no serious There should be an apology to the other necessaries of war, as press. The other day she resurrected attention would be paid to such an Sir Sam Hughes, says a conthe other necessaries of war, as prosecuted for their her old costume, together with the invitation. After all, perhaps, the temporary, on account of Camp well as everything required for their papers. After all, perhaps, and the silent navy papers mache head of John the Baptist, circulation is as good a test as any of general effect. A great mass of oning comes applicable will not the silent navy papers mache head of John the Baptist, circulation is as good a test as any of general effect. A great mass of oning comes applicable will not ows delivered by the army wherever thought the whole thing very tame for miscellaneous material is given for a oning comes apologies will not e enemy is at bay in his long and these days, and as one critic said:

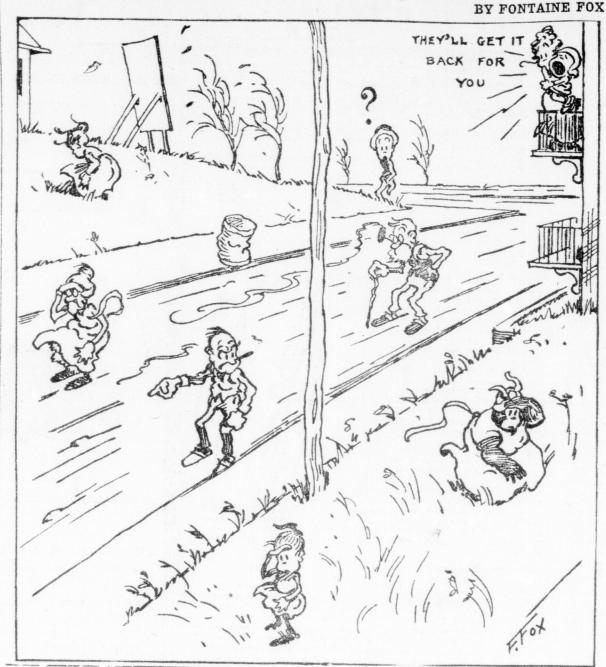
Perhaps instead of thinking the tendno small honor that is done to us ency is vicious, we should blame the state of affairs upon managers who are constantly stripping their stars downs to

WHERE is Sir George Foster, minister of trade and commerce, as to whether or not a man dare carry a site of trade and commerce. HORT STORIES based on the war of the modern theatrical attraction. The fall to discuss conditions after the A delegate to Ottawa Friday Three little boys in distant land. are few and far between. The passion for "sex stuff" on the stage, in war? age writer of fiction feels, per- the movie, and in the poorer class of Businessmen have flocked to Ottawa, much ice cream, thus causing a that it is too big a subject to magazines, has become so strong that hoping to hear of a "follow-up" to the rise in price of some of the food unless one has been in it. it is certain to suffer a reaction that campaign which Sir George launched stuffs. It would probably simg Davis and a few other will have a wholesome effect. The "peak last spring. But the inspiration seems to have been still-born. Sir George load" has been topped; now watch for to have been still-born. Sir George quit eating altogether. t-story classics, a return to Puritanism. Without touch- has been in the west making speeches, quit eating altogether. for Canadians, who largely take ing upon the moral effect of the thing, it which is the best thing Sir George Cleopatra may not have been pretty, Like answer straight, in heaven's for Canadians, who largely take ing upon the moral effect of the thing, it literary fodder in the form of can almost be stated as fact that a great does. The department of trade and but the main thing is that she made a lot of folks think her at least interest. Food, warmth, and clothing swiftly the romance of the struggle tion of the sanctity of womanhood is circulation of the high-flown language ing. Some pretty women are not interbe left for the future. Then, it certain to come. Civilization will not of Sir George, But preparation for be expected men who have lived O. K. it. Indeed, the play to passion de- after-war conditions has been lost sight A Boston minister says that Billy stories they tell will hold the feats its own end. The skirts of today of, Has Sir George shelved the deare barely noticed, although a mannish partment, or has the Government ne of the American writers have type in wartime is liable to be mistaken shelved Sir George? us great word pictures of the for a "kiltie." A few years ago such the best of them being Frederick abbreviated costumes would have drawn er, Irvin Cobb, Will Irwin, Mary a crowd. It is idle to speculate as to Perts Rhinehart, John Reed and E. what is to be hoped for or against in That Mr. Lloyd George's readiness Hearst was worth 30 cents to the Just as they did of old.

American is usually the central Payne," the writer gives so ge member of the audience in a husky ore, one of the super-hero chaps ideas of his on what newspapers change of government." is able to do things which British, ought and ought not to be or contain. ich or Russian have not ac- The difficulty about making up a Lloyd George, in a flash, "What you uplished. The luridness of the dime newspaper is to satisfy within reas- want is a change of drinks." onable limits the desires and expecta-But a really excellent story is told tions of all sorts of readers in a Peter B. Kyne of the exploit of democratic community where universal famous Cappy Ricks, in the course education in at least the three R's

empted to blow him and his S. S. dilemma as the old poet. Chaucer, cissus into the air. As a thrilling who gave his readers a wide variety game." enture of the war, it is one of the of edification and entertainment in his st and the only regret is that the "Canterbury Tales." He felt that he British Captain Kettle was not the ought to be nice, and true to high n to hog-tie the Huns, and tow ideals of art and morality, but at the same time, different readers, different felt so bad about losing that I had to buy her two pounds of candy and old degenerate days. all the fiction which has appeared tastes. So he introduced a number of swear off smoking cigarettes for life is much is apparent, that all the persons telling stories in keeping with before I could cheer her up."

I he Pride of the Household's Favorite Paper Doll Blew Out the Window.



their characters.

hand to block recruiting. His only pedal on accident and sensation, rule either. real opponent has been Sir Wilfrid out half the advertisements. The might take all eternity to get out a was some time ago. single edition of it, while the real

nominal price each day, and readers cut much figure. "There were enough beads and gauze in Salome's frock, it seemed, to outfit a whole Ziegfield or Winter Gar."

nominal price each day, and ready, and ready

QUESTION.

near nudity in the hope of arousing a who was to have gathered a great conthere will be no worry. public that is jaded over the sensuality gress of businessmen at Ottawa this

lic speeches he asked the question: "What do our opponents really money.

"I know what I want," chimed in a member of the audience in a husky voice that told its own tale, "I want a change of government."

A New Jersey man says his wife proposed to him every day for 18 years before he yielded. This should be mentioned among the great sieges of his.

To music sad and slow, We cannot stop the gusty sighs—The world is filled with woe, The villain turns the old folks out—

DON'T BET WITH A GIRL. "I took my girl to the ball game yesterday," he met his friends.

"Uh-huh! I bet a pound of candy against a pack of cigarettes on the

"Say, what kind of a cheap skate er's pocket. The worst most of us ever buy her two pounds of candy and old degenerate days.

Lieut.-Col. Hugh Clarke has got a good job. He is the joker

newspaper manages to come out, The Borden Government now has

government long to deal with the H.

ister of trade and commerce, as to whether or not a man dare carry a flask on his hip. If it is filled with ink, Three little boys, my! how it hurt,

complained that people ate too Sat cold and bungry, hand in hand,

esting.

the comparison is not apt.

The Germans spent \$10,000,- At night when I come home, you 000 in advertising in the United States. Feels and their money we hie us to the picture show, It is said that during one of his pub- Germans, although it is possible with other sights to raise our hair, that he cost quite a hunk of And make the blood run cold.

> tioned among the great sieges of history.

Water, water everywhere, And nothing else to drink.—Laments of We see the dam blown up at night, an Indian Lister.

"Should actors go to war?" said the young fellow as asks a gent. Yes, particularly The maiden fair is chased from home with rage we grip our seats, the amateur variety. And they With falt'ring steps she starts to should not be provided with trenches either.

A New York youngster was fined \$24.50 for putting asafetida in the teach-

ous there, too.

California has produced a

The United States will triple its air

the sin be on your own pates:

It's raining daffodills

A fig for him who frets!

It's all right to say it is raining vio-

smell, we do not like the rain so much

The Belgian relief fund received \$15 from three little boys in Pennsylvania who saved this amount by doing with-

Sat side by side, my! how it hurt To forswear cookies, pies and cakes And luxury of stomach aches! Said one: "I guess it's going some To give up sweets for Belgium." You bet it is," said number two, It's harder than I thought to do." I never guessed," said number three,

Sat side by side without dessert.

And wondered how a hearty nome, and clothes, and warmth would feel.

came, Dessertless lunches, going some, Had saved three lives in Belgium.

PHOTOPLAY FANS. By James G. Gable. know.

The widow's little baby dies. You ought to hear us hiss! We can't contain our bliss.

The villain then gives us a fright. We sit with sorrow bowed. With rage we grip our seats, OCT. 14 ASCANIA CT. 31

The rain comes down in sheets. But lovers meet where bright stars shine,

And as they softly kiss, Wee wifie slips her hand in mine-It is my hour of bliss. So every night, when work is done, Whatever winds may blow,

Sealed tight-kept right

hree-pound lemon, but we have

squadron. Must intend to create some

lets, but when they come at about \$1 a

It will be a grand sight to see

Billy Sunday dedicate the Lon-pills put in a bag, do you?" in fact, it will be touching. roll 'em 'ome?"

of a preacher, but, much to his own

surprise and everybody else's, he was appointed chaplain on a battleship. He desired to amuse as well as instruct his men, and to that end he arranged a magic lantern lecture on Bible scenes and incidents. A sailor who possessed a grama phone was secured to discourse ap-

may be secured may be secured by purchasing the Preferred Participating Cumulative pating Cumulative Shares — partici-pating in all the surplus earningsof an Ontario in-

dustrial, manufacturing staple goods. This company is earning its preferred dividend more than three times over. The market for the goods is many times the production, and the proceeds of

-H. Stanley Haskins.

among the best offerings we have ever made—all of which have proved profitable to in-Write now for details.

> Ferguson, Sanson & Graham Toronto General Trusts Bldg. TORONTO, ONT.

> > CANADIAN SERVICE

O. 16, 18, 20, 13, 25, 27.

the sale of stock will be used

to increase the plant in order

to meet rapidly increasing de-

mand for the company's prod-

MONTREAL TO LOW ON (Via Falmouth.) From London. From Nontreal.

MONTREAL TO BRISTOL (Avonmouth Dock.)
From Montreal.
OCT. 28 From Bristol.

CABIN AND THIRD-CLAS.

OCT. 3 FOLIA OCT. 28 CABIN PASSENGERS CYLY. For further information apply Local Ticket Agents, or The Ribert Reford Company, Limited, Genc'al Agents, 50 King Street East, Tor'nto.

propriate music between the slides. "So you want this pennyworth of The first picture shown was Adam and Eve in the Garden of Eden. The think of no piece exactly appropriate.

IN CANADA

"Yus; did yer think I was goin' t

QUITE TRUE.

Young Mr. Hallowell was not much

WRGLEYS

is sealed - that's the thing I

like about it. No matter when

or where I buy it, the flavor

is there - full strength, and

So I always make sure to

get Wrigley's in the sealed

package - it's the greatest five

cents' worth of beneficial enjoy-

Write Wm. Wrigley Jr. Co. Ltd., Wrigley Building, Toronto, for free jingle book by the Spearmen.

it's fresh and clean.

ment I can buy.

"Play up, play up," whispered the distinctly heard. Suddenly an inspiration struck the sailor and to the consternation of the chaplain and the delight of the audi-There is only one girl in this world

Traction Company

EFFECTIVE SEPTEMBER 17.

To St. Thomas and Port Standley—7:30 a.m., *9:30, *11:30, *1:30 p.m., *3:30, *5:30, *7:30, *1:30 p.m., *3:30, *5:30, *7:30, *1:30 p.m., *3:30 a.m., *1:105 a.m., *3:30 a.m., *1:105 a.m., *3:30 a.m., *1:105 a.m.

Sunday cars marked with a star.

LONDON AND PORT Depart—6:35 a.m., *11:35 a.m., p.m., *9:10 p.m., *9:10 p.m. STRATTORD BRANCH.

To Port Stanley: 6:20, 8:20, 10:20 a.m., 1:20, 3:20, 5:20, 7:20, 10:20 p.m. To St. Thomas: *5:20, *6:20, 7:20, 8:20, 9:20, 10:20, 11:20 a.m., 12:20, 1:20, 2:20, 3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20, 10:20, 11:20 a.m., 12:20, 1:20, 2:20, 10:20, *11:20 p.m.

Heavy type denotes no local stops between London and St. Thomas.

*Daily, except Sunday.

*Daily, except Sunday.

*Canadian Pacific Railway.

CANADIAN PACIFIC OCEAN SERVICES MANAGERS ME AGENTE ALLAN LINES.

Lv. Liverpool. Lv. Montreal Oct. 27 Scandinavian Nov. 1 Oct. 27 Scandinavian Nov. 11 Nov. 10 . Grampian . Nov. 25 Lv. London. Lv. Montreal Oct. 9 . Corinthian . Oct. 27 Oct. 25 . Sicilian . Nov. 11 Oct. 31 . Ionian . Nov. 18 Nov. 7 . Corinthian . Nov. 25 . Corinthian . Nov. 25 sgow. Lv. Montreal. Lv. Glasgow. Lv. Montreal. Oct. 21 . Scotian . Nov. 4 Nov. 3 . Pretorian Nov. 19 Nov. 11 . Scotian . Nov. 25 Scotlan .. Nov. 2 CANADIAN PACIFIC LINES.

Lv. Liverpool. Lv. Montreal. Oct. 14 Lake Manitoba Oct. 31 Oct. 20 .. Missanabie .. Nov. 4 Nov. 3 .. Metagama .. Nov. 18 For rates, reservations, etc.,

ALLAN LINE. 95 King St. West, Toronto. I. E. SUCKLING, 1 King St. East, Torontc. Passports forms furnished.

on request.

GAS MAINS EXPLODE. DUTTON, Oct. 22 .- Two 12-inch gas

sailor cudgeled his brains and ran of here, blew out the other day. The through his repertoire, but he could

THE

Perfoct

Cum

in the

Perfect

Package

it after

every meal

LONDON TIMETABLES Grand Trunk Railway.

SARNIA TUNNEL TO SUSPENSION BRIDGE AND TORONTO.

LONDON AND WINDSOR Arrive—10:23 a.m., *4:00 p.m., *7:05 p.m., 11:05 p.m. Depart—6:35 a.m., *11:35 a.m., 5:23

35 a.m., *11:35 a.m., 5:23 STANLEY RAILWAY

Arrive—4:20 a.m., 11:15

p.m., 5:25 p.m., 7:50 p.m., 1

Depart.—*6:05 a.m., 7:20
p.m., 2:45 p.m., 5:00 p.m. STRAIL ORD BISALO Arrive—4:20 a.m., 11:15 a.m., 1:45 p.m., 5:25 p.m., 7:50 p.m., 11:20 p.m. Depart—*6:05 a.m., 7:20 a.m., 12:29 LONDON, HURON AND BRUCE.

tt Canadian Pacific Railway. Arrive from the east—4:30 a.m. daily, 10:45 a.m. daily, 11:15 a.m. daily, 5:35 p.m. daily, except Sunday; 7:15 p.m. daily, 9:50 p.m. daily, Arrive from the west—5:10 a.m. daily, 1:20 p.m. daily, 7:50 p.m. daily, 8:30 p.m. except Sunday, 1:30 a.m. daily, Depart for the east—5:20 a.m. daily. Depart for the east—5:20 a.m. dally, 6:30 a.m. dally, except Sunday, 9:00 a.m. daily, 1:25 p.m. daily, 5:10 p.m. daily, 7:55 p.m. daily, Depart for the west—4:43 a.m. dally, 8:00 a.m. daily except Sunday, 11:20 a.m. daily, 7:23 p.m. dally, 15:00 p.m. daily.

Michigan Central.

Trains leave St. Thomas: For east—*2:38 a.m., *3:33 a.m., 9:35 a.m. (except Monday), *12:40 p.m., ‡3:10 p.m., *7:25 p.m., *9:26 p.m., *10:00 p.m., p.m., *7:25 p.m., *5:51 a.m., *6:23 p.m. For west—*2:53 a.m., *5:51 a.m., *6:23 a.m., †7:30 a.m., *11:40 a.m., ‡3:25 p.m., *4:20 p.m., *7:10 p.m., *11:21 p.m. G. Clair Division—Leave, ‡6:30 a.m., \$6:40 13:15 p.m. Arrive, 110:40 a.m., 16:40

*Daily. ‡Daily except Sunday.

Pere Marquette. Trains leave St. Thomas (Kains streepot) for Chatham and Walkerville cars leaving London 6:20 L. and P. S. cars leaving London 5:20 a.m., and 3:20 p.m.

Trains arrive St. Thomas from west at 11.55 a.m. (noon), 8:59 p.m. connecting with L. and P. S. cars arriving at London 12:48 p.m. and 10:02 p.m.

Traction Company. m., and hourly to 7:30 r Last car to St. Thomas