

Have you tried the new tea?
Red Rose
 Some people say "it's good tea"

MIRAGE SURPRISES.

PUZZLING PICTURES IN THE DESERT COUNTRY OF ARIZONA.

Wonderful Illusions That Vanish From Sight Like a Shooting Star and Some Others That Linger Until the Going Down of the Sun.

As the mirage is so infrequent in the populous part of our country and as so little is said about it, it is probable that the majority of Americans know it only by name, though they may have read descriptions of the mirage of the Sahara desert or the Fata Morgana of Sicily and southern Italy.

But the mirage of the southwest becomes a friend, a sort of traveling companion. As the traveler passes through Arizona on the train he sees the lakes coming and going all the time and wonders if it is not a mistake to call it a desert.

We had left the Moqui reservation and were traveling toward the Chitiquo river when we beheld a city chiseled out of marble, with cathedrals and towers, with pillars capped with Grecian gods and Christian saints, with streets of marble and a river winding its way through the city.

Along the Colorado river the mirage is frequent. Sometimes the objects are reversed and appear to be upside down, sometimes vertical—that is, standing on their heads.

One evening we were sitting on the steps of a ranch cabin when, looking toward the south, we saw a magnificent monastery. We were surprised that we had not seen it before.

The next surprise the mirage gave us was near the Paganio Indian reservation. One morning we were presented the picture of a lively city.

But the most wonderful of all the scenes is that of the Jim Jam valley, in the San Bernardino mountains, over the Arizona line in southern California.

When we entered the Jim Jam valley through Dead Man's pass, the sun was shining brilliantly. We had not gone far when we witnessed strange things.

Beyond we saw Indians in their canoes and thought to reach them, but they, too, vanished. In their stead we saw a mountain rise in a lake of silver.

Upon leaving the valley a feeling of relief came to us, and we all agreed that if it had not been named we probably would call it the "Jim Jam valley."

AYLMER'S Greatest Store **YOUELL & WRONG** AYLMEY'S Greatest Store

A Rush for New Goods

Business promises to be better than ever this year. Our collection of dress fabrics this season is beyond description. Nothing but a personal visit to this department will give you an idea of our supremacy in Dress Goods.

- New Black Venetians, 56 inches wide, extra heavy satin finish, at per yard \$1.25, \$1.75 and..... **2.00**
- New Oxford Venetians, suit lengths only, no two alike, in newest autumn shades of grey, blue and castor, 54 inches wide, very special, per yard..... **1.75**
- New Basket Cloth weaves for ladies' tailor made suits, in 8 different shades, 56 inches wide, per yard..... **1.25**
- New Camelhair Cheviots, warranted not to spot or shrink, especially nice for rainy day Skirts or tailor made Suits, six different shades, 56 inches wide, per yard..... **1.45**
- 60 Pairs extra heavy, unshrinkable White Wool Blankets, fast colored, fancy borders, size 64 x 84, nice lofty finish, warranted pure stock, regular value \$3.25, while they last, per pair..... **2.48**
- 20 Pairs extra, superfine, unshrinkable White Wool Blankets, thoroughly scoured, nice, soft, lofty finish, pink and blue fancy borders, size 68 x 88, extra special..... **3.90**
- 25 Pairs dark grey, unshrinkable, all Wool Blankets, thoroughly scoured, red and blue fancy borders, size 60 x 80, regular value, \$3.25, while they last..... **1.85**
- New All Wool Serges, 40 inches wide, in beautiful shadings of blue, brown, castor, green and grey extra special per yard..... **25c**
- New All Wool Welsh Suitings, extra nice weight for rainy day skirts, in a great variety of shades, 40 in. wide, special per yd **58c**
- New all wool Homespun Cheviots, 4 shades of grey, extra heavy, just the thing for making those unlined rainy day skirts or tailor made suits, per yard..... **1.20**
- New French Covert Suitings, in shades of castor, blue, grey and brown, 50 inches wide, regular \$1.20 per yard..... **1.00**
- 15 Pieces extra fine Ceylon finished Flannel 27 inches wide, light and dark shades, new patterns, light and medium shades, regular value 15c per yard..... **12 1/2c**
- 3 Pieces heavy unshrinkable Grey Flannel 27 inches wide, light and dark shades, plain and twill, regular value 18c per yard **12 1/2c**
- 5 Pieces Scotch wool Shirting Flannels, new striped patterns and plain colorings, 28 inches wide, warranted unshrinkable, regular value 80c per yard..... **23c**
- 3 Bales Zephyr Andalusian and Berlin Wools for fancy work, in every imaginable color, plain and shaded, double and single, bought direct from the manufacturers, regular price 8c per ounce..... **6c**

SPECIAL FOR SATURDAY

Saturday, Sept. 21st at 9.15 we put on sale 12 dozen Pillow Shams at the extremely low price of 15c per pair. They are made of American Bleached Cotton, linen finish, nicely embroidered in red, size 30 x 32. See our west window Saturday morning at 9.15; each 10c, per pair 15c.

AYLMER'S Greatest Store **YOUELL & WRONG** AYLMEY'S Greatest Store

MATCHETT'S

The New Store
 The Busy Store
 The Money-aving Spot

Hundreds of busy buyers thronged this large store all day Saturday. We want thousands of buyers all this week, and if selling

FINE STYLISH NEW GOODS

At Less Than Manufacturers' Cost

Is any inducement, you will come direct to the New Store in Bingham's Block. Remember good people this immense stock of

FINE DRESS GOODS, READY-TO-WEAR CLOTHING BOOTS, SHOES, FURNISHINGS, UNDERWEAR

Must be Sold in 90 Days.

Miss Barbour late of Chicago who has charge of our Dressmaking Department is already busy, but will find a place for your order. Satisfaction guaranteed. Come to

H. A. Matchett

The Money Saving Spot. Bingham Block, Aylmer.

OUR FALL WALL PAPER SALE

Clearing Wall Paper Sale

Each fall we offer special price inducements to enable us to clear up the balance of our spring stock.

But never before have we made such sweeping price reductions; never before have we had such a splendid assortment to show in the fall; never before have we offered such splendid values in Wall Paper.

Finest Canadian and American embossed, varnished gilt papers for drawing rooms, parlors and halls. Spring price 30c. Fall sale price.....20c and 25c roll

Beautiful Canadian Gilt Papers for parlors, halls and dining rooms, wide borders. Spring prices 20c and 15c. Fall sale prices.....12 1/2c and 15c

Dainty bedroom, parlor and dining room papers, 9 and 18 inch borders. Spring prices 12 1/2c and 10c. Fall sale prices.....8c and 10c

Nine and eight cent papers, fall sale prices.....7c and 8c

SPECIAL

1,500 Rolls of 7c, 6c and 5c Wall Paper, fashionable designs, suitable for cheap parlors, halls, dining rooms, bed rooms and kitchens. Getting and 9 inch borders matching each paper. Fall sale price.....5c Roll

REMNANTS

Where we have only a few rolls of paper, without border or ceiling, we will clear out at 5c a roll regardless of cost. Just the thing to decorate your chamber closet or store room. Fall sale price.....5c Roll

Ern. A. Caughell

White Drug Stationer. Druggist and Store.

Bicycles....

We have the following snaps in Bicycles....

- 1, 1900 Stearns, new, regular price \$55..... **\$35**
- 1, 1900 Ladies' Stearns, nearly new, regular price \$55..... **\$25**
- 1, Second-hand Geneva, a snap at..... **\$15**

Ern. A. Caughell,

Druggist and Stationer. White Drug Store, Aylmer.

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